

# The Cash Box

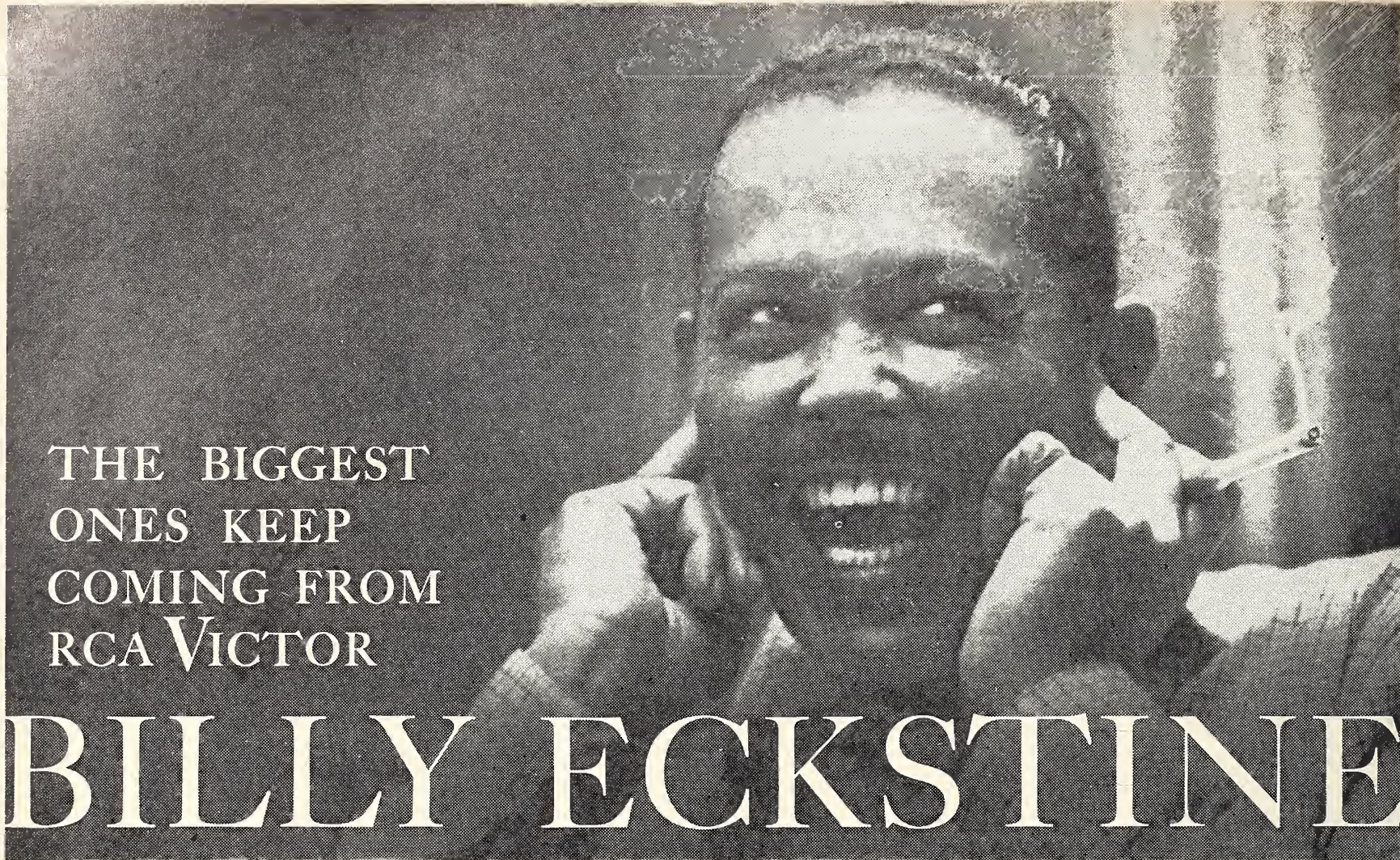
VOLUME XVIII—NUMBER 4

OCTOBER 13, 1956



Although Randy Wood appears symbolically in the background of the above record, he certainly played no background role in the creation of Dot Records. Starting six years ago in Gallatin, Tennessee, Randy has built his firm steadily from a small independent to one of the major forces in the record business today with brand new offices in Hollywood. As a matter of fact, it has been a rare occurrence in the past several years when one or more of Dot's records have not been on the best seller lists. Above Randy is surrounded by some of the top stars which his label helped bring to the public's attention.



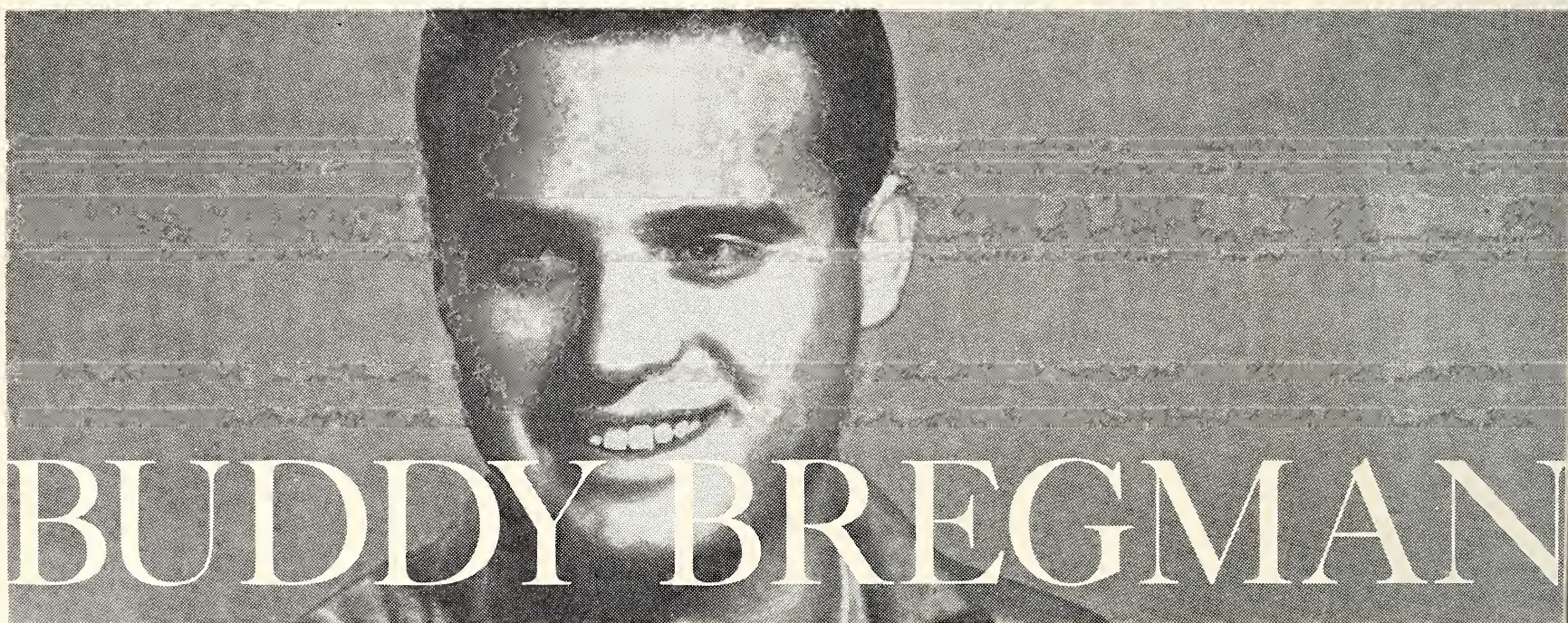


THE BIGGEST  
ONES KEEP  
COMING FROM  
RCA VICTOR

# BILLY ECKSTINE

THE CHOSEN FEW / JUST CALL ME CRAZY

*with Hugo Winterhalter's Orchestra 20 47-6691*



# BUDDY BREGMAN


SCARECROW JOE / LINA 20 47-6693

THE THREE JAYS *sing*

THE MEMORY OF YOU *(The Legend of Jimmy Dean)*

CAUGHT, CAUGHT, RING-A-LEEVIO 20 47-6692

*Your customers will hear these New Orthophonic  
High Fidelity Recordings best on an RCA Victor  
New Orthophonic High Fidelity "Victrola."*

America's favorite speed...  45 RPM

**RCA VICTOR**







FOUNDED BY BILL GERSH

# The Cash Box

Volume XVIII—Number 4

October 13, 1956

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# ROCK AND ROLL VIEWED OBJECTIVELY

For months now, Rock and Roll has made great newspaper copy. Many papers, in an attempt to cash in on the sensational angle, have played up all the negative factors without even attempting to understand it, explain its causes, or give an objective reason for its obvious appeal.

At last, however, one newspaper, *The New York Post*, has started a series which so far has treated Rock and Roll not as some dire conspiracy, but as a phenomenon which has definite sociological causes. It tries to explain where it came from, why it developed, the difficulties it overcame, and it does these things not with a leer, which has become the accepted attitude toward Rock and Roll, but with an attempt at understanding.

The editors of *The Cash Box* are very happy at the way this is being handled by *The Post*, for, in an attempt to get a more objective hearing for Rock and Roll, we played a part in bringing this subject to the attention of *The Post*. As a matter of fact, Norman Orleck, associate editor of *The Cash Box*, is quoted extensively throughout *The Post* article, where he gives a much more objective view of the subject than has heretofore been available to the public.

The real problem is that within our

trade we know the people who are creating Rock and Roll, we know they are not delinquents or potential criminals (some songwriters' contentions to the contrary notwithstanding), and we know that their intention is not to ensnare little boys and girls. However, that knowledge for the most part has stayed almost completely within our own industry. As far as the general public is concerned, its conception of Rock and Roll comes from the press, which has jumped upon every disturbance where teenagers gather to denounce Rock and Roll as the cause. The public's opinions, too, have been formulated by critics who don't like the movements of Elvis Presley, and for the most part by people who fear any and everything they don't know or understand.

*The New York Post* has now taken the lead in presenting to the public a view of Rock and Roll which somehow doesn't jive with the disaster stories which the public has been reading for months. Of course, one series in one newspaper isn't going to change everyone's opinion. But the approach is right and the series is necessary.

We salute *The Post* and hope that newspapers throughout the country will see fit to bring their coverage of Rock and Roll up to a somewhat more objective level.





# The Cash Box

# TOP 50

## Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Pos. 10/6	Pos. 9/29	Pos. 10/6	Pos. 9/29	Pos. 10/6	Pos. 9/29	Pos. 10/6	Pos. 9/29	Pos. 10/6	Pos. 9/29	Pos. 10/6	Pos. 9/29
1		9		14		22		29		37	
★VI-20-6604 (47-6604)— ELVIS PRESLEY Hound Dog		CO-40757 (4-40757)— PORTER HEAP When My Dreamboat Comes Home		★CO-40710 (4-40710)— JERRY VALE Enchanted		CR-61701 (9-61701)— LAWRENCE WELK Tonight You Belong To Me		★AL-3325 (45-3325)— SHIRLEY & LEE Do You Mean To Hurt Me So		★CH-1629 (45-1629)— MOONGLOWS When I'm With You	
2		10		15		19		30		44	
★KI-4950 (45-4950)— BILL DOGGETT Honky Tonk		★ME-70893 (70893 x 45)— PLATTERS Heaven On Earth		DE-29949 (9-29949)— CARMEN McRAE Never Loved Him Anyhow		★DE-30039 (9-30039)— HELMUT ZACHARIAS Blue Blues		★DE-29933 (9-30039)— BILLY WARD & DOMINOES Home Is Where You Hang Your Heart		CR-61721 (9-61721)— DON CORNELL From The Bottom Of My Heart	
3		11		13		23		24		38	
★CR-61701 (9-61701)— LENNON SISTERS & LAWRENCE WELK When The White Lilacs Bloom Again		VI-20-6678 (47-6678)— MANNY LOPEZ Canadian Sunset		VI-20-6502 (47-6502)— EDDY ARNOLD Rockin' Mockin' Bird		★DO-15492 (45-15492)— BILLY VAUGHN Spanish Diary		★LO-1672 (45-1672)— CYRIL STAPLETON Tiger Tango		CR-61711 (9-61711)— DOROTHY COLLINS Cool It Baby	
4		12		10		24		27		39	
★LI-55022 (F55022)— PATIENCE & PRUDENCE A Smile And A Ribbon		★DE-30041 (9-30041)— FOUR ACES You Can't Run Away From It		DE-30022 (9-30022)— GRADY MARTIN When My Dreamboat Comes Home		★ME-70936 (70936 x 45)— FLORIAN ZABACH The Fiddler's Boogie		★VI-20-6647 (47-6647)— JOE REISMAN 21 Rue Pigalle		★CA-3456 (F-3456)— NAT "KING" COLE & 4 KNIGHTS My Dream Sonata	
5		13		11		25		28		40	
★MO-997 (45-997)— TONETTES Don't Fall In Love Too Soon		★DO-15490 (45-15490)— PAT BOONE Chains Of Love		★ME-70878 (70878 x 45)— PATTI PAGE The Strangest Romance		★ME-70948 (70948 x 45)— PLATTERS It Isn't Right		★SU-241 (45-241)— JOHNNY CASH Get Rhythm		★VI-20-6643 (47-6643)— ELVIS PRESLEY Anyway You Want Me	
6		14		12		26		33		41	
★CD-1297 (45-1297)— ANDY WILLIAMS High Up On A Mountain		EP-9181 (5-9181)— ANTHONY PERKINS If You Were The Only Girl		VI-20-6551 (47-6551)— BILLY REGIS A Kiss Before Dying		★CO-40736 (4-40736)— FOUR LADS The Bus Stop Song (A Paper Of Pins)		CR-61717 (9-61717)— HOAGY CARMICHAEL Flight Ta Hong Kong		42	
7		15		13		27		34		43	
★VI-20-6537 (47-6537)— HUGO WINTERHALTER This Is Real		MG-12336 (K12336)— DAVID ROSE There's Never Been Anyone Else But You		★CO-40730 (4-40730)— MITCH MILLER Song For A Summer Night		★IM-5407 (45-5407)— FATS DOMINO Honey Chile		★CD-1299 (45-1299)— CHORDETTE Teenage Goodnight		44	
8		16		14		28		35		45	
★VI-20-6678 (47-6678)— MANNY LOPEZ My Prayer		UQ-355 (45-355)— BOB GRAYBO There's Never Been Anyone Else But You		★DE-29982 (9-29982)— AL HIBBLER I Was Telling Her About You		★GL-247 (45-247)— VINCE MARTIN Only If You Praise The Lord		★CO-40759 (4-40759)— ANNE SHELTON The Madanna In Blue		46	
9		17		15		29		36		47	
★AB-3024 (45-3024)— JUDY KILEEN In The Candlelight		★VE-2018 (2018x45)— JANE POWELL Mind If I Make Love To You		★ME-70948 (70948 x 45)— PLATTERS You'll Never, Never Know I Care		★VI-20-6677 (47-6677)— EDDIE FISHER Around The World		VI-20-6644 (47-6644)— MARIO LANZA This Land		48	
10		18		16		30		37		49	
★CO-40729 (4-40729)— JOHNNIE RAY In The Candlelight		★CA-3507 (F-3507)— BING CROSBY & GRACE KELLY Well Did You Evah!		★DE-29959 (9-29959)— KITTY KALLEN Will I Always Be Yours		★AP-9739 (45-9739)— GINNY GIBSON Two Innocent Hearts		★CR-61673 (9-61673)— ROBERTO Another Love		50	
11		19		17		31		38		51	
★VI-20-6604 (47-6604)— ELVIS PRESLEY Don't Be Cruel		★CA-3473 (F-3473)— MARGARET WHITING Hunting Love		★ME-70863 (70863 x 45)— EDDIE HEYWOOD Heywood's Bounce		★CO-40708 (4-40708)— EILEEN RODGERS Unwanted Heart		★DE-30035 (9-30035)— SAMMY DAVIS, JR. Just One Of Those Things		52	
12		20		18		32		39		53	
★DO-15486 (45-15486)— JIM LOWE The Little Man In Chinatown		★ME-70934 (70934 x 45)— DIAMONDS Ka-Ding Dong		★CO-40736 (4-40736)— FOUR LADS A House With Love In It		★DE-30081 (9-30081)— BONNIE LAKE & BEAUS As Simple As That		★EM-1005 (45-1005)— 5 SATINS		54	
13		21		19		33		40		55	
★CO-40704 (4-40704)— DORIS DAY I've Gotta Sing Away The Blues		★DO-15481 (45-15481)— SANFORD CLARK Lonesome For A Letter		★CO-40736 (4-40736)— FOUR LADS A House With Love In It		★DO-15489 (45-15489)— THE HILLTOPPERS Inta Each Life Some Rain Must Fall		★CR-61703 (9-61703)— McGUIRE SISTERS Endless		56	
14		22		20		34		41		57	
★ME-70881 (70881x45)— EDDY HOWARD You Can't Keep Running		JU-5252 (45-5252)— THE GALLAHADS The Morning Mail		DE-30046 (9-30046)— BURL IVES That's My Heart Strings		★ME-70934 (70934 x 45)— THE DIAMONDS Soft Summer Breeze		LI-55029 (F55029)— RUSS ARNO Repeat After Me		58	
15		23		21		35		42		59	
★CO-40704 (4-40704)— DORIS DAY I've Gotta Sing Away The Blues		FB-4015 (45-4015)— LEE GOTCH SINGERS I'll Hold You Close		★CO-40736 (4-40736)— FOUR LADS A House With Love In It		★PI-24971 (45-24971)— G CLEFS Darla My Darlin'				60	

### CODE

AA—Double A  
AB—Abbott  
AC—Aladdin  
AD—Apollo  
AE—ABC-Paramount  
AF—Arcade  
AT—Atlantic

BA—Baton  
BN—Benida  
BT—Bethlehem  
BY—Bally  
CA—Capitol  
CB—Cadence  
CC—Chess  
CK—Checker  
CL—Columbia  
CO—Columbia  
CR—Coral  
CT—Cat

CW—Crown  
CY—Crystalette  
DA—Dona  
DE—Decca  
DI—Diamond  
DL—DeLuxe  
DO—Dot  
DT—Dootone  
DU—Duke  
EM—Ember  
EP—Epic  
ER—Era

ES—Essex  
EX—Excella  
FB—Fabor  
FE—Federal  
FI—Fiesta  
FL—Flash  
FP—Flip  
FR—Fraternity  
GE—Gee  
GL—Glory  
GN—Golden  
GR—Groove

GTJ—Good Time Jazz  
HE—Herald  
IM—Imperial  
JD—Jay Dee  
JU—Jubilee  
JZ—Josie  
KA—Kapp  
KI—King  
LI—Liberty  
LO—London  
LU—Luniverse  
MB—Melba

MD—Media  
ME—Mercury  
MG—MGM  
MO—Modern  
NG—Norgren  
OK—Okeh  
OL—Olympic  
PA—Parrot  
PE—Peacock  
PI—Pilgrim  
PM—Prom  
PP—Peter Pan

PR—Prestige  
RA—Rainbow  
RE—Regent  
RL—Real  
RM—Rama  
RP—RPM  
SA—Savoy  
SE—Seeco  
SL—Spotlight  
SO—Sound  
SP—Specialty

SU—Sun  
ST—Starlite  
TA—Tampa  
TI—Tico  
TR—Trend  
UN—United  
UQ—Unique  
VE—Verve  
VI—RCA Victor  
VJ—Vee Jay  
VK—Vik  
WI—Wing

★ INDICATES BEST SELLING RECORD OR RECORDS.

Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# THE BIG ONES ARE ON MERCURY



## THE PLATTERS

"It Isn't Right"

AND

"You'll Never Never Know"

MERCURY 70948



## PATTI PAGE

"Mama From The Train"

AND

"Every Time"

MERCURY 70971



## THE CREW CUTS

"Love In A Home"

AND

"Keeper Of The Flame"

MERCURY 70977



## RUSTY DRAPER

"In The Middle Of  
The House"

AND

"PINK CADILLAC"

MERCURY 70921



## SARAH VAUGHAN

"It Happened Again"

AND

"I Wanna Play House"

MERCURY 70947



## EDDIE HEYWOOD

HIS PIANO AND ORCHESTRA

"Secret Love"

AND

"Let's Fall In Love"

MERCURY 70950



## DAVID CARROLL

"By The Fountains Of Rome"

AND

Love Theme From "Giant"

MERCURY 70952



## LOLA DEE

"Wandering Lover"

AND

"You Were Mine For  
A While"

MERCURY 70961

# NEW RELEASES



## FLORIAN ZEBACH

HIS VIOLIN AND HIS ORCHESTRA

"Petticoats Of Portugal"

WITH VOCAL CHORUS

COUPLED WITH "RAINBOW TRAIL"

MERCURY 70975

WATCH  
THIS  
BREAK  
BIG!

# SIL AUSTIN

RED HOT ROCKER

# "SLOW WALK"

AND

# "WILDWOOD"

MERCURY 70963



## PAT MORRISEY

"Please Don't Cry"

AND

"Give Me The  
Simple Life"

MERCURY 70954

## MARTY BRILL

"Black Is The Color Of  
My True Love's Hair"

AND

"John Henry"

MERCURY 70966

## THE BAKER SISTERS

"Little Monster"

AND

"One By One"

MERCURY 70980

## THE GADABOUTS

"Too Much Monkey Business"

AND

"To Be With You"

MERCURY 70978

## DINAH WASHINGTON

"Relax Max"

AND

"The Kissing Way Home"

MERCURY 70968



CHICAGO 1, ILLINOIS





# Record Reviews

A DISK &amp; SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

## NICK NOBLE

(Mercury 70981; 70981x45)

**B+** "THE STAR YOU WISHED UPON LAST NIGHT" [Robbins ASCAP—Kaye, McHugh] A delightful new lilt with great commercial possibilities is fashioned in an extremely pleasant manner by Nick Noble. Colorful cutie that could blossom into a king-sized smash.

**C+** "YOU DON'T KNOW WHAT LOVE IS" [Robbins ASCAP—Kaye, DePaul] A sentimental romancer with a blues flavor is chanted tearfully by Nick. Strong reading of a good song.

## GEORGIE SHAW

(Decca 30078; 9-30078)

**B+** "NO ONE" (2:40) [Gil BMI—Crafer, Marcus] Georgie Shaw introduces a top grade new ballad on his latest Decca platter. Wonderful love-song that should climb the ladder. Jack Pleis supplies excellent support with a lush string accompaniment.

**B** "A FADED SUMMER LOVE" (2:55) [Leo Feist ASCAP—Baxter] The songster tenderly treats another warm and romantic love song with the aid of a chorus. Pretty, sentimental offering.

## ENZO STUARTI

(Jubilee 5257; 45-5257)

**B+** "JUST SAY I LOVE HER" (2:00) [Larry Spier ASCAP—Kalmanoff, Val, Dale] The thrilling tenor voice of Enzo Stuarti offers a dramatic new version of a beautiful standard. Exciting latin tempo accompanies. Strong deck that could break out.

**C+** "MARISA" (2:30) [Charlotte BMI—Seibetta] The songster is tender and romantic on this touching love song. Pretty side presented with great feeling.

## ABBEY LINCOLN

(Liberty 55035; F55035)

**B** "I DIDN'T SAY YES" (2:17) [Chappell ASCAP—Harbach, Kern] Abbey Lincoln makes a most promising debut on the Liberty label with an attractive new rendition of a great oldie. Solid arrangement of some potent stuff. Watch this one.

**C+** "A LONESOME CUP OF COFFEE" (2:36) [Harrison ASCAP—Russell] The thrush chants a torchy ballad on this end and comes off with an interesting side.

## THE THREE CHUCKLES

(Vik X/4X-0232)

**B+** "FALLEN OUT OF LOVE" (2:36) [Wemar BMI—Randazzo, Fontaine] The Chuckles introduce an enchanting new love song that has the ingredients needed to skyrocket it into the hit class. They do a beautiful job on this class ballad. A sleeper to watch closely.

**B** "MIDNIGHT 'TIL DAWN" (2:20) [Regent BMI—Romano] The boys drift thru another dreamy love affair in their own commercial fashion. Big choral backing enhances the tender delivery.

## The Cash Box Disk of the Week

"HEY! JEALOUS LOVER" (2:19)

[Barton ASCAP—Cahn, Walker, Twomey]

"YOU FORGOT ALL THE WORDS" (3:17)

[Trans-Music BMI—Wayne, Jay]

FRANK SINATRA

(Capitol 3552; F-3552)

● The amazing Mr. Sinatra continues to sizzle in both the disk and film fields. His performances in "High Society" and "Johnny Concho" have the people running to the theatres, and his "Songs For Swinging Lovers" LP has them running to the record shops. On his latest single, Frankie offers two wonderful sides that'll attract a

heap of coin. "Hey! Jealous Lover" is a rhythmic ballad handled in Frank's relaxed, free-swinging style. Terrific arrangement and delivery. The coupling "You Forgot All The Words" stars the ace on a more moody love story set against a soft string backing. Pretty romancer. Both ends should make the grade.

"SONG OF THE SPARROW" (2:45)

[Blackwood BMI—Miller, Miller, Wilder (instr.)]

"SONG OF THE SPARROW" (2:45)

[Blackwood BMI—Miller, Miller, Wilder (vocal)]

MITCH MILLER ORCH. with June Ericson

(Columbia 40772; 4-40772)

● Mitch Miller, currently covering the lists with his "Song For A Summer Night" introduced on a recent Studio One TV show, looks as tho he'll have another chart topper in his latest release "Song Of The Sparrow." The tune, penned by his children Margaret and Mike, was introduced last week as the background theme for another Studio One's production titled "A Man's World." The theme was heard repeatedly and left quite an impression on the viewer. The

melody is extremely enchanting and has a charming, refreshing air about it. Mitch's use of the oboe and English horn is extremely effective. Big side to watch. Flip is a wonderful vocal version of the same song. It introduces the delightful voice of June Ericson which is heard against a wonderful carousel-like background supplied by the Miller orch. Infectious waltzer. Powerful coupling that'll be jamming the air waves.

"TO THE ENDS OF THE EARTH" (2:16)

[Winneton BMI—Sherman, Sherman]

"NIGHT LIGHTS" (2:47)

[Bregman, Vocco &amp; Conn ASCAP—Gallop, Conn]

NAT "KING" COLE

(Capitol 3551; F-3551)

● Nat "King" Cole, currently enjoying a successful run with his recording "That's All There Is To That," comes thru with a beautiful new coupling that will keep Nat's name on the charts for the next few months. On one end, the "King" chants a winning latin beat ballad titled "To The Ends Of The Earth."

The refreshing tempo and Nelson Riddle backing act as a perfect showcase for Cole's dulcet tones. Superb arrangement. Watch this one step out. "Night Lights" features a broken-hearted Nat Cole gliding thru a sorrowful tale of romance. Pretty coupling for Cole enthusiasts.

"BUCHANAN AND GOODMAN ON TRIAL" (2:15½)

[Luniverse BMI—Buchanan, Goodman]

"CRAZY" (1:31)

[Buchanan &amp; Goodman-Maureen BMI—Lee, Weiss]

BUCHANAN &amp; GOODMAN

(Luniverse 102; 45-102)

● Bill Buchanan and Dick Goodman, the two youngsters who had the record shops hopping all summer long with their smash waxing "Flying Saucer," follow-up the king-sided success with another sensational gimmick disk that should follow in the former's footsteps. It's a hilarious jumper titled "Buchanan and Goodman on Trial."

The rapid delivery, many laughs, and clever use of rock and roll gimmicks hold the listener's attention from the opening groove right thru to the conclusion. The kids'll be running to their shops to add this one to their collection. Flip "Crazy" is a high speed instrumental rocker.

## LITA ROZA

(London 1686; 45-1686)

**B** "NO TIME FOR TEARS" (2:47) [Francis, Day & Hunter ASCAP—Stanford, Newell] A heart-rending love song is chanted with great understanding by talented British thrush Lita Roza. Lovely material handled in class fashion. Wonderful mood vocal.

**C+** "INNISMORE" (2:32) [Felsted BMI—Habash, Salpeter] A melodic folk flavored tune with an Irish folk lore quality, is tenderly warbled on this half. Touching item.

## BILL HALEY &amp; HIS COMETS

(Decca 30085; 9-30085)

**B+** "RUDY'S ROCK" (2:26) [Valleybrook ASCAP—Haley, Pomplii] Two instrumental sides from Haley's latest Decca LP "Rock 'N Roll Stage Show" are backed-up on a single for ops and Haley fans. This end is a wild jolter that probably has the kids in the theatres hoppin'. The segment where the drums, sax and hand-clappin' take over, is thrilling.

**B** "BLUE COMET BLUES" (2:29) [Sea Breeze BMI—Beecher, Rex] The beat is slower on this end, but it still hits you smack dab in the middle. Driving rock and roller. Two great juke items for teenage locations.

## GUY LOMBARDO ORCH.

(Capitol 3540; F-3540)

**B** "CANNON BALL" (2:34) [Shawnee Press ASCAP—Northrup] With his twin pianos in the spotlight, Guy Lombardo bounces thru a spright ditty which he recorded back in 1926 on another label. Colorful new treatment of a cutie with that great old-fashioned sound. Good juke fare.

**C+** "LOVE ME SWEET AND LOVE ME LONG" (2:07) [Snyder ASCAP—Shay, Gillespie] Kenny Gardner and the Lombardo Trio handle the vocal chores on this bouncy romancer with the inviting and unmistakable Lombardo sound.

## JAMES BROWN

(MGM 12350; K12350)

**B+** "FORWARD HO" (2:10) [Bourne ASCAP—Hopper, Brown] James Brown, best known for his role of Lt. Rip Masters on the popular Rin Tin Tin TV Show, chants a dramatic marcher that should become a must on every tot's record list. Side was introduced on the Steve Allen Sunday Show and will be featured on the first Rin Tin Tin TV'er. A sleeper to watch. Good retail display of special sleeve will insure kiddie sales.

**C+** "GHOST TOWN" (2:06) [Paco ASCAP—Aldrich] This end has the cowboy chanting an eerie galloping tempo folk-flavored tune about a ghost town.

## MORGANA KING

(Mercury 70967; 70967x45)

**B** "MINE FOR THE TAKING" (2:47) [Leeds ASCAP—Roberts, Trenet] Morgana King wends her way thru a very pretty love song set to a moody latin tempo backdrop. Good piece of material well performed.

**C+** "FOUR WALLS, TWO WINDOWS AND ONE BROKEN HEART" (2:46) [Chas. K. Harris ASCAP—Wayne, Frisch] This end features the chirp on a tearful heart-broken love story set to an up-beat. Unusual rhythmic item.



# FRIENDLY

ORIGINAL MUSIC

from the sound track of the motion picture

# FRIENDLY PERSUASION

composed and directed by

DIMITRI TIOMKIN



LP-110

UNIQUE

A SUBSIDIARY OF RKO TELERADIO PICTURES, INC.

# PERSUASION LP 110

STAN BORDEN

Sales Manager

In Canada:

SPARTAN RECORDS



UNIQUE RECORDS

A SUBSIDIARY OF

RKO TELERADIO PICTURES, INC.

1697 Broadway, New York, N. Y.





# Record Reviews

A DISK &amp; SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

**BILLY WILLIAMS**  
(Coral 61730; 9-61730)

**B** "DON'T CRY ON MY SHOULDER" (2:29) [Hawthorne ASCAP—Snyder, Kahan] Billy Williams bows in with a strong new side chock-full of hit ingredients. Lively rhythmic side that changes tempos. Good folk-flavoring and exciting delivery by Williams and the chorus. Watch this side.

**B** "SHAME, SHAME, SHAME" (2:20) [Remick ASCAP—Hopkins, Fisher] Billy does a big job with this catchy jumper from the new Elia Kazan, Warner Bros. flicker "Baby Doll". Exciting side with a rock and roll beat.

**BOBBY DUKOFF**  
(RCA Victor 20/47-6669)

**B** "BLUE SHADOWS" (2:38) [Shapiro, Bernstein ASCAP—Boyer, Dukoff] Sax star Bobby Dukoff hands in a beautiful version of a latin beat mood theme with the aid of the Ray Charles Singers. Haunting and attractive melody.

**C+** "FANTASY" (2:23) [Hill & Range BMI—Lavigne] Here again the chorus sings without words and supplies a lovely showcase for the sax man's romantic runs. Inviting mood music.

**GUY MITCHELL**  
(Columbia 40769; 4-40769)

**B+** "SINGING THE BLUES" (2:16) [Acuff-Rose BMI—Endsley] Guy Mitchell shuffles thru a potent rhythm ditty that's breaking big in the country field. One of Guy's best sides in quite some time. Could step out in the pop market.

**B** "CRAZY WITH LOVE" (2:20) [Ross Jungnickel ASCAP—Schroeder, People] Guy belts out a rock and roller on this end. Hard hitting jolter aimed at the teenagers.

**JOE LEAHY**  
(Unique 360; 45-360)

**B** "THE BALLAD OF JACK & THE BEANSTALK" (2:40) [Chappel ASCAP—Deutsch, Livingston] Joe Leahy's ork and chorus dance thru the lively title tune from the forthcoming NBC Spectacular "Jack And The Beanstalk". Colorful story tune that should do well after the show hits the screen.

**C+** "PRENEZ GARDE" (2:20) [BMI Canada Ltd.—McDonald] Lois Winter handles the vocal duties on this pretty romantic ditty. Leahy supplies an inviting simple orchestration.

**THE KEYSTONERS**  
(Epic 9187; 5-9187)

**B+** "THE MAGIC KISS" (2:15) [Blackwood BMI—Smith, Gillespie] The Keystoneers, a swinging new group of rock and rollers, debut on Epic with a terrific R & R jumper that could make them teenage favorites. Excellent piece of material that'll attract a heap of coin in luncheonette locations.

**C+** "AFTER I PROPOSE" (2:55) [Blackwood BMI—Smith] This deck is an average fish-beat ballad smoothly executed by the warblers.

## The Cash Box Sleeper of the Week

"PETTICOATS OF PORTUGAL" (2:36)

[Christopher BMI—Durso, Mitchell, Kahn]

"LA LA COLETTE" (2:00) [Criterion ASCAP—Pober]

BILLY VAUGHN (Dot 15506)

"PETTICOATS OF PORTUGAL" (2:49)

[Christopher BMI—Durso, Mitchell, Kahn]

"TROMBONE BOOGIE" (2:24) [Amber ASCAP—Covington]

WARREN COVINGTON & COMMANDERS (Decca 30097)

● "Petticoats of Portugal", a melodic new song destined to zoom high onto the best seller list is superbly executed by Billy Vaughn and his orchestra on Dot and by Warren Covington's Commanders on Decca. Vaughn leads his crew thru a soft mood rendition with a delightful soft latin backing creat-

ing a beautiful romantic air. Covington's interpretation has a contagious lilt to it. Pretty band version with no strings. Vaughn's coupling "La La Colette" is a spright Parisian flavored ditty on the light, happy side. The Commanders' backing is a swinging boogie woogie dance item tagged "Trombone Boogie."

"FIRST BORN" (2:09) [Bradshaw BMI—Lehman]

"HAVE YOU SEEN HER" (2:26) [Snyder ASCAP—Ford]

"TENNESSEE" ERNIE FORD

(Capitol 3553; F-3553)

● Versatile Tennessee Ernie Ford, who last week joined the ranks of the night time video entertainers with a new weekly series, has a great side on his new Capitol disk. It's a stirring song sure to tug at the heart strings of every adult. An emotional and extremely cap-

tivating lullaby "First Born". Ernie does a penetrating job with the intimate tear-compelling lyrics that express a father's thanks to the Lord for blessing him with his first child. Great side. The balladeer's deep voice is also inviting on "Have You Seen Her", a soft and moving love song.

"THE MOUNTAIN CLIMBER" (2:33)

[Larry Spier ASCAP—Orlando, Limber]

"A LITTLE LOVE" (2:37) [Chappell ASCAP—Silesu, Ross]

THE GAYLORDS

(Mercury 70979; 70979x45)

● The Gaylords have in their latest release a delightful march tempo novelty that should skyrocket their name onto the charts once again. It's an unusual ditty with a march tempo and it goes under the moniker "The Mountain Climber". The first chorus features the quartet singing in Italian; and from then

on the lyrics are performed in English. An extremely contagious melody full of life and color. Spright and lively love story with a military beat. Could be a real biggie. Bottom half "A Little Love" has the boys shuffling thru an inviting rhythm romancer. Top half is the one to watch.

"DEAR DIARY" (2:28) [Essex ASCAP—Martin, Gentile]

"DON'T EVER CHEAT" (2:12) [Essex ASCAP—Jacobs]

SUSAN SILO

(Candlelight 1005; 45-1005)

● Susan Silo, a pony-tailed fourteen-year-old youngster, makes an impressive debut on the Candlelight label as she introduces a commercial new tune titled "Dear Diary". The song is a touching number which has Susan pouring out all her romantic troubles to her diary. The lyrics and slow fish-

beat are tailor made for teenagers who should go for this side in a big way. Number should follow in the footsteps of "Teenage Prayer". Lower lid has the talented chirp swinging thru a multiple voice interpretation of another rock and roll tempo love story tagged "Don't Ever Cheat". Big future in store for the young lass.

"HEEBY-JEEBIES" / "SHE'S GOT IT"

LITTLE RICHARD (Specialty 584)

● The swinging Little Richard, with three consecutive hits under his belt, has another in his latest coupling. Potent rock and roller for the pop market (See Rhythm & Blues Reviews)

**PAT O'DAY**  
(Crest 100; 45-100)

**B** "IS THIS THE WAY" (2:40) [Pincus ASCAP—Travares, Yakus] Pat O'Day bows on the Crest label with an exciting piece of latin beat material that moves along at a thrilling clip. Cute novelty.

**C+** "WHAT IS LOVE" (2:07) [Pincus ASCAP—Levitt, Sullivan, Yakus] The chirp shuffles thru an inviting romancer on this end. Pleasant ballad.

**JOHNNY NASH**  
(ABC Paramount 9743; 45-9743)

**B+** "A TEENAGER SINGS THE BLUES" (2:34) [Iris-Trojan BMI—Reid, Marcus] Johnny Nash, a brilliant 15-year-old newcomer with a rich, baritone, adult voice, makes a most exciting debut on the Paramount label with a potent blues ballad that could make him a star overnight. Great arrangement and delivery. Something the teenagers will love. Watch this lad. He's a sleeper.

**B** "OUT OF TOWN" (2:31) [Rush BMI—Bricusse, Beaumont] The lad displays his versatility on this end as he prances thru a most infectious light-hearted lilter. Colorful ditty with a happy atmosphere.

**CONNIE RUSSELL**  
(Era 1020; 45-1020)

**B+** "THAT'LL BE THE DAY" (2:42) [ASCAP—Milton] Connie Russell is in top form as she chants a moving torch song in her convincing manner. Meaty piece of material that could step out and make noise. The lark sounds terrific.

**C+** "YOU AND YOUR WAYS" [BMI—Jackson] A cute rhythm romancer smoothly thrashed by the versatile songstress. Easy-going ditty sporting a fine arrangement.

**FRANK CHACKSFIELD**  
(London 1694; 45-1694)

**B** "FANAGALO" (1:45) [Burlington ASCAP—Roering] Frank Chacksfield, usually associated with soft mood material, does a change-of-pace on his latest platter as he and the Tunesmiths belt out an exciting jumper with a latin beat. Frank Holder is featured on the vocal.

**B** "SAHARA" (2:35) [Burlington ASCAP—Ninaber] The Tunesmiths chant an illustrious latin lilter that merengue enthusiasts will find excellent for dancing. Clever instrumental work set against an unusual choral chant.

**DINAH SHORE**  
(RCA Victor 20/47-6683)

**B+** "HIGH HEELS" (2:25) [Ross Jungnickel ASCAP—Mann, Lowe] Dinah dishes up her most commercial side in quite some time as she cruises thru a clever latin beat novelty with a punch line ending. Terrific arrangement and delivery. Reminds this listener of "Naughty Lady of Shady Lane". Market is just about ready for this type of hit. Watch this sleeper.

**B** "THE WHISTLING TREE" (2:31) [Shapiro, Bernstein ASCAP—Hilliard, Alstone] A pretty waltzer tenderly styled by the TV star. Warm reminiscing ballad.



## **The Cash Box Disk of the Week**

*"...Absolutely thrilling...  
Will skyrocket on to the  
charts in short order"...*



# **PATTI PAGE**

# **"EVERY TIME"**

**(I Feel His Spirit)**



**70971**

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*"It's What's in THE CASH BOX That Counts"*



# MGM Records

## Pack\$ a \$ale\$ Wallop

**JONI JAMES**

### GIVE US THIS DAY

 HOW LUCKY YOU ARE  
MGM 12288 • K12288

JUST RELEASED!

**LOVE LETTERS**
**DON'T TAKE YOUR LOVE FROM ME**

MGM 12353 • K12353

**ART MOONEY**

&amp; His Orch.

(From the Warner Bros. Film "Giant")

### GIANT

**ROCK AND ROLL TUMBLEWEED**

MGM 12320 • K12320


 EP EXTRA!  
SPECIAL SINGLE  
POCKET EXTENDED  
PLAY SET OF  
Music from  
"GIANT"  
K1342

Plugged on 'RIN TIN TIN' TV Show


**JAMES BROWN**

as Lt. Rip Masters singing

### FORWARD HO

GHOST TOWN MGM 12350 • K12350

BIG!

### THE CLOVERLEAF

**STEP RIGHT UP AND SAY HOWDY**
**WITH PLENTY OF MONEY AND YOU**

MGM 12337 • K12337

**Jazz Albums**

**BUDDY DE FRANCO**

E3396

A battle of jazz


**WEST COAST VS. EAST COAST**

E3390

Preacher Rollo and The Saints


**SUWANNEE RIVER JAZZ**

E3403

Stu Phillips Sextet


**A TOUCH OF MODERN**

E3391

The Music of Duke Ellington


**THE DUKE AND I**  
THE CASS HARRISON TRIO

E3388

**DICK HYMAN and SAM (THE MAN) TAYLOR**

### CHLO-E

**BLUES IN MY HEART**

MGM 12325 • K12325

LEROY

**HOLMES & His Orch.**

### BABY DOLL

**SPECIAL! FIRST and BEST!**

 THE MAID OF NOVGOROD  
MGM 12352 • K12352

**DAVID ROSE & His Orch.**

### FRIENDLY PERSUASION

AND

THERE'S NEVER BEEN ANYONE ELSE BUT YOU

MGM 12386 • K12386

## M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

201 SEVENTH AVE. NEW YORK 19, N.Y.



## Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MODOCRE

## The Cash Box Best Bets

- |                            |                     |                         |
|----------------------------|---------------------|-------------------------|
| ★ "RUDY'S ROCK"            | Bill Haley & Comets | Decca 30085; 9-30085    |
| ★ "NO ONE"                 | Georgie Shaw        | Decca 30078; 9-30078    |
| ★ "FALLEN OUT OF LOVE"     | Three Chuckles      | Vik X/4X-0232           |
| ★ "HIGH HEELS"             | Dinah Shore         | RCA Victor 20/47-6683   |
| ★ "THE MAGIC KISS"         | Keynoters           | Epic 9187; 5-9187       |
| ★ "SINGING THE BLUES"      | Guy Mitchell        | Columbia 40769; 4-40769 |
| ★ "FORWARD HO!"            | James Brown         | MGM 12350; K12350       |
| ★ "A ROSE AND A BABY RUTH" | George Hamilton IV  | Colonial 420; 45-420    |

### THE MERRY MACS

(Era 1021; 45-1021)

**B** "BLUESVILLE, U.S.A." (2:37) [Thunderbird ASCAP—Winn, Gould] The Merry Macs employ the rock and roll ballad beat as the backdrop for this sorrowful romance story. Pretty side. The group offers a most pleasant blend.

**C+** "WHITEWALL TIRES" (2:07) [ASCAP—Knight] A cute novelty about an old jalopy is colorfully handled by the group on this end. Buddy Bregman supplies a cute rinky-dink backing.

### TONY MARTIN

(RCA Victor 20/47-6682)

**B** "MODERATION" (2:27) [Fred Raphael ASCAP—Magidson, Oakland] A catchy cha cha novelty probably inspired by the \$32,000 winning bible contestant who refused to try the \$64,000 question because the bible advises moderation. Cute ditty smoothly handled by Martin.

**B** "SINCE YOU'VE BEEN MINE" (2:45) [Radoir BMI—Daniels, Daniels] The crooner gives his all on a heart-felt reading of a touching love tune. Rich voice comes over with meaning.

### GEORGE HAMILTON IV

(Colonial 420; 45-420)

**B+** "A ROSE AND A BABY RUTH" (2:02) [Bentley BMI—Dee] Here's a sleeper that could blossom into a huge smash. It's a touching tale of a teenage love affair treated to a sincere, earthy reading by George Hamilton. Simple guitar accompaniment and Hamilton's smooth voice result in a beautiful sound. Excellent story. Keep a tab on this one. It could be a real biggie.

**C+** "IF YOU DON'T KNOW" (2:30) [Bentley BMI—Hamilton] This side features the songster on a swinging country ditty with a solid beat. Hot side.

### THE MELLO-MAIDS

(Baton 231; 45-231)

**B** "HO-H-H" (2:40) [Dare BMI—Wilkie] The Mello-Maids bow on Baton with a strong rock and roll ballad that should do a bang-up job in teenage locations. Commercial dancer with a powerful beat.

**C+** "WILL YOU EVER SAY YOU'RE MINE" (2:27) [Dare BMI—Lembo] The beat is picked-up on this end as the thrushes turn in a lively shuffler.

### MARY SMALL

(Coral 61718; 9-61718)

**B** "DON'T COME CRYIN' TO ME" [Planetary ASCAP—Mizzy, Drake] Mary Small belts from the heels on her latest waxing for Coral. Strong ballad with a powerful rock and roll beat. Commercial side for the thrush.

**B** "HERE'S WHERE I START" [Noteworthy ASCAP—Mizzy, Curtis] This end displays the songstress on a sentimental love story. Sincere reading of a good piece of material.

### DICK HAYMES

(Capitol 3565; F-3565)

**B+** "TWO DIFFERENT WORLDS" [Princess ASCAP—Frisch, Wayne] Veteran Dick Haymes does a top grade job on an enchanting new ballad that's headed for hitdom. Rich, warm and mellow performance that should take a good cut of sales.

**B** "NEVER LEAVE ME" [Leeds ASCAP—Jenkins] This deck features the balladeer on another emotional romancer which he executes with great understanding. Strong coupling. This half is featured in Gordon Jenkins "Manhattan Towers", a forthcoming NBC Spectacular.

### THE GADABOUTS

(Mercury 70978; 70978x45)

**B** "TOO MUCH MONKEY BUSINESS" [Arc BMI—Berry] The Gadabouts do a terrific job on a hilarious rock and roll novelty that's starting to break out. Humorous jumper replete with ape calls, etc. Swinging side.

**B** "TO BE WITH YOU" [Lexington ASCAP—] The crew lifts thru an inviting romancer on this end. Smooth sailing ballad warmly executed.

### TED HEATH ORCH.

(London 1690; 45-1690)

**B** "AUTUMN CONCERTO" (2:38) [Symphony House ASCAP—Bargoni, Siegel] British maestro Ted Heath leads his band thru a fine version of the much recorded "Autumn Concerto". Bobby Britton's sincere voice comes over well on the pretty lyrics.

**C+** "LOST" [Robbins ASCAP—Oh-man, Mercer, Teetor] This half has the Keynotes shuffling thru a pleasant rhythm item with Heath's crew supplying the backing.



# DOT's Best Sellers

- 15486—THE GREEN DOOR ..... Jim Lowe  
 15490—FRIENDLY PERSUASION—CHAINS OF LOVE ..... Pat Boone  
 15481—THE FOOL ..... Sanford Clark  
 15501—PLEASE DON'T LEAVE ME—STILL ..... Fontane Sisters  
 15488—HEART AND SOUL  
 LISTEN TO THAT DIXIE BAND ..... Johnny Maddox  
 15472—I ALMOST LOST MY MIND ..... Pat Boone  
 15500—THE FANG—BULLFROG HOP ..... Nervous Norvus  
 15489—KA-DING-DONG  
 INTO EACH LIFE SOME RAIN MUST FALL ..... The Hilltoppers  
 15491—WHEN THE WHITE LILACS BLOOM AGAIN  
 SPANISH DIARY ..... Billy Vaughn  
 15492—NOW IS THE HOUR  
 A HEART WITHOUT A SWEETHEART ..... Gale Storm  
 15497—ONE MINT JULIP  
 WAITING FOR SHIPS THAT NEVER  
 COME IN ..... Mac Wiseman  
 1286—HONKY TONK TEARS  
 LET THE WHOLE WORLD TALK ..... Jimmy Newman

## ALBUMS

- DLP-3030 "HOWDY" ..... Pat Boone  
 DLP-3012 PAT BOONE  
 DLP-3016 "GOLDEN INSTRUMENTALS" ..... Billy Vaughn  
 DLP- 110 EDDIE PEABODY  
 DLP-3023 "THE BANJO WIZARD" ..... Eddie Peabody  
 DLP-3029 "THE TOWERING HILLTOPPERS" ..... The Hilltoppers  
 DEP-1053 "PAT ON MIKE" ..... Pat Boone

## NEW RELEASES

- 15502—SALLY—I WON'T BE ALONE TONIGHT ..... The Tradewinds  
 15503—AUCTIONEER  
 I FELL IN LOVE WITH A PONY-TAIL ..... LeRoy Van Dyke  
 15504—FRIENDS—I WANT MY LOVE CLOSE BY ..... The Classmates  
 15506—LA LA COLETTE  
 PETTICOATS OF PORTUGAL ..... Billy Vaughn  
 15507—CONFIDENTIAL—JAIL BIRD ..... Sonny Knight

*Dot*

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# DOT'S BIGGEST YEAR *Made*



## Pat Boone

#10 in The Cash Box Best Seller, October 6th  
**"FRIENDLY PERSUASION"**

As sung on the sound track of the William Wyler motion picture  
 "Friendly Persuasion"

and **"CHAINS OF LOVE"**

15490

15472—I ALMOST LOST MY MIND—  
 I'M IN LOVE WITH YOU

15443—I'LL BE HOME—  
 TUTTI FRUTTI

15422—AT MY FRONT DOOR—  
 NO OTHER ARMS

15377—AIN'T THAT A SHAME—  
 TENNESSEE SATURDAY NIGHT

### ALBUMS

A National Best Seller "HOWDY!"  
 DLP 3030—Begin The Beguine. Hummin' The Blues. Would You  
 Like To Take A Walk. All I Do Is Dream Of You. That Lucky  
 Old Sun. Beg Your Pardon. Chattanooga Shoe Shine Boy. With  
 You. Ev'ry Little Thing. Forgive Me. Sunday. Harbor Lights.

DLP-3012—"PAT BOONE"  
 Pat's big hits on one 12" LP.

DEP-1054—Pat Boone sings songs from "Friendly Persuasion"  
 Coax Me A Little. The Mocking Bird In The Willow Tree.  
 Indiana Holiday. Marry Me, Marry Me.

DEP-1049—At My Front Door. Tennessee Saturday Night. Ain't  
 That A Shame? Two Hearts.

DEP-1053—Treasure Of Love. Bingo. Hoboken Baby. Am I  
 Seeing Angels?



## Jim Lowe

#9 Cash Box Best Sellers

**"The GREEN DOOR"**

(The Story of the Little Man in Chinatown)

15486

15407—MAYBELLENE—  
 RENE' LA RUE

15381—CLOSE THE DOOR—  
 NUEVO LAREDO

## Nervous Norvus



15500—THE FANG  
 BULLFROG HOP

**"APE CALL"**

Wild Dog Of Kentucky

15485

In Canada . . . on Quality Records

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



possible by these Artists and Great Hits

## the Hilltoppers



- 15489—KA-DING-DONG—  
INTO EACH LIFE SOME RAIN MUST FALL  
15468—EYES OF FIRE, LIPS OF WINE—  
15423—ONLY YOU—  
UNTIL THE REAL THING COMES ALONG  
15132—TILL THEN—  
I FOUND YOUR LETTER  
15085—P. S.:—I LOVE YOU  
I'D RATHER DIE YOUNG  
15018—TRYING—  
YOU MADE UP MY MIND

### DLP-3021—"THE TOWERING HILLTOPPERS"

featuring the voice of JIMMY SACCA

I Can't Give You Anything But Love. Whispering Grass (Don't Tell The Trees). That Old Feeling. I Can't Get Started. The Gypsy. With Every Breath I Take. At Sundown. Into Each Life Some Rain Must Fall. Trouble In Mind. Why Baby. I'm Glad For You Sake. Maybe You'll Be There.

### DLP-3003—"THE HILLTOPPERS PRESENT TOPS IN POPS"

The Kentuckian Song. Time Waits For No One. D-A-R-L-I-N-G. Plus other big Hilltoppers hits.

## Johnny Maddox



- |  |   |
|--|---|
| 15488—HEART & SOUL—<br>Dixieland Band                  | 15021—JOHNNY MADDOX SPECIAL<br>Sioux City Sue |
| 15325—CRAZY OTTO—<br>Humoresque                        | 15020—COCOANUT GROVE—<br>Little Grass Shack   |
| 15090—LEARNIN'—<br>Eight Beat Boogie                   | 15006—STARDUST—<br>Piano Polka                |
| 15045—IN THE MOOD—<br>By the Light of the Silvery Moon | 1023 —ALABAMA JUBILEE—<br>Memphis Blues       |

### DLP-3000 "RAGTIME MELODIES"

Crazy Bone Rag—San Antonio Rose—Cocoanut Grove—Little Grass Shack—Johnny Maddox Special—In The Mood—Learnin'—Eight Beat Boogie—Johnny's Boogie Beat—Josephine—The Crazy Otto—Humoresque.

### DLP-3005 JOHNNY MADDOX PLAYS

Johnny's Jump—Hawaiian Sunset—Sunrise Serenade—627 Stomp—Chicago Breakdown—Bubbles In The Wine—Flaming Mamie—Seems Like Old Times—Hop Scotch Boogie—Waggashoe—Listen To That Dixie Band—South Of The Border

### DLP-3008 "TAP DANCE RHYTHMS"

Baby Face—Peggy O'Neil—Margie and 9 Others

In London . . . on London Records

"It's What's in THE CASH BOX That Counts"



# DOT'S BIGGEST YEAR *Made*



*Billy  
Vaughn*

A Cash Box Pick  
A Billboard—SPOTLIGHT

**15506—PETTICOATS OF  
PORTUGAL—  
LA LA COLETTE**

**15491—WHEN THE WHITE LILACS  
BLOOM AGAIN—  
SPANISH DIARY**

**15247—MELODY OF LOVE—  
JOYRIDE**

**DLP-3001—SWEET MUSIC  
and MEMORIES**

Melody of Love—Joyride—Silver Moon—  
Baby O Mine—The Waltz You Saved for  
Me—Billy Vaughn's Boogie—Missouri  
Waltz—Lovely You—Tennessee Waltz—  
Naughty Annetta—Drifting on a Cloud—  
Morning, Noon and Night

**DLP-3016—The GOLDEN  
INSTRUMENTALS**

Blue Tango—Song From Moulin Rouge—  
Bewitched—Oh My Papa—Pretend—Ebb-  
tide—Autumn Leaves—Lisbon Antigua—  
Cherry Pink and Apple Blossom White—  
Unchained Melody—Poor People of Paris  
—Third Man Theme

In Canada . . . on Quality Records



*Gale  
Storm*

**15492—A HEART WITHOUT  
A SWEETHEART—  
Now Is the Hour**

**15458—IVORY TOWER—  
I Ain't Gonna Worry**

**15436—TEEN AGE  
PRAYER—  
Memories Are Made  
of This**

**15412—I HEAR YOU  
KNOCKING—  
Never Leave Me**

**DLP-3011—"GALE STORM"**

I Hear Your Knocking—My Happiness—  
Brazil—Tired—Goody, Goody—That's My  
Desire—Memories Are Made of This—You  
Can't Be True, Dear—Sweet Georgia Brown  
—Teen Age Prayer—Music, Music, Music  
—The Three Bells



possible by these Artists and Great Hits



## THE Fontane Sisters

Cash Box "SLEEPER OF THE WEEK"  
Billboard "SPOTLIGHT"  
Billboard "BEST BUY"—OCT. 6th

15501—PLEASE DON'T LEAVE ME—  
STILL

15480—VOICES—  
Lonesome Lover Blues

15462—I'M IN LOVE AGAIN—  
You Always Hurt the One  
You Love

15386—SEVENTEEN—  
If I Could Be With You One  
Hour Tonight

### DLP-3004—THE FONTANES SING

If I Didn't Have You—Happy Days and Lonely Nights  
—Hearts of Stone—Rock Love—You're Mine—Most of  
All—Put Me in the Mood—Rollin' Stone—Playmates—  
Seventeen—If I Could Be With You One Hour Tonight  
—Bless Your Heart

Watch for New Fontane Sisters' Album to be released  
this month.

## Sanford Clark



## "THE FOOL"

#8 — Cash Box "Best Seller"—  
Sept. 29

#7 — Billboard "Best Seller"—  
Sept. 29

and  
Lonesome For A  
Letter  
15481

In London . . .  
on London Records



# DOT'S BIGGEST YEAR *Made*



SHIRLEY FORWOOD



DICK LORY



PAT FLOWERS



EDDIE PEABODY



LORRY RAINE



JIMMY WORK

15502—**SALLY**—THE TRADEWINDS  
I Won't Be Along Tonight

15503—**AUCTIONEER**—LE ROY VAN DYKE  
I Fell In Love With A Pony-Tail

15504—**FRIENDS**—THE CLASSMATES  
I Want My Love Close By

15505—**DON'T CRY**—EDDIE CURTIS  
You're Much Too Pretty For Me

15507—**CONFIDENTIAL**—SONNY KNIGHT  
**JAIL BIRD**

15493—**CASUAL LOOK**—LORRIE RAINE  
Cotton Pickin' Kisses

15494—**HONKY TONK II**—RUSTY BRYANT  
Lonely Cryin' Heart

15482—**ST. LOUIS BLUES**—DANNY WELTON  
The Red Sea Of Mars

15483—**ALL NIGHT LONG**—RUSTY BRYANT  
Pink Champagne

15484—**EVERYTHING BUT YOU**—DICK LORY  
Midnight To Daylight

15487—**TWO HEARTS**—(With an Arrow Between) SHIRLEY FORWOOD  
Juke Box Lovers

15495—**I'M LOOKING THROUGH YOUR WINDOW**—DOLLY COOPER  
Big Rock Inn



# possible by these Artists and Great Hits

**15473—MEMORIES—EDDIE PEABODY**  
Stardust

**15475—AFTER SCHOOL—SNOOKY LANSON**  
I'm Tired Of Everything But You

**15469—ROCK-SOCK THE BOOGIE—PAT FLOWERS**  
Ain't That Just Like A Woman

**15496—COOL IT BABY—DICK LORY**  
Ball Room Baby

**15498—ROCKY ROAD—THE SCHOLARS**  
Spin The Wheel

**15499—YOU ARE THE LIGHT OF MY LIFE—** Vocal by DENA, Stratophonic  
Crazy Dream Music by GUGLIELMI

**15453—FROM THE WRONG SIDE OF TOWN—MOLLY BEE**  
Sweet Shop Sweetheart

**15497—I'M WAITING FOR SHIPS THAT  
NEVER COME IN—MAC WISEMAN**  
One Mint Julip

**1286—LET THE WHOLE WORLD TALK—JIMMY NEWMAN**  
Honky Tonk Tears

**1287—THAT COLD, COLD LOOK IN YOUR EYE—JIMMY WORK**  
Diggin' My Own Grave

**1169—ORANGE BLOSSOM SPECIAL—TOMMY JACKSON**  
Draggin' The Bow

**1186—WAKE UP SUSAN—TOMMY JACKSON**  
Katy Hill



DANNY WELTON



TOMMY JACKSON



MOLLY BEE



JIMMY NEWMAN



MAC WISEMAN



RUSTY BRYANT



SNOOKY LANSON

In London... on London Records



# The Remarkable History Of Dot Records

**HOLLYWOOD**—At the end of the war in 1945 a 27-year-old Air Force Lieutenant named Randolph C. Wood—otherwise known as “Randy”—was discharged from the service and returned to his home in Tennessee where his young wife Lois, and daughter Linda were waiting for him.

Like so many young ex-service men, Randy Wood faced the future somewhat at loose ends and with precious little of this world's goods. Having been previously graduated from Middle Tennessee State College, he opened a tiny store in Gallatin, known as Randy's where he stocked a few appliances and repaired radios. For the next two years there were times when he was scarcely able to make ends meet. In 1947, to stimulate business, he added phonograph records to his merchandise. This event did not at first appear to provide the hoped-for hypo until one day Randy heard a local disk jockey plug a C.O.D. product. He decided to offer records to the public on the same basis and shortly thereafter Randy's store was doing a brisk business as a mail order house. Today Randy's is the largest such mail order concern in the world and still operates out of Gallatin.

The town of Gallatin in North Central Tennessee had approximately 7500 inhabitants in 1949. It lies 28 miles north and east of Nashville. While Gallatin is undoubtedly the most unlikely place in the world in which a record company might be expected to come into existence and thereafter, to flourish, the town's proximity to Nashville is a vital, if odd-ball, fact that sparked the series of events which led to the formation of Dot Records. Because it happens that Nashville is the home of the famed “Grand Ole Opry” radio program and generally the source of nearly all Country music. For that reason, countless country combos and singers are attracted to the area. One day just such a group, called the Tennessee Drifters, wandered into Gallatin, approached Randy and proposed that he cut a record of their music. Intrigued, he took them over to Gallatin's radio station WHIN and recorded “Honest Heart” and “Boogie Beat Rag.”

Randy Wood was now in the record business, without an organized company, a label name, or previous experience. Since “even the longest journey begins with a single step,” Randy's first step was the decision to stay in the record business. Secondly, he named his company “Dot” (“I wanted something short and simple that people would remember,” he said later), and thirdly, with the help of his secretary, Mrs. Polly Mitchener (who deposited \$1,000 in the Gallatin bank as initial capital for Dot Records, which remains in the bank, untouched to this day), he began scouting talent for his new venture. There was a lot of it around Nashville, so Dot turned out a number of hillbilly records which were sold through Randy's mail order set-up. Slowly the profits and the reputation of Randy's company grew. Out of these early efforts Randy Wood discovered that he possessed an ear attuned to hits.

As it developed later, Randy Wood had a lot of other special attributes besides a cash box in his middle ear. He had, for instance, a gift for picking people with talent on the artistic side of the ledger, and on the business side he displayed the same knack for choosing the right person for the right job. He hired a local girl named Christine Hamilton who later developed into a superlative saleswoman and in four years rose to her present important position as Director of Production for Dot Records. Co-ordinating the intricate task of processing the thousands of orders that flood into the Dot offices everyday, Christine is assisted by two long-time Dot employees, Ferris Sloan and Mary Brewer. Christine spends hours on the long distance phone talking to distributors all over the country everyday. Randy hired an accounting wizard,

L. L. “Rip” Thornton, who is today vice-president and treasurer of the company. Rip efficiently streamlined the many-faceted operations, concerning publisher and artist contracts, royalties and all things financial. Rip quietly rides herd on the financial transactions of the company and has done his job so well that even with the excessively rapid expansion of the company, it has never at any time overreached its financial soundness. Randy hired a talented salesman named Al Bennett who helped to establish Dot in many of the nation's key areas, rose to become a vice-president and resigned only recently to head the Southern California operations of the Hart Distributing Company handling Dot and London.

Retaining a 70% ownership of the company, Randy early sold ten percent interests each to Gene Nobles, a Nashville disk jockey on WLAC, Al Bennett and Gilbert Brown who is now v.p. and mgr. of Randy's store and mail order business in Gallatin.

Meanwhile, Randy had discovered a great artistic talent in a young piano player named Johnny Maddox. Johnny was a Gallatin boy, tall, dark, handsome and completely unknown. Randy issued a record called “San Antonio Rose”, with Maddox as the performing artist, which was a hit and a few distributors, mainly in the South, became interested in the Dot line. It was shortly after the Maddox hit that a vocal group of three Western Kentucky State College students named the Hilltoppers were brought to Randy's attention. The fourth member of the group, a musician named Billy Vaughn, was playing piano with a small combo in the Bowling Green (Ky.) Club. He had written a song called “Trying”, which Randy recorded in the college auditorium and thereby launched this group on a highly successful professional career. They later were voted the most programmed vocal group in The Cash Box disk jockey poll for 1954. “Trying” was Randy Wood's first really big release, and sold close to a million. Distributors in all sections of the country now began to notice Dot Records.

In 1954 Wood signed the Fontane Sisters, who were then part of Perry Como's television show. They turned out “Hearts of Stone”, which zoomed to the top and stayed on the Hit Parade for many weeks. “Seventeen”, “Eddie My Love” and other Fontane hits followed. The Hilltoppers came up with “P.S. I Love You”, and got a gold record for their million copies sold. Other artists were consistent sellers on Dot. Mac Wiseman, a country artist, was an established favorite by now, Maddox was going great, Snooky Lanson had joined the fold, and Billy Vaughn had become Musical Director for Dot. He was arranging all the tunes recorded by the other Dot artists, and then came up with his own recording of “Melody of Love”, which was one of 1954's biggest hits. Disk Jockey Jim Lowe recorded “Close the Door”, a big one.

In 1955, Randy signed a practically unknown young singer, Pat Boone, to record exclusively for Dot. Pat had sung on radio and TV around Nashville, and had won some amateur awards including Arthur Godfrey's Talent Scouts Show. He was married and was then attending College in Denton, Texas, with a take-home pay of around \$50 a week earned by a few singing jobs here and there. Less than a year later, following his first recordings, Pat Boone was one of the most popular young singers in the country. “Ain't That A Shame”, “I'll Be Home” and “I Almost Lost My Mind” (which recently reached the No. 1 spot) firmly established Pat as a best-seller of versatility and talent who could compete with the top singers in the pop field. A few weeks ago, when Allied Artists Studios was scouting for a top singer to record the Dimitri Tiomkin-Paul Webster song “Friendly Persuasion” for their picture of the same title, Tiomkin select-

ed Pat Boone. Dot Records issued the song from the picture's sound track. “Friendly Persuasion” is now headed straight for the top.

In the fall of 1955, Randy Wood signed pert TV actress Gale Storm, star of the “My Little Margie” series. Gale had previously studied music but had never before made a record. Her first on Dot was the smash “I Hear You Knockin'” which landed near the million mark in sales. Few other singers in the record world have ever gone so far so fast with a first recording. Other Gale Storm hits followed: “Teenage Prayer”, “Why Do Fools Fall in Love”, “Ivory Tower” and “Now is the Hour”.

All of the foregoing, plus Johnny Maddox' whopping hit “The Crazy Otto,” had Dot Records stumbling over itself in an enforced expansion program trying to keep up with the public's demands for Dot products. Randy Wood was recording his artists in New York, Chicago and Hollywood. In 1955 he traveled approximately 300,000 miles in an attempt to co-ordinate the company's mushrooming activities, while his home and main offices remained in Gallatin. Dot opened offices in New York and Randy added another talented man to the growing list of company executives. Vice-president Henry Onorati, with a background of experience in music and newspaper fields, took over the task of readying Dot for entrance into album production. Following months of grinding spade work, the album program was launched only a few weeks ago with 16 catalog items and 13 brand new LPs, a venture that has already met with singular success.

Thus Randy Wood surrounded himself with a pool of talent that amply demonstrated its ability to consolidate the tremendous growth of the company that had taken place within the unbelievably short space of five years. Meanwhile, Wood himself was functioning as Dot's A&R man, supervising all recording sessions, scouting material and talent, guiding the financial expansion of the company, directing the activities of Dot's promotion men, Jerry Johnson in the West, Weber Parrish in the South, Bob Smith in the mid-west, and Mickey Addy in the East. Wood also had early developed the so-called “Dot sound” so characteristic of the label, which he guards as one of his most important trade secrets. Aside from all this activity, Wood continued the operation of the mail order enterprise, was named a member of Gov. Frank Clement's Board of Mental Health, had acquired an interest in radio station WHIN, as well as a service station in Gallatin, and two Tennessee stock farms which he considered a hobby. Previously, Randy had formed the Randy-Smith Music Co., ASCAP, in partnership with the noted composer Beasley Smith, and the Gallatin Music Corporation, BMI, in partnership with two close personal friends, Ted Kelly, young attorney and Jack Spina, long-established in the personal management field in New York. Randy had also entered the personal management field with Johnny Maddox, the Fontane Sisters, Pat Boone, the Hilltoppers and others under contract. Later he delegated much of artist representation to Jack Spina in New York. He was active in civic, state and church affairs, was past-president of the Lions club in Tennessee, and vice-commander of the local American Legion post.

Any one of the business enterprises in which he was interested would have been considered career enough for one man, but Randy Wood had energy to spare. His principal interest naturally lay with Dot Records, which had grown to nationwide scope with the status of a major label, and the time was fast approaching when the far-flung operations of the firm would have to be co-ordinated in a head office located closer to the music world, to recording facilities and to available talent. Actually, it was the constant

traveling that finally decided Randy on moving Dot's headquarters to Hollywood. He got sick of planes, hotel rooms, restaurant food, and of never having enough time to spend with his family which besides Lois and daughter Linda, now included two sons, Larry and John. At the end of 1955 Dot had an annual income running into the millions, and a monthly sale of over a million records. In July of 1956 Dot Records was transplanted to Hollywood. Randy's key executives followed him to the Coast and took over fifteen suites of plush offices at the famous corner of Sunset and Vine.

If the expansion rate of Dot Records had been hectic in Gallatin, it doubled in Hollywood. More people were added to the organization: Bernice Mason, Publicity Director; Milt Rogers, assistant Musical Director; Ben Jordan, sound engineer; and others. Dot issued Sanford Clark's recording of “The Fool”, No. 9 in the Top Ten.

Nervous Norvus came out with the zany and sensational “Transfusion”, an overnight hit, followed by “Ape Call” and “The Fang”. Wood signed new artists Molly Bee, Dick Lory, Danny Welton and Ranger Andy. Wood has stepped up the number of releases with recordings by the Fontane Sisters, their latest being “Please Don't Leave Me”, already listed on the charts, and Billy Vaughn's “La La Colette”, backed with “Petticoats of Portugal”, The Tradewinds’ “Sally” b/w “I Won't Be Alone Tonight”, The Classmates’ “Friends” b/w “I Want My Love Close By”, Eddie Curtis’ “Don't Cry” b/w “You're Much Too Pretty For Me”, Leroy Van Dyke's “Auctioneer” b/w “I Fell In Love With a Pony Tail”. Meanwhile, Jim Lowe's latest, “The Green Door” has hit number 7, Pat Boone's “I Almost Lost My Mind” is still up top, The Hilltoppers’ “Ka-Ding-Dong” and Billy Vaughn's “When the White Lilacs Bloom Again” are listed in the 28 and 22 spot respectively. The newest hit on Dot is Sonny Knight's “Confidential.”

Dot's August sales topped 1,205,000 units of singles and albums. Incomplete figures indicate an even higher figure for the month of September.

In July, Dot announced the important joint distribution agreement it had just concluded with the London label whereby the Dot line in Los Angeles, Boston, Chicago, and Minneapolis would be handled by the London distributors. The Dot-London agreement covering the foreign markets was extended for three years, and new world outlets were added. In the latter part of October, Randy Wood and wife Lois will fly to London, England to confer with Ted Lewis, owner and president of London Records, covering all angles of the Dot-London joint distribution alliance.

Dot Records has earned the respect and admiration not only of the record industry but of the press, disk jockeys and general public as well. Outside of Timbuctu, there's probably no place in the world more remote from the record industry's activities than was Gallatin, Tennessee, and yet Dot was born and grew up there. \*

Among other things, there is talk of Dot acquiring its own recording facilities, possibly its own pressing plant, and most certainly some important additions to its roster of stars. The company's location in Hollywood makes it inevitable that many top names in the entire entertainment field will become part of the Dot galaxy.

The other day somebody asked a Dot executive what he thought was the secret of Randy Wood's success. The executive said: “I really don't know. I just know that he started with nothing and now has a multi-million-dollar company.”

Randy Wood himself says: “I just know that I've been very lucky with so many wonderful friends who have helped make Dot so successful in such a short time. They have all been people of great talent.”

*“Only those records best suited for commercial use are reviewed by THE CASH BOX”*



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# THE OCTOBER



## Best Selling Pop Albums

- |     |  |                            |     |
|-----|--|----------------------------|-----|
| 3.  | THE KING AND I<br>MOVIE CAST                   | (Capital W 740; EAP 740)   | 3.  |
| 6.  | HIGH SOCIETY<br>FILM SOUNDTRACK                | (Capital W 750; EDM 750)   | 7.  |
| 8.  | SONGS FOR SWINGIN' LOVERS<br>FRANK SINATRA     | (Capital W 653; EAP 653)   | 6.  |
| 9.  | OKLAHOMA<br>MOVIE CAST                         | (Capital SAO 595; SDM 595) | 10. |
| 12. | CAROUSEL<br>MOVIE CAST                         | (Capital W 694; EDM 694)   | 9.  |
| 13. | FRESHMEN FAVORITES<br>FOUR FRESHMEN            | (Capital T 743; EAP 743)   | 16. |
| 17. | FOUR FRESHMEN AND 5 TROMBONES<br>FOUR FRESHMEN | (Capital T 683; EAP 683)   | 17. |
| 18. | THE MISTY MISS CHRISTY<br>JUNE CHRISTY         | (Capital T 725; EAP 725)   | 20. |
| 19. | BLUEJEAN BOP<br>GENE VINCENT & BLUE CAPS       | (Capital T 764; EAP 764)   | 18. |
| 20. | CUBAN FIRE!<br>STAN KENTON                     | (Capital T 731; EAP 731)   | 19. |
| 22. | NIGHT WINDS<br>JACKIE GLEASON                  | (Capital W 717; EAP 717)   | 22. |

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# NOVEMBER CAMPAIGN

NEARLY 50% OF THE NATION'S HIT ALBUMS are produced by Capitol. This striking fact carries tremendous significance for everyone in the record business, for *new hit albums are the lifeblood of the dealer's trade.*

Capitol therefore attaches special importance to each new album program it presents, and the October-November Campaign is no exception: it combines top entertainment, eye-catching packaging, smart merchandising, unprecedented promotion. Check the important features listed at left, and see your Capitol representative today.





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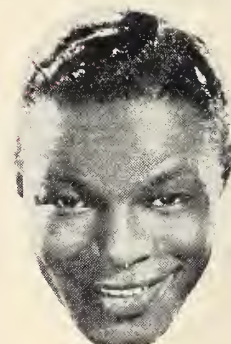


## NAT "KING" COLE

with The Music of Nelson Riddle

NIGHT LIGHTS  
TO THE ENDS  
OF THE EARTH

no. 3551



## "TENNESSEE" ERNIE FORD

with Orchestra Conducted by Jack Farnato

FIRST BORN  
HAVE YOU SEEN HER

no. 3553



GENE VINCENT  
BLUEJEAN BOP  
WHO SLAPPED JOHN

no. 3558

(From Album T-764 "Bluejean Bop")



HYLO BROWN  
THE PRISONER'S  
SONG  
THE ONLY ONE

no. 3554





# THE NATION'S Top Ten JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1.	<b>DON'T BE CRUEL</b> <b>ELVIS PRESLEY</b> VI-20-6604 (47-6604)—Elvis Presley	1.
2.	<b>CANADIAN SUNSET</b> <b>HUGO WINTERHALTER ORCH.</b> CD-1297 (45-1297)—Andy Williams VI-20-6537 (47-6537)—Hugo Winterhalter	3.
3.	<b>MY PRAYER</b> <b>THE PLATTERS</b> CO-40757 (4-40757)—Porter Heaps DE-29991 (9-29991)—Ink Spots ME-70893 (70893x45)—Platters	2.
4.	<b>TONIGHT YOU BELONG TO ME</b> <b>PATIENCE &amp; PRUDENCE</b> CR-61701 (9-61701)—Lawrence Welk LI-55022 (55022)—Patience & Prudence DE-30040 (9-30040)—Karen Chandler & Jimmy Wakely MO-997 (45-997)—Tonettes	5.
5.	<b>HONKY TONK</b> <b>BILL DOGGETT</b> KI-4950 (45-4950)—Bill Doggett	6.
6.	<b>WHATEVER WILL BE, WILL BE</b> <b>DORIS DAY</b> CO-40704 (4-40704)—Doris Day ME-70881 (70881 x 45)—Eddy Howard	7.
7.	<b>HOUND DOG</b> <b>ELVIS PRESLEY</b> VI-20-6604 (47-6604)—Elvis Presley	4.
8.	<b>ALLEGHENY MOON</b> <b>PATTI PAGE</b> CR-61679 (9-61679)—Lennon Sisters DE-30022 (9-30022)—Grady Martin ME-70878 (70878x45)—Patti Page VI-20-6551 (47-6551)—Billy Regis	9.
9.	<b>THE FOOL</b> <b>SANFORD CLARK</b> DO-15481 (45-15481)—Sanford Clark JU-5252 (45-5252)—The Gallahads	8.
10.	<b>SONG FOR A SUMMER NIGHT</b> <b>MITCH MILLER ORCH.</b> CO-40730 (4-40730)—Mitch Miller Orch.	—

11) JUST WALKING IN THE RAIN. 12) SOFT SUMMER BREEZE. 13) YOU DON'T KNOW ME. 14) AFTER THE LIGHTS GO DOWN LOW. 15) FRIENDLY PERSUASION. 16) WHEN THE WHITE LILACS BLOOM AGAIN. 17) I WANT YOU, I NEED YOU, I LOVE YOU. 18) I ALMOST LOST MY MIND. 19) GREEN DOOR. 20) A HOUSE WITH LOVE IN IT. 21) CHAINS OF LOVE. 22) FLYING SAUCER. 23) THE BUS STOP SONG (A PAPER OF PINS). 24) TRUE LOVE. 25) KA-DING DONG. 26) BE-BOP-A-LULA. 27) IN THE MIDDLE OF THE HOUSE. 28) IT ISN'T RIGHT. 29) MIRACLE OF LOVE. 30) THE WAYWARD WIND. 31) LET THE GOOD TIMES ROLL. 32) YOU'LL NEVER, NEVER KNOW I CARE. 33) EARTHBOUND. 34) WHEN MY DREAMBOAT COMES HOME. 35) OUT OF SIGHT, OUT OF MIND.

## CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Excella	JU—Jubilee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PM—Prom	ST—Starlite
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PP—Peter Pan	SU—SUN
AR—Arcade	CY—Crystallite	FR—Fraternity	LI—Liberty	PR—Prestige	TA—Tampa
AT—Atlantic	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tico
BT—Bethlehem	DE—Decca	GE—Gee	MD—Medla	RE—Regent	UN—United
BY—Bally	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CD—Cadence	DT—Dootone	GTJ—Good Time	MO—Modern	RP—RPM	VI—RCA Victor
CH—Chess	DU—Duke	Jazz	NG—Norgran	SA—Savoy	VJ—Vee-Jay
CK—Checker	EP—Epic	HE—Herald	OK—Okeh	SE—Seeco	VK—Vik
	ER—Era	IM—Imperial			WI—Wing

## Capitol Offers 34 New Packages In October-November Release

HOLLYWOOD — Capitol Records this week is introducing nationally one of its largest and most diversified groups of albums in its history. The high fidelity merchandise for October-November includes 34 packages—nine Capitol of the World popular albums, 12 other pop albums, five Capitol of the World classical packages and a like number of other classical LPs, two new children's records, and one new western album.

The release introduces for the first time on Capitol hi-fi albums by Gordon Jenkins, Dennis Day, Louis Prima, and Jack Teagarden.

Keyed to a strong promotion and merchandising campaign with the theme "What In The World Do You Like In Music?" the new Capitol of the World popular merchandise includes:

Recorded in Argentina—"Carnavali-to de Argentina"; Recorded in Athens—"My Greece"; Recorded in Switzerland—"Music of the Swiss Alps"; Recorded in Lisbon—"Portuguese Fados"; Recorded in Stockholm—"Swedish Polkas and Hambos"; Recorded in Mexico City—"The Sounds of Old Mexico." (Popular Mexican songs by Toni Aguilar, Rosa de Castilla, Luis Perez Meza, Rosita Quintana); Recorded in Italy—"Two In a Gondola." (The romantic music of Venice with Dino Oliveri); Recorded in Paris—"This Is Paris!" (Songs by Les Compagnons de la Chanson and Annie Cordy); Recorded in Vienna—"A two-LP package of 24 classic waltzes, "HiFi Vienna!" (Wiener Volksoper-norchester conducted by Karl Hofman and Max Schönherr.)

Newly recorded in high fidelity in the Capitol Tower in Hollywood is the complete, 48-minute "Manhattan Tower," composed and conducted by Gordon Jenkins. When Jenkins originally recorded "Manhattan Tower" 11 years ago it was on 78 rpm nonhigh fidelity disks and ran 16½ minutes. Assisting Jenkins and his orchestra on the new Capitol high fidelity album is the original cast, including Elliot Lewis as Steven, Beverly Mahr as Julie, and the Ralph Brewster Singers. "Manhattan Tower" will be a 90-minute NBC-TV spectacular Oct. 27.

Other popular albums include "Judy" (Judy Garland, with orchestra conducted by Nelson Riddle), "Caribbean Moonlight" (Les Baxter and his orchestra), "This Is Teagarden!" (Jack Teagarden, his trombone and orchestra), "Rockin' Hammond" (Milt Buckner at the organ), "Half and

Half" (the Al Belletto Sextette), "The Wildest!" (Louis Prima and his orchestra, featuring Keely Smith, Sam Butera and the Witnesses), "Rendezvous" (Bobby Hackett with orchestra conducted by Glenn Osser), "Tennessee Ernie Ford: Hymns" (with orchestra conducted by Jack Fascinato), "Mister Ragtime" (Joe "Fingers" Carr), "Here's Dennis Day!" (technically, this is not Day's first album for Capitol. In 1942, the year Capitol was born, the tenor was featured on one of Capitol's first albums, "Dennis Day Sings" but it was not in hi-fi), and "Jam Session At the Tower" (Ray Anthony).

New Capitol of the World classical albums include: Haydn's "Symphony No. 94, 'Surprise'" and Mozart's "Eine Kleine Nachtmusik"; and Schubert's "Symphony No. 5 In B Flat" and incidental music from "Rosamunde" (both albums by the N.S.W.R. Symphony Orchestra conducted by Hans Schmidt-Isserstedt.)—both recorded in Hamburg, Germany; Recorded in Barcelona—"Contemporary Spanish Dances" (Emma Maleras and her Spanish ballet); Recorded in London—"Mozart's 'Concerto No. 12 In A (Major) K-414' and 'Concerto No. 14 In E Flat, K-449' (Rudolf Schwarz conducting the Festival Orchestra, with Denis Matthews, pianist), "Cello Colours" (Andre Navarra, cellist).

Other new classical albums are: Ferde Grofe's "Grand Canyon Suite" and "Mississippi Suite" (the Hollywood Bowl Symphony Orchestra conducted by Felix Slatkin); Khachaturian's "Concerto for Piano and Orchestra" (Leonard Pennario, pianist, with the Concert Arts Orchestra conducted by Felix Slatkin); Brahms' "Complete Quartets for Piano and Strings" (a three-record set and the first complete package of the Brahms piano quartets on the market, featuring Victor Aller, pianist, with members of the Hollywood String Quartet); Bach's "Chromatic Fantasy and Fugue," "Prelude, Fugue and Allegro In E-Flat," "Italian Concerto," and "Prelude and Fugue In A Minor" (Agi Jambor, pianist); and Debussy's "Suite Bergamasque," "Children's Corner," and "Estampes" (Rudolf Firkusny, pianist).

The new children's albums include: "Save Up Your Pennies" (Mel Blanc, with Van Alexander and his orchestra), and "Woody Woodpecker in Mixed-Up Land" (Mel Blanc).

The new western album is: "Tragic Songs of Life" (the Louvin Brothers).

Introduced in many of the new October-November albums is a new inner-sleeve, with a full-color print of the Capitol Tower on one side and full-color reproductions of the covers of 30 of Capitol's all-time best selling albums on the other side.

**THE FLAMINGOS**  
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ANYONE ELSE  
BUT YOU"**

M. WITMARK & SONS, NEW YORK



## London Lowdown

It's been Liberace week in London, with welcoming parties, press gatherings, television appearances, etc., all featuring Lee, his mother and his entourage. His first two concerts carried SRO notices and it looks as though the rest of the tour will be just as successful.

News from the Grade Office promises a short visit to these shores by Pat Boone. Due to his studies the visit will have to be limited. But however short it may be, it will be very welcome.

Nice to see Cyril Stapleton's record of the "Italian Theme" climbing in the U.S. best selling charts.

By the time you read this, Mantovani will be among you giving concerts all over the United States.

Abe Olman over here on business and looking up old friends.

The English Decca Company very proud of the fact that Managing Director E. R. "Ted" Lewis celebrates 25 years as its V.I.P.

Tony Martin and Mel Torme flew back to the States after successful visits to Britain, with return visits for both of them almost definite.

This week's best selling pop singles  
(Courtesy "New Musical Express")

- 1 "Lay Down Your Arms"—Anne Shelton (Philips)
- 2 "Whatever Will Be, Will Be"—Doris Day (Philips)
- 3 "Rockin' Through The Rye"—Bill Haley Comets (Brunswick)
- 4 "Hound Dog"—Elvis Presley (HMV)
- 5 "Woman In Love"—Frankie Laine (Philips)
- 6 "Ying Tong Song"/"Bloodnok's Rock 'N Roll Call"—Goons (Decca)
- 7 "Bring A Little Water Sylvie"/"Dead Or Alive"—Lonnie Donegan (Pye-Nixa)
- 8 "Great Pretender"/"Only You"—Platters (Mercury)
- 9 "Giddy-Up-A-Ding-Dong"—Freddie Bell and the Bellboys (Mercury)
- 10 "Walk Hand In Hand"—Tony Martin (HMV)
- 11 "Born To Be With You"—Chordettes (London)
- 12 "Saints Rock And Roll"—Bill Haley Comets (Brunswick)
- 13 "Rock Around The Clock"—Bill Haley Comets (Brunswick)
- 14 "Sweet Old Fashioned Girl"—Teresa Brewer (Vogue/Coral)
- 15 "Mountain Greenery"—Mel Torme (Vogue/Coral)
- 16 "Razzle Dazzle"—Bill Haley Comets (Brunswick)
- 17 "Why Do Fools Fall In Love"—Teen Agers (Columbia)
- 18 "See You Later Alligator"—Bill Haley Comets (Brunswick)
- 19 "When Mexico Gave Up The Rumba"—M. Torok (Brunswick)
- 20 "More"—Perry Como (HMV)



## Round The Wax Circle

### NEW YORK:

Teddy Black has taken over from Lester Simms at The Big Three. Black has the title of associate professional manager. Simms has not yet announced his new affiliation. . . . There's a big push behind the new Columbia release of Eddie Davis' "Steppin' In Society". . . . Larry Carr, New York cafe singing pianist, currently entertaining nightly at the Beau Brummell Restaurant, has just signed a two year recording pact with the indie label, Esoteric Records. His first release is an LP out this week. . . . Capitol has signed Darius Milhaud to conduct the Concert Arts Orchestra in his own compositions. . . . Jerry Rappoport and Jim Tyson, toppers of Major Artists, personal management firm, have announced the appointment of Solly Loft as general professional manager of their Sewan (ASCAP) and Typort (BMI) music publishing firms. . . . Bill Haley and his Comets played to 44,000 people in four performances in three one-day appearances last weekend in Hershey, Pa., Toronto and Montreal, Canada. Haley, by the way, turned down \$35,000 worth of bookings between October 1st and 9th so that he could be home when his wife gave birth which was scheduled to take place during that period. . . . Larry Uttal of Monument



PATTI PAGE

Music left last Wednesday for a Midwest and Coast promotion trip on his "Everytime" by Patti Page. . . . David Whitfield has been offered two further appearances in Ed Sullivan's "Toast Of The Town" TV show. They are tentatively scheduled for March and April 1957. . . . The Four Voices, who are to appear on Arthur Godfrey's morning TV show for two weeks starting October 8, will have to shoot out to Philadelphia every day after the show for the first week as they are also booked into Sciolla's Philadelphia club.

### CHICAGO:

Many looking forward to the Mantovani concert skedded for this week. Monty's concert schedule stretches from coast to coast. Busy, busy boy. . . . Stan Pat, new midwest rep for RKO-Unique Records, dropped in for a friendly chat. In town just a short while, he's gotten to see the deejays and is excited over their reaction to Fran Warren's newie, "My Guy", and the "Ballad Of Jack And The Beanstalk" recorded by Joe Leahy and chorus. Stan's looking forward to the forthcoming TV spectacular featuring "Jack And The Beanstalk" as penned by Jerry Livingston. . . . Barry Frank dropped us a line to announce his newest disk for Columbia, "Lonely One". . . . Patti Page headlines Chez show as of 10/12. It's good to have Patti in town. . . . Jack Solinger informs us that he has left London Records and is now regional sales manager for ABC-Paramount. Don Kniff takes over Jack's post at London. . . . New addition to Reed Farrell's 12 to 5 Saturday show on WAIT, will be remote interviews with teenagers met in various Chi record stores. ("Lookit me, Ma, I'm on radio!"). . . . The Highlights, Chi vocal group and Bally recording artists, won first prize on recent Arthur Godfrey's "Talent Scout Show". The group won with their rendition of "Listen My Love", their first effort on the Bally label. . . . Freddie Montell, featured singer on "Spotlight On Talent", now on ABC-Paramount Records and awaiting the release of his first dinking which will be premiered in this city. Allen David, producer of this Saturday, WBKB-TV show, hopes that other talented artists will be discovered via this spotlighting. . . . Larry Uttal of Monument Music in town to work on "Everytime". Tune recorded on Mercury by Patti Page. Says Larry, "Couldn't have timed it better; with Patti in town, too." . . . Nice, nice note from a nice, nice guy, Dick Roman. Dick's thrilled over first release on ABC-Paramount, "Never Leave Me", based on Gordon Jenkins' theme from "Manhattan Towers". Many here hope to see Dick soon. . . . A side to Shim Weiner: Thanks for lovely wire on trip to Europe.



MANTOVANI

### HOLLYWOOD:

Toni Carroll, recently signed by MGM records returns to Hollywood this week after a national disk-jockey tour with her first release. . . . Jimmie Cook, of Don, Dick, and Jimmie guested Saturday on the Howard Miller show with the group's Verve recording of "That's The Way I Feel" and "Two Voices In The Night". . . . Voyle Gilmore has signed a new teenage group to be known as The Four Preps to a Capitol Recording contract. . . . The Howard Fenton-Gene Bone tune "I Live Alone" will be etched by Ilona Massey for Rama Records. The two writers have signed with Gabbe, Lutz and Heller for personal management and will be represented by Arnold Mills of that office. . . . Zephyr Records received such great initial reaction to their duet of "Namely You" featuring Rosalie with Geordie Hormel, that the pair have taken off for a promotion tour of the important Eastern markets. . . . Randy Wood, president of Dot Records has postponed his trip to Europe due to Dot holding its national sales meetings here next week. . . . Paul Taylor of Quest Records and Carl Burns of Crystalette returned from a national tour representing their labels. . . . Ira Cook of KMPC and Jim Ameche of KDAY feuding over who has the best score in picking hit records. . . . Peggy Taylor, Pasadena, schoolteacher-turned-vocalist, visiting local jockeys with her Starlite recording of "Such A Wonderful Guy". . . . Dick Lory's new Dot record of "Cool It Baby" is from the sound track of 20th Century Fox's "Teenage Rebel". . . . Liberty Records has packed its 73rd artist, the Paganni String Quartet, to an exclusive contract, which also initiates Liberty's longhair recording division. . . . First release by Record Releasing Corporation, "Run, Darlin' Don't Walk" and "Slippin' Away" featuring Jeril Deane getting a big play from jockeys across the country.



TONI CARROLL



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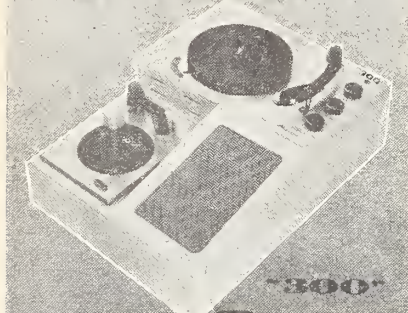
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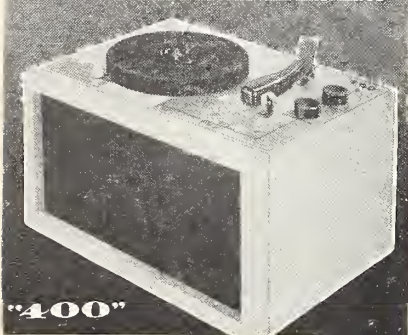


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## RCA Camden Has Biggest Month In Its History

NEW YORK—September, just one month short of its third anniversary, proved to be the biggest month in the history of RCA Camden Records. During the month of September, RCA Camden attained a sales achievement of almost double the amount anticipated by RCA Victor. The actual figure was 192% of its quota.

Reason for the peak sales was Camden's strong September "Best Buy" release, which has as its leaders albums by Arturo Toscanini, the Boston Pops Orchestra, Henri Rene and Ignace Jan Paderewski.

The Toscanini album, consisting of New York Philharmonic recordings, is the first by the Maestro to appear on the label. The "Pops" album is the Gershwin "Rhapsody in Blue" and "Concerto in F", with Jesus Maria Sanroma as piano soloist. For many years this was a best seller in the RCA Victor catalog.

The Henri Rene package, titled "In Love Again", is a mood music album of standards. The Paderewski is the only available recording by the pianist now on the market.

Other outstanding September releases are a complete "Carmen" on three records at \$5.98, and albums by Harold Bauer, The Delta Rhythm Boys, Freddy Martin, Tex Beneke and Al Goodman.

## Columbia Raises Price Of Broadway Show Albums

NEW YORK—According to an announcement by Hal B. Cook, Vice President of the Columbia Records Sales Corporation, the retail price of the company's OL series will be one dollar higher, effective immediately. The OL line consists of the label's Broadway show albums ranging from "South Pacific", through "Porgy & Bess", to "My Fair Lady." The albums in this line formerly listed at \$4.98 retail and will now cost consumers \$5.98. Multiple sets, such as the 3-pocket, complete "Most Happy Fella" increase in price correspondingly, one dollar higher for each record in the album.

The move reflects, according to Cook, a more just pricing attitude, where the extra cost of making these albums is incorporated in their price.

Columbia, under the direction of President Goddard Lieberson, possesses an outstanding catalog of this category of records. The next original cast album due in stores is Samuel Beckett's "Waiting For Godot" produced for records by Lieberson.

## Como Records "Moonlight Love" Pop Version of "Clair de Lune"

NEW YORK—On his October 5th NBC-TV Show, Perry Como introduced "Moonlight Love", the first popular vocal version of the great Debussy classic "Clair de Lune".

The Elkan-Vogel Publishing Company was able to obtain from the Debussy Estate, authorization for an arrangement with words by well known songwriter Mitchell Parish, author of "Star Dust", "Deep Purple", "Blue Tango" and a host of other standards. The selection was adapted by veteran composer and conductor Domenico Savino.

The initial recording was granted to Perry Como and will be on the market October 6th.



# Juke Box Regional Record Report

The Top Ten Records—City by City

### New York, N. Y.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Honky Tonk (B. Doggett)
4. Canadian Sunset (Winterhalter/Williams)
5. Soft Summer Breeze (E. Heywood)
6. My Prayer (Platters)
7. Whatever Will Be (D. Day)
8. Walking In the Rain (J. Ray)
9. You Don't Know Me (J. Vale)
10. Hound Dog (E. Presley)

### Seattle, Wash.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Honky Tonk (B. Doggett)
4. Green Door (J. Lowe)
5. Canadian Sunset (Winterhalter/Williams)
6. Whatever Will Be (D. Day)
7. I Remember (In the Still) (Satins)
8. Hound Dog (E. Presley)
9. My Prayer (Platters)
10. Miracle of Love (E. Rodgers)

### Denver, Colo.

1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (Winterhalter/Williams)
3. Walking In the Rain (J. Ray)
4. Honky Tonk (B. Doggett)
5. Hound Dog (E. Presley)
6. The Fool (S. Clark)
7. Soft Summer Breeze (E. Heywood)
8. Song For Summer Night (M. Miller)
9. Green Door (J. Lowe)
10. Tonight You Belong To Me (Welk & Lennons)

### Kansas City, Kansas

1. Don't Be Cruel (E. Presley)
2. Walking In the Rain (J. Ray)
3. Miracle of Love (E. Rodgers)
4. Heart and Soul (J. Maddox)
5. Tonight You Belong To Me (Patience & Prudence)
6. Hound Dog (E. Presley)
7. Soft Summer Breeze (E. Heywood)
8. Green Door (J. Lowe)
9. Middle of the House (R. Draper)
10. Chains of Love (P. Boone)

### Baltimore, Md.

1. Honky Tonk (B. Doggett)
2. Don't Be Cruel (E. Presley)
3. Green Door (J. Lowe)
4. St. Therese of the Roses (Ward & Dominoes)
5. Tonight You Belong To Me (Patience & Prudence)
6. I Remember (In the Still) (Satins)
7. My Prayer (Platters)
8. Canadian Sunset (Winterhalter/Williams)
9. Blueberry Hill (F. Domino)
10. Chains of Love (P. Boone)

### New Orleans, La.

1. Don't Be Cruel (E. Presley)
2. Walking In the Rain (J. Ray)
3. Whatever Will Be (D. Day)
4. Honky Tonk (B. Doggett)
5. You Don't Know Me (J. Vale)
6. Hound Dog (E. Presley)
7. The Fool (S. Clark)
8. Out of Sight, Out of Mind (Five Keys)
9. Canadian Sunset (Winterhalter/Williams)
10. Green Door (J. Lowe)

### San Antonio, Texas

1. Green Door (J. Lowe)
2. Why Don't You Write Me (Jacks)
3. Walking In the Rain (J. Ray)
4. Don't Be Cruel (E. Presley)
5. Miracle of Love (E. Rodgers)
6. Tonight You Belong To Me (Patience & Prudence)
7. Out of Sight, Out of Mind (Five Keys)
8. You'll Never, Never Know I Care (Platters)
9. Ka-Ding Dong (Diamonds/Hilltoppers)
10. Let Good Times Roll (Shirley & Lee)

### Chicago, Ill.

1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. Canadian Sunset (Williams/Winterhalter)
4. My Prayer (Platters)
5. Tonight You Belong To Me (Patience & Prudence)
6. See Saw (Moonglows)
7. My Prayer (Platters)
8. The Fool (S. Clark)
9. Soft Summer Breeze (E. Heywood)
10. Friendly Persuasion (Boone)

### Houston, Texas

1. Ka-Ding Dong (Hilltoppers/Diamonds)
2. Hound Dog (E. Presley)
3. Out of Sight, Out of Mind (Five Keys)
4. Green Door (J. Lowe)
5. My Prayer (Platters)
6. Honky Tonk (B. Doggett)
7. Don't Be Cruel (E. Presley)
8. Canadian Sunset (Winterhalter/Williams)
9. The Fool (S. Clark)
10. Walking In the Rain (J. Ray)

### Minneapolis, Minn.

1. Walking In the Rain (J. Ray)
2. Honky Tonk (B. Doggett)
3. Miracle of Love (E. Rodgers)
4. Green Door (J. Lowe)
5. Don't Be Cruel (E. Presley)
6. The Fool (S. Clark)
7. Tonight You Belong To Me (Patience & Prudence)
8. Soft Summer Breeze (E. Heywood)
9. Lay Down Your Arms (Chordettes/Morgan)
10. Middle of the House (R. Draper)

### St. Louis, Mo.

1. Tonight You Belong To Me (Patience & Prudence)
2. Don't Be Cruel (E. Presley)
3. Honky Tonk (B. Doggett)
4. True Love (Powell/Crosby & Kelly)
5. Hound Dog (E. Presley)
6. Canadian Sunset (Williams/Winterhalter)
7. Walking In the Rain (J. Ray)
8. Cindy, Oh Cindy (V. Martin)
9. Faithful Hussar (T. Heath)
10. The Fool (S. Clark)

### Atlanta, Ga.

1. Canadian Sunset (Winterhalter)
2. Don't Be Cruel (E. Presley)
3. Walking In the Rain (J. Ray)
4. Tonight You Belong To Me (Patience & Prudence)
5. True Love (Crosby & Kelly)
6. My Prayer (Platters)
7. Whatever Will Be (D. Day)
8. Out of Sight, Out of Mind (Five Keys)
9. Song for Summer Night (M. Miller)
10. Allegheny Moon (P. Page)

### Cleveland, Ohio

1. True Love (J. Powell)
2. Honky Tonk (B. Doggett)
3. I Walk the Line (J. Cash)
4. Don't Be Cruel (E. Presley)
5. Green Door (J. Lowe)
6. Canadian Sunset (Winterhalter/Williams)
7. Cindy, Oh Cindy (V. Martin)
8. Whatever Will Be (D. Day)
9. Walking In the Rain (J. Ray)
10. Every Day of My Life (McGuire)

### Philadelphia, Pa.

1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (Williams/Winterhalter)
3. The Fool (S. Clark)
4. Tonight You Belong To Me (Patience & Prudence)
5. White Lilacs (B. Vaughn)
6. Whatever Will Be (D. Day)
7. Gone With the Wind (Sheppards)
8. I'll Never Stand In Your Way (Tophatters)
9. Out of Sight, Out of Mind (Five Keys)
10. Honky Tonk (B. Doggett)

### Los Angeles, Calif.

1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (Winterhalter/Williams)
3. Tonight You Belong To Me (Patience & Prudence)
4. Whatever Will Be (D. Day)
5. Walking In the Rain (J. Ray)
6. Soft Summer Breeze (E. Heywood)
7. Song For Summer Night (M. Miller)
8. Honky Tonk (B. Doggett)
9. My Prayer (Platters)
10. Hound Dog (E. Presley)

### Detroit, Mich.

1. Honky Tonk (B. Doggett)
2. Cindy, Oh Cindy (V. Martin)
3. Walking In the Rain (J. Ray)
4. Don't Be Cruel (E. Presley)
5. Friendly Persuasion (Boone)
6. Out of Sight, Out of Mind (Five Keys)
7. Green Door (J. Lowe)
8. It Isn't Right (Platters)
9. Tonight You Belong To Me (Tracey Twins)
10. House With Love In It (Four Lads)

### Pittsburgh, Pa.

1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. Hound Dog (E. Presley)
4. Friendly Persuasion (Boone)
5. Canadian Sunset (Williams/Winterhalter)
6. Walking In the Rain (J. Ray)
7. Tonight You Belong To Me (Patience & Prudence)
8. Out of Sight, Out of Mind (Five Keys)
9. After Lights Go Down Low (A. Hibbler)
10. See Saw (Moonglows)

### Boston, Mass.

1. Don't Be Cruel (E. Presley)
2. Hound Dog (E. Presley)
3. My Prayer (Platters)
4. Canadian Sunset (Williams/Winterhalter)
5. Walking In the Rain (J. Ray)
6. Allegheny Moon (P. Page)
7. St. Therese of the Roses (Ward & Dominoes)
8. Honky Tonk (B. Doggett)
9. True Love (Crosby & Kelly)
10. Tonight You Belong To Me (Patience & Prudence)

### San Francisco, Calif.

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Hound Dog (E. Presley)
4. Canadian Sunset (Winterhalter)
5. Honky Tonk (B. Doggett)
6. Whatever Will Be (D. Day)
7. Allegheny Moon (P. Page)
8. Tonight You Belong To Me (Patience & Prudence)
9. Walking In the Rain (J. Ray)
10. Song for Summer Night (M. Miller)

### Milwaukee, Wis.

1. Don't Be Cruel (E. Presley)
2. Green Door (J. Lowe)
3. The Fool (S. Clark)
4. Bus Stop Son (Four Lads)
5. Tonight You Belong To Me (Patience & Prudence)
6. True Love (Crosby & Kelly)
7. Walking In the Rain (J. Ray)
8. Canadian Sunset (Williams)
9. Whatever Will Be (D. Day)
10. Hound Dog (E. Presley)

### Cincinnati, Ohio

1. Canadian Sunset (Winterhalter/Williams)
2. Don't Be Cruel (E. Presley)
3. Tonight You Belong To Me (Patience & Prudence)
4. Honky Tonk (B. Doggett)
5. Hound Dog (E. Presley)
6. Whatever Will Be (D. Day)
7. Walking In the Rain (J. Ray)
8. True Love (Crosby & Kelly)
9. Soft Summer Breeze (E. Heywood)
10. My Prayer (Platters)

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Philip Green (Capitol)  
Will Glahe (London)

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(Que Sera, Sera)  
Doris Day (Columbia)  
Eddy Howard (Mercury)

**"HURRICANE BOOGIE"**

Bob Sharples (London)

**"TAKE A GAMBLE ON ME"**

Marge Rayburn (Liberty)

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## Top Selling Records

Reported by

## Retail Outlets

From Coast to Coast

### TIN PAN ALLEY SHOP New York, N. Y.

1. Tonight You Belong To Me (Patience & Prudence)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Hound Dog (E. Presley)
5. Don't Be Cruel (E. Presley)
6. Be-Bop-A-Lula (G. Vincent)
7. Soft Summer Breeze (E. Heywood)
8. Canadian Sunset (H. Winterhalter)
9. Honky Tonk (B. Doggett)
10. White Lilacs (F. Zabach)

### WILLIAM Philadelphia, Pa.

1. Don't Be Cruel (E. Presley)
2. The Fool (S. Clark)
3. Canadian Sunset (Williams/Winterhalter)
4. Tonight You Belong To Me (Patience & Prudence)
5. Whatever Will Be (D. Day)
6. White Lilacs (B. Vaughn)
7. Gone With The Wind (Shepards)
8. I'll Never Stand In Your Way (Topatters)
9. Out Of Sight, Out Of Mind (5 Keys)
10. Happiness Street (G. Gibbs)

### DON LEARY'S INC. Minneapolis, Minn.

1. Just Walking In The Rain (J. Ray)
2. Honky Tonk (B. Doggett)
3. Don't Be Cruel (E. Presley)
4. Miracle Of Love (Rodgers)
5. The Fool (S. Clark)
6. Soft Summer Breeze (E. Heywood)
7. Green Door (J. Lowe)
8. In The Middle Of The House (V. Monroe)
9. White Lilacs (B. Vaughn)
10. Time Will Tell (B. Charles)

### BELMONT CENTRAL RECORD SHOP Chicago, Ill.

1. Honky Tonk (B. Doggett)
2. Don't Be Cruel (E. Presley)
3. See-Saw (Moonglows)
4. True Love (J. Powell)
5. Canadian Sunset (Williams)
6. Cindy, Oh Cindy (Martin)
7. Tonight You Belong To Me (Patience & Prudence)
8. Green Door (J. Lowe)
9. The Fool (S. Clark)
10. After Lights Go Down Low (A. Hibbler)

### MUSIC SALES CORP. Augusta, Ga.

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Walking In The Rain (Ray)
4. Canadian Sunset (H. Winterhalter)
5. Honky Tonk (B. Doggett)
6. Trying To Get To You (E. Presley)
7. Hound Dog (E. Presley)
8. You Don't Know Me (J. Vale)
9. Let The Good Times Roll (Shirley & Lee)
10. Tonight You Belong To Me (L. Welk)

### LOVEMAN'S, INC. Birmingham, Ala.

1. Green Door (J. Lowe)
2. Honky Tonk (B. Doggett)
3. Don't Be Cruel (E. Presley)
4. Canadian Sunset (H. Winterhalter)
5. Allegheny Moon (P. Page)
6. True Love (Crosby & Kelly)
7. Song For Summer Night (M. Miller)
8. St. Therese Of The Roses (Ward & Dominoes)
9. Friendly Persuasion (Boone)
10. The Fool (S. Clark)

### WALLICHS MUSIC CITY Hollywood, Calif.

1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Whatever Will Be (D. Day)
4. Flying Saucer (Buchanan & Goodman)
5. Don't Be Cruel (E. Presley)
6. Allegheny Moon (P. Page)
7. Canadian Sunset (Williams)
8. Wayward Wind (G. Grant)
9. Almost Lost My Mind (P. Boone)
10. Song For Summer Night (M. Miller)

### PAT'S RECORD SHOP Richmond, Va.

1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (H. Winterhalter)
3. My Prayer (Platters)
4. Whatever Will Be (D. Day)
5. Soft Summer Breeze (E. Heywood)
6. I Want You (E. Presley)
7. Just Walking In The Rain (J. Ray)
8. Song For Summer Night (M. Miller)
9. In The Middle Of The House (V. Monroe)
10. Blue Moon (E. Presley)

### STIX BAER & FULLER St. Louis, Mo.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Hound Dog (E. Presley)
4. True Love (J. Powell)
5. White Lilacs (H. Zacharias)
6. Canadian Sunset (H. Winterhalter)
7. Whatever Will Be (D. Day)
8. Bus Stop Song (Four Lads)
9. Allegheny Moon (P. Page)
10. My Prayer (Platters)

### TRI-BORO RECORD EXCHANGE

Jamaica, L. I., N. Y.

1. True Love (Crosby & Kelly)
2. Miracle Of Love (Rodgers)
3. Soft Summer Breeze (E. Heywood)
4. Honky Tonk (B. Doggett)
5. Mama, Teach Me To Dance (E. Gorme)
6. Just Walking In The Rain (J. Ray)
7. Canadian Sunset (Winterhalter/Heywood)
8. Don't Be Cruel (E. Presley)
9. Lay Down Your Arms (A. Shelton)
10. A B C's Of Love (Teen Ages)

### TOLZIEN MUSIC STORE Amarillo, Texas

1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (H. Winterhalter)
3. My Prayer (Platters)
4. Whatever Will Be (D. Day)
5. Hound Dog (E. Presley)
6. Tonight You Belong To Me (Patience & Prudence)
7. Allegheny Moon (P. Page)
8. Song For Summer Night (M. Miller)
9. Honky Tonk (B. Doggett)
10. Soft Summer Breeze (E. Heywood)

### AMPHION MUSIC STORE Cleveland, Ohio

1. I Walk The Line (J. Cash)
2. True Love (J. Powell)
3. Whatever Will Be (D. Day)
4. Honky Tonk (B. Doggett)
5. Canadian Sunset (Heywood/Winterhalter)
6. Don't Be Cruel (E. Presley)
7. Chains Of Love (P. Boone)
8. You Don't Know Me (Vale)
9. Earthbound (S. Davis)
10. Cindy, Oh Cindy (Martin)

### MUSIC BOX, INC. Cambridge, Mass.

1. St. Therese Of The Roses (Ward & Dominoes)
2. Don't Be Cruel (E. Presley)
3. Just Walking In The Rain (J. Ray)
4. Out Of Sight, Out Of Mind (5 Keys)
5. Honky Tonk (B. Doggett)
6. True Love (Crosby & Kelly)
7. Fever (L. Willie John)
8. Two Innocent Hearts (G. Gibson)
9. That's My Boy (B. Ives)
10. Lay Down Your Arms (A. Shelton)

### ONE STOP RECORD SALES, INC.

Buffalo, N. Y.

1. Teen Age Goodnight (Chordettes)
2. Lay Down Your Arms (Chordettes)
3. Blueberry Hill (F. Domino)
4. Every Day Of My Life (McGuire)
5. Garden Of Eden (J. Valino)
6. Petticoats Of Portugal (D. Jacobs)
7. Please Don't Leave Me (F. Domino)
8. Honky Tonk (B. Doggett)
9. Still Of The Night (5 Satins)
10. Don't Feel Sorry For Me (J. Beasley)

### STEPHENSON MUSIC CO. Raleigh, N. C.

1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (H. Winterhalter)
3. Rose And Baby Ruth (G. Hamilton)
4. Tonight You Belong To Me (Patience & Prudence)
5. True Love (Crosby & Kelly)
6. My Prayer (Platters)
7. Walking In The Rain (J. Ray)
8. Whatever Will Be (D. Day)
9. Honky Tonk (B. Doggett)
10. Somebody Up There Likes Me (P. Como)

### THE MUSIC SHOP Springfield, Ill.

1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (H. Winterhalter)
3. Hound Dog (E. Presley)
4. Whatever Will Be (D. Day)
5. Tonight You Belong To Me (Patience & Prudence)
6. The Fool (S. Clark)
7. You Don't Know Me (Vale)
8. Allegheny Moon (P. Page)
9. My Prayer (Platters)
10. Ka-Ding-Dong (Hilltoppers)

### ALAMO PIANO CO. San Antonio, Texas

1. Green Door (J. Lowe)
2. Just Walking In The Rain (J. Ray)
3. Miracle Of Love (Rodgers)
4. You'll Never Never Know (Platters)
5. Tonight You Belong To Me (Patience & Prudence)
6. Out Of Sight, Out Of Mind (5 Keys)
7. Don't Be Cruel (E. Presley)
8. Why Don't You Write Me (Jacks)
9. True Love (J. Powell)
10. Ka-Ding-Dong (Hilltoppers)

### AL'S RECORD MART Detroit, Mich.

1. Honky Tonk (Part 2) (B. Doggett)
2. Honky Tonk (Part 1) (B. Doggett)
3. I Can't Love You Enough (L. Baker)
4. Out Of Sight, Out Of Mind (5 Keys)
5. Whatever Will Be (D. Day)
6. All There Is To That (Cole & Knights)
7. Soft Summer Breeze (E. Heywood)
8. Walking In The Rain (Ray)
9. Bubbin's Rock (B. Doggett)
10. Still Of The Night (5 Satins)

### POPULAR TUNES Memphis, Tenn.

1. Honky Tonk (B. Doggett)
2. Green Door (J. Lowe)
3. After Lights Go Down Low (A. Hibbler)
4. Just Walking In The Rain (Prisonaires)
5. Tonight You Belong To Me (L. Welk)
6. Ka-Ding-Dong (G. Clefs)
7. Singing The Blues (Robbins)
8. The Fool (S. Clark)
9. Don't Be Cruel (E. Presley)
10. Little Mamá (Jivers)

### WOLFF-KULBY & HIRSIG Madison, Wisc.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. The Fool (S. Clark)
4. Green Door (J. Lowe)
5. Friendly Persuasion (Boone)
6. Just Walking In The Rain (J. Ray)
7. True Love (Crosby & Kelly)
8. Whatever Will Be (D. Day)
9. Ka-Ding-Dong (G. Clefs)
10. Hound Dog (E. Presley)

### THE RADIO CENTER New Orleans, La.

1. Canadian Sunset (H. Winterhalter)
2. Don't Be Cruel (E. Presley)
3. You Don't Know Me (Vale)
4. Just Walking In The Rain (J. Ray)
5. Tonight You Belong To Me (Patience & Prudence)
6. Friendly Persuasion (Boone)
7. Soft Summer Breeze (E. Heywood)
8. True Love (Crosby & Kelly)
9. After Lights Go Down Low (A. Hibbler)
10. I Miss You So (C. Connor)

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# Best Selling Pop Albums

		Pos. Last Week
1.	MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	3.
2.	THE KING AND I MOVIE CAST (Capitol W 740; EAP 740)	2.
3.	THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	1.
4.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248)	4.
5.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750; EDM 750)	5.
6.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254)	6.
7.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653; EAP 653)	7.
8.	THE PLATTERS THE PLATTERS (Mercury MG-20146)	8.
9.	OKLAHOMA MOVIE CAST (Capitol SAO 595; SDM 595)	9.
10.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041; EC 82027)	11.
11.	FRESHMEN FAVORITES FOUR FRESHMEN (Capitol T 743; EAP 743)	10.
12.	CAROUSEL MOVIE CAST (Capitol W 694; EDM 694)	12.
13.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	13.
14.	ON THE SUNNY SIDE THE FOUR LADS (Columbia CL 912; B 9121, 2, 3)	14.
15.	HOWDY! PAT BOONE (Dot DLP-3030)	15.
16.	CUBAN FIRE! STAN KENTON (Capitol T 731; EAP 731)	18.
17.	THE MISTY MISS CHRISTY JUNE CHRISTY (Capitol T 725; EAP 725)	16.
18.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2)	17.
19.	BUBBLES IN THE WINE LAWRENCE WELK (Coral CRL 57038)	19.
20.	FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN (Capitol T 683; EAP 683)	20.
21.	SOLO MOOD PAUL WESTON (Columbia CL 879; B 879)	21.
22.	ROGER WILLIAMS PLAYS THE WONDERFUL MUSIC OF THE MASTERS ROGER WILLIAMS (Kapp KL-1040)	24.
23.	THE MOST HAPPY FELLA BROADWAY CAST (Columbia OL 5118)	22.
24.	BLUEJEAN BOP GENE VINCENT & BLUE CAPS (Capitol T 764; EAP 764)	23.
25.	LONELY GIRL JULIE LONDON (Liberty LRP 3012)	25.

## IMPORTANT NOTICE

To  
**ADVERTISERS**

and

**ADVERTISING AGENCIES**

OCT. 12 (Friday) IS A PRINTERS' HOLIDAY

Therefore—

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NO LATER THAN**

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with  
a  
beat!

*Julius  
La Rosa*


*belts  
out*



**PRISCILLA**

and  
all i want  
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with Joe Reisman's  
orchestra and  
chorus



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RCA VICTOR







# Album Reviews

## POPULAR

**"MANHATTAN TOWER"**—Gordon Jenkins Conducts His Orchestra And The Ralph Brewster Singers—Capitol T766 (1-12" LP)

HAPPINESS COCKTAIL; I'M LEARNIN' MY LATIN; ONCE UPON A DREAM; NEVER LEAVE ME; THIS CLOSE TO THE DAWN; REPEAT AFTER ME; THE MAGIC FIRE; MARRIED I CAN ALWAYS GET; GIVE ME YOUR TIED, YOUR POOR; NEW YORK'S MY HOME!

"Manhattan Towers" is a Gordon Jenkins tribute to New York City and will be a 90 minute NBC Spectacular October 27th. Originally written in 1945, Jenkins has enlarged the work—a musical narrative of two young people in the city. This Capitol release presents the complete version of the opus and besides its sentimental pose, contains 10 easily digestible tunes. Best ballads: "Never Leave Me" and "Repeat After Me." Cutest novelty: "Married I Can Always Get." Many single releases of the score are planned and in view of the millions who'll see the TV version, sales should be excellent.

**"JUNGLE DRUMS"**—Morton Gould And His Orchestra—RCA Victor LM-1994 (1-12" LP)

JUNGLE DRUMS; LA COMPARSA; GITANERIAS; ANDALUCIA; MALAGUENA; DANZA LUCUMI; CORDOBA; RAPSOdia NEGRA; HAWAIIAN WAR CHANT; CARAVAN; RITUAL FIRE DANCE; TROPICAL; THE LITTLE TRAIN OF THE CAIPIRA; SWAMP FIRE; BATUQUE.

"Jungle Drums" is a colorful flight into rhythmic fantasy by the pop-classical conductor Morton Gould. Side one consists of 8 sparkling melodies by Ernesto Lecuona (i.e. "Malaguena," "Andalucia") and side two is a melange of material also suggesting the theme of the package. Fresh orchestrations give the familiar selections new and exciting leases on musical life. Thrilling hi-fi experience. Good cover pic. Sales will go to a pop-semi-classical market.

**"SHOES WITH WINGS ON"**—Fred Astaire—MGM Studio Orchestra And Chorus—MGM E3413 (1-12" LP)

THEY CAN'T TAKE THAT AWAY FROM ME; STEPPIN' OUT WITH MY BABY; YOU'D BE HARD TO REPLACE; I LOVE LOUISA; BABY DOLL; I LEFT MY HAT IN HAITI; A SHINE ON YOUR SHOES; IT ONLY HAPPENS WHEN I DANCE WITH YOU; SEEN'S BELIEVING; BY MYSELF; EVERY NIGHT AT SEVEN; SHOES WITH WINGS ON.

This MGM pressing contains 12 sound track melodies from some of Fred Astaire's more recent film chores. As Mr. Astaire has demonstrated in his long career, his way with a song is as effortless as one of his fleet dance floor routines. If some of the tunes haven't achieved a standard status, they certainly belong to some of Astaire's best moments in song.

**"DOLORES"**—Dolores Hawkins—Epic LN 3250 (1-12" LP)

I'VE GOT MY EYES ON YOU; LOVER MAN; DREAM OF YOU; I'M IN THE MOOD FOR LOVE; YOU'D BE SO NICE TO COME HOME TO; NO LOVE, NO NOTHING; BABY WON'T YOU PLEASE COME HOME; THE MAN I LOVE; JUST SQUEEZE ME; GOOD LOVIN'; I MUST HAVE THAT MAN; GOODNIGHT MY LOVE.

Song stylist Dolores Hawkins offers some fine examples of an impressive voice capable of reacting brightly to rhythm, wistfully to the blues and warmly to the ballad. The one-time Krupa ork songstress runs the gamut of emotions with a series of hardly-ever-heard standards. Excellent unbilled accompaniment. Eye-catching cheesecake pic of Miss Hawkins on the package.

**"MUSIC TO KNIT BY"**—The Golden Strings—Arnold Eidus, Violin Soloist And Director—Kapp KL-1037 (1-12" LP)

OVER THE RAINBOW; DANNY BOY; LITTLE SIR ECHO; WON'T YOU COME OVER TO MY HOUSE?; DADDY'S LITTLE BOY; LITTLE LADY MAKE BELIEVE; LULLABY; TOYLAND; JEANNIE WITH THE LIGHT BROWN HAIR; DADDY'S LITTLE GIRL; DEAR LITTLE BOY OF MINE; MIGHTY LAK A ROSE.

This latest use of music as a sedative comes from Kapp and features the smooth strains of Arnold Eidus' Golden Strings. The theme of the LP is described by the special lady-in-waiting on the cover and the fit-for-the-occasion melodies played. The set's definite market of mothers and fathers-to-be and ordinary mood music fanciers, make this package a sturdy stock item.

**"HONEYMOON IN RIO"**—Authentic Brazilian Sambos And Baions—Carolina Cardoso de Menezes and Orlando Silveira—Capitol T 10038 (1-12" LP)

BAIAO; NA PAVUNA; CABECA INCHADA; ME LEVA SEU RAFAEL; PARAIBA; CABELOS BRANCOS; BAIAO DA GAROA; ATIRE A PRIMEIRA PEDRA; QUI NEM JILO; COM QUE ROUPA; ASA BRANCA; E COM ESSE QUE EU VOU.

A rhythmic stop-over in Capitol's International Series is Rio where we hear the country's favorite dance steps, the samba and baion. The two talented musicians employed are Carolina Cardoso de Menezes (piano) and Orlando Silveira (accordion) and His Ork. The former performs the samba and the latter the baion steps. The disk should provide a change-of-pace for latin music enthusiasts.

**"AROUND THE WORLD IN ONE NIGHT"**—Seeco SS-2 (1-12" LP)

**"ONE NIGHT IN LISBON"**—Marcel Bianchi And His Guitar—Seeco SCLP-9089 (1-12" LP)

**"ONE NIGHT IN THE DOMINICAN REPUBLIC"**—Seeco SCLP 9091 (1-12" LP)

**"ONE NIGHT IN PARIS"**—Aimable And His Parisians—Seeco SCLP 9092 (1-12" LP)

These Seeco releases are rhythmic tours of three music-drenched cities by some of the top instrumentalists in each of the places visited. "Around The World In One Night" is a Seeco sampler (retail price: \$1.49) featuring selections from, in addition to the waxings described here, such towns as Rome, Rio and Madrid. Two of the disks, "One Night In Paris" and "One Night In Lisbon" feature native songs played in a light, easy-going manner, while "One Night In The Dominican Republic" will serve the mambo-cha-cha crowd extremely well. Seeco's series of one night stands looks as if it will take in a large market of mood and dance-step fanciers.

**"SOMETHING ABOUT THE IRISH"**—Jimmy O'Brien—International LP 5105 (1-12" LP)

TROTIN' TO THE FAIR; DID YOUR MOTHER COME FROM IRELAND; DANNY BOY; LASS WITH THE DELICATE AIR; MY DARLIN' PATRICIA; ROSE OF TRALEE; KITTY MALONE; THAT'S AN IRISH LULLABY; THE CUSHA BIRD; WHEN IRISH EYES ARE SMILING; TWICKENHAM FERRY; THE GREEN COVERED HILLS.

What is most appealing in this collection of familiar Irish melodies is that the songs are approached as folk tunes, as they should be. Too many Irish tenors tend to commercially stage such material. Jimmy O'Brien is a troubador who sings Irish melodies with an emphasis on their folk heritage; the result is honest vocalizing, and with O'Brien's sweet tenor voice, charming too. The singer's accompaniment is suitably restrained. Here's an important stock item for folk customers and the special St. Patrick's Day traffic.

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*



# Album Reviews

## CLASSICAL

**"THE SOUND OF GENIUS"**—Bruno Walter Conducting The Philharmonic-Symphony Orchestra Of New York—Columbia WZ 1 (1-12" LP)

**"BRUNO WALTER IN CONVERSATION WITH ARNOLD MICHAELIS"**—Columbia BW 80 (1-12" LP)

**MOZART: Requiem Mass In D Minor, K. 626**—Bruno Walter Conducting The Philharmonic Orchestra Of New York—Irmgard Seefried, Soprano; Jennie Tourel, Alto; Leopold Simoneau, Tenor; William Warfield, Bass—The Westminster Choir, John Finley Williamson, Director—Columbia ML 5012 (1-12" LP)

**MOZART: Symphony No. 41 In C Major, K. 551 ("Jupiter")**—Symphony No. 39 In E-Flat Major, K. 543—Bruno Walter Conducting The Philharmonic-Symphony Orchestra Of New York—Columbia ML 5014 (1-12" LP)

**JOHANN STRAUSS: Emperor Waltz—Die Fledermaus Overture—Vienna Life—Tales From The Vienna Woods—The Gypsy Baron Overture—Blue Danube Waltz**—Bruno Walter Conducting The Columbia Symphony Orchestra—Columbia ML 5113 (1-12" LP)

As a tribute to conductor Bruno Walter on his 80th birthday (Sept. 15th), Columbia is releasing a series of disks by the great musician. Classical collectors will find much variety in these issues to suit their individual tastes. The sampler (retail price: \$1.49) features excerpts from works of such composers as Brahms (Hungarian Dances No. 1 and 3), Mozart (Eine Kleine Nactmusik, K. 525) and Mahler (Symphony No. 1 In D Major). An enlightened discussion of Dr. Walter's life and the music scene in general between the conductor and Arnold Michaelis of Columbia's Masterworks Department is not for sale, but, says Columbia, "it will be delivered to record dealers throughout the country to be given out at their 'individual discretion.'" The excellent performance of the Mozart Requiem Mass In D Minor includes singers Jennie Tourel (alto) and William Warfield (bass). Mozart is again represented in two of his popular symphonic works (39 and 40) and again Dr. Walter excels in the demanding pieces. The collection of full length Strauss waltzes and overtures will appeal to both the serious and semi-classical market. Many of these recordings will serve to supersede, in sales, other available recordings of these works. It is thus advisable that dealers stock the Walter efforts in short order.

**"THE TONE POEM"**—Chicago Symphony Orchestra, Fritz Reiner, Conductor—Boston Symphony Orchestra, Charles Munch, Conductor—Boston Symphony Orchestra, Pierre Monteux, Conductor—Leopold Stokowski And His Symphony Orchestra—RCA Victor LM 6129 (3-12" LP)

LISZT: MEPHISTO WALTZ; LES PRELUDES; STRAUSS: DON JUAN; TCHAIKOVSKY: ROMEO AND JULIET, FRANCESCA DA RIMINI; RAVEL: LA VALSE; CASSELLA: ITALIA; COPLAND: EL SALON MEXICO; DEBUSSY: NUAGES; IBERT: ESCALES.

The tone poem, one of music's great descriptive forms, is the subject of this 3-disk Victor release. Ten formidable representatives of this musical medium are presented and performed by famed orchestras (Boston Symphony and Pops, Chicago Symphony) and their conductors (Munch, Fiedler, Reiner, and Stokowski). Stokowski conducts his Symphony Orchestra in Debussy's "Nuages" and Ibert's "Escalaes." From Liszt's pioneering pieces to Aaron Copland's "El Salon Mexico" charming and witty music continually pervades the air. Extensive program notes on each work is provided. This package will be a strong stock item during the coming Holiday Season.

**GERSHWIN: Rhapsody In Blue—Concerto In F**—Jesus Maria Sanroma, Pianist—Boston Pops Orchestra, Arthur Fiedler Conducting—Camden CAL-304 (1-12" LP)

Now that Camden releases use the names of the actual performers on their packages instead of their previous pseudonyms, another powerful sales incentive is added to the economy priced label. This Camden waxing is a commendable performance of two sturdy Gershwin works, "Rhapsody In Blue" and "Concerto In F" by the Boston Pops under Arthur Fiedler and pianist Jesus Maria Sanroma. The disk has great composer-performer name value and should realize excellent sales.

## JAZZ

**"NORMAN GRANZ' JAM SESSION #8"**—Oscar Peterson (Piano), Johnny Hodges (Alto Sax), Ben Webster (Tenor Sax), Roy Eldridge (Trumpet), Flip Phillips (Tenor Sax), Dizzy Gillespie (Trumpet), Illinois Jacquet (Tenor Sax), Lionel Hampton (Vibraharp), Ray Brown (Bass), Buddy Rich (Drums)—Clef MG C-711 (1-12" LP)

As the above listing of this disk's cast indicates, a formidable collection of jazzmen are featured. One side displays the boys in individual work on 9 evergreens. The material on the side is handled warmly, while the flip side gives the waxing its proper label of "Jam Session." Here the crew belts out an inspired series of solo and intermixed performances. The wealth of important jazzmen on the platter will draw many purchasers to the waxing.

**"EARL COLEMAN RETURNS"**—Prestige LP 7045 (1-12" LP)

IT'S YOU OR NO ONE; SAY IT ISN'T SO; COME RAIN OR COME SHINE; REMINISCING; NO LOVE, NO NOTHING; SOCIAL CALL.

Earl Coleman is a vocalist who, in the late 1940's, created a stir, but was sidelined because of illness. This release has the expressive, deep-voiced singer easing his way through 8 tunes, standards and originals. Backing Coleman is a 7 man combo including Art Farmer (trumpet) and Gigi Gryce (alto). Those who recall Coleman's earlier career, and jazz fans wanting to acquaint themselves with a top-drawer vocalist, ought to investigate this Prestige issue.

**"CLIFFORD BROWN MEMORIAL ALBUM"**—Blue Note 1526 (1-12" LP)

HYMN OF THE ORIENT; EASY LIVING; MINOR MOOD; CHEROKEE; WAIL BAIT; BROWNIE SPEAKS; DE-DAH; COOKIN'; YOU GO TO MY HEAD; CARVING THE ROCK.

As a memorial to the late trumpeter Clifford Brown, Blue Note has assembled two previously released ten inchers for this package. The sessions were recorded in June and August of 1953 when Brown was 23, and are impressive reminders of the jazzman's creative spark. Others in the cast include Lou Donaldson (alto sax), Percy Heath (bass) and Art Blakey (drums). Jazz admirers of Brown will form the set's impressive audience.



# Capitol Continues Dealer Meetings Across Nation To Introduce New Fall Merchandise

## Top Capitol Talent Appears In Many Cities

HOLLYWOOD—For the purpose of introducing its new fall merchandise, Capitol Records Distributing Corp. last week continued its dealer meetings in 40 cities across the nation, in 16 of which Capitol artists made personal appearances. Under the supervision of J. K. Maitland, Vice President and Director of National Sales of CRDC, the meetings were being conducted by CRDC District Sales Managers Irv Jerome, Max Callison, George Gerken, Bob Camp, and Bob Comstock, and Bill Tallant, Assistant Director of National Sales, CRDC.

Capitol executives from Hollywood attending the meetings in key metropolitan areas were: Genn E. Wallich, President of CRDC and Capitol Records, Inc., who presided over the meetings held in Los Angeles, San Francisco and Seattle; Lloyd W. Dunn, Sales and Merchandising Vice President, CRI, who attended meetings in Los Angeles, New York and Philadelphia, and Gordon R. "Bud" Fraser, Director of National Merchandising, CRI, who attended meetings in Buffalo, Detroit, Cleveland, Pittsburgh, Cincinnati and Boston.

Dealers will see and hear the entire October-November release of LP's as well as single records, along with the special promotion plans which will accompany the release of this merchandise.

The exploitation campaign for the new albums includes extensive consumer advertising and a complete line of dealer display and point of sale materials. Extra promotion will be given to three albums, "Caribbean Moonlight" with Les Baxter and his Orchestra, "Manhattan Tower" by Gordon Jenkins, and "Judy" the new Judy Garland LP. New artists Jack Teagarden, Louis Prima, and Dennis Day will also receive extra promotion on their first albums with the Coast label. In addition, ten thousand albums will be distributed to disk jockeys, including one special LP containing excerpts from all albums in the release. Cover of the latter will contain reduced pictures of all the album covers. An unusual consumer promotion device will be the use of the protective inner sleeve on LP's; instead of the white stock formerly used, this space will contain full color reproductions of Capitol's current album releases.

One of the highlights of the release will be the special Capitol of The World series which will be presented as a separate unit. A special counter browser box in full color will be provided to hold sixty LP's, and the series will make full use of the slogan, "What In The World Do You Like In Music." One of the most important albums in this series will be a two-12" LP package entitled "Hi-Fi Vienna," which will have a full color spread on the inside liner copy.

Three single records from the release by "Tennessee" Ernie Ford, Nat "King" Cole and Frank Sinatra will receive extra promotion in trade papers and on nationwide television shows.

Dealer benefits included in October-November sales are a 100% exchange on all LP's bought under the program, and deferred billing calling for one-half payable on December 10, 1956; and one-half payable on January 10, 1957. This deferred billing will also apply to Capitol's catalogue Christmas albums and singles.

Under the direction of Don Hassler, and members of the A&R department, Capitol artists will entertain at carefully planned programs at sixteen of the forty meetings held. Artists who appeared at the various meetings were:

At Hartford, Conn. and Newark, N. J.—The Jodimars, Carole Bennett, Lonnie Sattin, Bobby Hackett, and Joe Bushkin.

At New York—Same as Hartford and Newark plus Jackie Gleason, Dick Haymes, and The Four Freshmen.

At Philadelphia, Washington, and Boston—The Jodimars, Lonnie Sattin, Carole Bennett, and Joe Bushkin. Cap A&R producer Andy Wiswell was in charge of the above talent.

At Detroit, Cleveland, Pittsburgh, and Cincinnati—The Nilsson Twins, Lou Busch, Trudy Richards, and the Five Keys. Cap A&R producer Dave Cavanaugh was in charge of the talent in these cities.

At Dallas—Jerry Reed, Tex Ritter, and Ferlin Huskey.

At Houston—Same as Dallas plus

Wanda Jackson.

At New Orleans and Atlanta—Jerry Reed, Wanda Jackson, Tex Ritter, Ferlin Huskey, and the Al Belletto Sextette. Cap Hollywood promotion man Don Hassler was in charge of this talent.

At Los Angeles—Stan Freberg, Tabby Calvin and The Rounders, Tommy Leonetti, Margaret Whiting, Nat "King" Cole and his trio, and Paul Smith.

At San Francisco—Stan Freberg, Tommy Leonetti, and Margaret Whiting. Cap A&R producer Voyle Gilmore was in charge of the talent in the two last-named cities.

ANOTHER **BMI**  
"PIN-UP"  
HIT

LET THE GOOD  
TIMES ROLL

Recorded by  
SHIRLEY AND LEE...Aladdin

Published by  
Aladdin Music Publications



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**TOPS IN POP!**

**HONKY TONK**

**Bill Doggett** } **KING 4950**

**OTIS WILLIAMS and his CHARMS**  
**WHIRLWIND**  
b/w  
**I'D LIKE TO THANK YOU, MR. D. J.**  
DE LUXE 6097

**LITTLE WILLIE JOHN**  
**DO SOMETHING FOR ME**  
b/w  
**MY NERVES**  
KING 4960  
**FEVER** KING 4935  
STILL ON TOP...

**EARL BOSTIC — BILL DOGGETT**

**BUBBINS ROCK**  
KING 4954

**OTHER HOT RELEASES**

**JAMES BROWN AND HIS FAMOUS FLAMES**  
**HOLD MY BABY'S HAND**  
b/w  
**NO, NO, NO, NO**  
FEDERAL 12277  
**PLEASE, PLEASE, PLEASE**  
FEDERAL 12258  
**EARL BOSTIC**  
**ROSES OF PICARDY**  
KING 4953

**THE GUM DROPS CHAPEL OF HEARTS**  
b/w  
**NATURAL BORN LOVER**  
KING 4963  
**LULA REED**  
**SAMPLE MAN**  
b/w  
**THREE MEN**  
KING 4969  
**JERRY DORN**  
**I'M SO IN LOVE WITH YOU**  
b/w  
**NIGHTMARE**  
KING 4968

**THE "5" ROYALES**  
**JUST AS I AM**  
b/w  
**MINE FOREVERMORE**  
KING 4973  
**THE MIDNIGHTERS**  
**TORE UP OVER YOU**  
b/w  
**EARLY ONE MORNING**  
FEDERAL 12270

**DISTRIBUTED BY**  
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**KING - FEDERAL - DELUXE**



# "Cindy" Cinderella Story For Writers and Artist



BOB BARRON

BURT LONG

NEW YORK—The music business is well known for its Cinderella stories. But the first CINDY-RELLA story ever witnessed by the industry features Bob Barron and Burt Long, two youngsters responsible for one of the nation's fastest rising pop hits, "Cindy", recorded by Vince Martin on the Glory label and by Eddie Fisher on RCA Victor. It may also be the first time that a team's first song ever hit the #1 spot if this hot item climbs to the cherished spot.

The amazing thing about the whole Cindy-rella story is that the song's composers Barron and Long, prior to writing "Cindy", had absolutely no experience whatsoever in composing tunes.

Barron, a 25-year-old youngster is an editor of a book publishing house and Burt Long is a New York University medical student in his fourth year of med school. They met each other at N.Y.U.

Ever since reading Carl Sandburg's "American Song Bag" some years ago, Barron became interested in folk music. He attended folk song festivals and began doing research on the material. As a hobby, he picked up the guitar and warbled the folk songs he had learned to friends. He even picked up an occasional booking in small spots. Thru Barron, Burt Long also acquired an interest in folk music. The two lads did some lyric writing for school plays, but that was all the writing they had ever done. They had never written a melody.

One evening the two boys got together and decided to try their luck at writing a song. Barron knew Phil Rose, prexy of Glory Records and felt

that this would help him get a hearing. That evening they composed "Cindy", a song about a faithful sailor. Since all the folk songs they had ever heard about sailors dealt with the unfaithful type, Barron and Long thought that a song about a faithful tar would be unusual.

Neither knew how to write music. They memorized the melody and sang it for Phil Rose. Rose liked it and had it put down on paper.

One day after the song was submitted to Rose, the Four Fellows, a Glory label recording group best known for its hit "Soldier Boy", were on a New York subway train where they met a guitar toting youngster, Vince Martin. Martin asked the boys if they were familiar with anyone who could give him an audition. The quartet, of course, advised that he stop up to see their boss, Phil Rose.

Martin jumped at the opportunity and visited Rose the very next day. Rose immediately signed him to a disk pact. His first release—"Cindy".

E. B. Marks Music purchased the song from Rose's publishing firm, Bryden Music, after which Eddie Fisher recorded it for RCA Victor.

This week, the song jumped into the #26 spot on The Cash Box Best Seller list.

Since writing "Cindy", Barron and Long have composed a number of new tunes, many of which have already been submitted for publication.

Barron hopes to use his royalty money to further his studies on the life of Theodore Dreiser. He is in the process of writing a biography and critical study of the famous writer. Long will use his earnings to further his medical career.



## Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Deejay Paul Howard (WCUE-Akron, Ohio) conducted a three week "Books For Children's Hospital" campaign. The result was a studio jammed with books, magazines and puzzles. . . . Two DJ's working their way through college are Walter Powell, Jr. (WBVL-Barbourville, Ky.) who is attending

Union College in Barbourville and Art Preston (WIDE-Biddeford, Me.) who attends Gotham State Teachers College near Portland. Both men still keep up their regular duties at their respective outlets. . . . If early reaction is a key to future weeks, it looks as if Patti Page's pressing of "Every Time" and "Mama From The Train" will be a two sided follow up in her long series of hits. Chuck Brinkman (WJER-Dover, Ohio) tabs "Every Time," in his "Picks To Click" as another "Allegheny Moon" and the star panel on Peter Potter's (CBS Network) program also rated "Every Time" as the smash. In New York air play is heavy on "Mama" and many jocks have picked it as the big side. . . . Ed Ferland (WHEC-Rochester, N. Y.), while vacationing in New York recently, dropped into the offices of The Cash Box. Ed's two platter shows directed at the teeners are "Teen Time" and "Spin And Needles."



WALTER POWELL, JR.  
(WBVL—Barbourville, Ky.)

The "We Want Elvis" contest conducted by Mike McKay (KLIB-Houston, Tex.) has reached the million mark in requests for Presley to appear in Houston and the word is the singer will appear in the city on Saturday, October 13th with two shows from Houston's Coliseum, one at 4 PM and the other at 9 PM. . . . Don Tibbetts (WGIR-Manchester, N. H.) spent two weeks in the hospital with two broken ribs and a cracked shoulder. The injury was the result of a fall of an 800 lb. raft on Labor Day giving Don a

glancing blow. . . . Bob Watson (WQXI-Atlanta, Ga.) resumes his duties after an illness of a couple of months. . . . A late Summer cleaning of Bob Jones (WIST-Charlotte, N. C.) vast record collection, may have unearthed a hit recording. Bob found a recording of the oldie "I'll Always Be In Love With You" by Jack Pleis on London, spun it on his show and got immediate reaction in the tune's favor. Pleis, now with Decca, will re-issue the song, this time with a string instead of an organ background. . . . On Sept. 21, Donn Parker (WMYR-Ft. Myers, Fla.) celebrated his birthday and his wife presented him, as a birthday gift, an eight pound eleven ounce baby boy. Name: Kenneth Steven. . . . WWDC morning personality Art Brown (WWDC-Washington, D. C.) is now giving his singing canaries an extra portion of bird seed. According to the latest Pulse radio survey, Art's show has hit the charmed circle and is



DONN PARKER  
(WMYR—Ft. Myers, Fla.)

now in the Top Ten morning stints. . . . Jon Massey, also of WWDC, has put his artistic talents to work on behalf of the upcoming "Freedom Fair" which marks the 15th Anniversary of the U.S. Saving Bonds. Massey designed the U.S. Department of Labor's exhibit in the "Freedom Fair" which opens October 1st at Parkington, Va. . . . Al Radka (KFRE-Fresno, Calif.) thinks a James Dean record has finally come out that makes a little sense and carries a safe driving reminder to the teen-agers. The waxing, "A Message From James Dean," was recorded by Bill Hayes on Cadence. . . . George Klein (WMC-Memphis, Tenn.), who in August switched from KWEM in Memphis, to WMC, runs an unusual request contest and some of the unusual features have been as follows: A live chimpanzee for "Ape Call," a live hound dog for "Hound Dog" and a live alligator for "See Ya Later Alligator." George runs his DJ show from the station's auditorium which seats over 800 and has space for about 30 couples to dance. A dance is held every afternoon for Al's teen audience.



AL RADKA  
(KFRE—Fresno, Calif.)

Though known as the "country music station" of the Louisville area, WKLO, Louisville, Ky., has, reports the station, climbed to the number one spot in the pop music field. One of the station's top programs is conducted by Paul Crowley. Paul's afternoon show is conducted from the window of Variety Record Shop. . . . Ted Crays (WEND-Baton Rouge, La.) writes that other voices than his heard on WEND are of Sam Depino, Jack Judd, and Vergie Marks. . . . Frosty Mitchell (KWVL-Waterloo & Cedar Falls) guested Jimmy Palmer recently and featured Palmer's new Mercury album, "First On Wax." Frosty calls Palmer's band the "Swinginest." Frosty's afternoon show is labeled "Frosties Swing Club."

**VITAL STATISTICS**—Johnny "Alligator" Argo from WTOL, Toledo, Ohio to WYZE, Atlanta, Ga. . . . Frank Sweeney has joined WLAM, Lewiston, Me. from WPOR, Portland, Tony Graig is now with KHMO, Hannibal, Mo. Graig came from WBBA, Pittsfield, Ill. . . . Milton Q. Ford moves from WMAL, ABC affiliate and joins Washington's WOL. . . . Ernie Gotthilf formerly with KTLW, Texas City, Tex. now with Ernie Forrester broadcasting for KALV, Alva, Okla. . . . Dave Edwards to WTTM, Trenton, N. J. from WBUD. . . . Paul Coburn to KLUN, Salt Lake City, Utah from KOL, Seattle, Wash. as deejay and Music Director starting Oct. 15th. . . . Chick Watkins has been named Music Librarian at WCUE, Akron, Ohio. . . . Mike Ruppe to WCUE as Director of Continuity. Ruppe comes from WISH-TV, Indianapolis, Ind.

**GENE VINCENT**  
"Race With The Devil"  
CAPITOL # 3530  
JERRY GONGS, INC.

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## The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	Pos. Last Week
1. <b>DON'T BE CRUEL</b> <b>ELVIS PRESLEY (RCA Victor)</b>	1.
2. <b>CANADIAN SUNSET</b> <b>H. WINTERHALTER (RCA Victor)</b> <b>A. WILLIAMS (Cadence)</b>	2.
3. <b>TONIGHT YOU BELONG TO ME</b> <b>PATIENCE &amp; PRUDENCE (Liberty)</b>	3.
4. <b>FRIENDLY PERSUASION</b> <b>P. BOONE (Dot)</b> <b>FOUR ACES (Decca)</b>	7.
5. <b>JUST WALKIN' IN THE RAIN</b> <b>JOHNNIE RAY (Columbia)</b>	8.
6. <b>GREEN DOOR</b> <b>JIM LOWE (Dot)</b>	10.
7. <b>HONKY TONK</b> <b>BILL DOGGETT (King)</b>	6.
8. <b>TRUE LOVE</b> <b>CROSBY &amp; KELLY (Capitol)</b> <b>JANE POWELL (Verve)</b>	12.
9. <b>MY PRAYER</b> <b>PLATTERS (Mercury)</b>	4.
10. <b>WHATEVER WILL BE, WILL BE</b> <b>(Que Sera, Sera)</b> <b>DORIS DAY (Columbia)</b>	5.
11. <b>WHEN THE WHITE LILACS BLOOM AGAIN</b> <b>H. ZACHARIAS (Decca)</b> <b>B. VAUGHN (Dot)</b> <b>L. HOLMES (MGM)</b> <b>F. ZABACH (Mercury)</b>	9.
12. <b>MIRACLE OF LOVE</b> <b>EILEEN RODGERS (Columbia)</b>	15.
13. <b>HOUND DOG</b> <b>ELVIS PRESLEY (RCA Victor)</b>	11.
14. <b>ALLEGHENY MOON</b> <b>PATTI PAGE (Mercury)</b>	14.
15. <b>YOU DON'T KNOW ME</b> <b>JERRY VALE (Columbia)</b>	21.
16. <b>LAY DOWN YOUR ARMS</b> <b>CHORDETTE (Cadence)</b> <b>ANN SHELDON (Columbia)</b>	26.
17. <b>SONG FOR A SUMMER NIGHT</b> <b>MITCH MILLER (Columbia)</b>	13.
18. <b>AFTER THE LIGHTS GO DOWN LOW</b> <b>AL HIBBLER (Decca)</b>	18.
19. <b>SOFT SUMMER BREEZE</b> <b>EDDIE HEYWOOD (Mercury)</b>	20.
20. <b>BUS STOP SONG (A PAPER OF PINS)</b> <b>FOUR LADS (Columbia)</b>	17.

21) THE FOOL. 22) TWO DIFFERENT WORLDS. 23) A HOUSE WITH LOVE IN IT. 24) IN THE MIDDLE OF THE HOUSE. 25) EARTHBOUND. 26) CINDY, OH CINDY. 27) IT ISN'T RIGHT. 28) EVERYDAY OF MY LIFE. 29) YOU'RE IN LOVE. 30) ITALIAN THEME. 31) BLUEBERRY HILL. 32) ST. THERESE OF THE ROSES. 33) KA-DING-DONG. 34) YOU'LL NEVER, NEVER KNOW I CARE. 35) NAMELY YOU. 36) OUT OF SIGHT, OUT OF MIND. 37) I WALK THE LINE. 38) GIANT. 39) SADIE'S SHAWL. 40) THAT'S ALL THERE IS TO THAT. 41) GIVE US THIS DAY. 42) CHAINS OF LOVE. 43) HAPPINESS STREET. 44) LOVE ME TENDER. 45) MANHATTAN SERENADE. 46) WHERE IN THE WORLD. 47) TWO INNOCENT HEARTS. 48) PLEASE DON'T LEAVE ME. 49) SOMEBODY UP THERE LIKES ME. 50) FROM A SCHOOL RING TO A WEDDING RING.

## Synthetic Plastics Sales Offers Varied Catalogue To Economy Minded Market

NEW YORK—Synthetic Plastics Sales Co., this city, this week announced the launching of a new series titled "The Sixteen Hit Package". It will be issued on 45 rpm and will sell for \$1.89.

Initially six packages will be released and they will cover teen-age favorites in a pop package; children's favorites to be titled, "Children's Hour"; "Cha-Cha", which will present a variety of cha-cha-cha and merengue tunes; "Marches"; "Rock And Roll"; and "Christmas Package". The sleeves will be prepared in seven-color kodachrome, glossy faced.

Synthetic is also on a big campaign on its just released kiddie albums for the Christmas trade. Two albums, "Santa's Music Shop" and "Christmas Record Album", have been prepared with hard cover, seven-color kodachrome, four sleeve, and includes four records. Each record sells individually for 25c, and the four, with the book-type album included, will sell for \$1. It is primarily designed as an attractive and inexpensive gift item. The albums include traditional as well as royalty Christmas numbers.

Synthetic Plastics Sales Co. is the parent company of Peter Pan, Promenade, and Prom Records. Peter Pan, which Synthetic Plastics claims is the oldest kiddie record company in the business, also releases a "pop" line for the moppet trade. These are pops

that have special appeal to the youngsters. Currently Peter Pan has released "What Ever Will Be Will Be"; "In The Middle Of The House"; "Happiness Street"; and "Tonight You Belong To Me". These are displayed in bright and colorful sleeves and are 25c sellers.

The Promenade label has currently issued a series of 10"-33½ Hi-Fi albums to retail at 99 cents. Ten albums comprise the current issue. The covers are highly glossed, seven color kodachrome, designed to attract the eye. The initial issue covers current pop hits, Latin-American music; Dance Series; Show Tunes, and three Christmas albums. One of the Christmas LP's "Christmas Time" by The Caroleers contains eight all-time best selling Christmas tunes—all royalty numbers.

The Prom series is a 45 or 78 record that contains four current pop hits and sells for 49 cents each. Prom has just released three new records. One of them presents "A Miracle Of Love"; "Green Door"; "Friendly Persuasion"; and "Chains Of Love" on one record.

Prom Records has instituted its own house orchestra. Tony Cabot has been engaged as Artistic Director.

Synthetic Plastics sells nationally through the leading chain stores, distributors, and rack jobbers.

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ST. LOUIS, MO. Commercial Music Co.	WASHINGTON, D. C. Mar-Mac Distribs.	BALTIMORE, MD. Mangold Dist. Co.

DISTRIBS: Some territories still open. Write or wire.

DJ's: If you haven't received your copy; Post Card.



# RCA Victor Expands "Save On Records" Coupon Plan

NEW YORK, N.Y. — The RCA Victor Record Division this week expanded its Save On Records coupon plan, making it possible for consumers to begin participating in the money-saving merchandising program at any time they choose.

The company also announced two other major merchandising changes: 1. All RCA Victor pre-recorded tapes now may be purchased at dealers through Personal Music Service Coupons.

2. Jazz albums have been added to the classical and pop categories available under the SOR plan.

Here is how the new SOR setup works:

The customer buys from his dealer for \$3.98 a book containing 15 coupons. His purchase immediately entitles him to select any \$3.98 RCA Victor album in stock at his dealers. Two other coupons, one for July and one for October, enable the customer to receive two additional free records, making a total of three free records in a year's time.

Each of the other coupons entitles the customer to buy any two of three \$3.98 pre-selected albums each month for one year at \$2.98 per record. There will be one classical, one pop and one jazz album available each month.

L. W. Kanaga, Vice President and General Manager for the RCA Record Division, pointed out that a consumer taking full advantage of the plan would save \$35.94 in a year's time.

"He would get 24 albums at \$2.98 each, plus three free albums, for a total of \$71.52," Kanaga explained.

"This merchandise, bought at the regular recommended price of \$3.98 an album, would cost \$107.46."

The SOR program was introduced by Victor last Spring. However, under the former program, the coupon books could only be bought during the period of one month. Under the new set-up the books will be on sale year round at record dealers. Until the new plan became effective this week, the monthly SOR album selections were issued only in the classical and pop categories.

"Our experience with SOR so far has proved that the program is a tremendous traffic builder for our dealers," Kanaga said. "Customers who go to their dealer to pick up their monthly SOR selections almost inevitably buy additional merchandise. A big percentage of SOR customers are averaging between \$5 and \$10 in plus purchases on each visit. We anticipate that by Nov. 1 at least 1,173,000 customer calls will have been made to dealers because of the SOR program."

RCA Victor also has issued to dealers a new Personal Music Service catalog, PMS, created so that "a dealer need never lose a sale," enables the customer to obtain merchandise not in the dealer's stock by buying a coupon direct from the dealer. The coupon then is sent to the factory and the merchandise is shipped direct to the customer's home.

The new PMS catalog, from which the customers make selections at the dealer's includes all records, EP and LP, that retail for \$2.98 or \$3.98 and multiples thereof: all singles EP's and a special section listing all RCA Victor pre-recorded tape. The catalog is completely cross-referenced by artist, composer and composition. The earlier catalog listed only about 400 albums.

"With this new PMS catalog, any selection for any type of customer is no more than seven days away—factory to home," Kanaga pointed out.

Kanaga added that the addition of the pre-recorded tape section to the PMS Catalog has eliminated a serious problem for dealers who felt that today's comparative limited market for such merchandise did not warrant stocking it in quantity.

"Any PMS dealer can now become Tape Headquarters in his community," Kanaga said. "because all he needs is a PMS catalog."



# Disk Jockey

## REGIONAL RECORD REPORTS

**Pvt. Charlie Applewhite**  
Record Room—MBS—RPC—  
New York, N. Y.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Song For Summer Night (M. Miller)
4. Whatever Will Be (D. Day)
5. White Lilacs (L. Holmes)
6. House With Love In It (Four Lads)
7. Friendly Persuasion (Boone/Four Aces)
8. Earthbound (S. Davis, Jr.)
9. Endless (McGuire)
10. Italian Theme (C. Stapleton)

**Jack Stant**  
"Teen-O-Rama"  
WDRF—Chester, Pa.

1. Eat Your Heart Out Annie (Jodimers)
2. Don't Be Cruel (E. Presley)
3. It Isn't Right (Platters)
4. Spoke In Wheel (Matys Bros.)
5. Friendly Persuasion (Four Aces)
6. Green Door (J. Lowe)
7. You Don't Know Me (J. Vale)
8. True Love (Kallen/Crosby & Kelly)
9. Honky Tonk (B. Doggett)
10. Angel Face (Neons)

**Phil McLean**  
WERE—Cleveland, Ohio

1. There Were No Angels (Sugar & Spice)
2. Miracle Of Love (E. Rodgers)
3. Lonely Avenue (R. Charles)
4. Green Door (J. Lowe)
5. Out Of Sight, Out Of Mind (Five Keys)
6. You'll Never, Never Know I Care (Platters)
7. Slow Walk (Sil Austin)
8. Honky Tonk (B. Doggett)
9. He Who Loves And Runs Away (Freshmen)
10. See Saw (Moonglows)

**Bob Watson**  
WQXI—Atlanta, Ga.

1. Don't Be Cruel (E. Presley)
2. Tonight You Belong To Me (Patience & Prudence)
3. Allegheny Moon (P. Page)
4. True Love (Crosby & Kelly)
5. Middle Of The House (V. Monroe)
6. Be-Bop-A-Lula (G. Vincent)
7. Bus Stop Song (Four Lads)
8. Whatever Will Be (D. Day)
9. Summer Sweetheart (Ames Bros.)
10. You're Sensational (Sinatra)

**Art Lane**  
WLBR—Lebanon, Pa.

1. Don't Be Cruel (E. Presley)
2. True Love (J. Powell)
3. Every Day Of My Life (McGuire)
4. Casual Look (Six Teens)
5. Love, Love, Love (Clovers)
6. Only Know I Love You (Four Aces)
7. Tonight You Belong To Me (Patience & Prudence)
8. Honky Tonk (B. Doggett)
9. Hound Dog (E. Presley)
10. Green Door (J. Lowe)

**Gene Stuart**  
WAVZ—New Haven, Conn.

1. Canadian Sunset (Williams)
2. Tonight You Belong To Me (Patience & Prudence)
3. Whatever Will Be (D. Day)
4. You're Sensational (Sinatra)
5. True Love (J. Powell)
6. Pity The Poor, Poor Man (B. Scott)
7. Secretly (T. Leonetti)
8. My Prayer (Ink Spots)
9. Giant (Mooney/Baxter)
10. Green Door (J. Lowe)

**Phil Goulding**  
WMGM—New York, N. Y.

1. Canadian Sunset (Williams)
2. Don't Be Cruel (E. Presley)
3. Miracle Of Love (Rodgers)
4. Honky Tonk (B. Doggett)
5. Lay Down Your Arms (Chordettes)
6. The Fool (S. Clark)
7. Ka-Ding Dong (G-Clefs)
8. Green Door (J. Lowe)
9. My Prayer (Platters)
10. Grass Was Greener (J. Hahn)

**Earl McDaniel**  
KPOP—Los Angeles, Calif.

1. Ka-Ding Dong (G-Clefs)
2. No Man Walks Alone (S. Burke)
3. After Lights Go Down Low (A. Hibbler)
4. Where In The World (B. Madigan)
5. Bus Stop Song (Four Lads)
6. You're In Love (G. Grant)
7. True Love (Crosby/Powell)
8. Please Don't Leave Me (Fontanes)
9. Cindy, Oh Cindy (Martin/Fisher)
10. Send Me Flowers (Six Teens)

**Dewey Webb**  
WHBS—Huntsville, Ala.

1. Friendly Persuasion (Boone)
2. Please Don't Leave Me (Fontanes)
3. Honey Chile (F. Domino)
4. Green Door (J. Lowe)
5. Run Darling, Don't Walk (J. Deane)
6. Don't Be Cruel (E. Presley)
7. Walking In The Rain (J. Ray)
8. Tonight You Belong To Me (Patience & Prudence)
9. After Lights Go Down Low (A. Hibbler)
10. Chains Of Love (P. Boone)

**Don Wallace**  
KTUL—Tulsa, Okla.

1. Honky Tonk (B. Doggett)
2. Let Good Times Roll (Shirley & Lee)
3. Don't Be Cruel (E. Presley)
4. Tonight You Belong To Me (Patience & Prudence)
5. The Fool (Gallahads)
6. Ka-Ding Dong (G-Clefs)
7. Walking In The Rain (J. Ray)
8. Green Door (J. Lowe)
9. Canadian Sunset (Winterhalter)
10. One Kiss Led To Another (Coasters)

**Howard Clark**  
KBSF—Springhill, La.

1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. Hound Dog (E. Presley)
4. After Lights Go Down Low (A. Hibbler)
5. Green Door (J. Lowe)
6. Canadian Sunset (Winterhalter)
7. Bus Stop Song (Four Lads)
8. Song For Summer Night (M. Miller)
9. Hurt Me (M. Robinson)
10. Earthbound (S. Davis, Jr.)

**Jim Fitzgerald**  
WWSW—Pittsburgh, Pa.

1. Sadie's Shawl (F. Sharples)
2. Italian Theme (Stapleton/Reisman)
3. Giant (Mooney/Heindorf)
4. Friendly Persuasion (Boone/Busch)
5. La La Collette (Fingers Carr)
6. By The Fountain, Of Rome (D. Carroll)
7. Enchanted Sea (Boston Pops)
8. Namely You (D. Cherry)
9. True Love (Crosby & Kelly)
10. Comme Ca (Roman)

**Pat Chamburs**  
WFLA—Tampa, Fla.

1. Giant (A. Mooney)
2. Green Door (J. Lowe)
3. Ancient History (Brown/Greer)
4. Love Me Good (J. Stafford)
5. Friendly Persuasion (Boone)
6. Canadian Sunset (Williams)
7. True Love (Crosby & Kelly)
8. My Old Hammer (J. Baislin)
9. My Prayer (Platters)
10. Soft Summer Breeze (E. Heywood)

**Gerry Herbert**  
CFCF—Montreal, Can.

1. Tonight You Belong To Me (Patience & Prudence)
2. My Prayer (Platters)
3. Don't Be Cruel (E. Presley)
4. Whatever Will Be (D. Day)
5. Bus Stop Song (Four Lads)
6. Honky Tonk (B. Doggett)
7. Canadian Sunset (Williams)
8. I Cry More (A. Dale)
9. White Lilacs (H. Zacharias)
10. Friendly Persuasion (Boone)

**Al Radka**  
KFRE—Fresno, Calif.

1. Middle Of The House (R. Draper)
2. Don't Be Cruel (E. Presley)
3. Tonight You Belong To Me (Patience & Prudence)
4. White Lilacs (H. Zacharias)
5. You Don't Know Me (McRae)
6. True Love (Crosby & Kelly)
7. After Lights Go Down Low (A. Hibbler)
9. St. Therese Of Roses (Ward & Dominoes)
9. Canadian Sunset (Williams)
10. Where In The World (B. Madigan)

**Johnny 'Alligator' Argo**  
WYZE—Atlanta, Ga.

1. Green Door (J. Lowe)
2. Marty On Planet Mars (Marty)
3. I'd Like To Say A Few Words About Texas (G. Mitchell)
4. Just Love Me (J. P. Morgan)
5. It Isn't Right (Platters)
6. Too Much Monkey Business (C. Berry)
7. Love Me Tender (E. Presley)
8. Please Don't Leave Me (Fontanes)
9. Tall Boy (J. London)
10. Lay Down Your Arms (Chordettes)

**Dave Steere**  
WMAK—Nashville, Tenn.

1. Green Door (J. Lowe)
2. Honky Tonk (B. Doggett)
3. Walking In The Rain (J. Ray)
4. You'll Never, Never Know I Care (Platters)
5. Earthbound (Davis/Lanza)
6. Tonight You Belong To Me (Patience & Prudence)
7. I Miss You So (C. Connor)
8. Baby Doll (P. Faith)
9. Italian Theme (Stapleton/Collins)
10. My Gal Sal (Girard & New Orleans Five)

**Jim Stanley**  
WWIN—Baltimore, Md.

1. Canadian Sunset (Williams)
2. White Lilacs (H. Zacharias)
3. Lay Down Your Arms (A. Shelton)
4. Green Door (J. Lowe)
5. Whatever Will Be (D. Day)
6. Tonight You Belong To Me (Patience & Prudence)
7. Cindy, Oh Cindy (V. Martin)
8. You're In Love (G. Grant)
9. True Love (Crosby & Kelly)
10. Walking Backward For Christmas (Goons)

**Shep Fields**  
KTHT—Houston, Tex.

1. Canadian Sunset (Williams/Winterhalter)
2. After Lights Go Down Low (A. Hibbler)
3. Friendly Persuasion (Boone)
4. Whatever Will Be (D. Day)
5. My Prayer (Platters)
6. Giant (L. Baxter)
7. School Ring To Wedding Ring (Rover Boys)
8. White Lilacs (H. Zacharias)
9. Hurt Me (W. Carr)
10. Walking In The Rain (J. Ray)

**Tom Durand**  
WTTM—Trenton, N. J.

1. White Lilacs (F. Zabach)
2. You're In Love (G. Grant)
3. Only Hurts For A Little While (Ames Bros.)
4. Whatever Will Be (D. Day)
5. Allegheny Moon (P. Page)
6. Canadian Sunset (Williams)
7. Canadian Sunset (Winterhalter)
8. My Prayer (Platters)
9. Secret Love (E. Heywood)
10. Is There A Heaven (R. Arms)

**Red Robinson**  
CJOR—Vancouver B. C., Can.

1. Don't Be Cruel (E. Presley)
2. Blue Moon Of Kentucky (E. Presley)
3. Hound Dog (E. Presley)
4. That's All Right (E. Presley)
5. The Fool (S. Clark)
6. Walking In The Rain (J. Ray)
7. Blue Jean Bop (G. Vincent)
8. Wild, Wild Women (Carroll)
9. Casual Look (Six Teens)
10. Honky Tonk (B. Doggett)

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# Disk Jockey

## REGIONAL RECORD REPORTS

### Bill Linne

WFST—Caribou, Me.

1. Canadian Sunset (Winterhalter)
2. True Love (Crosby & Kelly)
3. Tonight You Belong To Me (Patience & Prudence)
4. Song For Summer Night (M. Miller)
5. White Lilacs (B. Vaughn)
6. Be-Bop-A-Lula (G. Vincent)
7. Whatever Will Be (D. Day)
8. Allegheny Moon (P. Page)
9. Soft Summer Breeze (E. Heywood)
10. All There Is To That (Cole & Knights)

### Mike Eriksen

WJLB—Detroit, Mich.

1. Honky Tonk (B. Doggett)
2. Don't Be Cruel (E. Presley)
3. Canadian Sunset (Williams/Winterhalter)
4. You Don't Know Me (J. Vale)
5. Soft Summer Breeze (E. Heywood)
6. After Lights Go Down Low (A. Hibbler)
7. Whatever Will Be (D. Day)
8. Faithful Hussar (T. Heath)
9. Tonight You Belong To Me (Patience & Prudence)
10. The Fool (S. Clark)

### Roger Clark

WNOR—Norfolk, Va.

1. Now You Has Jazz (Armstrong & Crosby)
2. You Don't Know Me (Vale)
3. White Lilacs (Holmes/Vaughn)
4. That's Right (Mills Bros.)
5. Walking In The Rain (J. Ray)
6. You're In Love (G. Grant)
7. Love Theme From "La Strada" (J. Moutet)
8. Summer Sweetheart (Ames Bros.)
9. It Isn't Right (Platters)
10. True Love (M. Whiting)

### Ron Turner

WKMI—Kalamazoo, Mich.

1. Friendly Persuasion (Boone)
2. Whatever Will Be (D. Day)
3. House With Love In It (Four Lads)
4. Don't Be Cruel (E. Presley)
5. Tonight You Belong To Me (Patience & Prudence)
6. The Fool (S. Clark)
7. Soft Summer Breeze (E. Heywood)
8. My Prayer (Platters)
9. Green Door (J. Lowe)
10. Cindy, Oh Cindy (V. Martin)

### Raymond Q. Pounder

KLAN—Renton, Wash.

1. Earthbound (S. Davis, Jr.)
2. Happiness Street (G. Gibbs)
3. Honky Tonk (B. Doggett)
4. Jamaica Farewell (Belafonte)
5. Mama, Teach Me To Dance (E. Gorme)
6. Green Door (J. Lowe)
7. I Wanna Play House (S. Vaughn)
8. Sadie's Shawl (B. Bregman)
9. True Love (Crosby & Kelly)
10. Street Where You Live (V. Damone)

### Sammy Taylor

KWJJ—Portland, Ore.

1. Canadian Sunset (Williams)
2. All There Is To That (Cole & Knights)
3. Bus Stop Song (Four Lads)
4. Friendly Persuasion (Boone)
5. Go Buy The Ring (Leonetti)
6. If I Had My Druthers (Jones Boys)
7. Green Door (J. Lowe)
8. Endless (McGuire)
9. True Love (J. Powell)
10. One Finger Piano (F. Martin)

### Dick Cole

WGUY—Bangor, Me.

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Hound Dog (E. Presley)
4. Walking In The Rain (J. Ray)
5. Honky Tonk (B. Doggett)
6. Garden Of Eden (J. Valino)
7. Canadian Sunset (Williams)
8. You Don't Know Me (J. Vale)
9. Green Door (J. Lowe)
10. Money Honey (E. Presley)

### Jay McMaster

WMEX—Boston, Mass.

1. True Love (Crosby & Kelly)
2. St. Therese Of Roses (Ward & Dominoes)
3. Walking In The Rain (J. Ray)
4. Soft Summer Breeze (E. Heywood)
5. Earthbound (M. Lanza)
6. Out Of Sight, Out Of Mind (Five Keys)
7. That's My Heart Strings (B. Ives)
8. Cindy, Oh Cindy (V. Martin)
9. Every Day Of My Life (McGuire)
10. What Happens Now (Carol)

### "Slim Jim" Stevens

WLLH—Lowell, Mass.

1. Canadian Sunset (Winterhalter)
2. Song For Summer Night (M. Miller)
3. Canadian Sunset (Williams)
4. Whatever Will Be (D. Day)
5. Bus Stop Song (Four Lads)
6. True Love (Crosby & Kelly)
7. Soft Summer Breeze (E. Heywood)
8. All There Is To That (Cole & Knights)
9. Allegheny Moon (P. Page)
10. You're In Love (G. Grant)

### Robb Thomas

WEMP—Milwaukee, Wisc.

1. After Lights Go Down Low (A. Hibbler)
2. Tonight You Belong To Me (L. Welk)
3. Devotion (O. Cesana)
4. Friendly Persuasion (Boone)
5. Allegheny Moon (P. Page)
6. Green Door (J. Lowe)
7. Every Day Of My Life (McGuire)
8. White Lilacs (H. Zacharias)
9. I Cry More (A. Dale)
10. Manhattan Serenade (Four Coins)

### Bob Lyons

KOWH—Omaha, Neb.

1. Don't Be Cruel (E. Presley)
2. Miracle Of Love (E. Rodgers)
3. Canadian Sunset (Winterhalter)
4. Walking In The Rain (J. Ray)
5. Soft Summer Breeze (E. Heywood)
6. Whatever Will Be (D. Day)
7. You Don't Know Me (J. Vale)
8. White Lilacs (B. Vaughn)
9. Middle Of The House (R. Draper)
10. Hound Dog (E. Presley)

### Don Stewart

WKAT—Bowling Green, Ky.

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Canadian Sunset (Winterhalter)
4. Hound Dog (E. Presley)
5. Whatever Will Be (D. Day)
6. Allegheny Moon (P. Page)
7. Tonight You Belong To Me (Patience & Prudence)
8. Honky Tonk (B. Doggett)
9. Song For Summer Night (M. Miller)
10. The Fool (S. Clark)

### "Easy Ed" Ellis

WNIX—Springfield, Vt.

1. Green Door (J. Lowe)
2. Walking In The Rain (J. Ray)
3. Allegheny Moon (P. Page)
4. Thirteen Going On Fourteen (Crewcuts)
5. I Got Your Number (Allen)
6. Tonight You Belong To Me (Patience & Prudence)
7. Don't Be Cruel (E. Presley)
8. You Don't Know Me (Vale)
9. What Happens Now (Carol)
10. Peggy's Theme (E. Manson)

### Jack Karey

WCFL—Chicago, Ill.

1. Tonight You Belong To Me (Patience & Prudence)
2. Canadian Sunset (Williams/Winterhalter)
3. Bus Stop Song (Four Lads)
4. Green Door (J. Lowe)
5. Every Day Of My Life (McGuire)
6. Liebestraum (G. Girard)
7. Lay Down Your Arms (Chordettes)
8. Sadie's Shawl (B. Sharples)
9. Namely You (Hormel & Rosalie)
10. Cindy, Oh Cindy (V. Martin)

### Bruce D. Farnsworth

WTLX—W. Springfield, Mass.

1. Canadian Sunset (Williams)
2. Street Where You Live (V. Damone)
3. Give Us This Day (J. James)
4. Every Day Of My Life (McGuire)
5. Two Different Worlds (D. Rondo)
6. Heart Without A Sweetheart (G. Storm)
7. All There Is To That (Cole & Knights)
8. Allegheny Moon (P. Page)
9. Is There A Heaven (R. Arms)
10. True Love (Crosby & Kelly)

### Frank Teas

WKNE—Keene, N. H.

1. Beautiful Friendship (E. Fitzgerald)
2. Canadian Sunset (Williams)
3. Whatever Will Be (D. Day)
4. You're Sensational (Sinatra)
5. True Love (Crosby & Kelly)
6. Allegheny Moon (B. Regis)
7. But Stop Song (Four Lads)
8. Soft Summer Breeze (E. Heywood)
9. You Can't Run Away From It (Four Aces)
10. You Bring Out The Lover In Me (E. Gorme)

### Jim Ameche

KDAY—Santa Monica, Calif.

1. Green Door (J. Lowe)
2. Lay Down Your Arms (A. Shelton)
3. Giant (R. Heindorf)
4. Friendly Persuasion (Boone)
5. Still (Fontanes)
6. Two Different Worlds (D. Rondo)
7. Cindy, Oh Cindy (V. Martin)
8. Chains Of Love (P. Boone)
9. That's Right (Mills Bros.)
10. Drink Up And Go Home (F. Hart)

### Ed Meath

WHEC—Rochester, N. Y.

1. Don't Be Cruel (E. Presley)
2. Friendly Persuasion (Boone/Four Aces)
3. True Love (Crosby & Kelly)
4. Lay Down Your Arms (Chordettes)
5. White Lilacs (Zacharias/Zabach/Holmes)
6. Hound Dog (E. Presley)
7. Earthbound (Davis/Roberto)
8. Blueberry Hill (D. Domino)
9. Cindy, Oh Cindy (E. Fisher)
10. Whatever Will Be (D. Day)

### Bill Atkins

KDOK—Tyler, Tex.

1. Walking In The Rain (J. Ray)
2. Don't Be Cruel (E. Presley)
3. My Prayer (Platters)
4. Friendly Persuasion (Boone)
5. The Fool (S. Clark)
6. Honky Tonk (B. Doggett)
7. Canadian Sunset (Winterhalter)
8. Green Door (J. Lowe)
9. Hound Dog (E. Presley)
10. Let Good Times Roll (Shirley & Lee)

### Paul Coburn

KOL—Seattle, Wash.

1. Green Door (J. Lowe)
2. Tonight You Belong To Me (Patience & Prudence)
3. Don't Be Cruel (E. Presley)
4. Honky Tonk (B. Doggett)
5. Earthbound (S. Davis, Jr.)
6. Miracle Of Love (G. Gibson)
7. Canadian Sunset (Winterhalter)
8. True Love (Crosby & Kelly)
9. Whatever Will Be (D. Day)
10. Angel (A. Wayne)

### John McCormick

WJJD—Chicago, Ill.

1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. Hound Dog (E. Presley)
4. Canadian Sunset (Williams/Winterhalter)
5. Tonight You Belong To Me (Patience & Prudence)
6. The Fool (S. Clark)
7. See Saw (Moonglows)
8. Ka-Ding Dong (Diamonds)
9. Friendly Persuasion (Boone)
10. Miracle Of Love (G. Gibson)



# Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

## "LOVE ME TENDER"

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RCA Victor 20/47-6643

## "CINDY, OH CINDY"

Eddie Fisher

The Cash Box  
Disk of the Week 9 29

RCA Victor 20/47-6677

## "TWO DIFFERENT WORLDS"

Don Rondo  
Roger Williams & Jane Morgan

The Cash Box  
Best Bets 9 8

The Cash Box  
Sleeper of the Week 9 29

Jubilee 5256; 45-5256  
Kapp 161; 45-161

## "PLEASE DON'T LEAVE ME" "STILL"

Fontane Sisters

The Cash Box  
Sleeper of the Week 9 29

Dot 15501; 45-15501

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"OH DARLING"  
A-101-N  
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ACE RECORDS  
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## Joe Martin Joins Moody Corp., Rack Jobbers

NEW YORK—The N. W. Moody Corporation, one of the largest Eastern rack jobbers of phonograph records, toiletries and books, this week named Joe Martin as general manager of the record division. Martin resigned his post as Director of the Eastern Division of the Mercury Record Corporation to join Moody.

The move is seen in the trade as another sign of the growing importance of phonograph records as items for supermarket sales. In the last several months all of the major record firms have set up special sales and merchandising departments handling record rack jobbers. Martin, who joined Mercury a year and a half ago, had set up and operated Mercury Records' rack jobber program. In the past year he had traveled the country for Mercury working with individual rack jobbers and the label's distributors and branches.

Prior to joining Mercury, Martin had been music editor of The Billboard and had also been promotion manager for the Record Industry Association of America and advertising and sales promotion manager for London Records.

In his new post, Martin will be responsible for the entire Moody record operation including distributing and merchandising. He will buy records both for regular rack distribution and for special promotions in supermarket locations serviced by the Moody organization.

The Moody record racks are installed in supermarkets located in New York, northern New Jersey, Long Island, Connecticut and upstate New York counties such as Rockland and Westchester.

Meanwhile it is believed that Mercury Records will divide Martin's former duties among its division sales chiefs.

## Zebra Records Makes Debut

NEW YORK—The new Zebra label, a New York diskery, made its debut on the record scene this week with a novelty recording featuring Alan Jay narrating a two-sided comedy disk titled "The Election".

The company has sent more than 1,000 copies of the recording to disk jockeys across the country.

Zebra Records, located at 51 Neck road, this city, is owned and operated by Frank Gould and Montgomery Delaney, both of whom hold interests in another firm called EP Records—manufacturers of "EP 4-Hits", a low priced hit tune line.

Zebra is currently setting up a distribution system throughout the U. S. and will release pop and rhythm and blues singles in addition to other novelty recordings. The records will retail for 89c on 45 rpm and for 98c on 78 rpm.

## Levy Shares Weiss' Pubbery

NEW YORK—Hy and Sam Weiss announced this week that a deal had been concluded with Morris Levy whereby Levy would now become a partner in Maureen Music, the Weiss publishing firm. Maureen Music will now locate at 1619 Broadway in the offices of Patricia-Kahl Music.

The first tune to be released under the new set-up is "You're Mine" by Robert & Johnny on Old Town Records.

The deal, said Hy Weiss, in no way affects the ownership of Old Town Records. Old Town remains completely under the ownership and guidance of the Weiss brothers.

## Coral Plans Jazz Series

NEW YORK—Coral Records has revealed plans for an ambitious program in the jazz field, according to an announcement by Bob Thiele, Artist and Repertoire Director.

"Building a jazz catalogue and securing the right people to record the advancing popularity of this type of music, is an integral part of Coral's future plans", said Thiele.

To facilitate the new program, Thiele has appointed Sonny Lester to his A. & R. staff. Scheduled for fall release are the first offerings under the new program, including an album by an all-star jazz group tagged "The Manhattan Jazz Septet".

## Columbia Adds To Dealer In-Store Aid Program

NEW YORK—Hal B. Cook, Vice President of the Columbia Records Sales Corporation, announced the new "Buy of the Month" Browser Boxes being made available to dealers through the company's distributors.

The browsers, which accommodate twenty LP's with complete protection against smudges and pilferage, can be adapted to other special promotions by changing the header signs to others supplied by Columbia.

Columbia Advertising Manager Arthur Schwartz announced the availability of a new program to satisfy dealer demand for durable display pictures of stars. Laminated, mounted and easled pictures in sets of 12 artists each are being provided in full color.

## Grayline "300" Makes Bow

CHICAGO—The new, improved Grayline "300" Record Demonstrator Phonograph made its initial appearance at the recent N. A. M. M. convention. According to all reports, the unit was received with strong dealer enthusiasm.

The Grayline "300" is designed for use on counters. It features a 3-speed demonstrator turntable and a 45 RPM changer for continuous background music programming or song plugging. Two speakers for maximum fidelity are mounted to provide omni-directional sound. Selector control permits instantaneous switching between 45 RPM changer and demonstrator turntable. The unit is 22½" long and 16½" wide.

## What Hath Faye Wrought?

CHICAGO—At first glance there's nothing new in this article. But if a radio man were to be asked what's as scarce as the Do-Do Bird in Chi, he'd probably answer, "Remote radio shows."

A year ago there wasn't a restaurant in the loop that didn't have a mike hooked up to some station in the area. But all of a sudden someone changed the fashions and everyone went underground, back to the padded studios.

But in the past few weeks things are beginning to happen again.

The Black Orchid changed hands and under new policy announced they wanted a remote show to broadcast during the lunch hour.

Marty Faye, WAAF, picked up the ball and has been doing stand-up business ever since.

With evidence of Marty's success, rumbles have it that other remotes will begin to sprout again in our loop. But this doesn't bother Marty one little bit. "Man, they've got to catch me now," he says. "All they have is empty air for listeners. This is a challenge—try and catch me!"

As was said, remotes aren't new. But they almost grew extinct in Chi.

The only problem posed by the growth in popularity of remote shows was posed by Al Beilin, Warner Bros., saying, "There goes my expenses again."

## Unique Intros "Beanstalk" Album

NEW YORK—Unique Records representatives embarked this week on promotion trips all across the country to introduce their new album "Jack In The Beanstalk" featuring music from the NBC Spectacular presentation of the same name, set for November 17.

Moe Shulman will cover Boston; Stan Pat will hit Chicago, St. Louis and Kansas City; Jimmy Kronides will tour Detroit, Pittsburgh and Cleveland and Bob Stern will take care of the west.

In addition to the LP, the quartet will be working on the new Petticoats single release "I'll Go Along With You" from the "Jack" score.

## Capitol's Three Star Push

NEW YORK—A special three-star single record release was sprung by Capitol on the nation's record dealers last week with promotion-packed new disks by Frank Sinatra, Nat "King" Cole, and "Tennessee" Ernie Ford.

Sinatra's pair, "Hey! Jealous Lover" / "You Forgot All the Words" was introduced on TV by the artist when he appeared as Dinah Shore's guest on the season's first "Chevy Show" colorcast over NBC-TV, last Friday, Oct. 5.

Topside tune of Ford's new biscuit, "Fist Born"/"Have You Seen Her," is expected to get a sendoff on the second or third of Ford's new NBC-TV shows for Ford, which debuted Thursday, Oct. 4, to be seen weekly.

The records of all three of the top Capitol artists will be promoted by large, full-color store display material, trade paper advertising, etc.

## Dot Issues 8 New Albums

HOLLYWOOD—Dot Records this week announced the release of eight new long play disks for the month of October.

In the pop field, there are 5: "A Visit With The Fontane Sisters"; "Haunted Guitar" starring Earl Backus; "Pop's Concert" conducted by J. C. Aubrey-Williams; "Sparkling Strings" with Bruce Hamilton and his London Society Orchestra; and "Dorian Conducting".

For the jazz buyers, Dot is offering "Softly, Softly, Jazz" with Eddie Barnes and his Hi-Fidels.

Added to the kiddie line is a new disk by Ranger Andy.

Completing the release is Pat Boone's EP of songs from the film "Friendly Persuasion".

## MGM Makes Jazz Tie-In With Miles Shoes

NEW YORK—MGM Records' new jazz album releases are tied-in with Miles Shoes with the shoe company running a series of quarter-page consumer ads featuring the covers of the newly released jazz packages. The campaign was kicked off with the first ad on the Stu Phillips Sextet L. P. of "A Touch Of Modern" in the New York Daily News and with other insertions set for the next four weeks. The tie-in ad campaign will run in cities where Miles shoe stores are located. Stores will use blow-ups of the ads in their windows along with displays of MGM jazz albums.

## Wins Decca "VIP" Award

NEW YORK—Decca Records has announced that its Hartford Branch, under the management of Dick Fitzsimmons, has won the company's "VIP" Award, for the best sales performance by a branch during the month of August.

The Decca distributor showing the best sales performance during the same month was the J. E. Redmond Supply Company, Inc., in Phoenix, Arizona.



# Territorial Tips



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

\* Indicates first appearance on Territorial Tips

- \*A THOUSAND MILES AWAY  
Heartbeats (Hull 720)  
AFTER THE LIGHTS GO DOWN LOW  
Al Hibbler (Decca 29982)  
ANGEL FACE  
Neons (Tetra)  
BILLY'S BLUES  
Billy Stewart (Chess 1625)  
BLUE MOOD  
Julie Stevens (Dig 116)  
BUBBINS ROCK  
INDIANA  
Earl Bostic & Bill Doggett (King 4954)  
CONFIDENTIAL  
Sonny Knight (Vito 137)  
CONGO MAMBO  
Guitar Gable (Excella 2086)  
COUNTRY  
Gene Barge (Checker 835)  
DOWN YONDER WE GO BALLIN'  
SOMEDAY YOU'LL WANT ME  
Smiley Lewis (Imperial 1097)  
EVERYBODY'S WAILIN'  
Huey Smith (Ace 521)  
\*FROM THE BOTTOM OF MY HEART  
\*BRING ME LOVE  
Clovers (Atlantic 1107)  
\*HEEBY-JEEBIES  
\*SHE'S GOT IT  
Little Richard (Specialty 584)  
\*HONEY CHILE  
Fats Domino (Imperial 5407)  
HURT ME  
Wynona Carr (Specialty 580)  
I ASKED FOR WATER  
Howlin' Wolf (Chess 1632)  
I CAN'T QUIT YOU BABY  
Otis Rush (Cobra 5000)  
I LOVE YOU BABY  
MY FIRST PLEA  
Jimmy Reed (Vee-Jay 203)  
I'M TORE UP  
Billy Gayles (Federal 12265)  
IT ISN'T RIGHT  
YOU'LL NEVER, NEVER KNOW  
Platters (Mercury 70948)  
JUST A FEELING  
TEENAGE BEAT  
Little Walter (Checker 845)  
LONELY AVENUE  
LEAVE MY WOMAN ALONE  
Ray Charles (Atlantic 1108)  
LOVE, SWEET LOVE  
RED TOP  
Teen Queens (RPM 470)  
MY NERVES  
Little Willie John (King 4960)  
LIPSTICK, POWDER AND PAINT  
Joe Turner (Atlantic 1100)  
MOTHER-IN-LAW BLUES  
Little Jr. Parker (Duke 157)  
OH WHAT A NIGHT  
\*JO-JO  
Dells (Vee-Jay 204)  
ONE KISS LED TO ANOTHER  
Coasters (Atco 1673)  
OUT OF SIGHT, OUT OF MIND  
Five Keys (Capitol 3052)  
PRETTY LITTLE GIRL  
Monarchs (Meil 101)  
PRISCILLA  
Dimples (Roost)  
\*RACE TRACK  
Redd Foxx (Dootone 390)  
SOFT SUMMER BREEZE  
Eddie Heywood (Mercury 70853)  
SOFT WINDS  
Dinah Washington (Mercury 70906)  
SOLDIER OF FORTUNE  
Drifters (Atlantic 1101)  
\*SOUTHBOUND SPECIAL  
Lloyd Glenn (Aladdin 3327)  
STILL  
Lavern Baker (Atlantic 1104)  
SWEET LITTLE ANGEL  
B. B. King (RPM 468)  
THAT'S ALL THERE IS TO THAT  
Cole & 4 Knights (Capitol 3456)  
THE ANGELS SANG  
Solitaires (Ola Town 1028)  
THE CHICKEN  
Roscoe Gordon (Flip 237)  
THE CLOSER YOU ARE  
Channels (Whirling Disc 100)  
THIRTY DAYS  
\*I'M LONELY TONIGHT  
Clyde McPhatter (Atlantic 1106)  
TIME WILL TELL  
Bobby Charles (Chess 1648)  
TOO MUCH MONKEY BUSINESS

## National Jazz Fraternity Formed To Promote College Jazz

NEW YORK—The National Jazz Fraternity, a non-profit foundation devoted to the advancement of the college jazz musician and the music he creates, has been formed to "promote college jazz in particular and jazz and all its aspects in general", it was announced by Don Elliott, vice-president and a Director of the newly-formed national fraternity.

The fraternity, nick-named "NAJAFRA", is a nation-wide membership organization with chapters to be located at colleges and universities for students throughout America. A National Chapter, for persons not members of institutions of learning, is located at the fraternity headquarters, 40 East 40th Street, N. Y.

In keeping with its motto, "Music is a Brotherhood", the fraternity has been designed to give college jazz musicians and student jazz devotees a brotherhood with a common interest in jazz, although membership is not restricted to college students.

Membership in the fraternity is open to the professional musician, the non-professional musician, the jazz devotee and the student and the non-student.

College chapter activities include: sponsoring local college jazz concerts, comprised of member jazz groups; jazz record workshops and libraries and various other activities.

Highlights of the national activities, sponsored by NAJAFRA, include monthly college jazz forums to select the outstanding college jazz group of each month for recording and promotional purposes; an annual "National Collegiate Jazz Contest" to select the six outstanding college jazz groups in the nation; an annual "National Collegiate Jazz Concert" in which the six winners of the contest will appear in public concert; an "All-American Collegiate Dixieland Jazz Band" and an "All-American Collegiate Modern Jazz Group", both groups comprised of the outstanding college jazz musicians of each year as selected by the Directors of NJF; a record label, called "NAJAFRA", to record the outstanding college jazz group of each month and the "All-American" groups of each year.

"We hope to establish a strong feeling of competition between students of colleges which have chapters of NJF," Don Elliott stated, "so that the student members of each chapter 'root' for their particular jazz groups, much the same way they would for their college football team. With such support and added incentive, many college jazz groups will rise to levels they would otherwise never attain".

BROWN-EYED HANDSOME MAN  
Chuck Berry (Chess 1635)  
TORE UP OVER YOU  
Midnighters (Federal 12270)  
WALKING IN A DREAM  
NO MAN WALKS ALONE  
Solomon Burke (Apollo 500)  
WALKING THE BEAT  
SPRING FEVER  
Ernie Freeman (Imperial 5403)  
WHIRLWIND  
Otis Williams & Chorms (DeLuxe 6097)



- Vivian Carter  
WWCA—Gary, Ind.  
1. Honky Tonk (B. Doggett)  
2. Canadian Sunset (Winterhalter)  
3. Bad Luck (B. B. King)  
4. Let The Good Times Roll (Shirley & Lee)  
5. I Remember (In The Still) (Satins)  
6. My First Plea (J. Reed)  
7. Oh What A Night (Dells)  
8. After The Lights Go Down Low (A. Hibbler)  
9. That's All There Is To That (N. Cole & Knights)  
10. My Prayer (Platters)
- The "Great" Montague  
WAAF—Chicago, Ill.  
1. Oh What A Night (Dells)  
2. Ka-Ding Dong (G-Clefs)  
3. Caddy Bo (Magnificents)  
4. My Prayer (Platters)  
5. I Can't Love You Enough (L. Baker)  
6. Soft Summer Breeze (E. Heywood)  
7. Canadian Sunset (Winterhalter)  
8. I Can't Quit You Baby (O. Rush)  
9. Dimples (J. Lee Hooker)  
10. My Nerves (L. Willie John)

- Jimmy Byrd  
WSRC—Durham, N. C.  
1. Honky Tonk (B. Doggett)  
2. Let The Good Times Roll (Shirley & Lee)  
3. Still (L. Baker)  
4. Forgive Me Claudy (Price)  
5. Convention (Delegates)  
6. Lonely Tonight (McPhatter)  
7. I Remember (In The Still) (Satins)  
8. Jo Jo (Dells)  
9. Come On And Save Me (Royals)  
10. I Gotta Get Myself A Woman (Drifters)

- Mitch Thomas  
WPFH—Philadelphia, Pa.  
1. Honky Tonk (B. Doggett)  
2. Closer You Are (Channels)  
3. Billy's Blues (B. Stewart)  
4. Let The Good Times Roll (Shirley & Lee)  
5. Ka-Ding Dong (G-Clefs)  
6. I Remember (In The Still) (Satins)  
7. See Saw (Moonglows)  
8. Rock A While (J. Turner)  
9. Bring It Home To Me (E. Johnson)  
10. Congo Mambo (C. Gable)

## R & B Disk Jockey REGIONAL RECORD REPORTS

- Jack The Bellboy  
WJIV—Savannah, Ga.  
1. I Remember (In The Still) (Satins)  
2. Lindy Lou (Butchie Sanders)  
3. Thirty Days (C. McPhatter)  
4. Honky Tonk (B. Doggett)  
5. Spring Fever (E. Freeman)  
6. Lonely Avenue (R. Charles)  
7. Love Sweet Love (Teen Queens)  
8. From The Bottom Of My Heart (Clovers)  
9. You'll Never, Never Know I Care (Platters)  
10. One Kiss Led To Another (Coasters)

- Jack Gale  
WTMA—Charleston, S. C.  
1. Blueberry Hill (F. Domino)  
2. Honky Tonk (B. Doggett)  
3. Let The Good Times Roll (Shirley & Lee)  
4. I Gotta Get Myself A Woman (Drifters)  
5. Still (L. Baker)  
6. My Prayer (Platters)  
7. Congo Mambo (G. Gable)  
8. Too Much Monkey Business (C. Berry)  
9. Don't Be Cruel (E. Presley)  
10. I Remember (In The Still) (Satins)

- Clee Everette  
WLNA—Nyack, N. Y.  
1. Don't Be Cruel (E. Presley)  
2. Honky Tonk (B. Doggett)  
3. I Remember (In The Still) (Satins)  
4. Oh What A Night (Dells)  
5. I Gotta Get Myself A Woman (Drifters)  
6. Rip It Up (Little Richard)  
7. Let The Good Times Roll (Shirley & Lee)  
8. It Isn't Right (Platters)  
9. Too Much Monkey Business (C. Berry)  
10. Tee Age Holiday (V. Evans)

- Jerry Nesler  
KSDO—San Diego, Calif.  
1. Let The Good Times Roll (Shirley & Lee)  
2. Honky Tonk (B. Doggett)  
3. Don't Be Cruel (E. Presley)  
4. Fever (L. Willie John)  
5. So Long (F. Domino)  
6. When My Dreamboat Comes Home (F. Domino)  
7. My Prayer (Platters)  
8. Rip It Up (L. Richard)  
9. Hound Dog (E. Presley)  
10. See Saw (Moonglows)

- Jim Ameche  
WNJR—Newark, N. J.  
1. Please Don't Leave Me (Fontana)  
2. Cindy, Oh Cindy (V. Martin)  
3. ABC's Of Love (Teen Aegers)  
4. I Remember (In The Still) (Satins)  
5. Honey Chile (F. Domino)  
6. Let The Good Times Roll (Shirley & Lee)  
7. All Alone (Charmers)  
8. From The Bottom Of My Heart (Clovers)  
9. I Can't Love You Enough (L. Baker)  
10. Too Much Monkey Business (C. Berry)

- Chuck Moore  
KPRS—Kansas City, Mo.  
1. Honky Tonk (B. Doggett)  
2. I Remember (In The Still) (Satins)  
3. Let The Good Times Roll (Shirley & Lee)  
4. Thirty Days (C. McPhatter)  
5. Don't Be Cruel (E. Presley)  
6. ABC's Of Love (Teen Aegers)  
7. Too Much Monkey Business (C. Berry)  
8. My Prayer (Platters)  
9. From The Bottom Of My Heart (Clovers)  
10. So Long (F. Domino)

- Clifton 'King Bee' Smith  
KCOH—Houston, Tex.  
1. Honky Tonk (B. Doggett)  
2. Just To Hold My Hand (P. Perryman)  
3. The Chicken (R. Gordon)  
4. Mother-In-Law Blues (Parker)  
5. My Prayer (Platters)  
6. I'm Lonely Tonight (C. McPhatter)  
7. Let The Good Times Roll (Shirley & Lee)  
8. Sweet Little Angel (King)  
9. Spring Fever (E. Freeman)  
10. Love You Baby, All The Time (Co-Eds)

- Sterling Yale  
KCNA—Tucson, Ariz.  
1. The Chicken (R. Gordon)  
2. Honky Tonk (B. Doggett)  
3. Blueberry Hill (F. Domino)  
4. Mean To Me (Big Maybelle)  
5. Bad Luck (B. B. King)  
6. She's Got It (L. Richard)  
7. Let The Good Times Roll (Shirley & Lee)  
8. See Saw (Moonglows)  
9. I Remember (In The Still) (Satins)  
10. Do Something For Me (L. Willie John)

JUST RELEASED — ANOTHER HIT

**THE CLEFTONES**

"STRING AROUND MY HEART" and "HAPPY MEMORIES"

GEE 1025

**GEE** 220 WEST 42nd STREET  
NEW YORK, N. Y. (WI. 7-0652)

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ON POP and R&B!

Getting plenty of plays on Juke Boxes

**"MEAN TO ME"**  
BIG MAYBELLE  
Savoy 1500

**SAVOY** RECORD CO., Inc.  
NEWARK, N. J.



## Porky Packs Promenade



### Solinger Joins Am-Par

NEW YORK—Larry Newton, national sales manager of ABC-Paramount Records, last week announced the addition of Jack Solinger as mid-west divisional manager for the diskery. Solinger was formerly with London Records.

The appointment becomes effective October 8th.

PITTSBURGH — Dee Jay Porky Chedwick, WHOD, Pittsburgh (under marquee) jams the streets with his many fans who turned out just to watch him broadcast his 5:30 to 8:45 PM show. Porky was the sole attraction. Thirty policemen were called out to handle the crowd.

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c/w

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THE MARIGOLDS

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MEMPHIS, TENN.

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WATCH IT.

GEORGE ZIMMERMAN  
Thrills  
Rock With

**"WHOSE BABY ARE YOU"**

b/w

**"I AIN'T GOT THE MONEY TO  
PAY FOR THIS DRINK"**

J. 103

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AD-1 7065

**JAB RECORD COMPANY**  
4709 STAUNTON AVE., LOS ANGELES 58, CAL.

COBRA — A HIT — COBRA — A HIT!!

**R & B**

**Sure Shots**

DJ's — OP's THANKS LOADS

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"I CAN'T QUIT YOU  
BABY"**

★ Otis Rush

ATLANTA ✓  
CHICAGO ✓  
DALLAS ✓

ST. LOUIS ✓  
NASHVILLE ✓  
MEMPHIS ✓

Cobra 5000 ★

**COBRA RECORD CORP.**

2854 W. Roosevelt Ave., Chicago 12, Ill.  
(All Phones: NEVada 8-2130)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## The Cash Box



NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 HONKY TONK  
Bill Doggett  
(King 4950)

2 LET THE GOOD TIMES  
ROLL  
Shirley & Lee  
(Aladdin 3325)

3 FEVER  
Little Willie John  
(King 4935)

4 I REMEMBER (In The  
Still Of The Night)  
Five Satins  
(Ember 1005)

5 BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)

6 THE CLOSER YOU ARE  
Channels  
(Whirlin' Disc 100)

7 OH WHAT A NIGHT  
Dells  
(Vee-Jay 204)

8 DON'T BE CRUEL  
Elvis Presley  
(RCA Victor 20-6604)

9 MY PRAYER  
Platters  
(Mercury 70893)

10 CANADIAN SUNSET  
Huaio Winterhalter  
(RCA Victor 20-6537)

HONKY TONK  
Bill Doggett  
(King 4950)

SOFT WINDS  
Dinah Washington  
(Mercury 70906)

DON'T BE CRUEL  
Elvis Presley  
(RCA Victor 20-6604)

I CAN'T  
QUIT YOU BABY  
Otis Rush  
(Cobra 5000)

LET THE  
GOOD TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)

MY PRAYER  
Platters  
(Mercury 70893)

SEE SAW  
Moonglows  
(Chess 1629)

DON'T GO NO  
FARTHER  
Muddy Waters  
(Chess 1630)

I'M TORE UP  
Billy Gayles  
(Federal 12265)

HOUND DOG  
Elvis Presley  
(RCA Victor 20-6604)

HONKY TONK  
Bill Doggett  
(King 4950)

BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)

DOWN YONDER  
WE GO BALLIN'  
Smiley Lewis  
(Imperial 1097)

SOLDIER OF FORTUNE  
Drifters  
(Atlantic 1101)

I REMEMBER (In The  
Still Of The Night)  
Five Satins  
(Ember 1005)

LET THE GOOD  
TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)

EVERYBODY'S  
WAILING  
Huey Smith  
(Ace 521)

LONELY AVENUE  
Ray Charles  
(Atlantic 1108)

OUT OF SIGHT,  
OUT OF MIND  
Five Keys  
(Capitol 3052)

I CAN'T QUIT  
YOU BABY  
Otis Rush  
(Cobra 5000)

ATLANTA

NEWARK

DALLAS

1 HONKY TONK  
Bill Doggett  
(King 4950)

2 SEE SAW  
Moonglows  
(Chess 1629)

3 LET THE  
GOOD TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)

4 BAD LUCK  
B. B. King  
(RPM 468)

5 I REMEMBER (In The  
Still Of The Night)  
Five Satins  
(Ember 1005)

6 RIP IT UP  
Little Richard  
(Specialty 579)

7 TOO MUCH  
MONKEY BUSINESS  
Chuck Berry  
(Chess 1635)

8 STILL  
Lavern Baker  
(Atlantic 1104)

9 I ASKED FOR WATER  
Howlin' Wolf  
(Chess 1632)

10 I CAN'T LOVE  
YOU ENOUGH  
Lavern Baker  
(Atlantic 1104)

HONKY TONK  
Bill Doggett  
(King 4950)

BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)

LET THE  
GOOD TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)

WHEN I'M WITH YOU  
Moonglows  
(Chess 1629)

OH WHAT A NIGHT  
Dells  
(Vee-Jay 204)

BAD LUCK  
B. B. King  
(RPM 468)

NO MAN  
WALKS ALONE  
Solomon Burke  
(Apolla 500)

STILL  
Lavern Baker  
(Atlantic 1104)

LONELY AVENUE  
Ray Charles  
(Atlantic 1108)

ABC'S OF LOVE  
Teen Agers  
(Gee 1022)

HONKY TONK  
Bill Doggett  
(King 4950)

LET THE GOOD  
TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)

DON'T BE CRUEL  
Elvis Presley  
(RCA Victor 20-6604)

THE CHICKEN  
Rascoe Gordon  
(Flip 237)

I CAN'T QUIT  
YOU BABY  
Otis Rush  
(Cobra 5000)

HOUND DOG  
Elvis Presley  
(RCA Victor 20-6604)

BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)

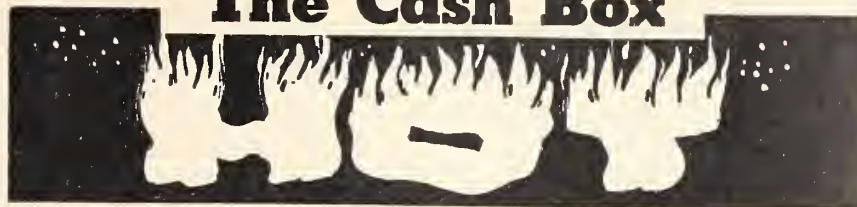
OUT OF SIGHT,  
OUT OF MIND  
Five Keys  
(Capitol 3052)

LONELY AVENUE  
Ray Charles  
(Atlantic 1108)

BAD LUCK  
B. B. King  
(RPM 468)



# The Cash Box



## PHILADELPHIA

## LOS ANGELES

## CLEVELAND

- 1 HONKY TONK  
Bill Doggett  
(King 4950)
- 2 LET THE GOOD  
TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)
- 3 WHEN I'M WITH YOU  
Moonglows  
(Chess 1629)
- 4 WALKING IN A  
DREAM  
Solomon Burke  
(Apollo 500)
- 5 TIME WILL TELL  
Bobby Charles  
(Chess 1648)
- 6 WALKING THE BEAT  
Ernie Freeman  
(Imperial 5403)
- 7 RED TOP  
Teen Queens  
(RPM 470)
- 8 FEVER  
Little Willie John  
(King 4935)
- 9 CANADIAN SUNSET  
Hugo Winterholter  
(RCA Victor 20-6537)
- 10 IT'S TOO LATE  
Chuck Willis  
(Atlantic 1098)

- HONKY TONK  
Bill Doggett  
(King 4950)
- CONFIDENTIAL  
Sonny Knight  
(Vita 137)
- BAD LUCK  
B. B. King  
(RPM 468)
- I REMEMBER (In The  
Still Of The Night)  
Five Satins  
(Ember 1005)
- BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- LET THE  
GOOD TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)
- DON'T BE CRUEL  
Elvis Presley  
(RCA Victor 20-6604)
- MY PRAYER  
Plotters  
(Mercury 70893)
- HOUD DOG  
Elvis Presley  
(RCA Victor 20-6604)
- SPRING FEVER  
Ernie Freeman  
(Imperial 5403)

- HONKY TONK  
Bill Doggett  
(King 4950)
- I ASKED FOR WATER  
Howlin' Wolf  
(Chess 1632)
- SEE SAW  
Moonglows  
(Chess 1629)
- I REMEMBER (IN THE  
STILL OF THE NIGHT)  
Five Satins  
(Ember 1005)
- BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- DON'T GO  
NO FARTHER  
Muddy Waters  
(Chess 1630)
- LET THE GOOD  
TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)
- I GOTTA GET MYSELF  
A WOMAN  
Drifters  
(Atlantic 1101)
- BAD LUCK  
B. B. King  
(RPM 468)
- LONELY AVENUE  
Ray Charles  
(Atlantic 1108)

## DETROIT

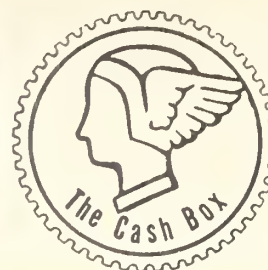
## ST. LOUIS

## BOSTON

- 1 HONKY TONK  
Bill Doggett  
(King 4950)
- 2 LET THE GOOD  
TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)
- 3 SOFT WINDS  
Dinah Washington  
(Mercury 70906)
- 4 I GOTTA GET  
MYSELF A WOMAN  
Drifters  
(Atlantic 1101)
- 5 BAD LUCK  
B. B. King  
(RPM 468)
- 6 DON'T BE CRUEL  
Elvis Presley  
(RCA Victor 20-6604)
- 7 I CAN'T LOVE  
YOU ENOUGH  
Lavern Baker  
(Atlantic 1104)
- 8 DON'T GO NO  
FARTHER  
Muddy Waters  
(Chess 1630)
- 9 PLEADIN' FOR LOVE  
Larry Birdsong  
(Excella 2076)
- 10 THAT'S ALL THERE  
IS TO THAT  
Not Cole & Knights  
(Capitol 3456)

- HONKY TONK  
Bill Doggett  
(King 4950)
- I REMEMBER (In The  
Still Of The Night)  
Five Satins  
(Ember 1005)
- I CAN'T QUIT YOU  
BABY  
Otis Rush  
(Cobra 5000)
- LET THE  
GOOD TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)
- BAD LUCK  
B. B. King  
(RPM 468)
- BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- SOMEDAY  
YOU'LL WANT ME  
Smiley Lewis  
(Imperial 1097)
- DON'T BE CRUEL  
Elvis Presley  
(RCA Victor 20-6604)
- IT ISN'T RIGHT  
Plotters  
(Mercury 70948)
- OUT OF SIGHT,  
OUT OF MIND  
Five Keys  
(Capitol 3052)

- HONKY TONK  
Bill Doggett  
(King 4950)
- KA-DING-DONG  
G Clefs  
(Pilgrim 24971)
- MY PRAYER  
Plotters  
(Mercury 70893)
- FEVER  
Little Willie John  
(King 4935)
- I REMEMBER (In The  
Still Of The Night)  
Five Satins  
(Ember 1005)
- LET THE  
GOOD TIMES ROLL  
Shirley & Lee  
(Aladdin 3325)
- PRISCILLA  
Dimples  
(Roost)
- BLUEBERRY HILL  
Fats Domino  
(Imperial 5407)
- A CASUAL LOOK  
Six Teens  
(Flip 315)
- PRETTY LITTLE GIRL  
Monarchs  
(Neil 101)



# R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"FROM THE BOTTOM  
OF MY HEART"**  
**"BRING ME LOVE"**

Clovers

The Cash Box  
Award o' the Week 9/15

Atlantic 1107

**"HEEBY-JEEBIES"**  
**"SHE'S GOT IT"**

Little Richard

The Cash Box  
Award o' the Week 10/13

Specialty 584

# The Cash Box R & B Sleeper of the Week

**"Send Me Flowers"**  
**"Afar Into The Night"**

THE SIX TEENS

FLIP 317

Flip Records

# ALL THE WAY The Cash Box WITH VEE-JAY

## Award o' the Week

**"OH WHAT A NITE"** (2:50) [Conrad BMI—Junior, Funches]  
**"JO JO"** (2:57) [Conrad BMI—Twiggs, Carter]

THE DELLS (Vee-Jay 204)

● The Dells wail a rhythmic, infectious ballad, "Oh What A Nite", in a manner that labels the offering "hit". It a powerfully performed item, sprinkled with a number of vocal gimmicks, and the end result will be one of important impact on the best selling lists. Of that we are certain. The deck is already making noise in several areas and bears very close watching. The flip, "Jo Jo", is a happy quick beat rocker with vivacity and great appeal. It is a good deck that is sure to get lots of plays, but we lean to "Oh What A Nite". Two good sides performed by a very promising group.

ANOTHER TWO-SIDED SMASH FROM  
THE EL DORADOS

**"THERE IN THE  
NIGHT"**

Vee-Jay RECORDS, INC.  
2129 S. Michigan Avenue  
Chicago 16, Illinois

**"BIM, BAM  
BOOM"**

# Sensational Sales — The Original !!! "COPS AND ROBBERS"

b/w

**"Clothes Line" (Wrap It Up)**

**BOOGALOO AND HIS GALLANT CREW**

CREST RECORD # 1030

Order Today From Your Distributor

**HOLLYWOOD RECORD SALES**

1248 S. Berendo

Los Angeles, Cal.





# R & B Reviews

A AWARD &amp; SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

**DON JULIAN and The Meadowlarks**  
(Dootone 405)

**B+** "I AM A BELIEVER" (2:18)  
[Dootsie Williams BMI—Don Julian] Don Julian and The Meadowlarks blend sweetly on a slow paced romancer. Tender offering. Pleasing wax.

**B** "BOOGIE WOOGIE TEENAGE" (2:25)  
[Dootsie Williams BMI—Leroy Jenkins] Julian and the Meadowlarks bounce with spirit on a quick beat rocker. Well done, tho gimmicks have a "too oft done feeling". Ok coupler.

**PARAKEETS QUINTET**  
(Atlas 1069)

**B+** "MY HEART TELLS ME" (2:35)  
[McAvery Music BMI—Martin] The Parakeets Quintet does a good job in chanting the quick beat romantic bouncer. It is an infectious offering and comes off with a good sound. A strong performance of a melodic hunk of material. Watch it.

**B** "YVONNE" (2:32)  
[McAvery BMI—Martin] The Parakeets back with a slow blues ballad, begging "Yvonne" to come back. A restful side that does not have the same potential as "Heart". Leroy Williams handles the lead on both decks.

**LLOYD PRICE**  
(Specialty 582)

**B+** "FORGIVE ME, CLAWDY" (2:05)  
[Venice BMI—L. Price] Lloyd Price gives buyers another strong Price wax as he asks Clawdy to "open up the door for me". He's been gone two years and begs her forgiveness. Solid r & b stuff well done. Price may break out with this one.

**B+** "I'M GLAD, GLAD" (2:02)  
[Venice BMI—Price] Driving up-tempo rocker that Price belts with excitement all the way. Wild wailing and breakneck instrumental backing. Another good deck.

**THE BLUE NOTES**  
(Josie 800)

**B+** "IF YOU LOVE ME" (2:38)  
[Duchess BMI—Parsons, Monnot] The Blue Notes render a moving reading of the lovely tune. It is a strong item that should get good action and has a great chance to break through for chart action. Watch it closely.

**B** "THERE'S SOMETHING IN YOUR EYES, ELOISE" (2:42)  
[Benell BMI—Burleigh] The Notes rock a quick beat with a jump reading that moves with excitement. Rocking deck.

**TAB SMITH**  
(United 203)

**B** "YO YO BLUES" (2:30)  
[Pamlee BMI—Smith] Tab Smith and his orchestra etch a slow mood blues with the Smith sax taking the featured role. Good instrumental deck.

**B** "FEEL LIKE A WANNA DIE" (2:35)  
[Pamlee BMI—Smith] Ray King handles the vocal on this slow blues side. King wails to the effectual musical support of the Smith aggregation. Another mood wax.

## The Cash Box Award o' the Week

"SHE'S GOT IT" (2:12)  
[Venice BMI—Penniman, Marascalco]

"HEEBY-JEEBIES" (2:10)  
[Venice BMI—Jackson, Marascalco]

LITTLE RICHARD (Specialty 584)



LITTLE RICHARD

● Little Richard does two sides in his own "Little Richard" manner and when Little Richard copies the Little Richard gimmicks they still come off with excitement and sock appeal. Since "Tutti Frutti" there have been any number of Richard gimmicks imitated, but no one can capture and retain the wild quality that the chanter imparts. Both decks, "She's Got It" and "Heeby-Jeebies", are hits. They drive, stir you up, and teeners will flip their lids when they latch on to this release. Start ordering now—solid money makers.

"THE VOW" (2:38)  
[Arc BMI—Motola, Carey, Webb]

"SHILLY DILLY" (2:24)  
[Arc BMI—Motola, Webb]

THE FLAMINGOS (Checker 846)



FLAMINGOS

● The Flamingos are presented here with a strong piece of delectable material, "The Vow". It is a slow, sincere love song chanted by the talented Flamingos with

touching simplicity. A moving wax tenderly portrayed. It has the qualifications needed to become a hit. It has romance, simple but melodious tune, delicate but excellent vocal teamwork, and the teenage rhythm. This deck should be a big one. The reverse, "Shilly Dilly", sees The Flamingos swinging to a middle beat rock. It is an engaging pleaser with a touch of Little Richard, Stranded in the Jungle and a whole lot of Flamingos. Good deck, but we feel stronger about "The Vow".

"THE GIRL I LOVE" (2:29)

[Benell Music BMI—Navarro]

"THAT'S ALL I NEED" (2:30)  
[Rush BMI—Willis]

THE CADILLACS (Josie 805)

● The Cadillacs offer a complete change of pace from their former hits and emerge with a moving treatment of a slow ballad pretty, "The Girl I Love". It is a delightfully melodic waxing with a haunting air. The Cadillacs perform with the proper amount of restraint and

tenderness as they blend softly throughout. A strong release that should put the Cadillacs right back into the charts. The coupling, "That's All I Need", is a slow beat rhythm number that comes off a strong second side. For the charts it's "The Girl I Love".

"BUCHANAN AND GOODMAN ON TRIAL" (2:15½)  
[Luniverse BMI—Buchanan, Goodman]

● The young team has come up with another comic novelty and in view of the tremendous reaction to the first record together with the appeal of this release, Buchanan and Goodman should have another hit. See review pop section.

## The Cash Box R & B Best Bets

★ "FORGIVE ME, CLAWDY"  
★ "I'M GLAD, GLAD"  
★ "IF YOU LOVE ME"

Lloyd Price ..... Specialty 582  
The Blue Notes ..... Josie 800

**THE NOBLES**  
(Sapphire 151)

**B+** "DO YOU LOVE ME" (2:31)  
[Burton BMI—Cole] The Nobles blend on a middle beat rhythm pretty. A melodic item that comes off a good side. The group does well with an infectious hunk of material and arrangement.

**B** "WHO'S BEEN RIDING MY MULE" (2:30)  
[Burton BMI—Burley, Burton] The Nobles back with a middle beat jump novelty and turn in a good performance. The deep voiced lead tells his story in engaging fashion. Ok platter.

**EDDIE (LOCKJAW) DAVIS TRIO**  
(King 4966)

**B** "THE HAPPY WHISTLER" (2:11)  
[Birchwood ASCAP—Don Robertson] The Eddie Davis Trio offers its sprightly version of the happy tune and Davis followers will find it a most enjoyable side. Light hearted wax.

**C+** "TEACH ME TONIGHT" (2:44)  
[Hub ASCAP—DePaul, Cahn] Similar treatment of the slow beat, rhythmic tune.

**LINDA HOPKINS**  
(Federal 12281)

**B+** "MY LOVING BABY" (2:48)  
[R-T BMI—Turner, Toombs, Glover] Linda Hopkins gives a full voiced, hearty reading of a slow beat, rhythm blues. The lass is of the reserved belty school and is given an exciting instrumental backing. Good deck that generates sparks.

**B** "I CAN'T" (2:45)  
[Jay & Cee BMI—Snelson, Glover] Miss Hopkins wails a slow beat blues that comes off well. However the material is not as strong as the "My Loving Baby" side.

**SHERYL CROWLEY**  
(Flash 112)

**B** "MY DEVOTION" (2:31)  
[Shag BMI—Ernestine Smith] Sheryl Crowley chants a slow beat blues with an emotional performance. It is a tender drifter well done.

**C+** "IT AIN'T TO PLAY WITH!" (2:20)  
[Shag BMI—Ernestine Smith] Sheryl Crowley handles an easy to listen to vocal singing a rhythm number with a funky piano lending a strong assist. Good programming.

**CALVAES**  
(Cobra 5003)

**B** "FINE GIRL" (2:09)  
[Armel BMI—Bedno] The Calvaes rock a middle beat jump with a good and exciting reading. It is ok rock and roll stuff and the kids will like.

**C+** "MAMBO FIESTA" (2:15)  
[Armel BMI—Brown] The Calvaes back with a happy Latin beat confection. It is an engaging side, that might be slightly under the commercial possibilities of "Fine Girl".

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# R & B Reviews

**A** AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD  
**C+** GOOD **C** FAIR **D** MEDIOCRE

## The Cash Box

### R & B Sleeper of the Week

"NATURE'S CREATION" (2:41)

[Kahl Music BMI—Barrett, Goldner]

"MY STORY OF LOVE" (2:40)

[Kahl BMI—Barrett, Goldner]

THE VALENTINES

(Rama 208)

● The Valentines come up with a slow beat ballad lovely, "Nature's Creation", that could be chart material. The deck has gotten a strong New York start and the rest of the country, having gotten the record after the Gotham, should start coming in soon. It is a haunting love song sung with great

feeling by the group. It is a strong commercial offering that should be given a good listen. Watch it carefully. The flip, "My Story of Love", is a happy quick beat bouncer that comes off a good deck. Teen-ager type lead and a rocking ork support. We like "Nature's Creation" for action.

"RIDE ON LITTLE GIRL" (2:10)

[Tiger BMI—Jones, Ertegun]

"SHE'S MINE ALL MINE" (2:26)

[Tiger BMI—Jones, Green]

THE ROYAL JOKERS

(Atco 6077)



ROYAL JOKERS

● The Royal Jokers' newest Atco release has two strong items coupled, either of which could stir up a

good sized hunk of action. "Ride On Little Girl" is a middle beat rocker given an excellent treatment. The deck has an easy and melodic quality that, given enough exposure, has to get to the buyer. The flip, "She's Mine All Mine", is a quick beat change of pace rocked by the Jokers. It has a swinging excitement and a teen-ager beat that should grab it plenty of attention. Two good sides, with our own preference in the direction of "Ride On Little Girl".

#### HERBIE FIELDS

(Parrot 806)

**B+** "I LOVE YOU" (2:34) [Feist Music ASCAP—Thompson, Archer] Herbie Fields and his orchestra offer that slow beat lovely with an intriguing reading. It is an easy to listen to platter for soft lights and reminiscing. Good deejay material.

**C+** "MR. JUMP" (2:40) [Feist Music ASCAP—Kahn] The Fields aggregation jumps on the flip deck with a middle beat rhythm reading. Also an instrumental etching.

#### PICO PETE

(Jet 100)

**B** "CHICKEN LITTLE" (2:20) [Webster BMI—Scherman] Pico Pete rocks a quick beat with a shouty reading. It is a driving side with a couple of gimmicks borrowed from some of our top r & b etchings. Deck moves.

**C+** "HOT DOG" (2:30) [BMI—Owens, Dedmon] Pico Pete backs with another quickbeat bouncer novelty. A cute romantic side.

#### THE WHEELS

(Premium 408)

**B+** "TEASIN' HEART" (2:44) [Prem Publ. Co. BMI—Watts, Kelly, Hilliard] The Wheels follow up their "My Heart's Desire" with another potent offering that should further enhance the stature of the group. It is a slow, lilting melodious bouncer done with enchanting appeal. Strong platter that deserves a good long look.

**B** "LOCO" (2:24) [Prem Publ. Co. BMI—Bunn] The Wheels back with a good change of pace. A quick beat jumper rocked out with enthusiasm. Good teener dance side. Exciting.

#### JOHNNIE & JOE

(J & S 1763)

**B** "I'LL BE SPINNING" (2:30) [Garvin] Johnnie & Joe blend on a lilting slow beat pretty with ok results. Deck might stir up some action if it finds its way to the public.

**B** "FEEL ALRIGHT" (2:40) [Z. Sanders] The duo teams on a middle beat jumper. Deck is a rocking item and the lads belt with excitement. Ok deck that will please the kids.



THE NATION'S

## R & B TOP 15

		Pos. Last Week
1	HONKY TONK Bill Doggett (King 4950)	1
2	LET THE GOOD TIMES ROLL Shirley & Lee (Aladdin 3325)	2
3	I'LL REMEMBER (In The Still of The Night) Five Satins (Ember 1005)	3
4	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604)	4
5	BLUEBERRY HILL Fats Domino (Imperial 5407)	15
6	HOUND DOG Elvis Presley (RCA Victor 20-6604)	6
7	MY PRAYER Platters (Mercury 70893)	6
8	SEE SAW Moonglows (Chess 1629)	9
9	FEVER Little Willie John (King 4935)	7
10	BAD LUCK B. B. King (RPM 468)	10
11	CANADIAN SUNSET Hugo Winterhalter (RCA Victor 20-6537)	14
12	KA-DING DONG G-Clefs (Pilgrim 24971)	8
13	I CAN'T LOVE YOU ENOUGH Lavern Baker (Atlantic 1104)	—
14	ABC's OF LOVE Teen Ager (Gee 1022)	—
15	RIP IT UP Little Richard (Specialty 579)	11

RIDE WITH CLYDE!

CLYDE McPHATTER

sings

"I'M LONELY TONIGHT"

b/w

"THIRTY DAYS"

# 1106

ATLANTIC RECORDING CORP.  
157 West 57 St., N.Y.C.

BREAKING FOR A SMASH!  
THE TURBANS'

"IT WAS A NIGHT LIKE THIS"

#486

Sensational New Orleans Artist!

JOE JONES

"YOU DONE ME WRONG"  
"WHEN YOUR HAIR HAS TURNED TO SILVER"

#488

Herald

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1697 B'way,  
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REV. CLEOPHUS ROBINSON

And his sister,

JOSEPHINE JAMES

Sing

"PRAY FOR ME"

AND

"WHEN I CROSS OVER"

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NO. 1762



RECORDS, Inc.  
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Breaking Nationally!  
GOOGIE RENE'

"Wham Bam"

(Instrumental)

# 201

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RECORDS

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Prentice Moreland

"BELIEVE ME  
BELOVED"

RPM # 475

RPM

RECORDS

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HARMONICA SLIM

"You Better Believe It"

and

"My Girl Won't Quit Me"

VITA # 138

on

Vita Records

1486 N. FAIR OAKS AVE., PASADENA, CALIF.





# R & B

## Ramblings

### NEW YORK:

Rock-a-billy disks hitting in the pop and r & b fields have r & b manufacturers digging into country talent to bolster their rosters. The latest to announce the addition of such talent is Herman Lubinsky, Savoy Records. Lubinsky signed Werly Fairburn, former country artist with Capitol and Columbia Records. Fairburn recently cut a record entirely on his own and the jockeys of "Louisiana Hayride," station KWKH-Shreveport, spun it regularly getting a good listener reaction. The noises created by the disk reached all the way into the Newark, N. J. offices of Savoy, and Lubinsky sent Freddy Mendelsohn down to Shreveport to sign Fairburn. The tune was re-recorded and will be released shortly on Savoy. Last week Atco released country artist Glenn Reeves doing two rockers and Atlantic will release a country disk next week by Hal Willis. Reeves' two sides are "Drinkin' Wine Spo-Dee-O-Dee" and "Rockin' Country Style." A short time back a new r & b diskery Tatra Records, released Bill Flagg doing "Go-Cat-Go." . . . Savoy will not reveal the title at this time. Lubinsky reports that the great demand created by Big Maybelle's "Mean To Me" has him shipping via airmail to many areas. He also announced the signing of Stomp Gordon and his House Rockers. . . . Atlantic Records is readying its new package of releases for next week. The quartet of artists who comprise the release will be Ruth Brown, Ivory Joe Hunter, Chuck Willis, and The Cookies. . . . Herb Abramson, Atco Records, says sagely, "Watch



FAYE ADAMS



SOLOMON BURKE

The Prophets' 'Stormy' for a real sleeper." . . . Hy Siegle, Apollo Records, reports that Solomon Burke's "No Man Walks Alone" and "Walking In A Dream" has been steadily building up sales all over the country. Siegle also tells us that several disk jockeys have gone all the way for the disk. Joel Chaseman, WITH-Baltimore, Md. and his teen-age panel picked "Walking In A Dream" as its number one record; the teen-age panel on WUST-Washington, D. C. made a similar choice with Burke's "No Man Walks Alone"; and Jay Perry WEAM-Arlington, Va., made "Walking In A Dream" his number one disk of the week. . . . Herald Records brass up in the clouds since they floated out of the Faye Adams session last week. Bob Rosen tells us that when the session was finished, everyone from the sidemen thru the engineer to the arrangers and Herald execs felt this session was absolutely the "greatest." Phil Moore, Faye's manager and a musician of top-flight standing, flew in from the coast to huddle with the arrangers and conduct the session himself. Among an all star cast of sidemen were Don Elliott on the mellophone; Milt Hinton on bass; Doug Duke on the organ; Panama Francis on drums; and Mickey Baker on guitar. Rosen bubbles, "the sounds on this platter and Faye Adams' singing is something that is certain to create great excitement in the trade when we release it, which will be immediately." So—look for Faye Adams singing "The Hammer Keeps A Knockin'." . . . Dorian Burton, young song writer, is pretty well represented on the market with "Mom Oh Mom"; "Two Innocent Hearts"; "I Can't Love You Enough"; and "Still." Dorian is very excited about two sides he has coming out by a new group he discovered and turned over to Jack Angel's Neil Records. The group is called The Kingsmen. . . . Smiley Lewis' recording of "Shame, Shame, Shame," written by Kent Hopkins and Ruby Fisher, will be used in the new Elia Kazan-Warner Bros. flic "Baby Doll." Billy Williams has covered the tune on Coral. . . . Hy and Sam Weiss, Old Town Records, has gotten a very good reaction to their new Robert & Johnny etching "You're Mine." . . . Ronnie Baxter, local Harlem favorite, appeared at Copa City, Jamaica, L. I. last weekend. . . . Sid Chankin dropped into The Cash Box offices to talk up the new label, "Jet," subsid of Tampa. Sid is plugging Pico Pete's "Chicken Little" and "Hot Dog." . . . Syd Nathan, president of King Records, flew in from Cincinnati to catch the opening of Krazy Kris Kolombus and his Swingin' Gentlemen, when they opened at N. Y.'s Smalls' Paradise and immediately signed them to a long term contract. Kris, recently left the Wild Bill Davis Trio, to front his own all-star group which features Floyd Smith, guitar; Jimmy Tyler, tenor sax; Nick Palmer, sax; Jack Weigand, organ; Johnny Grimes, trumpet and vibes; and Kris on drums. Universal Attractions will handle the booking. . . . A cocktail party was held in Paris on October 2 at the Ducretet Thompson studios for the presentation of the new Savoy line which is being released in France. . . . Monte Bruce, Tatra Records, reports he has signed a new group "The Seniors" and will release a record by them in about one week. Monte says his two disks, "Angel Face" by The Neons and "Go Cat Go" by Billy Flagg are doing fine. . . . In our Sept. 29 column we stated that Mary Dee was with WHOD-Baltimore. That was incorrect. Mary Dee came from WHOD-Pittsburgh and went to WSID-Baltimore. In addition to her regular program, Mary does a fifteen minute program over the United Broadcasting Co. network, going out over WOOK-Washington, WANT-Richmond, WYOU-Newport News, WJMO-Cleveland, and WSID-Baltimore. . . . Arnold Maxim, a & r at Okeh and Epic, reports he has exciting Screaming Jay Hawkins, Angel Face and Lloyd Fat Man releases coming out very soon that should create lots of action. . . . Joe Bihari, Modern and RPM Records, in town for a fast visit.

### CHICAGO:

Lenny Germisa burning phone wires with hot news of ABC Par's latest find. John Nash, fifteen-year-old rocker, gives out with a big, big, big voice on "A Teenager Sings The Blues." "It's a gas," cheers Lenny. . . . Midway Airport had a minor riot on its hands last week when someone let out the



BILL DOGGETT

rumor that Elvis Presley would be making a stop over. Two hundred frantic fans darn near ripped the airport off its foundation when they found Elvis was not appearing. Whatever happened to Rudolph Valentino? . . . Verve's "The Greatest," latest LP by Count Basie and Joe "Every Day I Have The Blues" Williams, gets the nod for cleverest cover of the week. Swings. . . . When the folks over at Cobra opened The Cash Box and found Otis Rush's "I Can't Quit You Baby" was an "R&B" Sure Shot," plans began for the Rush release with even greater vigor. Eli Toscano, now on the road, phoned in excitedly to say, "Man we're moving, but the most. You just can't stop this thing." . . . Okeh's R&B release, this past week, included such greats as Paul Gayten, Chuck Willis and Big Maybelle. Local distrib predicts big things for these and releases to follow. . . . Boul (R&B) Mich rumbles have it that The Del's will be signing, but real soon, with a major booking agency. With intelligent booking and their latest record, "Oh What A Night," making like a hit, these youngsters should go a long way. . . . Ernie and George Leaner jubilant over tremendous action received on two recent pieces of wax. Atco's "Stormy" by The Prophets and "Priscilla" by Eddy Cooley and The Dimples on Roost are zoom, zoom, zooming way up. . . . Vee-Jay's Jimmy Bracken was in St. Louis for deejay Robert B. Q.'s third anniversary on the air via WTMV, East St. Louis, Ill. In attendance at the gala festivities were many St. Lou's spinners including Roy Woods, KATZ, Geo. "Mr. G." Logan, Rodney "Mad Lad" Jones, and Amos Dotson, all of KXRW, same city. Jimmy reports, "We're getting swinging reception and wonderful play on The Dells' 'Oh What A Night' and The El Dorado's 'Bim Bam Boom.'" . . . Bill Alan, WLAC deejay, thru town hallowing all the boys up and down the street. . . . Argo's Paul Gayten doing grandly with "The Music Goes Round and Round." In two weeks' time the record has begun showing strongly on most local charts. . . . Salute to the staff of WAIT and their salute to Elvis Presley, 10/1, on playing twelve hours of nothing but Presley. Again we ask. What ever happened to Rudolph Valentino? . . . Don Foreman mucho delighted with lingering sales of "After The Lights Go Down Low" by Al Hibbler and Sammy Davis Jr.'s "Earthbound." . . . Larry Wynn, WSBC, Chi, looking for a Stutz Bearcat. Anyone having knowledge of where he can purchase one, please write care of his station. . . . Len and Phil Chess swinging higher than high over "great" national acceptance of The Moonglows' "See Saw." The tune hit pop charts with a healthy forty-four, it's now ninth in "R&B Top 15." All this added to a sure shot plus an award of the week denotes a top flight disk. . . . Dig has come on the scene with two swinging offerings. Julie Stevens' "Blue Mood" and "Til The Day I Die" are reported to be receiving great play. . . . Chuck Myers, King Distributors, claims he's so busy with Bill Doggett's "Honky Tonk" and Little Willie John's "Do Something For Me" b/w "My Nerves" that he just hasn't the time to even rest.

### LOS ANGELES:

The new Fats Domino record of "Blueberry Hill" jumped onto the pop charts during its first week out making it another sure hit for Fats and Imperial Records. . . . Joe Bahari left last week for a trip around the country during which he will record several Modern and RPM Records artists. Joe



FATS DOMINO

recorded Donna Hightower last week in Houston and while in New York will record The Cadets, The Jacks, and Etta James. . . . Larry Mead has sold the master of his Vita recording of "Confidential" by Sonny Knight to Dot Records. The record hit local charts two weeks ago and is now taking off around the country. The record will also still be available on Vita. . . . Flip Records artists, The Six Teens were recent guests on the Art Laboe KPOP show and autographed copies of their new hit, "Send Me Flowers" and "Afar Into The Night" for Arts listeners at Scrivner's Drive In. . . . The Jayhawks back in town after a complete and very successful tour of the East. Their new one on Flash, "Don't Mind Dyin'" and "Love Train" looks as though it will be a big follow-up to their smash hit "Stranded In The Jungle." . . . The Robins, Chuck Higgins, and Larry Birdsong played to packed houses at the 54 Ballroom last weekend. . . . Second release for Leon Rene's new Class Records features a new vocal group, The Rollettes on "More Than You Realize" and "Kiss Me Baby." . . . Alis Lesley is the name of a new personality discovered by Earl McDaniels of KPOP. McDaniels calls his find, "the female Presley" and presented her to L.A. audiences at his Rock and Roll concert held at the Shrine Auditorium. . . . Gene Norman and Frank Bull presented their ninth annual Dixieland, Jamboree to a sellout crowd at the Shrine Auditorium last week. Among the featured performers was 14-year-old clarinetist Warren Luening flown in from New Orleans.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Country Big 10 JUKE BOX TUNES

		Pos. Last Week
<b>1</b>	<b>DON'T BE CRUEL</b> Elvis Presley (RCA Victor 20-6604; 47-6604)	<b>1</b>
<b>2</b>	<b>CRAZY ARMS</b> Ray Price (Columbia 21510; 4-21510)	<b>3</b>
<b>3</b>	<b>HOUND DOG</b> Elvis Presley (RCA Victor 20-6604; 47-6604)	<b>4</b>
<b>4</b>	<b>I WALK THE LINE</b> Johnny Cash (Sun 241; 45-241)	<b>2</b>
<b>5</b>	<b>SEARCHING</b> Kitty Wells (Decca 29956; 9-29956)	<b>5</b>
<b>6</b>	<b>CONSCIENCE, I'M GUILTY</b> Hank Snow (RCA Victor 20-6578; 47-6578)	<b>8</b>
<b>7</b>	<b>SINGING THE BLUES</b> Marty Robbins (Columbia 21545; 4-21545)	<b>10</b>
<b>8</b>	<b>SWEET DREAMS</b> Faron Young (Capitol 3443; F3443)	<b>6</b>
<b>9</b>	<b>YOU ARE THE ONE</b> Carl Smith (Columbia 21522; 4-21522)	<b>9</b>
<b>10</b>	<b>BE-BOP-A-LULA</b> Gene Vincent (Capitol 3450; F3450)	<b>7</b>

## 5th Annual Disk Jockey Festival Set To Go

NASHVILLE, TENN. — WSM's Fifth Annual Disk Jockey Festival is all set to roll.

The festival starts on Thursday, November 8 when the jockeys will arrive and will continue thru November 9th and 10th. Dee jays have all received formal invitations and pre-registration forms and have already made their room reservations. Record companies, trade press officials, country music publishing firms and various other organizations have set up displays and are planning open houses in their hotel suites.

On November 9th, the jockeys will be entertained at luncheons and dinners and will attend meetings designed to aid them in programming. November 10th meetings will tell more about new ideas in the recording from authoritative sources in the music business.

At 7:30 on Saturday night everyone will converge on the Ryman Auditorium for the birthday performance of the Grand Ole Opry. This year the Opry is 31 years old. At 12:00 Midnight when the 4½ hour country shenanigans are over, there will be a huge midnight party to add a gala finale to the festivities.

## TV Plug Spurs Fast Disk Release

NEW YORK—A Rin Tin Tin TV episode which features James Brown as Lt. Rip Masters singing "Forward Ho", was pushed up and used as the first show of the fall season instead of on a later scheduled program. The song created instantaneous calls for the record on a dealer level. MGM Records pushed the disk out as a special within one week's time and has packaged it in a special sleeve using photos of James Brown and some interesting action pictures to attract the devotees of the program.

## 12 Hours of Presley!

CHICAGO—Reed Farrell, "Spider" Webb, and Patrick O'Reilly, deejays on WAIT, this city, blasted the airwaves, 10/1, with twelve hours of nothing but Elvis Presley.

Farrell reported over two hundred Presley fans jammed the studios all during the day and 5000 calls from "all over the country" lit up the switchboard like a Christmas Tree from seven a.m. to seven p.m.

Webb disclosed the gimmick all came about over a "We Want Elvis In Chicago Contest".

(As was reported in The Cash Box, 10/6, the contest has been met with wild success and prizes were beginning to pile up for the winners. This week, it was announced the writer of the best letter and the writer of the most letters will be flown to meet Presley in person.

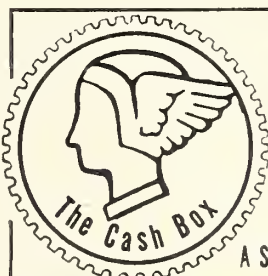
"It seems the Chi fans are a little put out over the fact that Presley has been all over the country and never appeared in Chi," stated Webb. "We've received well over 150,000 pieces of mail and are aiming for a million. We'll do it too," Webb continued.

All three deejays said this was one of the most gratifying experiences of their careers to see the appreciation of Presley's fans.

## Epic Issues "Ballad Of Jesse James"

NEW YORK — Epic Records has issued "The Ballad of Jesse James" by Jimmy Gavin, the theme tune of the NBC Color Spectacular, "The Ballad of Jesse James", to be aired on October 7.

Jimmy Gavin plays the role of Billy Gashade, the youngest member of the James gang. The song is utilized some sixteen times as a continuing part of the story line, around which the entire plot unfolds. The production has been conceived as it might be seen through the eyes of "Billy Gashade", a guitar playing balladeer from the Ozarks.



## The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRAZY ARMS ..... Ray Price (Columbia)
2. I WALK THE LINE ..... Johnny Cash (Sun)
3. DON'T BE CRUEL ..... Elvis Presley (RCA Victor)
4. SINGING THE BLUES ..... Marty Robbins (Columbia)
5. SEARCHING ..... Kitty Wells (Decca)
6. SWEET DREAMS ..... Faron Young (Capitol)
7. ACCORDING TO MY HEART ..... Jim Reeves (RCA Victor)
8. YOU ARE THE ONE ..... Carl Smith (Columbia)
9. I'M A ONE-WOMAN MAN ..... Johnny Horton (Columbia)
10. CONSCIENCE, I'M GUILTY ..... Hank Snow (RCA Victor)
11. MY LIPS ARE SEALED. 12. I CAN'T QUIT. 13. ANY OLD TIME. 14. I'M SO IN LOVE WITH YOU. 15. CHEATED TOO. 16. YOU GOTTA BE MY BABY. 17. I TAKE THE CHANCE. 18. WITHOUT YOUR LOVE. 19. HOUND DOG. 20. YOU DON'T KNOW ME; CASH ON THE BARREL HEAD; JUST AS LONG AS YOU LOVE ME; YOU'RE RUNNING WILD; MOTHER OF A HONKY TONK GIRL; WICKED LIES; IT MAKES NO DIFFERENCE NOW; THE FOOL; UNTIL I MET YOU; CASEY JONES.



## CINCINNATI CUT-UPS

A great deal of the Country Talent that was on WLW's Mid-Western Hayride show has turned up at WZIP in Covington, Ky. Such union musicians as Billy and Phyllis Holmes have their own shows on the small Kentucky station, and now reports have it that more talent will show up. . . . Ted McKay is on vacation this week from his very popular evening show over WKRC-R called "Party Line". . . . We were sorry to learn of the death on August 21st of Kenny and Freda Robert's infant daughter Regina Marie. She would have been five months old the following Tuesday. WKRC-R will carry the Redlegs' games when it's time to "Play Ball" again next Spring, and you can bet Waite Hoyt will be at the mike. The team's games this year were aired thru WSAI. . . . Thurston Moore's "Veronal Lake Ranch" closed this week end for the season with a reported very big year. All the country talent in this area were on hand for the closing. . . . Clay Eager of WLW's Hayride tells us he will marry Helen Jo Wood of London, Ohio come November 18th. He plans to settle down in London where he'll open up a record shop. . . . Betty Foley in town this week to visit personal manager Marty Roberts, says that she plans to record a few sides with Ernest Tubb. She's on tour with Mr. Tubb this week opening in Fort Wayne. . . . Samuel T. Johnston former sales executive for WKRC has been appointed general manager for WTVN-R in Columbus. . . . Doug Nunn reports that so many requests for Saturday operas were received by WNOP that the station will resume Bizet's "Carmen" at 1 PM each Sat. . . . Bruce Handshu has joined the publicity staff of WLW's stations. . . . Doris Day will return to Cincinnati for the premiere of her new picture "Julie" which opens at the Albee on Oct. 10th. This is the first trip home for Doris in several years, and plans are to spend three days with her husband Martin Melcher, visiting friends in the Queen City.

Send all news for this column to Cincinnati Cut-Ups—7771 Cheviot Rd., Cincinnati 31, Ohio.

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## WGN Holds 3rd Big 10 Party



CHICAGO—The third in a series of "Big 10 Community Parties" presented by WGN and broadcast over that station, took place in the auditorium of Harrison High School on September 27.

In addition to performances by top recording artists and WGN radio and TV personalities, an amateur contest was held resulting in a tie between 16 year old Anna Marie Mancini and a harmonica trio called the Bobcats.

This two hour broadcast was attended by some 1500 persons who enthusiastically applauded the performances of:

- 1—Pat McCaffrie, WGN personality;
- 2—Steve Schickel, WGN deejay and Tribune columnist;
- 3—Nick Noble, Mercury recording artist;
- 4—Sylvia Syms, Decca Records vocal star;
- 5—Kyle Kimbro and Betty Bryan, WGN vocalists;
- 6—Dardanelle, aided by Pat McCaffrie;
- 7—The Gadabouts, vocal and instrumental trio on Mercury;
- 8—Bob Anderson, Bally Records;
- 9—Lurlean Hunter, RCA Victor recording star.

Other personalities included Jack Brickhouse, Buddy Black, Norman Ross, Eddie Hubbard and Saxie Dowell of WGN.

### Mrs. Adolph Blumenfeld BMI Prexy's Asst. For 16 Years, Dies

NEW YORK—Mildred Chetkin, for the past 16 years administrative assistant to Carl Haverlin, president of BMI, died last Tuesday morning following a long illness. Miss Chetkin, in private life the wife of Dr. Adolph Blumenfeld, of 112-05 69th Avenue, Forest Hills, New York, is survived by her mother, a sister who is Mrs. Arthur Simon, wife of advertising manager of Radio Daily, her husband, and three children of her husband's former marriage. They are: Mrs. David Leister, Mrs. Stanley Markovits and Myron Blumenfeld.

Funeral services were held at The Riverside Chapel, Amsterdam Avenue and 76th Street, Thursday afternoon, October 4th. The entire BMI office closed for the afternoon to permit employees to attend the funeral.

### Regal Record Room Bows on CBS

HOLLYWOOD, CAL.—Regal Record Room, a new half hour music show, bows this week on the Pacific Coast Network (CBS) from 9 to 9:30 six nights a week. The show will be written and produced by KNX disk jockey Gil Henry who will also emcee. It will feature taped interviews with music business personalities.

One night a week will be devoted to the top ten which will be compiled from all trade paper listings; and once a week, Henry will play the records predicted to hit the top ten.

The show will be heard for an additional half hour (9:30 to 10:00) locally each night.

### Richloy Starts Own Radio Show

PHILADELPHIA—Richloy, Inc. one stop and retail outlet in downtown Phila. has started live broadcasts direct from its window daily 2:30 to 3:00 p.m. over station WJMJ. Marvin Burack is handling the M.C. chores with different guest artists appearing on the show each day. Monday through Saturday, theme of the show is "Rock Around The Clock".



## Country Disk Jockey REGIONAL RECORD REPORTS

### JOE MORRIS

WAGS—Bishopville, S. C.

1. I'm So In Love With You (Wilburns)
2. Sweet Dreams (F. Young)
3. Just As Long As You Love Me (Browns)
4. I Can't Quit You Baby (M. Robbins)
5. According To My Heart (J. Reeves)
6. Just One More (G. Jones)
7. Mister Love (Rusty & Doug & W. Barkdull)
8. I'm Really Glad (W. Pierce)
9. Let The Whole World Talk (J. Newman)
10. Makes No Difference Now (H. Thompson)

### BOB JENNINGS

WLAC—Nashville, Tenn.

1. Singing The Blues (Robbins)
2. I Walk The Line (J. Cash)
3. Love, Love, Love (Johnny & Jack)
4. Conscience, I'm Guilty (H. Snow)
5. Just As Long As You Love Me (Browns)
6. Sweet Dreams (F. Young)
7. Your Pretty Blue Eyes (Rich)
8. You Are The One (C. Smith)
9. I've Loved And Lost Again (P. Kline)
10. Ruby Are You Mad (Osbornes)

### HAL HARRIS

KRCT—Baytown, Texas

1. You're Running Wild (Louvins)
2. I'm A One-Woman Man (J. Horton)
3. Keeper Of The Keys (Stewart)
4. Tryin' To Forget The Blues (P. Wagoner)
5. Singing The Blues (Robbins)
6. Gonna Come Get You (Jones)
7. Poor Man's Riches (Barnes)
8. Remember And Regret (George & Earl)
9. Ain't It Fine (D. Rich)
10. According To My Heart (J. Reeves)

### LILLIE ANNE

WIRC—Hickory, N. C.

1. You Are The One (C. Smith)
2. I'm So In Love With You (Wilburns)
3. I'd Rather Stay Home (Wells)
4. I Walk The Line (J. Cash)
5. Don't Be Cruel (E. Presley)
6. Singing The Blues (Robbins)
7. Doorstep To Heaven (Smith)
8. Cash On The Barrel Head (Louvins)
9. Love, Love, Love (Johnny & Jack)
10. Searching (K. Wells)

### JOHNNY "T"

KEVE—Minneapolis, Minn.

1. Lonesome Train (Johnny "T")
2. According To My Heart (J. Reeves)
3. I'm So In Love With You (Wilburns)
4. No Love Have I (T. Collins)
5. I'm Really Glad You Hurt Me (W. Pierce)
6. Before I Met You (C. Smith)
7. Going Walkin' (T. Tommy)
8. Crazy Arms (R. Price)
9. Without Your Love (B. Lord)
10. Close To My Heart (Carson)

### DEL THOMAS

WVBM—Bucknell University, Lewisburg, Pa.

1. I Walk The Line (J. Cash)
2. Be-Bop-A-Lula (G. Vincent)
3. The Fool (S. Clark)
4. Don't Be Cruel (E. Presley)
5. Boopin' The Blues (C. Perkins)
6. Hound Dog (E. Presley)
7. You Don't Know Me (Arnold)
8. I Want You, I Need You (E. Presley)
9. Crazy Arms (R. Price)
10. Searching (K. Wells)

### "SLEEPYHEAD" CLIFF

KASM—Albany, Minn.

1. Without Your Love (B. Lord)
2. Crazy Arms (R. Price)
3. No Love Have I (T. Collins)
4. Lonesome Train (Johnny T.)
5. Why Did You Go And Leave Me (M. Rainwater)
6. My Lips Are Sealed (Reeves)
7. Searching (K. Wells)
8. Paul Bunyan Love (Monroe)
9. You're Running Wild (Louvins)
10. I Take The Chance (Browns)

### RAY PULLEY

WFOS—South Norfolk, Va.

1. Don't Be Cruel (E. Presley)
2. Singing The Blues (Robbins)
3. I'm Really Glad You Hurt Me (W. Pierce)
4. According To My Heart (J. Reeves)
5. I Walk The Line (J. Cash)
6. I'm Gonna Come Get You (G. Jones)
7. Cash On The Barrel Head (Louvins)
8. The Fool (S. Clark)
9. Cheated Too (Lee & Cooper)
10. Race With The Devil (G. Vincent)

### DON VEDDER

WLFH—Little Falls, N. Y.

1. Searching (K. Wells)
2. Crazy Arms (R. Price)
3. I Walk The Line (J. Cash)
4. According To My Heart (J. Reeves)
5. A Rose For Mother (Waldon)
6. You Are The One (C. Smith)
7. The Love You Planted In My Heart (L. Moore)
8. I Can't Quit You Baby (M. Robbins)
9. Let's Make A Fair Trade (T. Tompkins)
10. Rainbow At Midnight (Carlises)

### "JOLLY" JOE NIXON

KRKD—Los Angeles, Calif.

1. Crazy Arms (R. Price)
2. I Walk The Line (J. Cash)
3. You Are The One (C. Smith)
4. Sweet Dreams (F. Young)
5. Searching (K. Wells)
6. I Can't Quit You Baby (M. Robbins)
7. Hello Old Broken Heart (S. James)
8. You Gotta Be My Baby (G. Jones)
9. Johnson County Blues (J. E. Mainer)
10. I'm So In Love With You (Wilburns)

### DON LARKIN

WAAT—Newark, N. J.

1. Crazy Arms (R. Price)
2. I Walk The Line (J. Cash)
3. Searching (K. Wells)
4. Sweet Dreams (F. Young)
5. You Are The One (C. Smith)
6. My Lips Are Sealed (Reeves)
7. I'm So In Love With You (W. Pierce)
8. You're Running Wild (Louvins)
9. According To My Heart (J. Reeves)
10. Bed Of Roses (R. Garrett)

### "COUSIN" JOHNNY SMALL

WNLC—New London, Conn.

1. Cheated Too (Lee & Cooper)
2. Let's Say Goodbye (L. Moore)
3. Ruby Are You Mad (Osbornes & Allen)
4. I Walk The Line (J. Cash)
5. Sweet Dreams (D. Gibson)
6. You Are The One (C. Smith)
7. Searching (K. Wells)
8. I Take The Chance (Browns)
9. The Love You Planted In My Heart (L. Moore)
10. Jesus Answers My Prayers (Reno & Smiley)

### TEX JUSTUS & NORM HALL

Triangle Network—Boonville, Ind.

1. Singing The Blues (Robbins)
2. Ain't It Fine (D. Rich)
3. Crazy Arms (R. Price)
4. You Are The One (C. Smith)
5. I'd Rather Stay Home (Wells)
6. According To My Heart (J. Reeves)
7. I Walk The Line (J. Cash)
8. Don't Be Cruel (E. Presley)
9. Before I Met You (C. Smith)
10. Without Your Love (B. Lord)

### DON TIBBETTS

WGIR—Manchester, N. H.

1. Don't Be Cruel (E. Presley)
2. There's My Heart Strings (B. Ives)
3. The Cat Came Back (S. James)
4. Crazy Arms (R. Price)
5. I Walk The Line (J. Cash)
6. Searching (K. Wells)
7. My Lips Are Sealed (Reeves)
8. Boopin' Bonnie (E. Bond)
9. Honky Tonk Tears (Newman)
10. Sweet Dreams (F. Young)

### "NERVOUS NEPHEW"

NED NEEDHAM

WMOP—Ocala, Fla.

1. I've Known You From Somewhere (P. Wagoner)
2. Another Love Has Ended (C. Crofford)
3. Lonesome Man Blues (Moore)
4. What Am I Supposed To Do (M. Rainwater)
5. No Love Have I (T. Collins)
6. Let The Whole World Talk (J. Newman)
7. May You Never Be Alone (R. Garrett)
8. I Don't Like I Did (Horton)
9. Living Alone (V. Howard)
10. Hello Old Broken Heart (S. James)

### "HOPALONG" JOE HOPPELL

WCMS—Norfolk, Va.

1. Singing The Blues (Robbins)
2. Don't Be Cruel (E. Presley)
3. According To My Heart (J. Reeves)
4. I'm Really Glad You Hurt Me (W. Pierce)
5. Just Walking In The Rain (D. Richards)
6. No Love Have I (T. Collins)
7. Cash On The Barrel Head (Louvins)
8. Be-Bop-A-Lula (G. Vincent)
9. My Boy Elvis (J. Martin)
10. Best Years Of Your Life (R. Sovine)

### JIMMIE WILLIAMS

WNOP—Newport, Kentucky

1. I Can't Quit You Baby (M. Robbins)
2. Don't Be Cruel (E. Presley)
3. Without Your Love (B. Lord)
4. According To My Heart (J. Reeves)
5. I Walk The Line (J. Cash)
6. You're Running Wild (Louvins)
7. I'm Really Glad You Hurt Me (W. Pierce)
8. Alpha And Omega (Williams)
9. Crazy Arms (R. Price)
10. You Gotta Be My Baby (S. McDonald)

### CARL J. SWANSON

WRUN—Utica, N. Y.

1. You Don't Know Me (Arnold)
2. I Walk The Line (J. Cash)
3. I'm Ragged But Right (Slim)
4. Crazy Arms (R. Price)
5. Born To Lose (D. Richards)
6. My Lips Are Sealed (Reeves)
7. Onie's Bop (O. Wheeler)
8. The Love You Planted In My Heart (L. Moore)
9. Makes No Difference (H. Thompson)
10. Mother Of A Honky Tonk Girl (Reeves & Johnson)

### HARMIE SMITH

KDET—Center, Texas

1. Don't Be Cruel (E. Presley)
2. Sweet Dreams (F. Young)
3. You Gotta Be My Baby (G. Jones)
4. Cheated Too (Lee & Cooper)
5. My Lips Are Sealed (Reeves)
6. I'm A One-Woman Man (J. Horton)
7. Sugar Sweet (D. Houston)
8. Any Old Time (W. Pierce)
9. Dear Son (J. Davis)
10. Cash On The Barrel Head (Louvins)

### DAVE WALSHAK

KCTI—Gonzales, Texas

1. I'm A One Woman Man (J. Horton)
2. Don't Be Cruel (E. Presley)
3. I Walk The Line (J. Cash)
4. According To My Heart (J. Reeves)
5. Just As Long As You Love Me (Browns)
6. Hound Dog (E. Presley)
7. I Gotta Know (W. Jackson)
8. Without Your Love (B. Lord)
9. Casey Jones (E. Arnold)
10. Teenage Boogie (W. Pierce)

### "FARMER" PHIL

WGUY—Bangor, Me.

1. You Don't Know Me (Arnold)
2. Until I Met You (F. Young)
3. Any Old Time (W. Pierce)
4. My Lips Are Sealed (Reeves)
5. Searching (K. Wells)
6. I Walk The Line (J. Cash)
7. Just Give Me Love (Shepard)
8. Door Step To Heaven (Smith)
9. Remembering (C. Walker)
10. Reminiscing (Snow & Atkins)

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John H. DeWitt, Jr.  
President of WSM, Inc. of Nashville, Tennessee  
announces the appointment of  
**Walter "D." Kilpatrick**  
as manager,  
**WSM's Artists Service Bureau**

For the past 5 years the director of Mercury Records' Country Music Artists and Repertoire Department, Mr. Kilpatrick is a widely known authority on Country Music. His duties will include supervision of the activities and programing of the Grand Ole Opry as well as supervision of the almost 3,000 yearly personal appearance bookings of the Grand Ole Opry Stars.

All inquiries concerning bookings of Opry Stars should be directed to Mr. Kilpatrick at ALpine 4-5656, in Nashville.

**W S M , I n c .**  
N A S H V I L L E . T E N N E S S E E





## Country Best Sellers

IN RETAIL OUTLETS

1. DON'T BE CRUEL  
Elvis Presley  
(RCA Victor 20-6604; 47-6604)
2. CRAZY ARMS  
Ray Price (Columbia 21510; 4-21510)
3. I WALK THE LINE  
Johnny Cash (Sun 241; 45-241)
4. HOUND DOG  
Elvis Presley  
(RCA Victor 20-6604; 47-6604)
7. SINGING THE BLUES  
Marty Robbins  
(Columbia 21545; 4-21545)
6. SWEET DREAMS  
Faron Young (Capitol 3443; F3443)
7. SEARCHING  
Kitty Wells (Decca 29956; 9-29956)
8. YOU ARE THE ONE  
Carl Smith (Columbia 21522; 4-21522)
9. I'M A ONE-WOMAN MAN  
Johnny Horton  
(Columbia 21538; 4-21538)
10. CONSCIENCE, I'M GUILTY  
Hank Snow  
(RCA Victor 20-6578; 47-6578)
11. BE-BOP-A-LULA
12. ACCORDING TO MY HEART
13. I TAKE THE CHANCE
14. MY LIPS ARE SEALED
15. I WANT YOU, I NEED YOU,  
I LOVE YOU; DIXIE FRIED;  
CASH ON THE BARREL HEAD;  
ANY OLD TIME; WICKED LIES;  
YOU DON'T KNOW ME.

### WANT WANT

Used 45 records. Any amount.  
Not over 6 months old. No R&B.  
We pay 13¢ and the freight.

### HARMONY RECORDS

7609 S. COTTAGE GROVE, CHICAGO 19, ILL.

A GREAT COUNTRY DUET  
Wilma Lee & Stoney Cooper



JIMMIE WILLIAMS

on MGM

sings

"ALPHA and OMEGA"

b/w

"Where Will I Shelter My Sheep"

White Oak Music-BMI

7771 Cheviot Rd.  
Cincinnati 24, O.



# Country Reviews

A BULLSEYE

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

## THE CASH BOX BULLSEYE



"SHE'S BETTER THAN MOST"  
(2:22) [Tannen BMI—S. Long,  
D. Wentzel]

"HOW MUCH" (2:06)  
[Fairway BMI—T. Raye, R. Price]

HANK LOCKLIN  
(RCA Victor 20-6672; 47-6672)

● Hank Locklin has a click again and it looks and sounds as tho it'll be a real big one. It's by far one of the warbler's strongest releases in a long time and it's a coupling that'll definitely rack up a huge sale. Locklin is at his best as he dramatically asks one and all to forget his gal's past on a heartfelt, double-track opus labeled "She's Better Than Most". Locklin continues in top form as he effectively projects the touching lyrics on the grade "A" pairing, a middle beat weeper ballad tagged "How Much". Both ends can't miss.

BENNY BARNES

(Starday 262; 45-262)

B+ "POOR MAN'S RICHES" (2:05)  
[Starrite BMI—Barnes, D. Marais] Benny Barnes comes through with a topnotch performance on a heartwarming, quick beat moralizer that's already making a heap of noise. Could bust wide open and develop into a smash side. Dandy instrumental assist.

B "THOSE WHO KNOW" (2:30)  
[Starrite BMI—Barnes] Here Barnes sings with great feeling on a tear-compelling, middle beat romantic affair. Splendid echo effect.

AUTRY INMAN

(Decca 30074; 9-30074)

B "REALITY" (2:17) [Old Charter BMI—A. Inman] Autry Inman's fine vocal stylings come across with the utmost sincerity as he multiple-vocals this crying towel, moderate paced lover's tale.

B "YOUR NEW LOVE SONG" (2:27) [Tree BMI—N. Craig] Lower lid is another middle beat romantic weeper that Inman delivers with touching emotion. Two persuasive efforts.

THE COLLINS KIDS

(Columbia 21560; 4-21560)

B "MY FIRST LOVE" (2:33) [Vidor BMI—L. & L. Collins] Lorrie Collins infectiously handles the vocal chores and Larry Collins lends a flavorful assist on the guitar as the kids get together to wax this charming, middle beat romantic piece. Lovely melody on a soft, relaxed pop-country item.

B "ROCK AND ROLL POLKA" (2:30) [Vidor BMI—Ochs, R. Klein] This end is a "Beer Barrel Polka"-flavored ditty on which the youngsters blend their vocal talents in engaging fashion. Real cute side.

GLENN REEVES

(Atco 6080; 45-6080)

B+ "DRINKIN' WINE SPO-DEE-O-DEE" (2:01) [Leeds ASCAP—McGhee-Williams] Glenn Reeves makes a tremendous first showing on the Atco label with this swingin' rock 'n roller that'll have the kids pumping coins into the boxes all day long.

B "ROCKIN' COUNTRY STYLE" (2:11) [By-Nash BMI—Durdin, Alyon, Reeves] Here Reeves excitingly drives out another rockin' piece of pop-country material. Two hot sides solidly backed up by his Rock-Billys.

"ONE MINT JULIP" (2:39)  
[Progressive BMI—Rudolph,  
Toombs]

"I'M WAITING FOR SHIPS THAT  
NEVER COME IN" (2:04)  
[Forster, ASCAP—Olman, Yellau]

MAC WISEMAN  
(Dot 15497; 45-15497)

● Reviving the oldies and doing them up in the current rock and roll fashion has apparently caught the fancy of the public. And Mac Wiseman hops on the bandwagon with his latest effort. On one end the chanter tantalizingly wends his way through "One Mint Julip", the Clover's Rhythm and Blues smash of a few years back. On the flip half Wiseman dips further into the past as he smoothly warbles the wonderful old sentimental favorite "I'm Waiting For Ships That Never Come In". Terrific vocal and instrumental support on two fish beat items tailor-made for the teenage country-pop market.

"LIVE AND LET LIVE" (2:10)  
[Peer Int'l BMI—Walker, Sullivan]

"TOM CAT'S KITTEN" (2:09)  
[Acuff-Rose BMI—J. Anglin]

JOHNNIE & JACK  
(RCA Victor 20-6680; 47-6680)

● The "Tennessee Mountain Boys", Johnnie and Jack, come through with a two-sided threat on their latest Victor offering. And they're a pair of tunes, as different as day and night, that should put the artists back up at the top of the hit parade lists once again. On the top lid, the duo displays its superb country harmony as it waxes a potent, slightly up tempo romantic weeper titled "Live And Let Live". "Tom Cat's Kitten" is a delightful, quick beat novelty that the boys wrap-up in enticing style. Top deck has the edge.

EDDIE DEAN

(Sage 1191; 45-1191)

B "BANKS OF THE OLD RIO GRANDE" (2:53) [Sage & Sand BMI—Strange, Dean] Eddie "Hilly-billy Heaven" Dean applies his mellow tones to a very pretty piece of sentimental material. Lovely slow paced platter that should garner many spins.

B "ROCK & ROLL COWBOY" (1:58) [Lorelei BMI—Dean, Dean] Under portion is a delectable, change of pace, quick beat jumper that Dean, along with the Cletro Combo, bats out in colorful style.

BILL GUYTON

(Pride 3000; 45-3000)

B "YOU TRAVELED TOO FAR" [Gaylord BMI—B. Guyton, G. Tucker] Bill Guyton shows he's a talent to watch as he expressively dishes up this heart rending middle beat weeper. Keep close tabs on Guyton. He's a comer.

B "I'VE GOT A LITTLE TIME FOR LOVING" [B. Guyton] Flip portion features more of Guyton's polished vocal stylings, on a tearful, moderate paced lover's ballad. Good musical assist on both ends by his Tennessee Playboys.

RICHARD WILKINSON

(Tone 1126; 45-1126)

B "MY DEAREST PROPHECY" (2:20) [Queen-ette BMI—Wilkinson, Smitherman] The Drifters attractively showcase Richard Wilkinson as he intros on the label with a most pleasing rendition of tender, moderate paced love tune. Beautiful side delivered with meaning and understanding.

B "WICKED WOMAN" (2:30) [Queen-ette BMI—Wilkinson, Smitherman] On this half Wilkinson convincingly portrays a potent, up beat lover's lament. Two good showings.

VAN HOWARD

(ABC-Paramount 9736; 45-9736)

B+ "LIVING ALONE" (2:14) [Cedarwood BMI—Walker] Van Howard takes hold of a strong piece of material and sends it across with telling effect. Penetrating lyrics on a moderate paced deck that could step out.

B "I FOUND A NEW LOVE" (2:05) [Cedarwood BMI—Pierce] Howard dishes up another impressive vocal job on this inviting, up tempo romantic piece. Two-sided money-maker.

JOE "RED" HAYES

(Capitol 3550; F3550)

B+ "EVERY LITTLE BIT" (2:16) [Central BMI—J. Hayes] Realizing the financial problems of marriage Joe "Red" Hayes economically plans for impending marital status. It's a light and appealing up tempo ditty with click possibilities. Watch it.

B "LEAVE HIM ALONE" (2:21) [Starrite BMI—J. Hayes] Hayes turns in a heartfelt performance as he asks the gal not to leave him for her old flame. Warm blending of melody and lyrics on this poignant, moderate paced weeper. Two strong, self-penned weepers.

BILL WIMBERLY

(Mercury 70973; 70973x45)

B "COLUMBUS STOCKADE BLUES" (2:10) [Peer Int'l BMI—Davis, Sargeant] The old prisoner's lament is revived in slick style by Bill Wimberly and his Country Rhythm Boys. A quick paced entry that should ride the airwaves aplenty.

B "IT RAINS RAIN" (2:19) [Alpine BMI—P. Stamper] This end is an intriguing up tempo blues item that the Wimberly outfit decks out in most appealing style. Good listening on both ends.

HANK CROW & JEANNE BLACK

(Southwest 207; 207x45)

C+ "WISH YOU WOULD" (2:10) [4 Star BMI—H. Crow, K. Swalley] Here's a fetching, slightly up tempo romantic affair that Hank Crow and Jeanne Black spin in pleasing fashion. The Raven River Ramblers neatly back up the artists.

C+ "WHO'S GONNA KNOW" (1:55) [4 Star BMI—E. Miller, D. Had-dock, W. S. Stevenson] This side the duo smoothly harmonizes on a sprightly, quick beat love ditty.

RANDY ATCHER

(MGM 12347; K12347)

B "INDIAN ROCK" (2:19) [Acuff-Rose BMI—Atcher] Randy Atcher tells what happens when the 'Big Chief' sees the Bill Haley 'house-rockers' on TV. It's a catchy, light-hearted novelty that Atcher socks out in refreshing manner.

B "I'LL BE ALL SMILES TO-NIGHT, LOVE" (2:44) [Acuff-Rose BMI—Atcher] Here Atcher tries to conceal his sorrow on the eve of his love's marriage to another guy. A heartbreaking lilter prettily waxed by the songwriter.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Country Round Up

From the Files of Red Foley comes the following news about "Ozark Jubilee" artists: Wanda Jackson is in Hollywood for an album session for Capitol. . . . Sonny James writes from San Angelo, Texas that his current tour is drawing capacity houses in every spot. . . . The Arden Sisters and Brenda Lee were guests on the Eddy Arnold Show, September 27th, which was the last show of Eddy's summer series. . . . Bobby Lord returned from his fifteen day Alaska tour with a severe case of laryngitis, but in spite of this turned in a creditable performance as emcee of the first half hour of the "Jubilee" on September 22. "Jubilee" talent was well represented at the Arkansas-Oklahoma Livestock Exposition in Fort Smith, Arkansas on September 24 and 25. . . .

Bill Wimberly and his Country Rhythm Boys, Billy Walker, The Arden Sisters, Pete Stamper, Lennie & Goo Goo and Foley.

Red reports that the Foggy River Boys, long familiar in the recording field with Decca Records, are now making the transition to popular type of music, and have just recently cut four sides of their own, 3 in the pop field and one a spiritual. The highly versatile group consisting of Monty Matthews, Earl Terry, Don Taylor and Charlie Hodge are one of the featured attractions of the "Jubilee". Red adds that negotiations are now in progress for the boys to sign with another major label and should be a welcome addition to any staff of artists. Foley's newsletter, incidentally, has been expanded to two pages to include more news, features and stories.



FOGGY RIVER BOYS

As a warm expression of gratitude to "Ozark Jubilee" for attracting many thousands of new tourists to the area, all of the 465 member firms of the Lake of the Ozarks Resort Association were scheduled to host the show's entire cast and executive staff for an "Ozark Jubilee Day" at the Lake on Oct. 8. . . . The newest additions to Lou Black's "Top Talent" stable are singer Tommy Sosebee and comic Rufe Davis.

Webb Pierce and his "Grand Ole Opry" show, along with Red Sovine, and Jimmy and Johnny were guests of Johnny Bailes, wax spinner on WJAT, Swainsboro, Ga., Sunday, Sept. 23. Two big shows were held at the municipal Auditorium, 3:00 and 8:00 p.m. with standing room only at both shows.

Webb, just out with his latest "Teenage Boogie" and "I'm Really Glad You Hurt Me" plans a 12-day tour opening in San Antonio, October 7, including Corpus Christi, Wichita Falls, El Paso, Albuquerque, Oakland, San Jose, San Diego, Tucson, and others.

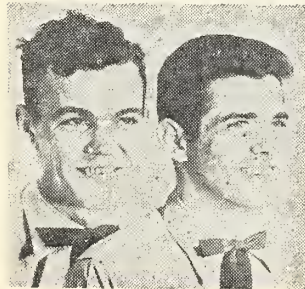
Faron Young, two weeks deep in a five week tour was temporarily slowed to a crawl Saturday, Sept. 22. Having closed his "Grand Ole Opry" show in San Antonio Friday, Faron flew to Nashville to MC the "Grand Ole Opry" PA show with high fever.

Upon completion of this show he was escorted by manager, Hubert Long, to his personal physician for tests. Late Saturday night it was determined he had not only a sore throat but a virus, too. A quick trip to the drugstore brought some relief to this wandering

entertainer, only to board a midnight train in Nashville for St. Louis. Sunday morning brought a quick change from train depot in St. Louis to TWA, another fast change from TWA to Braniff in Kansas City and by 3:00 p.m. Sunday Faron was entertaining the packed auditorium of country music fans in Colorado Springs.

Upon completion of show in Colorado Springs, Faron drove to Denver where, upon his arrival, another jam-packed house was awaiting his renditions of his latest Capitol recorded efforts.

Shel Horton, WKMC-Roaring Spring, Pa., notes that Jim and Jane Claar, are now doing the only husband and wife DJ hillbilly and western show in Penna, on WKMC, Roaring Springs. It's a full one hour daily show, and a half hour live show on Saturday. The show is called "Jim and Jane's Radio Corral". They'll appreciate records and music, addressed to them at the station.



JIMMY & JOHNNY

The Neal-Bamford talent package continues to draw tremendous crowds in all the towns where they are appearing. The week of Oct. 2, through 9 finds them in Montgomery, Ala., Charleston, S. C., Columbia, S. C., Savannah, Ga., Atlanta, Ga., Chattanooga, Tenn., and Louisville, Ky. The group is scheduled to play Memphis, Tenn. on Oct. 14. The package includes, Faron Young, Johnny Cash, Sonny James, Johnny Horton, Charlene Arthur, and Roy Orbison & The Teen Kings.

Warren Smith's new release on the Sun label looks like a sure hit. The waxing "Ubangi Stomp" and "Blackjack David" is receiving excellent reports according to Sam Phillips of Sun Record Co. Another new release getting a great deal of attention is the new one by Roy Orbison & The Teen Kings tagged "Rock House" and "You're My Baby." This group of young men is a sell-out on records as well as on personal appearances.

Eddy Bond is set for a guest appearance on WKWH's "Louisiana Hayride" on Saturday, Oct. 13.

Carl Perkins and his band, along with Warren Smith, Eddy Bond, and Smiley Burnett played Saturday night, Sept. 29 to the largest crowd to attend the Mississippi-Alabama Fair & Dairy Show at Tupelo, Miss. J. M. Savery, Sec. of the fair reported that more than 50,000 people attended the fair that Saturday night and approximately 12,000 were in the grandstands for the Perkins Show. The show date was set by Stars, Inc., Perkins management agency. Perkins, incidentally, has just moved into a new home in Jackson, Tenn.

J. F. Dolan tells us that the 11th Anniversary of the Big "D" Jamboree at Dallas, Texas' Sportatorium drew about 4,000 people, one of the best houses of the hot summer. The schedule for the coming weeks at the Big "D" includes Starday's Binnie Barnes, currently stirring up noise with his "Poor Man's Riches" and Mercury's Eddy Bond & The Stompers due in on the 6th. On Oct. 13th they'll have Carl Perkins and Hank Thompson & his Brazos Valley Boys; on the 20th there'll be Warren Smith and on the 27th, Lefty Frizzell, who was once a band member on the Big "D" about 8 years ago. Big "D" artists, Sonny James, Hank Locklin and Charlene Arthur continue on tour throughout Oct. Sonny will be on the "opening" Ozark Jubilee show when it switches to Thursday nite.



DEL WOOD

Ben A. Green's "It Happened At The Grand Ole Opry" article in the Nashville Banner's Sept. 22nd issue spotlights the "Down Yonder" gal, Del Wood, who is currently one of the big stars on WSM's "Opry" show.

Tom Kelly, exclusive mgr. for Hawkshaw Hawkins and Jean Shepard recently returned from a 12 day tour through Montana, Wyoming, Alberta, Can., and South Dakota where they played to good crowds on all dates, along with Cowboy Copas, The Louvin Bros. and Marvin Rainwater. Starting Oct. 9th at Pawhuska, Okla., they work their way through Oklahoma and Texas and join Jim Reeves, Jimmy & Johnny, Joe "Red" Hayes and Tommy & Kenny Hill at San Angelo and then on to Lubbock, Del Rio and Borger, Tex. and Trinidad, Colo.

Jim Reeves followed a tour of 16 one-niters in Washington and Oregon with a week of promotion dates that started in Hollywood on Sept. 24th. His schedule which included TV and radio shows was set up by Bea Terry and manager, Herb Shucher.

Recording companies interested in an up and coming group oughta give a look and listen to the combo headed by bassist-vocalist Andy Christ. The boys, who put across a new sound, vocally and instrumentally, are currently appearing at the Silk Hat in Chicago and will soon be going on tour.



CHARLENE ARTHUR

Orville Campbell, Colonial Records prexy, elated over the action stirred up over George Hamilton IV's waxing of "A Rose And A Baby Ruth". Campbell reports that the record, which is already breaking pop in the Baltimore and North Carolina areas, could be the one to duplicate the Andy Griffith success. Griffith's "What It Was, Was Football" was originally cut on the Colonial label.

Frances Chamblee, Hank Locklin Fan Club president, types that Hank is now on a 4-week tour in the mid-west states along with Ernest Tubb. Hank's latest out this week is "She's Better Than Most" and "How Much". A new country LP introduced by Capitol in their Oct.-Nov. release is the Louvin Brothers' hi-fi waxing of "Tragic Songs Of Life".

Georgie Riddle, WIVK-radio and TV, Knoxville, Tennessee played to 1700 folks at the "Peach State Jamboree" in Swainsboro, Georgia recently and also did a guest shot on WAGA-TV in Atlanta with the Smith Bros (Capitol). Riddle has been appearing on WIVK daily and also WATE-TV in Knoxville. He has also been on the Ernest Tubb "Midnite Jamboree" from WSM, Nashville.

On Monday, October 1, Bill Boyd's "Western Roundup" DJ show started a new series on Radio Station KSKY, Dallas, Texas. Air time is 11:00-11:45 A.M. Monday through Friday, and 2:00-2:45 P.M. on Saturday. Bill invites all recording artists and record companies to send dj copies to him in care of the station.

Beginning Saturday, October 20th, "The Texas Roundup," starring Boyd & His Cowboy Ramblers, the McCoy Kids, and many others, a live show from 4:30-5:30 P.M., will be a new feature of KSKY. It'll be a regular Saturday afternoon feature.

Marjorie Moran, Admiral Records reports real favorable deejay comment on Dusty Owen's latest disk "A Place For Homeless Hearts" and "Cure That Shyness". Any deejays wishing a copy of the record can write to Admiral at 303 South Wabash St., Wheeling, W. Va. Dusty and the Rodeo Boys with Donna Darlene and Lazy Jim Day, featured stars on WWVA's "World Original Jamboree", have just completed a very successful tour of New York and Northern Penna. Their current tour includes appearances in Vermont, New Hampshire, Penna., New York and Ohio.

4 Star Recording Artists, Miller Bros. appeared from Sept. 24th thru 28th at the Wichita County Fair in Iowa Park, Texas, and had terrific turnouts for their dates. . . . Saturday, Sept. 29, found them at their own club, the "M-B Corral", in Wichita Falls where they appear every Saturday night September thru May.

Ray Godwin, formerly with the U. S. Army at WFJX, Ft. Jackson, S. C., has moved to WFGV-Angier, N. C.



GEORGE HAMILTON IV

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

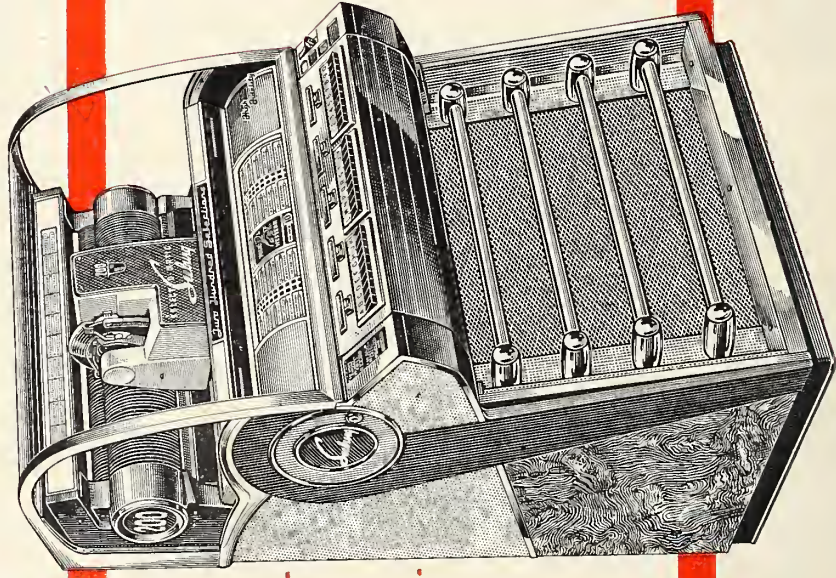


STANDARDS AND SHOW TUNES

ARE HERE TO

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*This music on 45 RPM is  
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THE V-200

IS HERE TO

**play**

singles (hit tunes) at

one price . . . E. P's. (standards and

show tunes) at a

proportionately higher price

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*America's finest and  
most complete music systems*





# It's No Longer:

**Here**  
and  
**There**

NEW YORK—For the past several years The Cash Box has advocated a convention be held for all in the industry. Practically every industry in the nation holds conventions. In years gone by, the coin machine industry held conventions. The Cash Box believes the time is here when the industry should once again institute a convention program on a yearly basis. With this in mind, your correspondent attended several conventions this past week. We watched the men and women at an independent Retail Food Dealers show; an Automobile Dealers Convention and a Paper Box Manufacturers show. In addition to the usual benefits of a convention, in which those attending find time to enjoy themselves, it was noted that the members of the above organizations discussed and resolved many of their problems. And if those in the coin machine business think they are the only ones with problems, they should attend conventions of other industries. Take the Food Dealers: Their strongest competition is the "Food Chains". Methods and plans were brought out by members and speakers to assist in keeping the volume of business at a profitable level. One subject discussed, which we think operators would find interesting was the use of floor space to stimulate sales. Certain strategic spots in the store get more attention and those products displayed there sell faster. The lesson to operators is that they should study their locations and try to place their equipment in the spot it will get the most play. The Automobile Dealers meeting (and conversations with individual dealers) discloses that this field is closely allied in sales and acceptance to that of the coin machine industry. The auto manufacturer has to produce a product that is accepted by the public. So does the coin machine manufacturer. The auto dealers cover defined areas, similar to the coin machine distributor. They have to have sales forces, service organizations, credit and banking facilities, as does the distributor. They order certain numbers of cars, and have district sales managers in contact with them continually to see that they sell them and order more. And the biggest problem faced by the auto dealer (like the coin machine distributor) is price, trade-ins and deals. Like wholesalers in our business, auto dealers have an outlet for used cars. The question asked after all the wheeling-and-dealing is, did we wind up with a profit? When we left the Auto Dealers convention, everyone seemed pretty optimistic. They had all seen the new models, and were stimulated and enthusiastic about the future. The coin machine industry needs a needle—which would benefit everyone from the manufacturer to the operator. We think a convention would help.

# "I WISH"

## It's

# "I MUST"

The days of "I wish . . ." are all over.

These are the days of "I must!!!"

"I must sell myself to every location I have!"

"I must sell my machines to all the patrons of my locations so that they'll play them over and over and over again."

"I must sell myself to every official, every leader in my community as no different than any other type of business man so that I will gain better understanding and closer cooperation from them in time of need."

"I must" that's the biggest job ahead for every single man and woman engaged in this business.

Nor is this job of "I must" just a five-minute task.

It's a constant, consistent, 24 hour per day job, day after day, week after week, month after month and year after year, if the operator desires to remain in business and enjoy the success he deserves.

The job of "I must" has grown in proportion to the growth of this industry.

It has grown in proportion to the growth of this nation's population.

It continues to grow as the country grows.

It's a big job.

It's the kind of a job that will decide who will and who will not remain in this business.

Who will, and who will not be successful.

Who will and who will not win the honor and glory bestowed upon him who makes a success of his life and his business.

The great problem of "I must" is a change of character in many of those engaged in the industry. Those who have gone on ahead with complete nonchalance and disregard for the fact that these are the days of "I must sell" instead of "I wish they would buy".

People are worn, weary, and out of sorts these days as this hectic, demanding, fighting existence continues to grow ever more nerve-wracking.

These people are no different than the people who comprise this industry.

To meet their needs, to match their wants, to gain their patronage, to win their favor, to obtain their regard, affection, respect and their understanding is the job of every man and woman who operates amusements, music or vending.

This isn't the kind of job that can be done with "I wish".

This is the one big job that can only be accomplished with "I must".

The entire industry will rest on the shoulders of that nucleus, those few, those men and women who are now working with that one big, driving, fighting thought in their mind

"I must!!!"

And to those who "must" let God be with them, for on their shoulders rests the future of all who are engaged in this industry.



# MOMENTOUS DECISION

## U. S. Court of Appeals Rules:

# "WE CONCLUDE THAT THE PINBALL MACHINES HERE INVOLVED ARE NOT GAMING DEVICES"

## Full Review Of Situation Since 1951 Detailed In Decision Of Sept. 28, 1956, Reprinted Herewith

IN THE  
UNITED STATES COURT OF APPEALS  
FOR THE SEVENTH CIRCUIT

No. 11669

SEPTEMBER TERM AND SESSION, 1956

UNITED STATES OF AMERICA  
Plaintiff-Appellee,  
v.  
WALTER KORPAN,  
Defendant-Appellant

Appeal from the United States District Court for the Northern District of Illinois, Eastern Division

SEPTEMBER 28, 1956

Before DUFFY, CHIEF JUDGE, SWAIM and SCHNACKENBERG, CIRCUIT JUDGES.

SWAIM, CIRCUIT JUDGE. This case comes here on appeal from a judgment of the United States District Court for the Northern District of Illinois, Eastern Division, finding the defendant, Walter Korpan, guilty of having violated S7203 of Title 26 U.S.C.A., and fining the defendant \$750.00 plus costs.

The indictment charged and the trial court found that the defendant, on premises occupied by him, maintained and permitted the use of certain coin-operated gaming devices as defined in S4462 (a) (2) of Title 26 U.S.C.A.; that the defendant thereby became obligated to pay the special occupation tax imposed by S4461 (2) of Title 26 U.S.C.A.; and that the defendant willfully failed to pay such tax in violation of S7203 of Title 26 U.S.C.A.

The decisive issue is whether the coin-operated machines in question are amusement devices as defined in Section 4462 (a) (1) or gaming devices as defined in paragraph (a) (2) thereof. If the machines here in question were described by subsection (a) (1) they were subject to a tax of only \$10.00 a year but if they were gaming devices as described in subsection (a) (2) the annual tax on each machine was \$250.00. 26 U.S.C.A. S4461.

The facts, briefly, are as follows: The defendant operates a vacation resort known as "Korpan's Landing" in Fox Lake, Illinois. On August 12, 1955, certain coin-operated devices (commonly known as "pinball machines") were located in the resort's main building, a combination restaurant and tavern. On June 22, 1955, the defendant filed a tax return for the fiscal year July 1, 1955 through June 30, 1956, covering five amusement coin-operated devices and paid the tax of \$10.00 per device. During the month of August 1955 the defendant exhibited an amusement device tax stamp for the machines in question.

The three machines involved in this litigation are basically alike. The insertion of a coin (a dime) activates the game and brings the first of five balls in front of a ball plunger. The game is played on an inclined board containing a number of holes into which the balls may enter. By pulling the plunger back and releasing it the ball is put into play. The legs of these games are so constructed as to allow a certain "give" which permits the player to "nudge" the machine forward, backward or sideward. The playing surface contains numerous rubber ringed posts and the player may nudge the game and cause the ball to contact one of these posts thereby increasing or cushioning the rebound of the ball. Scores are credited to the player if he causes a ball to roll into the holes. The scoring is registered on a vertical glass panel on the back of the board. Free replays are scored upon principles similar to bingo, i.e., the lighting of three, four or five lights in a row (horizontally, vertically or diagonally). The player to some extent may control the course the ball will travel on the playing surface. The ball plunger rests inside a ball guide plate which is calibrated with either six or seven scored lines to permit the player to gauge the intensity of his shots. This permits the player to attempt to shoot the ball to the right or left side of the playing field. As noted above, the player may nudge the game in an attempt to control the course of the ball once it enters the playing surface. Each machine is equipped with a "tilt" device (which may be adjusted), and if the game is nudged too strongly this device will cause the word "tilt" to appear on the scoring panel and make the machine inoperative until an additional coin is inserted. The possibility of scoring more replays (by raising the odds) is increased by depositing additional coins. Additional balls may also be secured by depositing additional coins when the original five balls have been expended. An extra ball is not always obtained by the deposit of an additional coin. The extra ball feature may either be disconnected or adjusted to increase or reduce the possibility of obtaining an extra ball. The machines also incorporate certain "game features" which afford additional methods of scoring replays. These "added attractions" are determined by an electrical system. The only control the player has over such features is by depositing additional coins which may or may not produce a given feature. The machines also house a device known as a "reflex unit." Although

there was dispute as to its precise function, it appears that it more or less balances out the high winnings as against small winnings. That is, the total replays will tend to be the same over a given period of time. The replays that are won are registered by an electrical scoring mechanism on the scoreboard. The player has the choice of playing off the games won or of receiving money for them from the defendant. Each machine has a device called a replay meter housed behind a locked door next to the cash box inside the machine. When cash is paid for games won, the proprietor presses a cancellation button on the bottom of the machine which removes the games won from the scoreboard and registers them on the replay meter inside the machine. This serves as an accounting device which permits the collection man to determine the number of games paid for by the proprietor for the purpose of reimbursing him.

It is undisputed that on August 12, 1955, the defendant made cash payments to witness Annette L. Veit in the sum of \$1.00 for ten replays and to witness John M. Shannon in the sum of \$1.20 for twelve replays.

It is the contention of the defendant that the plain meaning of 26 U.S.C.A. S4462 (a) (2) and the intent of Congress in the enactment thereof expressly exclude the machines in question from the definition of gaming devices as set forth in that paragraph and that these machines are coin-operated amusement devices as defined in paragraph (a) (1) thereof.

The relevant portion of Section 4462 is as follows:

"S4462. Definition of coin-operated amusement or gaming device.

"(a) In general.—As used in sections 4461 to 4463, inclusive, the term 'coin-operated amusement or gaming device' means—

"(1) any amusement or music machine operated by means of the insertion of a coin, token, or similar object, and

"(2) so-called 'slot' machines which operate by means of insertion of a coin, token, or similar object and which, by application of the element of chance, may deliver, or entitle the person playing or operating the machine to receive cash, premiums, merchandise, or tokens."

Section 4462 (a) (2) lays down three requirements in defining a coin-operated gaming device: (1) it must be operated by means of the insertion of a coin or similar object; (2) the application of the element of chance must be involved by virtue of which, (3) the machine may deliver or entitle the person playing or operating the machine to receive cash, premiums, merchandise or tokens.

It is the Government's contention that if a particular machine incorporates these three incidents it meets the definition of a coin-operated gaming device and consequently is subject to the gaming tax rate of \$250.00 for each such machine. The difficulty with this argument is that it overlooks the introductory language of paragraph (a) (2), i.e., "so-called 'slot' machine."

If the dictionary definition of "slot machine" were applied, it is clear that these machines would be covered by the definition of coin-operated gaming device.

"A machine the operation of which is started by dropping a coin in a slot." Webster's New International Unabridged Dictionary, 2d Ed. 1955.

When this definition is considered with the choice of language employed by Congress, i.e., "so-called 'slot' machine which operates by means of the insertion of a coin, token or similar object \* \* \*," it would appear that Congress intended a more restrictive meaning for the term "slot machine." Otherwise, there appears no purpose for the use of the language "so-called 'slot' machine."

The term "so-called" is a modifying word implying doubt as to the correctness or propriety of so designating a thing. See Webster's New International Unabridged Dictionary, 2d Ed. 1955. And the use of quotation marks to set off the word "slot" indicates that Congress did not intend the language "so-called 'slot' machine" to be as comprehensive as the dictionary definition of "slot machine." Every word used in a statute is presumed to have a meaning and purpose, and, if possible, every word must be accorded significance and effect. WASHINGTON MARKET CO. v. HOFFMAN, 101 U. S. 112; ADLER v. NORTHERN HOTEL CO. 7 Cir., 175 F. 2d 619. We conclude, therefore, that not only must these machines incorporate the three incidents noted above, but they must also be "so-called 'slot' machines."

Since the term "so-called 'slot' machine" is not adequately defined in Section 4462 nor elsewhere in the Internal Revenue Code, it becomes necessary to resort to extrinsic evidence in order to accord meaning and purpose to this language.

The defendant in urging this point suggests that the term "slot machine" as used in Section 4462 refers specifically to a machine in which the insertion of a coin releases a lever or handle which, in turn, when pulled activates a

(Continued on Page 56)



# Genco Introduces New "Davy Crockett Rifle Gallery"



RALPH SHEFFIELD

CHICAGO — Ralph Sheffield, sales director of Genco Manufacturing Company, this city, announced this past week that the firm's new moving target rifle gallery "Davy Crockett" is being shipped to its distributors.

"This game is the only rifle gallery ever made to appeal primarily to boys and girls six to sixteen years of age," stated Sheffield. "The new 'Davy Crockett' is housed in an intermediate sized cabinet that's just right for teen-agers and pre-teeners. The size is 26"x42"x65".

"To accommodate the smaller children we designed an attached pull-out step, which can be pushed up out of the way when not in use.

"This is the first time ever that a rifle game has been designed for age group 6 to 16 years.

"It is also the first time that an authentic 22 rifle has ever been put on a youngster's game.

"Many features of a full size rifle game," continued Sheffield, "are included in 'Davy Crockett'. There's a row of wolves and a row of roosters, both of which are stationary. A moving Indian head flops over when hit.

"This is one game that's perfect for operators who want to expand in

# Cleveland Music Ops Hold Annual Elections

CLEVELAND, O.—The Phonograph Merchants' Association, this city, held its annual meeting on September 20, at the Rendezvous Room of the Hollendon Hotel, preceded by a membership dinner.

Elections were held and Jack Cohen was re-elected, commencing his 12th year as president of the organization. Also re-elected were James S. Ross, vice-president, and Sanford Levine, secretary-treasurer.

The following were elected to serve on the executive board for one year. Charles Comella, Edward Kenney, Arnold Lief, Hyman Silverstein, Al Witalis and Joseph Solomon. Witalis, the only newly elected board member, has been a member of the association since its inception, Jack Cohen appointed Nate Pearlman honorary member of the executive board for the coming year.

such locations as department stores, super markets, arcades, restaurants, variety stores, theatre lobbies, shopping centers and resorts.

Samples of the new "Davy Crockett" are reported to be now on display at Genco's distributors for operators to try out and judge the profit possibilities for themselves.

# Survey Shows Shuffleboard Play Zooms

UNION CITY, N. J.—A booming increase in operator's take from "Longboard" and "Cushion" shuffleboard play, was proved by a recently completed, extensive survey undertaken by the American Shuffleboard Company, this city, it was learned today.

In an interview with Paul Cusano, general manager, and Nicholas Melone, sales manager for the firm which has specialized in the exclusive manufacture of table shuffleboards for over 20 years, it was clearly indicated that operators who have been complaining about the slump in shuffleboard popularity, have only themselves—or, more properly, their obsolete and all-but-unusable equipment—to blame. In fact, some of the data turned up by the survey was such, that operators who now have or are interested in table shuffleboard routes, will be interested in the findings.

"For some time, but especially over the period of the past four months," Paul Cusano stated, "we have been making a careful, extensive, and detailed survey of this so-called problem, and have turned up some astonishing facts.

"The slump which exists for ops who are operating shuffleboards on their routes," he continued, "is self-created, and results from the operators' delusion that any take brought in by old equipment is all gravy. This simply isn't so! In fact, it has clearly proved itself to be nothing but a waste of time. In any case, the survey has indisputably shown us that a slump in coin box take does not

result from any drop in the game's popularity. Table shuffleboard is as popular today as it ever was."

Melone, who was in active charge of the survey, pointed out the reason for the low takes of which operators have been complaining

"The fault lies in the equipment that is still being used," he maintained. "This was absolutely proven wherever we made tests—and it's a fact that can be easily demonstrated. Just ask yourself if you would bother to play on any of the decrepit, banged-up and beat-up tables which you see in far too many spots today. The answer is that you wouldn't—and neither does anyone else. That is the problem, and the weak link which requires correction!

"We tested this problem repeatedly," he went on, "by using a very simple and very direct test. We installed a new table here and there, at locations of an operator's or distributor's choice. With just one exception—I would like to repeat with just one exception—the take in every one of these spots soared from 100% to as much as 900% over the amounts that were being taken in by old and all-but-useless boards."

Comparative data from the survey, which was sent in by co-operating operators and distributors from various parts of the country, show a decided and very substantial increase in play activity (and take) wherever and whenever modern equipment replaced the old. It has also shown that a 10¢ per game play seems to prevail almost everywhere in the country.

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# U. S. Court of Appeals Ruling On Pinball Machines

(Continued from page 54)

series of spring-driven drums or reels with various insignia painted thereon, usually bells and fruit (colloquially called a "one-armed bandit").

There is force to this conclusion when the language thus employed is reviewed in light of the legislative history of Section 4462.

Before reviewing the legislative history of this statute it would be well to consider the argument advanced by the Government that the statute is clear and unambiguous, and that consequently there is no necessity for looking behind the words of the statute in order to determine what the intent of Congress was. We do not believe, however, that these words are sufficient in and of themselves to determine the purpose of the legislation. In such an event "When aid to construction of the meaning of words, as used in the statute, is available, there certainly can be no 'rule of law' which forbids its use, however clear the words may appear on 'superficial examination'." *United States v. American Trucking Associations, Inc.*, 310 U.S. 534 at pages 543-44.

Sections 4461 to 4463 of the Internal Revenue Code were proposed by the House of Representatives of the 77th Congress. They were part of the Revenue Revision of 1941. As passed by the House a tax of \$25.00 was assessed on each "coin-operated amusement and gaming device." H. R. 5417, S555. These devices were defined as:

"(1) so-called 'pin-ball' and other similar amusement machines, operated by means of the insertion of a coin, token, or similar object, and

"(2) so-called 'slot' machines which operate by means of insertion of a coin, token, or similar object and which, by application of the element of chance, may deliver or entitle the person playing or operating the machine to receive cash, premiums, merchandise, or tokens." (Emphasis added.)

The report of the Ways and Means Committee also indicates an intent to exclude pinball machines from the category of slot machines. The report stated: "'Coin-operated amusement or gaming devices' are, briefly, machines which fall within the general classification colloquially referred to as 'pin-ball' machines and 'slot machines'." H. R. Rep. No. 1040, 77th Cong. 1st Sess. P. 60 (1941). The proposed bill, as subsequently passed by the Senate, apparently accepted the exclusion of pin-ball machines from the definition of slot machines, and reduced the tax on the former to \$10.00 per device and raised the tax on the latter to \$50.00 per device. The report of the Senate Finance Committee explained its proposed amendment as follows:

"The House bill places a special tax of \$25 per year upon each coin-operated amusement or gaming device maintained for use on any premises.

"Your Committee divides these devices into two categories. Upon so-called pin-ball or other amusement devices operated by the insertion of a coin or token, the tax is reduced to \$10 per year. Upon so-called slot machines, however, the tax is placed at \$200 per year." Sen. Rep. No. 673, 77th Cong. 1st Sess. P. 21 (1941). (Emphasis added.)

The House accepted the Senate amendments, See H. R. Rep. No. 1203, 77th Cong. 1st Sess. P. 18 (1941), and the bill as amended became law as Section 3267 of the Internal Revenue Code of 1939—Public Law 250, 77th Cong. 1st Sess.

Subsequent to the outbreak of war Section 3267 was amended. The original language of the House bill of 1941 was amended to read: "any amusement or music machine \* \* \*." H. R. 7378, S617. The purpose of the amendment was to enlarge the category of machines subject to taxation. It might be inferred that by dropping the term "pin-ball machine" from the definition of coin-operated amusement device Congress intended to treat such machines as gaming devices. However, in H. R. Rep. No. 2333, 77th Cong. 2d Sess. P. 180 (1942), it was stated:

"This section amends section 3267 of the Code by defining the term 'coin-operated amusement devices' to include all amusement machines and music machines operated by means of the insertion of coins, tokens, or similar objects. Under this amendment there will be included in addition to pin-ball machines a great variety of other machines, such as baseball and football games, machine-gun games, music machines (so-called juke boxes), and many other types of coin-operated games." (Emphasis added.)

See also Sen. Rep. No. 1631, 77th Cong. 2d Sess. P. 266 (1942), and Congressman Eberharter's statement made at hearings before the Committee on Ways and Means. Hearings 83rd Cong. 1st Sess. P. 2517.

With the exception of increases in the rate of taxation and technical changes of form adopted in 1954, the provisions of Section 3267, as amended in 1942 remain unchanged as Sections 4461 to 4463 of the Internal Revenue Code.

Although the legislative history of Section 4462 does not clearly demonstrate the meaning and purpose which Congress intended to attribute to the language, "so-called 'slot' machine," it does indicate that Congress intended to exclude pinball machines from the category of gaming devices.

The Government, nevertheless, contends that these machines are coin-operated gaming devices which entitled winning players to receive cash. The Government cites state court decisions holding that machines similar to the ones here involved are gaming devices. See *People v. One Mechanical Device*, 9 Ill. App. 2d 38, 132 N. E. 2d 338; *State ex rel. Dussault v. Kilburn*, 111 Mont. 400, 109 P. 2d 1113. However, these cases are inapposite for they

concern the construction of local legislation which employs terminology quite different from that in Section 4462. Cf. *Ill. Rev. Stats. Ch. 38, S342* (1955). The Government also cites *Johnson v. Phinney*, 5 Cir., 218 F. 2d 303, for the proposition that a pinball machine is a game of chance. The issue there arose out of the applicability of the wagering tax and is clearly distinguishable. Further, the question here is not whether pinball machines are gaming devices or games of chance; that they are may well be conceded. The question is rather, are pinball machines embraced within the term "so-called 'slot' machines". Congress has clearly indicated that they are not.

Statutes which relate to the same thing or same class of things are often helpful in construing a particular statute. See *Great Northern Ry. v. United States*, 315 U.S. 262.

The Johnson Act, passed on January 2, 1951, prohibits the interstate shipment of gambling devices which it defines as follows:

"(1) any so-called 'slot machine' or any other machine or mechanical device an essential part of which is a drum or reel with insignia thereon and (A) which when operated may deliver, as a result of the application of an element of chance, any money or property, or (B) by the operation of which a person may become entitled to receive, as the result of the application of an element of chance, any money or property; or

"(2) any machine or mechanical device designed and manufactured to operate by means of insertion of a coin, token, or similar object and designed and manufactured so that when operated it may deliver, as the result of the application of an element of chance, any money or property \* \* \*." 15 U.S.C.A. S1171.

If this definition were applied to the machines here involved it is clear that they are without its scope. A drum or reel with insignia thereon is not an essential part of defendant's machines, nor are these machines designed and manufactured so that when operated they may deliver any money or property.

We have been referred to only two cases which have considered the question before us, *TOOLEY v. UNITED STATES*, 134 F. Supp. 162; *UNITED STATES v. ONE BALLY DUDE RANCH COIN-OPERATED PIN-BALL MACHINE* (Civil Action No. 1778, D. C. M. D. Tenn., Dec. 10, 1953). The *TOOLEY* case was an action for refund of a portion of special occupation tax paid for a certain coin-operated device known as the "Side-bottom Super Crane Machine." The court there did not consider the meaning of the term "so-called 'slot' machine," as used in the statute, but concluded that "the expression 'by application of the element of chance' as used in said section 3267 (b) (2) (predecessor to the statute here involved) merely requires that there be a substantial element of chance involved in the play of the machine, and does not require that the element of chance predominate over the element of skill."

The defendant has urged that since the play of a pinball machine involves a modicum of skill it is not a machine which "by application of the element of chance \* \* \* may deliver, or entitle the person playing or operating the machine to receive cash \* \* \*." In our view of the case we do not reach this question and voice no opinion thereon.

The *ONE BALLY DUDE RANCH* case, a forfeiture action, was on a motion for summary judgment. We have been informed that a hearing on the merits had been continued.

The Government concludes from two cases under the Johnson Act, 15 U.S.C.A. S1171, that devices far removed from "so-called 'slot' machines," i.e., certain "digger" machines, have been held subject to the gaming tax *UNITED STATES v. 24 DIGGER MERCHANDISING MACHINES*, 8 Cir., 202 F. 2d 647, cert. denied 345 U.S. 998; *UNITED STATES v. 10 DIGGER MACHINES* 109 F. Supp. 825. However, the Johnson Act contains a broader definition of "gambling device" than the definition which we must interpret in the instant case.

Only one last point need be considered. The Government insists that Treasury Department regulations include pinball machines as gaming devices where unused free plays are redeemed, and such regulations are entitled to the force and effect of law. T. D. 5203, 1942-2 Cum. Bul. 276, 26 C.F.R. 323.22. But it is elementary law that a Treasury regulation which is inconsistent with a provision of the Internal Revenue Code has no force and effect. The Government, nevertheless, urges that these regulations have been in effect throughout subsequent amendments of Section 4462 and that it must therefore be assumed that the regulations have received Congressional approval.

We cannot assume on the facts of this case that Congress considered T. D. 5203, as stating the true construction of Section 4462 when it is shown that only of late has the regulation been followed. See *CASEY v. STERLING CIDER CO.*, 1 Cir. 294 Fed. 426.

We conclude that the pinball machines here involved are not gaming devices as defined in 26 U.S.C.A. S4462 (a) (2).

For the reasons set forth above, the judgment of the District Court is reversed.

A true copy:

Teste:

Clerk of the United States Court of Appeals for the Seventh Circuit

**Games Operators: Tear Out Pages 54 & 56 and Keep Available at all Times To Show Gov't Officials When Necessary**



# Phono Survey Under Way

## Will Help to Determine Number of Phonos On Locations Thruout U. S.

### Believe National Total Will Show Definite Growth

CHICAGO—Last week The Cash Box started a survey to help determine the number of music machines on locations thruout the U. S. This survey is the result of the controversy at this time regarding whether there are 550,000 or 600,000 or more phonos on locations in the U. S. The last time The Cash Box surveyed the field a figure of 550,000 phonos was set for the U. S. Since then, many are of the firm belief that the industry has grown right along with the increased number of retail locations, shopping centers, as well as population growth.

These men are of the opinion that 600,000 music instruments on locations, this include phonos, hideaway and telephone shells, would be closer to correct than the old 550,000 figure. To settle this, The Cash Box has again started a survey. This will take some months to complete. Those who feel they would like to join in the survey, prior to receiving material to fill out, can send in the number of juke boxes they know to be in their city, their county and in their state. All individual reports will be kept strictly confidential.

## HOW MANY PHONOS ON LOCATIONS

... IN YOUR CITY? \_\_\_\_\_

... IN YOUR COUNTY? \_\_\_\_\_

... IN YOUR STATE? \_\_\_\_\_

[[ PLEASE INSERT NUMBER OF PHONOS IN ABOVE SPACES ACCORDING TO YOUR PRESENT FIGURES ]]

## THIS IS IMPORTANT

Your estimates will be kept strictly confidential. Reports are to the effect that there are now about 600,000 automatic phonos on locations in the U.S.A. This would show a very definite growth for the industry. Therefore your complete cooperation is requested in this very important matter. Please fill out completely and mail today!

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MAIL TODAY TO:

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## Meeting Dates

### Music Operators' Associations

- Oct. 8—Tri-County Juke Box Operators' Assn.  
Place: Elum Music Offices, Massillon, Ohio
- 9—California Music Merchants' Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 9—Western Massachusetts Music Guild  
Place: DeMarco's Restaurant, West Springfield, Mass.
- 10—California Music Merchants' Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 11—California Music Merchants' Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 11—Eastern Massachusetts Music Operators' Assn.  
Place: Beaconsfield Hotel, Boston, Mass.
- 15—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 15—Baltimore Amusement Machine Operators' Assn.  
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 17—New York State Operators' Guild  
Place: Palatine Hotel, Newburgh, N. Y.
- 17—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Ind.
- 18—Eastern Ohio Phonograph Operators' Assn.  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
- 18—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 20—Kansas Music Association  
Place: Wareham Hotel, Manhattan, Kan.
- 29—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- Nov. 1—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 1—California Music Merchants' Assn.  
Place: Sacramento Hotel, Sacramento, Calif.
- 1—Eastern Ohio Phonograph Operators' Assn.  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 5—California Music Merchants' Assn.  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 5—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 17—New York State Operators' Guild  
Place: U. S. Hotel Thayer, West Point, N. Y.  
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## Attention: Operators' Associations

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To

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## ADVERTISING AGENCIES

**OCT. 12 (Friday) IS A PRINTERS' HOLIDAY**

Therefore—ALL ADS FOR THE OCT. 20  
Issue of THE CASH BOX

**MUST BE IN THE NEW YORK OFFICE**

**NO LATER THAN**

**THUR., OCT. 11 at 12 Noon**

All Color Ads and Ads requiring Special  
Position MUST be in the NEW YORK  
Office—NO LATER THAN

**WED., OCT. 10 at 5 P. M.**

**THE CASH BOX**

26 WEST 47th STREET, NEW YORK 36, N. Y.



# Through The Coin Chute NEW ENGLAND NIBBLES

Warm weather returned to New England this week and brought a large number of coin men from the northern states to the Hub for distrib visits. Reports on fall biz are good and ops are looking forward to a big season on music and games. . . . The music association has set up as a corporation with new name to become effective, "Music Operators Of Massachusetts, Inc.," with Jacob Levy, Boston attorney, as legal counsel and managing director. Levy replaced Lucius F. Foster of Guild Associates, who was executive director of the association for the past year.

At Associated Amusements (Rock-Ola) plans getting under way for gala showing of new Rock-Ola 200 expected in shortly. Pool tables are picking up after a layoff of some time. United "Handicap Shuffle" alley doing great, they report. "Brazil" leading the games here. Ed Ravreby off on a six-state selling trip and handing out invites for the upcoming Rock-Ola unveiling. . . . At Atlas Distributors (AMI), Barney and Mrs. Blatt firstnighters at the Plymouth for Shaw's "Applecart". Louis Blatt on sales trip to Maine and Vermont. "Op" demand for AMI music machines continues fine," they state. . . . At Redd Distributors (Wurlitzer), new arrival on staff here is Al Levine, formerly with Associated Amusements. Hank Peteet from Wurlitzer in for school for service engineers in Hartford and Springfield this week. Bob Jones, sales manager, reports biz heading up far beyond last season and fall outlook "tremendous". . . . At Trimount Automatic Sales Corp. (Seeburg), big rush of out-of-town ops in for trade-ins as foreign export biz keeps on at terrific pace causing big demand for used equipment. Music and games going at accelerated pace here this fall and biz outlook is great, Irwin Margold, general manager, reports.

Among ops visiting distribs this round were: Joe Assad, York Beach, Me.; Henry Levine, Milton; John Di Stithano, Revere; Val's Amusement Co., Lynn; Leader Amusement Co., Chicopee; Edward Blanchard, Webster; Harry Wiesel, Providence, R.I.; Al Dolins, Hyannis; Adolphe Dugas, Jr., Webster; Connie Pocius, South Boston; Henry Brooks, Dover, N.H.; Ray Faini, Framingham; John Lopas, Waltham; Sol Robinson, Newton; Ralph Littlefield, Wollaston; Martin Oliver, Portland, Me.; Ralph Lackey, West Roxbury; Edgar Beals, Needham; Ray Shea, Worcester; Harry Deshowitz, Chelsea; Phil Schwartz, Brookline; Luke Levine, Newton; and Oscar Pratt, Manchester, N.H. . . . Tom Morgan, Capitol Records' Boston sales manager, hosted one-stops and retail disk merchants from all over New England at the Statler Hotel Sunday night, Sept. 30, at a dinner following a day-long session of album and record exhibits and films. More than 350 record dealers came in for the affair in the hotel's State Room at which Martha Lowharp, Joe Buskin and the Jodimers entertained.



# Through The Coin Chute HOUSTON HAPPENINGS

Big boom here in retail record sales reflected in opening of two major dealers within ten days. Holland's Music Shop opened in magnificent Gulfgate Shopping Center (largest suburban shopping center in South) Sept. 20. Attractively displayed is sizable assortment of records together with players and other standard accessories. John Wayne Holland and H. P. McLendon are owner and store manager respectively. Holland said over 3500 people registered in his place during opening day. Boasting the largest retail record selling establishment between oceans, both in platter inventory and physical area, the Carousel opened at 1203 Westheimer on Sept. 29. John Enders is manager and a staff of department heads and sales personnel will be named shortly. Along with a complete line of every type records, tapes, players and the like, the firm has a department devoted entirely to demonstration and sales of hi fidelity systems. . . . Joe Young, manager of that gigantic Houston Playland Park Arcade (Harry Cox is owner) said the season just closed was the best one ever. Joe took off Sept. 24 for a month's vacation with plans for visiting several States including California. Playland Park is open only three days weekly during fall and winter seasons. . . . James A. Burkhead, 20 year club member with Houston Music Co. making rounds of distributors and dealers looking for stuff that will make more money with less work and not finding it. . . . W. C. Lynch, buyer, seller and trader, said right now his best deals were pool tables and kiddie rides. . . . Visited briefly with Joe R. Steele, owner of Steele Distributing Co. (Wurlitzer). . . . Found A. H. Shannon, owner of Coin Machine Sales Co. (oldest established coin machine distributing firm in Houston) prosperous and happy as usual. . . . Hazel Turner, office manager at Coin Machine Sales spending lots of time these days in front offices of various rodeos at various county fairs in the area. She is noted as a record keeper and for other office know-how that goes for promoting a successful rodeo. . . . Overflow crowds attending annual fairs in Wharton, Waller, Brazoria, Montgomery, Washington counties and Baytown in Harris have added business for operators in those parts. Operators reaping such benefits include: D. L. Saunders, Angleton; Melvin Blum, Bay City; Roy Roecker, Wharton; Maurice De Olive, Brenham; Barney Dunn, Freeport; Frank Wilson, Baytown.





# Through The Coin Chute

## CALIFORNIA CLIPPINGS

The Fall season sees business along Pico continuing at high level which should make 1956 a banner year in the coin machine and record business. The anticipated "summer slump" never appeared on the scene and business is going strong right into the fall season. . . . Wayne Copeland reports that the carload of Wurlitzer "2000" phonographs received at Sierra Distributors is making everyone work overtime snipping them out to the customers. Frank Davis says the Rotation Pool Table Conversion Kit is proving a great success with all the operators and he is filling the orders as fast as they come in. They have added one person in the shipping department and one in the office at Sierra due to the influx in business. Ed Wisler in San Bernardino and Barstow areas and Pete Ley in San Joaquin Valley area report very good sales in new and used equipment. . . . C. W. Kelly, local operator, had to move his trailer out of the Arrowhead area because of a forest fire that came within a few hundred yards of the trailer camp. . . . Ray Clark, Groove and Vik Records, New York, and Sid Nathan, King Records, Cincinnati, paid a visit to California Music Company where they enjoyed a nice chat with Sammy Ricklin and Gabe Orland. Sammy and Gabe told them that this year has been their biggest year in the record business and they see no let up in the near future. Bella Stack is all packed and rarin' to go on her first trip to the Hawaiian Islands. She'll depart November 9th on the S. S. Lureline. . . . Chicago Coin's new "Miami" shuffle game was just received at Minthorne Music Company and Hank Tronick says it is being very well received by the operators due to its simplicity of play. Hank reports that business in general has been rushing with the advent of the fall season. Roy Provencher and Matt Norberg report very good sales in new and used equipment from the respective territories. . . . Mimi and Sid Greenfield of A & A Vending Maintenance completing arrangements for the birthday party for their three-year-old daughter, Candace. . . . Rosalie, new recording artist for Zephyr label, dropped in Leuenhagen's Record Bar to see the Solle Sisters, Mary, Kay and Claire and let them hear her new record of "Namely Me" which she duets with Georgie Hormel. Mary predicts that "Talk To Me" by "F. M." on Mercury should take off big. Kay and Claire say Little Richard's "Heebee-Jeebies" on Specialty is very popular with the operators. . . . Marshall Ames says sales on bowlers continue high at Badger Sales Company, Inc. Bill Happel is receiving a great number of orders for the AMI "G200" from Max Chesler in the San Bernardino area. Don Ames reports very good sales with bowlers, rifle games and all arcade equipment in the San Diego territory. Jack Leonard is busy ordering and receiving his Christmas line in the Prize Premium Department. . . . Norty Beckman has installed large blackboards at Norty's Music Center to list the top thirty-five records in Pop, R & B, C & W and Latin departments and will have the records in the racks numbered the same to make for easier selection by the operators. Frances Faye dropped in to see Norty and the gang and they were all congratulating her on the success of her "Porgy and Bess" album on Bethlehem. Jan Graham thinks Eddie Fisher's "Cindy Oh Cindy" on Victor should be another big hit for him. . . . George Taylor subbing at Baran Music, Riverside, for Jimmy Moorehead while he took a two day respite. . . . Lou Dunis, Bally Distributor in Portland, Oregon, visited Ed Wilkes at Paul A. Laymon, Inc. on his recent visit to the southland. Jimmy Wilkens reports the sales continue high with used games of all types. Charlie Daniels says he keeps receiving orders for the Rock-Ola "120" phonograph. Paul and Lucille Laymon are completing all arrangements for the showing of the new Rock-Ola "200" phonograph soon. The Laymons say that interest is running high on the new phonograph and the operators won't be one bit disappointed when they see the new machine. They saw the new "200" and can't praise it high enough. . . . Jack Simon returned to Simon Distributing Co. after an extended trip in the East and found John Freeman and Sonny Lomborg swamped with local and foreign shipments of equipment of all types. . . . At C. A. Robinson & Co. Charlie Robinson was very enthusiastic about the new phonograph machine accessory item that will be in the showroom the middle part of October. Al Bettelman reports sales of used and new equipment continues high and he is shipping out equipment daily.



# Through The Coin Chute

## DALLAS DOINGS

Mr. and Mrs. R. (Dick) Warneke of San Antonio visited with Abe Susman of State Music Distributors. . . . Capitol Records' assistant national sales manager, Bill Tallant, and Don Comstock, district sales manager, were on hand at the dealers' meeting held at the Statler Hilton. Don Hassler of Capitol's west coast promotion office brought along Tex Ritter, Ferlin Huskey and Jerry Reed. . . . H. A. Franz, manager of the S. H. Lynch and Co. office in Houston, came up to view the SMU-Notre Dame game. . . . In our recent item on the Buddy Clem blessed event we erroneously reported the new arrival as their fifth girl. She's their first, they have four sons. . . . R. B. Williams leaving for a deerhunt in Colorado. Gene Williams just moved into his new home in Fort Worth. . . . Bud Booth, RCA Victor field representative for single records, left Dallas for the Chicago office where he will make his headquarters. Bob Fender will be the new Dallas representative. . . . D. R. Price of Italy seen along coinrow shopping the local market. Other visitors were Dick Quam and W. W. Brown from Henderson; J. W. Hooks, Brownwood; Fred Ellis and Wilbur Brisco, Waco; Buna Carr of Corsicana; J. H. Briscoe, Denton; Mrs. Rae Barnes of Palestine; Walter Wiggins, McKinney; Jimmy Garrett and Travis Richardson, Longview; Jiggs Hamilton, R. E. Burns and Maurice Terry from Fort Worth. . . . Joe Bihara of Modern Records visited Big State Record Distributors. . . . E. G. Nicholson, service man at American Amusement Co., and his wife weekendend in Ardmore, Okla. . . . Gertrude Ruth of Ruth Music Shop in Fort Worth had a slight auto mishap. . . . Dossie Cotter, service man at Commercial Music, spent the weekend fishing at Possum Kingdom. . . . Sam Donohue, now fronting the Billy May Orchestra, is in the Dallas area for several engagements.

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## Grand Opening at Auto Amuse

EVANSVILLE, IND.—Fred. 40. Baker, new owner of Automatic Amusement Company, Inc., this city, and his staff, were hosts to the operators of the tri-state area, when the new organization held a grand opening party on Tuesday, Wednesday, Thursday and Friday, September 25, 26, 27 and 28.

On hand to assist Baker were Paul R. Wilson, sales manager and secretary; Chuck Ewing, son of Charles L. Ewing who sold out to Baker last September 1, who will handle the bookkeeping department and office sales and Raymond Dickinson and Bill Bremmer, in charge of the service department.

Also present during the entire week was V. N. Allbritten, J. H. Keeney & Co., Inc., to assist the new organization and to discuss the Keeney products with visiting operators. Automatic Amusement also distributes the Wurlitzer, Bally, Chicago Coin and Genco lines.

Charles Ewing, who has been ac-

tively engaged in the coin machine business for the last thirty-five years, was present during most of the festivities to thank operators for their friendship during his long association with them.

Some of the operators who dropped in to wish Baker luck, were Kelly Pace, Noble Dixon, Al Coon, Marvin Martin, Gordon Hewell, Mason Hampton, Leroy Reed, Harold Taylor, Walter Yarbrough, Ralph Cherry, John Earle, Bob Brown, Bob Risacher, Urban Thieman, Ray Halter, James Walton, Fred James, Gene Rahn, J. G. Smith, Al Cullen, Ed Kiefer, Ed Kiefer, Jr., Hill Wallace, R. O. Ricks, E. M. Sigler, James Sloss, Hubert Williams, Bud Collins, Tommy Woods, Bertis Williams, Gil Phelps, Kenny Kimmel, Mitch Golish, W. C. Brenner, Tom Hennessy, James Bennett, and many others, who did not sign the register.

Seen below, left to right, are Charles L. Ewing, Sr., Charles L. Ewing, Jr., and Fred O. Baker.





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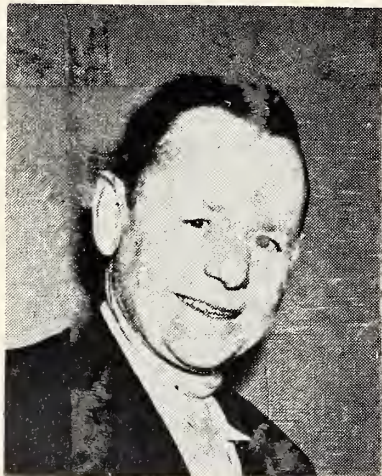
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## Frantz Appoints Jack Rosenfeld



JOHN FRANTZ

CHICAGO—John Frantz announced this past week that J. Rosenfeld Company, St. Louis, Missouri, has been appointed exclusive distributor for J. F. Frantz Manufacturing Company, this city.

The territory to be covered by Jack Rosenfeld and his sales organization, as reported by Frantz, consists of Southern Illinois, Missouri, Kansas, Kentucky and Arkansas.

Frantz presently produces the famed A.B.T. Rifle Sport Shooting Gallery, A.B.T. Challenger, Kicker & Catcher and Scales. Some new products are scheduled for release in the very near future, according to John Frantz.

A.B.T. Rifle Sport has been on exhibit for the past 30 days at the St.

## 5 State Meet



OMAHA, NEBR.—The pictures shown below were taken at the 5 state meet held on September 22 and 23 at the Blackstone Hotel, this city. See full report October 6 issue). We had not received the photos at press time last week and we therefore reproduce them below.

Picture 1—Howard Ellis, Eddie Zorinsky, Harold Klein, Ted Nichols, Warren Tunis. . . . Picture 2—Howard Ellis, Sid Levine, Al Schlesinger, George Miller and Frank Marasco. . . . Picture 3—Bill Gersh, The Cash Box, and Harold Lieberman, Lieberman Music Co. . . . Picture 4—Mort Secore showing Chicago Coin's "Miami Shuffle". . . . Picture 5—Eddie Zorinsky, H. Z. Vending & Sales, Omaha; Art Weinand, Williams Mfg.; and Irv Weiler, Uni-Con Dist., K. C., Mo. . . . Picture 6—Bill Gersh, Al Warren, Sales Manager of Genco Manufacturing. . . . Picture 7—Ops playing game at display booth. . . . Picture 8—Hon. Clinton S. Pierce, Brodhead, Wisc.; Gordon Stout, Pierre, So. Dak.

## Many Look Forward To European Market Reports

NEW YORK — Great interest is being shown in the European export market by many U.S. coin firms.

These firms have asked that Bill Gersh, publisher of *The Cash Box*, who has just flown to Europe, issue

Louis Jubilee in Rosenfeld's arcade.

"This shooting gallery did a phenomenal job at the Jubilee," said Frantz. "It was the dominant money producer at the arcade."

"In fact, Rifle Sport got so much play that 'The Admiral,' excursion river boat operating a 6½ hour trip between St. Louis and Jefferson Barracks, will have one of them installed on the boat for 1957."

Rosenfeld is reported to have plans ready to make Rifle Sport available on a national leasing arrangement to arcades, amusement parks and Kid-lands.

regular reports from each country on the possibilities for export sales as well as the future business potential.

One well known manufacturer advised, "Recalling Bill's reports on the Cuban market, we are very much interested in his forthcoming reports on the European market."

"We feel certain that his long experience as well as his knowledge of the trade and his keen sense of market potentials will bring us exactly what we want to know about the various European countries in the reports he will make."

Appointments have already been arranged for Bill in every one of the countries on the continent as well as in London, England.

Since *The Cash Box* maintains a London office he will start from there and will cover each country in an effort to learn just what the market holds for the U.S. manufacturers, distributors and exporters.



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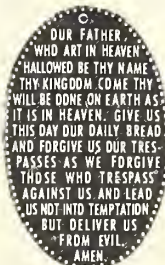
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## Atlas Music Co. Launches Weekly Service Schools



EDDIE GINSBURG

CHICAGO—Eddie Ginsburg, Atlas Music Company, this city, announced this past week that the firm has again launched a program of Weekly Service Schools.

First session of this season's series was held on Wednesday, October 3. Classes will continue to be held each Wednesday from 1:00 P.M. to 5:00 P.M. The subject matter will cover everything and anything pertaining to Seeburg Select-O-Matics, Models 100 and 200.

The opening session was conducted by Newell Bellamy, Seeburg engineer, and Frank Bach, Atlas Service Manager. Both of these men were reported to have kept the enthusiasm

of operators and servicemen who attended at a high pitch.

Those who attended found that the method of instruction used was different from any other service school classes. Each man was given a particular "service call" to make after a certain location-type problem was explained. In this way, the knowledge he gains by actual performance will never be forgotten.

"Experiences in our own shop and from operators' service reports that develop on location," stated Eddie Ginsburg, "give us the many problems to be solved in our Weekly Service School."

Operators from outside Chicago, as well as local operators, were urged to avail themselves of the benefits resulting from regular attendance at these informal sessions each and every Wednesday.

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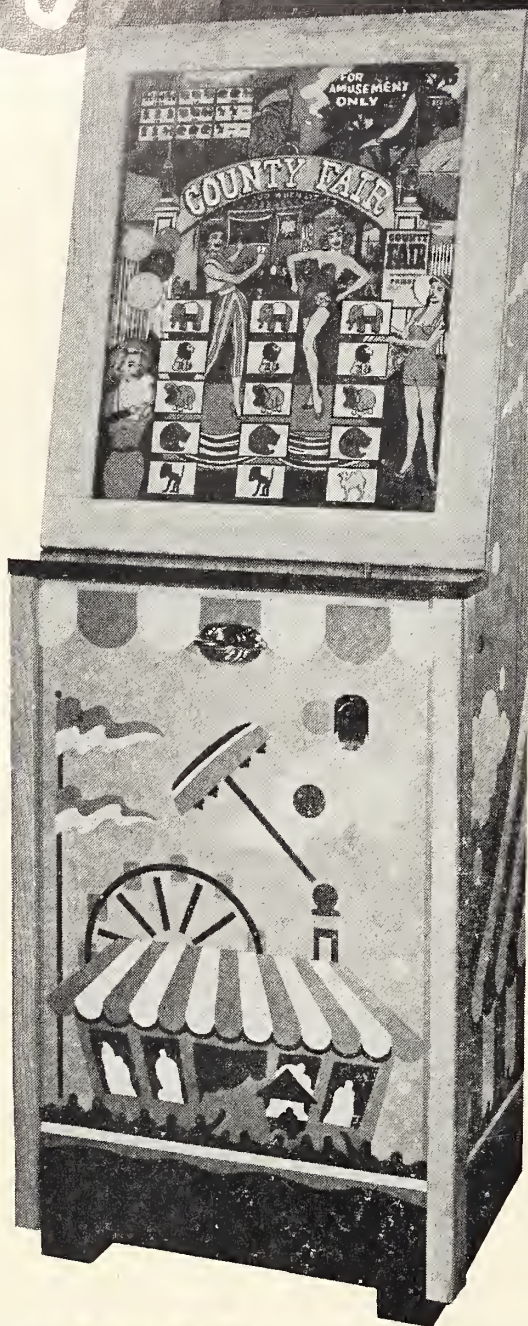
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## Chicago Bowling League News

CHICAGO—This week's bowling efforts found Coral Records winning two from Paschke Phono. Lee Petrillo was high for Coral with a score of 485. Bob Gallet, of Paschke, came through with 484.

ABC No. 1, last year's champs and off to a bad start, picked up and took two from Atlas Music. Al Rice's 482 was high for ABC, while Bud [unclear] 471 topped the Atlas team. Gillette Distributors won 2 from M. S. Dist. Bob Holl was high for Gillette with 539. Lowell Scott's 504 led the M. S. crew.

ABC No. 2 broke into a winning streak and swept all 3 from Singer One-Stop. Gil Losasso was high man for ABC with 490. Henry Julian's 574 was high for Singer.

The last place champ, Western Automatic, took two from Star Music.

Bill Nyland was top man for Western with his 454 score. Hank Sochacki, aided by his wife, Myrtle, was high for Star with 447. Myrtle Sochacki's 419 was high for women.

Galgano Distributors won two from Decca Records. Tony Galgano was high for his team with a 543 score. John Nolan's 493 was top score for Decca.

Mercury Records swept all three from Oomens Sons. Joe Moss was high for Mercury with 438. Johnny Oomens held the honors for his team with 479.

B&B Novelty maintained their first place position by taking all three from Coven Music. Fred Dries' 559 and Marino Pieroni's 526 were high for B&B. Fred Dries' score was also high for men. Charlie Myers was top man for Coven with a 436 score.



## Through The Coin Chute

**EASTERN FLASHES**

The parking situation on coinrow should be alleviated by the first of next year. The owners of the row of stores on the West side of 10th Ave., between 44th and 45th St., have advised their tenants to move, and have given them until January 1, the latest. It is rumored that this location will be turned into a parking lot. Visiting operators will then have the convenience of a parking space right in the midst of coinrow. The destruction of these buildings will create a problem for two coin firms. Koepfel Distributing Company, which has been located here for years, is now seeking new quarters on the street. Herman Distributing Company, which only recently moved into a store in this row, will also have to find new offices.

Al Denver and Nash Gordon report that the forthcoming banquet of the Music Operators of New York will be a sellout, as usual. Many out-of-town coinmen are expected. The souvenir journal is now in the process of preparation, and Gordon states it will be the biggest and best of all time. A top orchestra will give out with the dance music, and, of course, the foremost recording artists will entertain the guests. Gordon asked us to advise the operators to get their ticket reservations in, as it's possible they may not be able to handle them if they come along too late. . . . Barney (Shugy) Sugerman, Runyon Sales Company, takes on the national distribution of a slate top. These tops available, says Shugy, for all types and sizes of pool games, and are high quality solid 3/4" black slate. Meanwhile the firm busy with the other equipment it distributes. . . . Many of the city's coinmen, both wholesalers and operators, too busy with an outside interest to concentrate on their own business. We mean the World Series. Every firm on the street had their radios going, and some had television sets operating. In between innings, some of the more ambitious did some work. We understand some out-of-town coinmen were in the city for the Series, but we couldn't catch up with them.

Bill Gersh of The Cash Box, stopped off on his way to Europe, and spent Tuesday afternoon visiting along coinrow. Met up with some old friends, including Jack Semel, Nat Cohn, Jimmie Cagiano, Teddy Seidel—and of course, all the distributors. . . . Al Simon, Albert Simon, Inc. a dyed-in-the-wool baseball fan, took in the first two games at Ebbets Field, and had tickets for Yankee Stadium. Al D'Inzello, also a baseball fan, had to stay in the showrooms to demonstrate ChiCoin's new shuffle "Miami Shuffle," which he says the ops like. . . . Altho they have the headache of finding new quarters, Harry and Hymie Koepfel, Koepfel Distributing Co., too busy this week to even check around. If they can't locate, will occupy their quarters across the street temporarily. . . . Young Distributing's "Service School," which had been postponed to Thursday, Oct. 4, was well attended. Session was changed as Hank Peteet, Wurlitzer field engineer, couldn't make the original date. Now classes will be held every other Monday, starting Oct. 15. Prizes will be given ops who attend four sessions. With Joe Young and Allie Goldberg out visiting music ops in Suffolk and Nassau, L. I., Irv Holzman and Abe Lipsky busy with visiting ops. . . . Teddy Seidel tells us that his youngest daughter became engaged this week, and the wedding bells will come along in the near future. . . . Meyer Parkoff, Atlantic New York Corp., out of town when we dropped in. Everyone here seemed so busy. John Stuperitz, Seeburg field engineer, gives us a fast smile and hello as he rushes by; Murray Kaye, looks up from his desk and away from a customer, and waves his hand; and Gene Brody moves toward the door, putting on his jacket at the same time. Seems that these boys don't have time even to listen to the report of their favorite ball team. . . . Mike Munves, relaxed and smiling, demonstrates Bill Rabkin's "Lord's Prayer Vendor," and gives us the token.



## Through The Coin Chute

**UPPER MID-WEST MUSINGS**

Bill Welch of Chippewa Falls, Wis. was seen making the rounds of the Twin Cities and shopped around for games for his route. . . . Pat Flannigan, Ajax Novelty Co., Minneapolis, Minn., is putting in all his spare time converting a former Greyhound Bus to a luxury cruiser on wheels. . . . Iz La Fleur of Devils Lake, N. D., is being kept busy these days what with spending several days each week supervising the west portion of the route based at Minot, N. D., and recently purchased from Eric Grunden of Minot. He then travels back to Devils Lake to give Ike Sr. a hand. . . . Joe Topic Jr. of Shakopee, Minn. was seen shopping for equipment for his route. . . . Mike Young of Soldiers Grove, Wis. spent several hours in the Twin Cities shopping for equipment for his route and also boosting his favorite ball club, the Milwaukee Braves. . . . John Czneriak of Duluth, Minn. is talking about his fishing trip in Canada where he and his party caught their limits in land locked trout. Nice sized ones too. . . . Elgin McDaniel of Wadena, Minn. made a trip into the Twin Cities to pick up a phonograph for one of his locations. . . . Recent visitors to the Twin Cities were Bob Keyes of Forest Lake, Minn.; Stan Baeder of New Rockford, N. D.; J. A. Redding of La Crosse, Wis.; Joe Webber of Blue Earth, Minn.; and Ike Sundem of Montevideo, Minn.

"It's What's in THE CASH BOX That Counts"





## Through The Coin Chute

### CHICAGO CHATTER

Optimism and enthusiasm grow as coinbiz continues to perk. All signs toward greater sales volume are definite that this industry will surge in the fourth quarter and continue far into '57 with no let-up. New releases of music and games spark the upswing. Progressive distribs seen using many different sales tools for latching onto domestic and foreign biz. Ops getting better and faster games to increase earnings and offset higher costs of operation. . . . Avron Gensburg and Al Warren not just very busy, but "very, very, very busy" getting samples of new "Davy Crockett" rifle to Genco distribs. Game is described as "intermediate," providing features of full size rifle game for teenagers and pre-teens. Ralph Sheffield out of town this past week. . . . Art Winand declares Williams still shipping "Super Score" galore, with demand "gaining momentum each week". Sam Stern, meanwhile, finds time to catch up with his European follow-ups, cables and correspondence since his return from that whirlwind tour of the Continent.



ED LEVIN

Bill O'Donnell phones to advise that Bally's new game "Big Show" going bigger than ever. . . . Joe Ash, Active, Phila., at the Gottlieb plant demanding "still more 'Auto Race'" from Dave, Nate and Sol. Said Alvin Gottlieb, "The game's a Natural. It looks and plays good, action is fast. And they keep coming back for more." . . . J. Weinberg, Judd Dist., has a desk piled high with export biz. Judd, it is asserted, pays same attention to minute export details as Gottlieb does to domestic orders. . . . Vince Shay and Stan Levin of All-State take turns five times a day taking customers to lunch, according to Stan. Lucky they're to rushed with exports these days, or those waitlines might begin showing. . . . Herb Jones, one of Bally's hardest working execs, at his desk keeping ad campaigns peppered with promotional ideas. . . . Sam Wolberg and Ed Levin were both at First's showing of the new "Miami Shuffle." And all smiles as they told of "terrific reaction from ops who played ChiCoin's latest." "All Location tests and reports are excellent," declared Ed, adding, "Ops want a low priced game that's different and makes money."

Coinmen observing with keen interest favorable pinball ruling of U. S. District Court of Appeals for N. Ill. Last week's decision reversed the judgment of the District Court, and concluded that pinball machines are not gaming devices as defined in 26 U.S.C.A. §462 (a) (2). . . . Last Sat. night, reported Bill DeSelm, 35 people from United visited Morty Mortensen's tavern (Ralph & Dagmar's). It was a belated birthday party, since Morty first saw daylight Sept. 12. Food, etc., and a hilarious time was had by all. Among the many United folks who brought wives were: C. B. DeSelm, Hank Dabek, Joe Bak, Clarence Brandt, Joe Kus, Jim Waters, Leonard Bell, Swede Helstrom, Henry Ryberg. Morty's age, by the way, was not disclosed. . . . Biz boomed at World Wide this past week. With Joel Stern "out of town," Al Stern, Len Micon and Fred Skor couldn't be cornered for comments concerning anything. . . . Gil Kitt, Empire, enthused at enthusiasm of ops about United's new "Pirate Gun". Joe Robbins, who knows all ops in N. Wis., decided to combine a few extra days hunting business along with hunting ducks. Which is why Jack Burns is reported chained to the phone again. LeRoy Hohbein studies games and price lists, talks things over with many Empire visitors.



GIL KITT

All sorts of happenings going on with key men at Keeney. Paul Huebsch celebrated three birthdays this past week. His boys, John and Bob are 2 and 7 respectively. Paul is now 39, he claims. Al Allbritten in N'Orleans working with Nick Carbajal, Crown Nov., on game lines. Roy McGinnis finally moved into his spankin' brand new house in Skokie. Bill Coan spent a whole weekend in St. Anne's Hospital—just waiting and waiting. . . . Phil Weinberg, in Texas, says Bally's "Big Show" making plenty ops happy. . . . Shipments of the new Rock-Ola "200" expected to start soon, as Ed Ristau, Les Rieck, Wayne Bradfield and Kurt Kluever reported working on plans for service schools and various distrib showings thruout the country. . . . George Kozy, one of the busiest of sales mgrs., advises A.B.T. soon will have an important announcement to make that will be of great interest to coinmen everywhere. . . . United's John Casola heading for St. Louis and Kansas City. Al Thoeke working on a new project already.



ROY MCGINNIS

Art Garvey at the Bally plant this past week helping Bill O'Donnell write up reorders for "Big Show." . . . Sam Lewis and Frank Mencuri, keeping Exhibit's engineering department on the go twelve hours a day, advise, "We're getting closer to some startling announcements. It's something every one in the industry wants to hear. In the meantime," added Sam, "our new gun game 'Jungle Hunt' is proving to be an outstanding hit." . . . Ted Rubenstein, marvelling at Marvel's upsurge in business the past week, says, "It's amazing. Just when we begin wondering where the season's business went, we suddenly were flooded with orders for replacement plastics and rotation pool balls." Estelle Bye, Marvel's "Right Arm," back from vacation in West Indies much more appreciative of the U. S. and the comforts of home. Also mucho sympathetic of the way Haiti women do all the work. . . . Tom Callaghan in town this week, seen entertaining Bally visitors. . . . Jack Kelnor now diversified with a complete vending service. In addition, it was reported, Jack has his eye on some new types of vending machines.

Ben Coven and Trudy celebrated their 17th wedding anniversary Oct. 1. Herb Bidenkap, sales rep. for Coven Music, says he is encountering definite enthusiasm and interest in the new Wurlitzer "2000", adding, "Orders are backing up this feeling on the part of operators." . . . Jerry Kuklin, sales mgr. of Standard-Harvard Metal Typers, comes up with more ways to get more



ED RISTAU

## QUICK FACTS THAT CINCH

### BIG MONEY for Operators!



## Williams SUPER SCORE

NOVELTY or REPLAY

More PLAYER APPEAL Than Ever Before...

- Spelling "S-U-P-E-R" lites center hole for Special!
- Spelling "S-C-O-R-E" lites center hole for Special!
- Spelling "S-U-P-E-R S-C-O-R-E" scores 1 replay and lites center hole for "Super Special."
- Making numbers 1 to 6 lites center hole for Special!

4 Thumper Bumpers  
2 Cyclonic Kickers  
2 Flippers

HIGH SCORES!

Bottom Center Kicker  
Puts Ball Back in Play!Plated Cigarette Holders  
on Siderails!  
Chrome Cabinet Guards  
Around Flipper Buttons!

Twin Chutes at slight extra cost.

PROVED!

It captured the crowds  
in all test locations!CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

## Now Delivering!

## United's New and Sensational

## PIRATE GUN

WRITE! WIRE! PHONE!

## Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

biz. Now he's developing contacts with European distribs. . . . George Jenkins at Bally looking mighty pleased about something as he hustles out of his office. . . . At King & Co., Paul Crisman and Tom King, catching their breaths, stated, "Customers have been coming in splashes all week long." . . . Milt



BEN COVEN

Wiczer of Wico, whose salesmen contact customers regularly for parts biz, reported numbered rotation pool balls going great. . . . Jane Minter proving to be a real help-mate to Fred at Gateway. Helps out with reconditioning of phonos on rush orders. By the time she's thru wielding a cloth, the phono looks like a fine piece of furniture.

HAPPY BIRTHDAY THIS WEEK TO: Phil Levin, Chicago, Ill. . . . Dick Gersh, New York, N. Y. . . . Sidney Mittleberg, Queens Village, N. Y. . . . Ben A. Hofer, New Braunfels, Tex. . . . Dick Hornbeck, Kingston, N. Y. . . . Louis J. Atherton, Columbia, Tenn. . . . Len Micon, Chicago, Ill. . . . Dominick Fulco, Hartford, Conn. . . . James E. Upshaw, Junction City, Kans. . . . Robert R. Logan, Wellsville, O. . . . Irving Kaye, New York, N. Y. . . . N. A. Robertson, Ada, Okla. . . . Anton L. Oomens, Chicago, Ill. . . . Charles A. Maroon, Bridgeport, O. . . . Joe Kline, Chicago, Ill. . . . James A. Burkhead, Houston, Tex. . . . Edward M. Oliver, Montgomery, W. Va.

WORTH REPEATING: If you look like your passport photograph you need the trip.



GEORGE JENKINS



**NOW!**  
for the **"SMALL FRY"!**

GENCO'S EXCLUSIVE



## **"DAILY ROCKET"** **MOVING TARGET** **RIFLE GALLERY**

### • FIRST TIME EVER ...

A Rifle Game designed **ESPECIALLY**  
for **BOYS & GIRLS** from 6 to 16!

### • FIRST TIME EVER ...

A Youngsters' Rifle Game with  
an **AUTHENTIC .22 RIFLE!**

### • FIRST TIME EVER ...

A Youngsters' Rifle Game with  
**MOVING TARGETS** and other  
Features of Full-Sized Rifle Games  
... **AND THE PRICE IS RIGHT!**

#### **SPECIAL** **"INTERMEDIATE" SIZE** **CABINET**

NOT full size . . . NOT "kiddie" size  
— just right for the Teen-Age and Pre-  
Teen market!  
Only 26" x 42" x 65" high  
**ATTACHED PULL-OUT STEP**  
FOR SMALLER CHILDREN

**SEE YOUR GENCO**  
**DISTRIBUTOR TODAY!**

#### **PAYS OFF BIG IN MANY NEW LOCATIONS!**

• Department Stores • Supermarkets • Res-  
taurants • Shopping Centers • Arcades  
• Variety Stores • Theatre Lobbies • Resorts  
and many more!

**GENCO** MFG. & SALES CO. 2621 N. Ashland Avenue  
Chicago 14, Illinois

## **Expect Public To** **Get Out More This** **Fall and Winter**

### **TV No Longer Keeps** **Public Glued to Homes**

CHICAGO — There's good news ahead for the coin machine industry if the expectations of restaurant and tavern leaders come to pass.

These men are of the firm belief that this Fall and Winter will see more of the public getting about than before.

For some past indoor seasons now, both restaurant and tavern men state, the public has remained glued to parlor chairs, fascinated and even hypnotized by the miracle of television.

As far as the urban centers are concerned, these men now claim, this hypnotic fascination seems to have passed.

The public, they say, is now getting about and restaurants as well as taverns are beginning to once again enjoy better patronage.

In fact some of the top eating spots report that they have been crowded right along since after Labor Day.

If this is any indication at all, they believe, the public, aside from viewing outstanding spectaculars and certain sporting events on TV, have found that getting about is much more interesting and enjoyable.

One well known tavern operator reported:

"Even noticed the change in my own family. The kids aren't glued to the TV set the way they used to be. It seems to have lost its fascination. They're visiting about now and the adults are doing the same.

"Our business has increased as a result. We feel that this is going on in almost all families. With bigger crowds starting to move about like they used to, taverns are in for a very fine fall and winter season."

The restaurant owners are just as enthusiastic over this fall and winter season and predict "it will be one of the best as long as the weather holds up."

In the meantime this all reacts with great favor upon the coin machines industry. It definitely means more play action. And if this becomes the case then the industry is in for one of its best seasons.

ST. LOUIS—Jack Rosenfeld, president of R & R Enterprises, reports R & R had displayed the Rock-Ola "120" phonograph at the big Mid-America Jubilee, this city, September 1 to 30, in the arcade section.

Rosenfeld said the Rock-Ola "120" phono ran continuously for 14 hours a day, the full 30 days, without need for a single adjustment.

"Attendance was heavy, and interest in the "120" was extremely gratifying", concluded Rosenfeld.

**Keeney's 3 VENDERS**

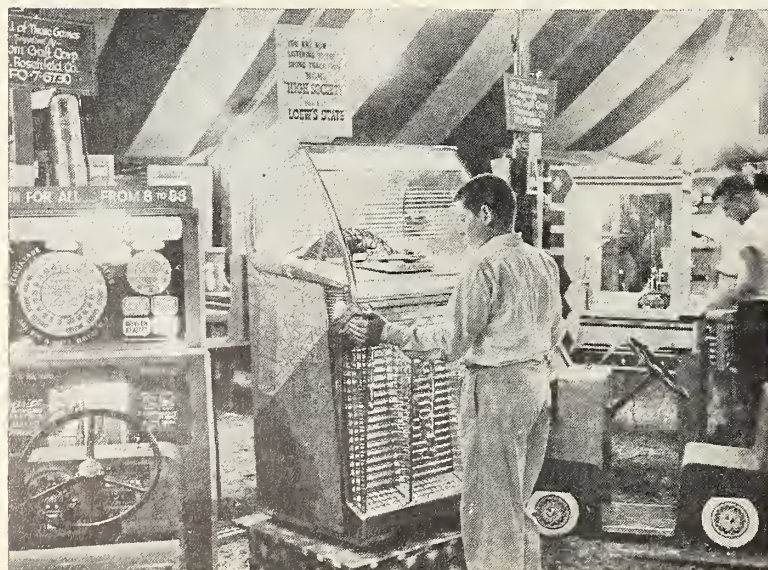
**SOUP**  
**COFFEE**  
**SNACKS**

**BRING 3-WAY PROFITS!**

Write FOR FREE CIRCULARS TODAY!

J. H. **Keeney** & CO. INC.  
2600 W. FIFTIETH ST. • CHICAGO 32, ILL.

## **Rock-Ola "120" at St. Louis Jubilee**



*"It's What's in THE CASH BOX That Counts"*



GOTTLIEB PRESENTS...

# AUTO RACE

Featuring...

THE SPEED OF THE INDIANAPOLIS "500"  
THE ACTION AND THRILLS OF THE FRENCH "LE MANS"



Up to Six Complete Races Per Game



3 Cars Compete for Winning Honors



Cars Finishing Race Light Holes for Specials



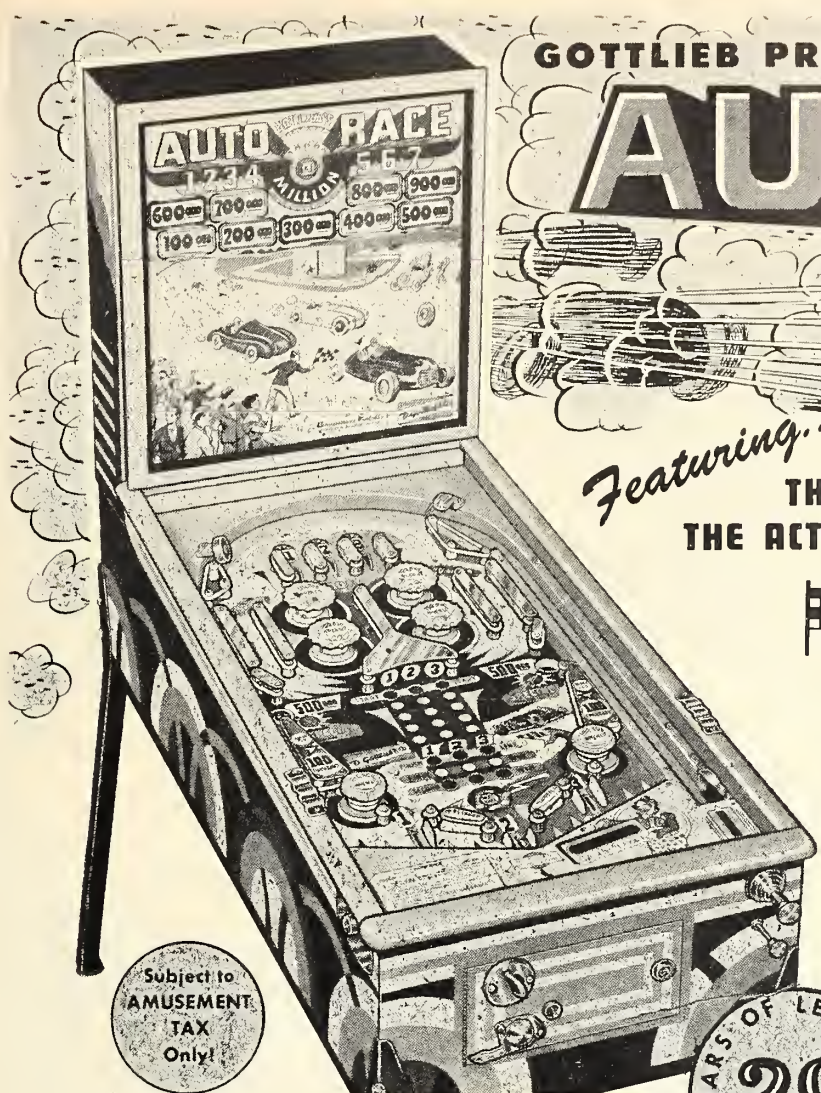
Pop Bumpers Light for Super High Score  
When Cars Line-up After Race has Started



See AUTO RACE at Your Distributor NOW!

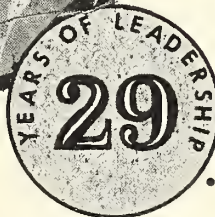
**D. Gottlieb & Co.**  
1140 50 N. KOSTNER AVE., CHICAGO 51, ILL.

... Products of Consistent Dependability



Subject to  
AMUSEMENT  
TAX  
Only!

**Amusement Pinballs**  
as American as Baseball and Hot Dogs!



## BUY THE BEST...WE DO...

### First Premieres Chi Coin's New "Miami Shuffle"



WALLY FINKE

CHICAGO—Wally Finke and Joe Kline, First Coin Machine Exchange, this city, held its premiere showing Monday evening, October 1, of Chicago Coin Machine Company's new game, "Miami Shuffle."

"This was the most successful and satisfactory showing we ever held," stated Wally Finke. "Evidence is in

the fact that we wrote up more orders than at any other showing."

"One operator," declared Joe Kline, "gave us his initial order for twenty 'Miami Shuffles'. Many others gave us sizeable orders immediately after playing the game."

Total attendance was reported to be 85 operators, of which 57 were from Chicago and suburbs.

First's entire showroom was cleared for the showing. Eight "Miami Shuffle" games were lined up for all to play or watch. In the next showroom was a huge spread on a 25 x 6 foot table loaded with all sorts of refreshments and beverages.

Fred Kline, Sam Kolber and Marvin Rosenstein, as well as other members of the firm were on hand to greet the visitors. Each displayed a handkerchief in his breast pocket revealing the words "Business Is Good" stitched in.

Sam Wolberg and Ed Levin represented Chicago Coin at this premiere, and expressed themselves as "tremendously happy and elated at the favorable reactions and comments concerning the new game."

On the following day, Joe Kline reported phone calls from most of the operators who attended, praising the firm's handling of the showing and expressing their appreciation for the very pleasant evening enjoyed by all.

### Runyon Sales To Handle Slate Tops



BARNEY (Shugy) SUGERMAN

NEW YORK—Barney Sugerman, Runyon Sales Company, this city, announced this week that his firm is representing one of the leading slate producers as national distributors for Slate Tops for all types of pool games.

"Our slate tops are of the highest quality slate," stated Sugerman, "and the best solid 3/4" black slate is used. These slates are precision ground and guaranteed to be level. Our slate tops are tops, and the price is right."

Runyon is setting up distributors thruout the country, but in the meanwhile is shipping the slate tops to operators thruout the nation.

ALL GAMES RIGHT FROM  
LOCATION IN WORKING ORDER  
SPACE SHIP ..... \$175.  
KING OF SWAT ..... 285.  
WURLITZER 750 ..... 100.

PACKAGE OF 10 GAMES  
5 United OLYMPIC  
and  
5 United CASCADE \$200

WRITE — WIRE — PHONE TODAY!  
We are exclusive factory distributors for:  
**BALLY-WILLIAMS-ROCK-OLA**  
**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

KEEP YOUR  
EYE ON  
THE  
EXHIBIT  
SUPPLY  
CO.

"It's What's in THE CASH BOX That Counts"



# NEW

**LOW PRICED!**  
The Answer to Every Operator's Dream!

**HIGH IN EXCITING  
PLAYER APPEAL!**

## chicago coin's *Miami Shuffle*

**NEW**

- \* In-Line Scoring . . . . .
- \* Double Scoring . . . . .
- \* Double-Double Scoring . . . . .

**NEW Attractive  
Colorful  
Anodized  
Pucks!**

**NEW Player  
"Participation"  
Scoring!**

**2 or 4  
Can Play . . . .  
20c per game!**

**8½ ft. long**

**NEW  
Simple  
Fool-Proof  
Mechanism!**

**Have You Seen  
chicago coin's  
FIRST  
Novelty Pin Game  
In Years!**

*Capri*

**chicago  
coin  
MACHINE COMPANY**

1725 West Diversey Blvd., Chicago 14, Ill.

**A.B.T.  
GUESSER  
SCALE**

● EXPORT MODEL  
& DOMESTIC MODEL

WRITE QUICK!

**A.B.T. Rifle Sport Gallery  
Kicker & Catcher  
A.B.T. Challenger  
Pace Aristo Scale**

Manufacture and Sales  
**J. F. FRANTZ MFG. CO.**  
1940 W. LAKE ST., CHICAGO 12, ILL.  
(Tel.: Taylor 9-2399)

Full Line of Parts at all times. Repairs  
and Reconditioning on all A.B.T. equip-  
ment.

## Coinmen at Coral Party



SYRACUSE, N. Y.—Recently Coral Records hosted a party for the McGuire Sisters in the Syracuse area. Representatives of the coin machine,

deejay and music field attended.

Seen above, from left to right, are Tony Tringle, Al Meltzer, Dotty, Chris, and Phyllis McGuire and Fred

## Unveiling For Late Ike Berman Oct. 21

NEW YORK—Bess Berman and her son Jack Berman advised that a headstone unveiling for the late Ike Berman will be held at the Mt. Hebron Cemetery, Queens, Long Island, on Sunday, October 21, at 2 P.M.

Bess, who has been residing in Miami Beach, Fla., will arrive in New York October 8, and will remain for a while.

Announcements have been mailed to many in the industry, and it is expected that a large number of the friends of the late Ike Berman will be on hand.

Stott. Tony and Fred operate the American Amusement Company of Syracuse and Auburn. Al Meltzer is a top deejay at WHEN-Syracuse.



## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Seeburg B's. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: Bluemound 8-6700).

WANT—To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—All around mechanic, to work on Jukes, Pinballs and Bowlers. Amplifier man preferred. MOSS AMUSEMENT CO., 311 EAST THIRD ST., SANFORD, FLA. (Tel.: Sanford 102)

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: Belmont 5-2881).

WANT—AMI: 120 Phonographs, Hideaways, Wall Boxes, Steppers, Seeburg: 100 Hideaways, 3W1 Wall Boxes. Late Five Balls. Bally: Miami Beach, Beach Beauty and Broadway. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—AMI E-80's. Quote lowest price in first letter. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: Circle 6-8939).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: Garfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO. GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Will Buy Any Used Kiddie Rides. COLEMAN & BROWN CO., 3330 ATLANTIC AVE., LONG BEACH 7, CALIF. (Tel.: Garfield 4-2112).

WANT—To give you free two Michael Anthony records for survey. Michael Anthony sings "Somebody Loves Me" b/w "I'll Be With You", "Singing Hills" b/w "You're Breaking My Heart, Maria Elena". 25¢ mailing and postage. HRC RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Mutoscope Drive Mobiles, All Types of Arcade Equipment. State Type, Quantity and Best Price. J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

WANT—Seeburg 100-A's, B's and C's. Also Wurlitzer 1100's and 1400's. As is. No quantity too large. GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAYfair 3-2472, 3 and 4).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEvonshire 8-6931).

WANT—AMI 80 & 120 Selection Wall Boxes. Cash Waiting. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632—9-6047).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOWer 1-6715).

WANT—Highest cash prices paid in Middle West for Beach Beauties, Broadways, Night Clubs and Big Times. Also want Bowling games with flashing lights. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO, (Tel.: MAin 1-8751).

WANT—Kiddie Rides and Arcade Machines. Must Be In A-1 Shape. State Price and Condition in first letter. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

## CLASSIFIED ADVERTISING SECTION

WANT—Used regulation Pool Tables. All makes. State quantity and price in first letter. GEORGE PONSER Company, 123 W. RUNYON ST., NEWARK, N. J. (Tel.: Bielow 3-7422).

WANT—Route wanted. Will pay cash for large route—music—games—rides—midget movies. All information strictly confidential! POST OFFICE BOX # 364, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y.

## FOR SALE

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

FOR SALE—Millions of extra coins are taken from clean machines—Clean Right With Lemonite. Donan Distributing Co., Empire Coin Machine Exchange, Globe Distributing Co., Logan Distributing Co., Chicago, Ill., Use and Sell Lemonite. GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

FOR SALE—Gypsy Queen, \$170; Happy Days, \$75; Twin Bill, \$175; Four Belles, \$160; Duette, \$225; Stage Coach, \$170; Chinatown, \$55; Shindig, \$90; League Bowler, \$95; Olympic, \$45; Frolics, \$40. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Bielow 8-3524-5).

FOR SALE—Records!!! 5¢ over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

WANT—Seeburg 20 Selection Boxes, wireless, 5c, 10c, 25c. AMI 80 or 120 Steppers. Write, wire or phone. M & M MUSIC CO., 779 13th S.W., HURON, SO. DAKOTA. (Tel.: 2398).

FOR SALE—Any of the following Bingos reconditioned by Bally factory distributors at \$75 ea.: Atlantic City, Yacht Club, Coney Island, Spot Lite, Palm Springs—Front End Pool Tables, your choice at \$95 ea.: Roto-Pool, Booster Pool, Advance Pool—one only Bally Cross-words 5 ball at \$395. Wire, deposit to SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: Lincoln 9106).

FOR SALE—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX 26 W. 47th ST. NEW YORK 36 N. Y. (Phone JU 6-2640).

FOR SALE—10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. LEWIS & FOULETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).

FOR SALE—Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STadium 2-4010-11-12).

FOR SALE—Genco Hi-Fly Baseball, \$390; Genco Sky Rocket Rifle Gallery, \$360; Genco Quarterback, \$275; Genco Champion Baseball Machine, \$275. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MO. (Tel.: Central 1-9292).

FOR SALE—3W1 Chrome Seeburg Wall Boxes. Call Collect for volume prices. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: Syracuse 75-1631).

FOR SALE—Bally Yacht Clubs, \$60; Beach Club, \$70; Ice Frolics, \$95; Surf Club, \$95; Variety, \$125; Gayety, \$125; Miami Beach, \$235; United Nevada, \$50; Singapore, \$50; Manhattan, \$150; Games, Inc. Hunter, \$265. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Arcade Field. A single machine. A complete arcade. Parts, supplies, sundries. MIKE MUNVES CORPORATION, 577 TENTH AVENUE, NEW YORK 36, N. Y. (Tel.: BRyant 9-6677).



## CLASSIFIED ADVERTISING SECTION

**FOR SALE — Bowlers — Hollywood,** \$265; Arrow, \$255; Crisscross, \$125; Team, \$325; Arcade Williams Pool Tables, \$50; Williams DeLuxe B.B., \$120; King Of Swat, \$325; Pins Super Jumbo, \$300; Shindig, \$105; Duet DeLuxe, \$265; Lulu, \$195; Jalopy, \$65; All Star Basketball, \$35; Big Time, \$295; Caravan, \$395; Manhattan, \$125; Miami Beach, \$295; Pixie, \$225; Seeburg M 100 C, \$525; Wurlitzer 1800, \$675. **NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).**

**FOR SALE — The best buy in used Bally Bingo Games.** Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: Wheeling 5472).**

**FOR SALE — All types used AMI, Wurlitzer and Seeburg equipment.** Clean and shopped, or as is. **Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.**

**FOR SALE — "The Cat Came Back" b/w "Stop Crackin' Peanuts". "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).**

**FOR SALE — Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775.** All the above machines are clean and ready for location. **UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).**

**FOR SALE — Bingos in Quantities.** Bally — Night Clubs, Broadways, Miami Beaches, Big Times, Varietys, Beach Clubs. **GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel.: AR 0780).**

**FOR SALE — Comeco — Extended Range Speakers and Baffles.** Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181 S. ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).**

**FOR SALE — Rock-Ola Comets, \$475; Rock-Ola 1448, \$725; Seeburg R's, \$750; Seeburg C's, \$650; AMI B's, \$125; AMI C's, \$135; AMI A, \$85. 100 Sel-Chorm Seeburg Boxes, \$65; Coney Islands, \$25; Bright Lites, \$45; Bright Spots, \$55. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL.**

**FOR SALE — All Games Right From Location In Working Order.** Space Ship, \$175; King Of Swat, \$285; Wurlitzer 750, \$100. Package of 10 Games. 5 United Olympic and 5 United Cascade, \$200. Write, Wire, Phone Today! We are exclusive factory distributors for: Bally — Williams — Rock-Ola. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel.: HE 1-7577).**

**FOR SALE — Bowlers: Chicago Coin Flash, \$110; United Yankee, \$100; Chief, \$85; Clover, \$45; Bally Mystic, \$195; Blue Ribbon, \$295; Gold Medal, \$325; Sportland Gun, \$185; Carnival Gun, \$175. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.**

**FOR SALE — America's finest reconditioned phonographs and music accessories.** Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

**FOR SALE — We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo.** Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).**

**FOR SALE — Seeburg M 100 R \$695; Seeburg M 100 G, \$595; Seeburg M 100 C, \$495; 100 Selection Chrome Seeburg Wall Boxes, \$55; AMI Model C, \$85. LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MElrose 5-1593).**

**FOR SALE — Wurlitzer 1500's; Wurlitzer 1250's.** Ready for location or "As Is". Write for low prices. **YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).**

**FOR SALE — Reconditioned, Guaranteed, Wurlitzer 24 Record Hideaway Cellar Units, complete with Packard Adaptors, price \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., c/o GEORGE THAYER & CO., 47 STATE ST., BINGHAMTON, N. Y.**

**FOR SALE — Comet, \$160; DeLuxe 5th Inning, \$200; Leader, \$150; Manhattan, \$135; Targette, \$150; Mars, \$250; Lightning, \$250; Triple Play, \$225. AMI A, 78 rpm, \$95; AMI D-40, 78 rpm, \$225; AMI E-120, \$495; AMI A, 45 rpm, \$125; AMI D-80, \$325; AMI F-80, \$650. Distributors for AMI, United and Williams. Write for jobber's price. Write, wire or phone. **CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAIN 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).****

## CLASSIFIED ADVERTISING SECTION

**FOR SALE — Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment.** Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. **TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).**

**FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C".** End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

**FOR SALE — Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).**

**FOR SALE — Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).**

**FOR SALE — Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. WANT — Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MARKET 1-0538).**

**FOR SALE — Close-out! Brand New "Booster Pools" and all makes electric Pool Tables.** Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.**

**FOR SALE — Big Times cleaned and checked the Donan way, \$215; Reconditioned Bally Space Ships, \$315. DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).**

**FOR SALE — 1 Genco Sky Rocket Rifle at \$300; 1 Chicago Coin Blinker Bowler and 1 Chicago Coin Bullseye Bowler at \$325 ea. SALINA MUSIC AND AMUSEMENT CO., 121 NORTH SEVENTH ST., SALINA, KANSAS.**

**FOR SALE — Lowest prices Thunderbolts, Lightnings, \$229.50 ea.; Hollywood Bowlers, \$269.50; Chicago Coin Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).****

**FOR SALE — Stage Coach, \$165; Genco, Champion Baseball, \$295; Genco, Super Big Top, \$350; Sky Rocket, \$295; Rifle Gallery, \$200; Seeburg, Shoot The Bear, \$75; Sidewalk Engineer, \$100. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).**

**FOR SALE — Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs.** If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2473).**

**FOR SALE — Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. **CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.****

**FOR SALE — Numbered Pool Balls — Marked on 2 Sides — 1 to 5, White & 1 to 5, Red, Price \$14.95 set. Non-Warp Cue Sticks, Price \$2.25 ea. Ask for Free 1957 Parts Catalog. **WICO CORP., 2913 N. PULASKI RD., CHICAGO 41, ILL. (Tel.: MULberry 5-3000).****

**FOR SALE — Broadway, \$345; Variety, \$115; Pixie, \$275; Rio, \$45; Tropics, \$35; Beach Beauty, \$300; Surf Club, \$90; Star Dust, \$350; Tahiti, \$40. One third deposit, balance sight draft. **GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, La. (Tel.: TULane 6729).****

**FOR SALE — Bally Double Header, \$500; Bally Parade, \$400; Bally Broadway, \$345; Bally Beach Beauty, \$300; Bally Miami Beach, \$200; Bally Gaytime, \$165; Bally Crosswords, \$295; Bally Beach Club, \$75; Bally Atlantic City, \$37.50; United Pixie, \$200. **NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 7459).****

**FOR SALE — AMI E 120's; Rock-Ola Comets Hi-Fi's model 1448; Seeburg V-200's. Cash Box low. WANT — Seeburg M-100 B's; United Flasher Shuffle games. **NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: FREeport 8-6770-1).****



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Late Phono Records. Exhibit's Shooting Gallery, \$90; Deluxe Jungle Gun, \$75; Palm Springs, \$40. **AUTOMATIC MUSIC CO.**, 703 MAIN ST., BRIDGEPORT, OHIO, (Tel.: 750).

**FOR SALE**—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

**FOR SALE**—Special Bally: Night Clubs, \$445; Beach Beauties, \$295; Broadways, \$339.50. United: South Seas (slightly used), \$309.50. **NEW ORLEANS NOVELTY CO.**, 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 5306).

**FOR SALE**—3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: **HY POLO AMUSEMENTS, INC.**, 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LONgbeach 1-3378).

**NOTICE**—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a **DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!!** Mail your check for \$15 today to: **THE CASH BOX**, 26 WEST 47th STREET, NEW YORK 36, N. Y.

**FOR SALE**—Beach Clubs, Bright Spots, \$40 ea. **TOLEDO COIN MACHINE EXCHANGE**, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-4005).

**FOR SALE**—Seeburg 20 Selection Boxes, 3 wire, 5c, 10c, 25c, \$9 ea.: 1 Midget Movie, with reel, \$55; 2 Coon Hunts, \$95 ea. **H. BETTI AND SONS**, 1706 MANHATTAN AVE., UNION CITY, N. J.

**FOR SALE**—All types of used Pool Tables, jumbo and regular. Also late Shuffle Alleys. Will trade for AMI Jukes or Seeburg. Special price on ultra modern speaker and Baffle (8 inch speaker), \$7.50. **GATEWAY DISTRIBUTING CO.**, 3622 W. NORTH AVE., CHICAGO 47, ILL. (Tel.: DICKens 2-4620).

## MISCELLANEOUS

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO.** Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNon 5-7976).

**NOTICE**—Interested in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. **PENNSYLVANIA VENDING CORP.**, 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

**NOTICE**—Let me convert your United Yankee, Speedy Eleven Frame, and all United games after that, into a 300 Scoring Bowler. For particulars write or call **DAVE LOWY**, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHICKering 4-5100).

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Hollywood, Calif., HOLLYwood 5-2129.

**NOTICE**—Will Trade. 2 Photomats, \$300, will trade for late model Bowlers. Bally Booster Pools—will trade for late model Bowlers or United Comet Targettes. **LIEBERMAN MUSIC CO.**, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

**NOTICE**—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PERshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other reconditioned phonographs priced right.

# THE CASH BOX

## "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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26 WEST 47th STREET, NEW YORK 36, N. Y.





## THIS WEEK'S USED MACHINE QUOTATIONS

### 18th YEAR OF PUBLICATION

### 888th CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |

### REGARDING SELLING PRICES

## IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



#### LISTED ALPHABETICALLY

#### AMI

2* Model A, '46, 40 Sel., 78 RPM	69.50	125.00
2* Model B, '48, 40 Sel., 78 RPM	99.50	150.00
2* Model C, '50, 40 Sel., 78 RPM	85.00	175.00
4* Model D-40, '51, 40 Sel., 78 RPM	175.00	245.00
2* Model D-80, '51, 80 Sel., 45 RPM	285.00	350.00
4* Model E-40, '53, 40 Sel., 78 RPM	245.00	365.00
4* Model E-80, '53, 80 Sel., 45 RPM	345.00	450.00
2* Model E-120, '53, 120 Sel., 45 RPM	395.00	495.00
1. Model F-80, '54, 80 Sel., 45 RPM	550.00	650.00
4. Model F-120, '54, 120 Sel., 45 RPM	575.00	700.00
4. WM Wall Box	5.00	10.00
4. SM or SL Stepper	10.00	15.00

#### EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	40.00	100.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	110.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	200.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	250.00

#### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	69.50
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	75.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	99.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	100.00	135.00

4. 1432, Same as above, Converted to 45 RPM	125.00	150.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00	200.00
4. 1434, Same as above, Converted to 45 RPM	145.00	225.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	275.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	245.00	285.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	435.00	525.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	645.00

#### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	80.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	20.00	90.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
1* M100A, '49, 100 Sel., 78 RPM	195.00	250.00
4. M100B, '51, 100 Sel., 45 RPM	395.00	450.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	475.00
2* M100C, '53, 100 Sel., 45 RPM	495.00	600.00

4. HF100G, '54, 100 Sel., 45 RPM	625.00	750.00
4. HF100R, '54, 100 Sel., 45 RPM	725.00	825.00
4. W1-L56 Wall Box 5c	3.00	6.00
4. 3W2 Wall-a-Matic	3.00	7.00
4. W4L-56	10.00	15.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	15.00
4. W6L-56 5/10/25 Wire-less	10.00	15.00
4. 3W7-L-56	10.00	20.00

#### WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	25.00	75.00
4. 1017, '46, 24 Sel., 78 RPM	40.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	95.00
4. 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	150.00
4* 1250, '50, 48 Sel., 45 or 78 RPM	125.00	175.00
2* 1400, '51, 48 Sel., 45 or 78 RPM	195.00	250.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	195.00	275.00
2* 1500, '52, 104 Sel., 45 & 78 Intermix	185.00	295.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	249.50	300.00
4. 1650, '53, 48 Sel., 45 RPM	295.00	375.00
4. 1700, '54, 104 Sel., 45 RPM	495.00	645.00
1* 1800, '55, 104 Sel., 45 RPM	675.00	825.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	15.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	15.00
4. 4820 Wall Box	10.00	20.00

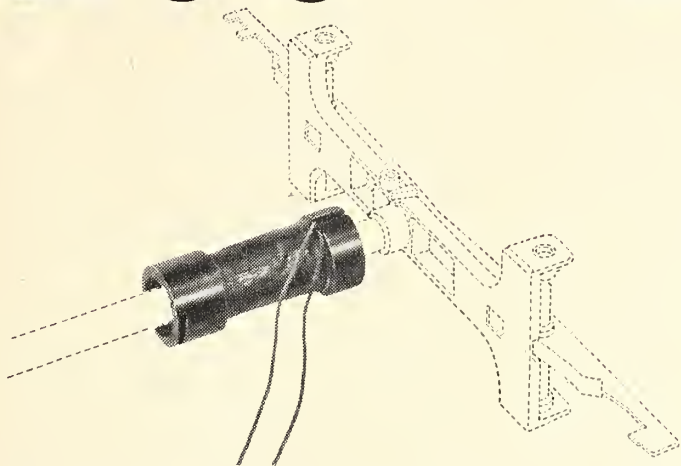


Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	25.00	50.00
4. Across the Board (Un 9/52)	25.00	50.00
1. All Star Basketball (Go 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	20.00
4. Arabian Knights (Got 12/53)	100.00	150.00
4. Arcade (Wm 11/51)	45.00	60.00
4. Arizona (Un 4/50)	10.00	20.00
4. Army-Navy (Wm 10/53)	40.00	90.00
4* Atlantic City (B 5/52)	37.50	75.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	24.00
4. Basketball (Got 10/49)	10.00	20.00
2* Beach Beauty (B 11/55)	295.00	375.00
2* Beach Club (B 2/53)	40.00	75.00
1. Beauty (B 11/52)	45.00	85.00
4. Be Bop (Ex 3/50)	10.00	19.00
4. Big Ben (Wm 9/54)	89.00	135.00
4. Big Hit (CC 7/52)	25.00	45.00
6. Big Top (Ge 2/49)	10.00	19.00
3* Big Time (B 1/55)	195.00	295.00
6. Black Gold (Ge 3/49)	10.00	19.00
4. Bolero (Un 12/51)	45.00	75.00
4. Bomber (CC 3/51)	15.00	25.00
6. Boston (Wm 5/49)	15.00	25.00
4. Bowling Champ (Got 2/49)	15.00	35.00
4* Bright Lights (B 5/51)	30.00	65.00
2* Bright Spot (B 11/51)	40.00	75.00
4* Broadway (B 12/55)	325.00	425.00
4* Broadway (B 6/51)	25.00	40.00
4. Buffalo Bill (Got 5/50)	25.00	35.00
4. Buttons & Bows (Got 3/49)	15.00	24.00
4. Cabana (Un 3/53)	35.00	100.00
4. Camel Caravan (Ge 6/49)	10.00	20.00
4. Campus (Ex 2/50)	10.00	20.00
4. Canasta (Ge 7/50)	20.00	30.00
4. Caravan (Un 2/56)	365.00	465.00
4. Caravan (Wm 6/52)	25.00	60.00
6. Carolina (Un 3/49)	10.00	20.00
4. Champion (B 12/49)	15.00	25.00
6. Champion (CC 6/49)	10.00	20.00
4. Chinatown (Got 10/52)	40.00	70.00
4. Circus (Un 8/52)	35.00	65.00
1. Citation (B 10/48)	20.00	39.50
4. C.O.D. (Wm 9/53)	75.00	100.00
4. College Daze (Got 8/49)	20.00	40.00
4. Colors (Wm 11/54)	130.00	175.00
1. Coney Island (B 9/52)	25.00	65.00
4. Control Tower (Wm 3/51)	25.00	45.00
4. Coronation (Got 11/52)	40.00	75.00
4. County Fair (Un 9/51)	25.00	40.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Crossroads (B 1/56)	295.00	375.00
4. Cyclone (Got 5/51)	40.00	65.00
4. Daffy Derby (Wm 8/54)	70.00	165.00
4. Daisy May (Got 7/54)	145.00	175.00
4. Dallas (Wm 2/49)	15.00	25.00
2* Dealer "21" (Wm 2/54)	45.00	100.00
4. Derby Day (Got 5/56)	235.00	275.00
4. De Icer (Wm 11/49)	20.00	35.00
4. Diamond Lill (Got 12/54)	145.00	165.00
1. Disk Jockey (Wm 11/52)	35.00	75.00
4. Domino (Wm 5/52)	35.00	75.00
4. Double Action (Ge 1/52)	25.00	34.50
4. Double Feature (Got 12/50)	15.00	24.00
4. Double Header (B7/56)	500.00	565.00
4. Dbl. Shuffle (Got 6/49)	15.00	24.00
1. Dragonette (Got 6/54)	125.00	185.00
4. Dreamy (Wm 2/50)	20.00	40.00
1* Dude Ranch (B 9/53)	55.00	95.00
1* Duette (Got 4/55)	220.00	265.00



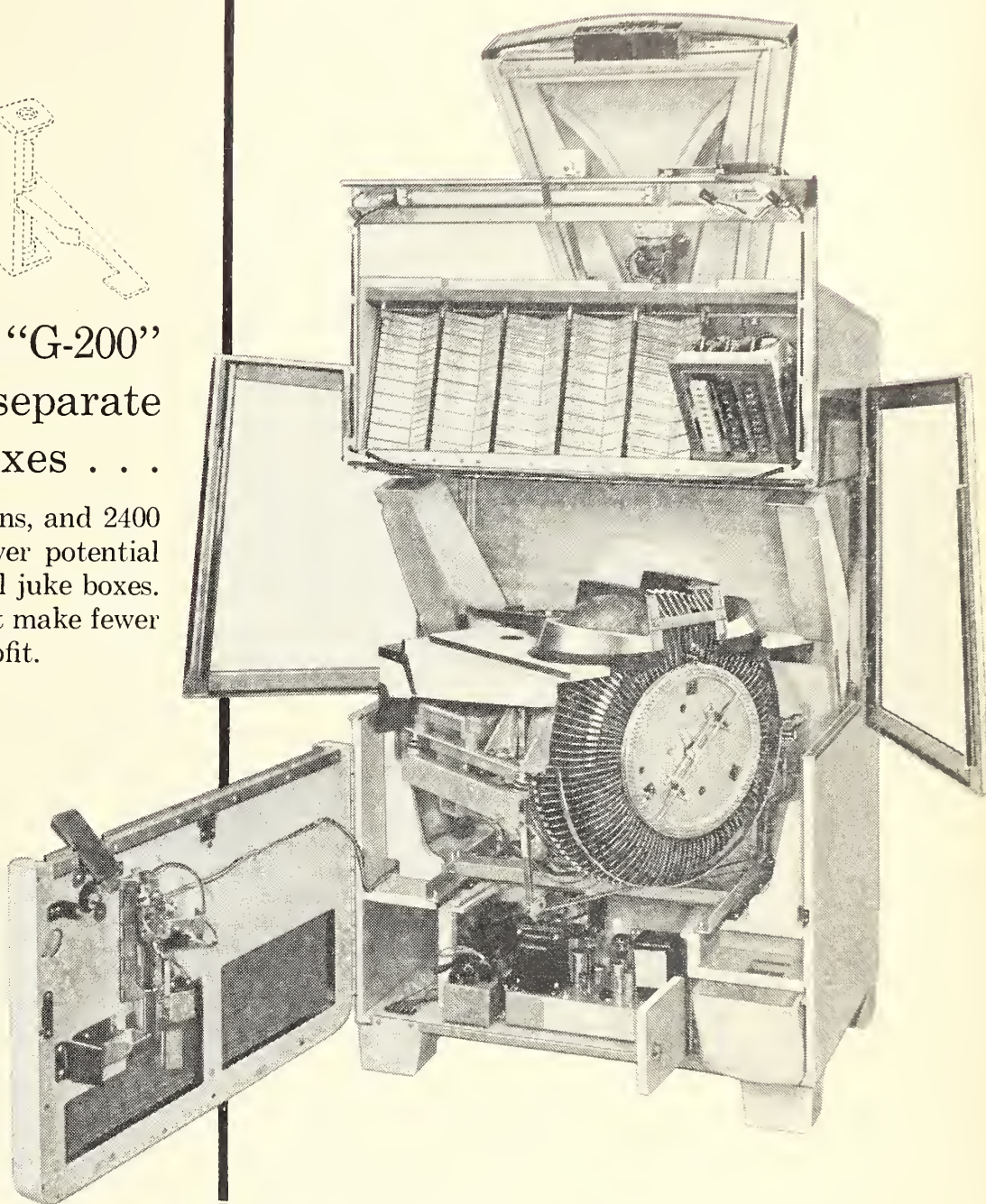
# 200 to 1



This one solenoid on the "G-200" does the work of 200 separate coils on other juke boxes . . .

It eliminates 400 soldered connections, and 2400 feet of wiring. That means 400 fewer potential trouble spots—and the simplest of all juke boxes. It means your busy serviceman must make fewer calls—can make them faster. You profit.

No Other Juke Box Is  
So Easily Serviced . . .  
None Needs So Little  
Service As the "G-200."



## AMi

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1500 Union Avenue, S. E.  
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... music that makes more money for you

ORIGINATOR OF THE AUTOMATIC SELECTIVE  
JUKE BOX IN 1927 ... AHEAD THEN, AHEAD NOW

Licensee: Jensen Music Automates,  
building the IMA-AMI Juke Box sold through Oscar Siesbye A/S,  
5 Palaisgade, Copenhagen K., Denmark.





4. Esplanade (Got 12/53)	215.00	250.00
4. Hit Ball (Wm 1/52)	40.00	65.00
4. Highway (Wm 6/53)	50.00	80.00
4. Fighting Irish (CC 11/50)	20.00	30.00
4. Five Star (Univ. 5/51)	30.00	75.00
4. Floating Power (Ge 12/48)	10.00	15.00
1. Flying High (Got 2/53)	50.00	85.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	20.00
4. Four Bells (Got 10/54)	135.00	175.00
4. Four Corners (Wm 12/52)	40.00	90.00
4. Four Horsemen (Got 9/50)	25.00	55.00
4. "400" (Upright) (Ge 10/52)	35.00	60.00
4. Four Stars (Got 6/52)	50.00	75.00
4. Freshie (Wm 9/49)	20.00	30.00
4* Frolics (B 10/52)	40.00	85.00
4. Frontiersman (Got 11/55)	225.00	245.00
4. Futurity (B 3/51)	25.00	40.00
2* Gay Times (B 6/55)	175.00	225.00
1* Gayety (B 3/55)	99.00	165.00
4. Georgia (Wm 7/50)	20.00	45.00
4. Gin Rummy (Got 2/49)	20.00	30.00
4. Gladiator (Got 1/56)	285.00	345.00
4. Glamour (Got 7/51)	15.00	24.00
6. Glider (Ge 3/49)	10.00	15.00
4. Globetrotter (Got 11/51)	30.00	65.00
4. Golden Gloves (CC 7/49)	10.00	24.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	65.00
4. Gold Star (Got 8/54)	140.00	165.00
6. Gondola (Ex 5/49)	10.00	19.00
1. Grand Award (CC 1/49)	10.00	19.00
4. Grand Champion (Wm 8/53)	70.00	120.00
4. Grand Slam (Got 4/53)	40.00	100.00
6. Grand Stand (B 50)	20.00	30.00
2. Green Pastures (Got 1/54)	75.00	125.00
4. Gun Club (Wm 11/53)	45.00	85.00
4. Guys-Dolls (Got 5/53)	55.00	100.00
4* Gypsy Queen (Got 2/55)	150.00	185.00
4. Handicap (Wm 6/52)	45.00	90.00
4. Happy Days (Got 7/52)	65.00	85.00
4. Happy-Go-Lucky (Got 3/51)	25.00	40.00
2. Harbor Lites (Got 2/56)	225.00	275.00
4. Harvest Moon (Got 12/48)	10.00	20.00
4. Harvest Time (Ge 9/50)	15.00	25.00
4. Harvey (Wm 5/51)	15.00	30.00
4. Havana (Un 2/54)	40.00	110.00
2. Hawaii (Un 6/54)	50.00	135.00
4. Hawaiian Beauty (Got 4/54)	125.00	155.00
4. Hayburner (Wm 6/51)	30.00	65.00
4. Hi-Fi (B 6/54)	50.00	120.00
4. Hit Parade (CC 2/51)	10.00	19.00
4. Hit & Runs (Ge 3/51)	15.00	24.00
4. Hit 'N Run (Got 4/52)	30.00	60.00
6. Holiday (CC 12/48)	10.00	19.00
4. Holiday (Ke 12/51)	25.00	45.00
4. Hong Kong (Wm 9/51)	30.00	50.00
4. Horsefeathers (Wm 1/52)	30.00	45.00
4. Horse Shoe (Wm 12/51)	25.00	35.00
4. Hot Rods (B 49)	20.00	40.00
4. Ice-Frolics (B 1/54)	50.00	100.00
4. Jalopy (Wm 8/51)	45.00	95.00
4. Jeannie (Ex 6/50)	15.00	24.00
4. Jockey Club (Got 5/54)	75.00	150.00
4. Jockey Special (B 11/47)	10.00	20.00
4. Joker (Got 11/50)	20.00	45.00
2. Jolly Joker (Un 11/55)	75.00	125.00
4. Jubilee (Got 5/55)	230.00	350.00
4. Judy (Ex 7/50)	10.00	19.00
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00
4. Just 21 (Got 1/50)	10.00	24.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	30.00	55.00
4. Knockout (Got 1/51)	20.00	45.00
4. Lady Luck (Got 9/54)	85.00	165.00
4. Lazy "Q" (Wm 2/54)	65.00	115.00
4. Locomotive (Un 10/51)	40.00	65.00
4. Love-A-Line (Ke 6/52)	40.00	65.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	60.00	135.00
4. Lucky Inning (Wm 5/50)	20.00	45.00
2. Lulu (Wm 12/54)	169.00	195.00
4. Mad. Sq. Garden (Got 6/50)	30.00	50.00
6. Magic (Ex 11/48)	10.00	19.00
4. Majors '49 (CC 2/49)	10.00	20.00
4. Majorettes (Wm 4/52)	25.00	45.00

2* Manhattan (Un 4/55)	125.00	185.00
4. Marathon (Got 10/55)	285.00	325.00
4. Marble Queen (Got 8/53)	75.00	110.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	25.00
4. Mermaid (Got 6/51)	30.00	60.00
4. Mexico (Un 3/54)	49.50	110.00
4* Miami Beach (B 9/55)	200.00	275.00
4. Minstrel Man (Got 3/51)	35.00	75.00
6. Moon Glow (Un 11/48)	10.00	19.00
4. Mystic Marvel (Got 3/54)	125.00	160.00
4. Nevada (Un 8/54)	50.00	100.00
2. Niagara (Got 12/51)	29.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
4. Night Club (B 4/56)	425.00	525.00
4. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Ex 10/50)	10.00	19.00
4. Oklahoma (Un 5/49)	15.00	35.00
4. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	60.00
4. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	85.00
4. Palm Beach (B 7/52)	40.00	85.00
4* Palm Springs (B 11/53)	40.00	100.00
4. Parade (B 6/56)	400.00	525.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Peter Pan (Wm 4/55)	135.00	165.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	19.00
4. Pinky (Wm 9/50)	20.00	30.00
4. Pin Wheel (Got 11/53)	75.00	110.00
2* Pixie (Un 10/55)	200.00	275.00
4. Play Ball (CC 1/51)	20.00	30.00
4. Playland (Ex 8/59)	10.00	19.00
6. Playtime (Ex 8/49)	10.00	19.00
4. Poker Face (Got 9/53)	75.00	100.00
4. Puddin' Head (Ge 10/48)	10.00	19.00
4. Punchy (CC 12/50)	10.00	19.00
4. Quarterhack (Wm 10/49)	15.00	30.00
4. Quartet (Got 2/52)	55.00	85.00
4. Queen of Hearts (Got 12/52)	55.00	100.00
4. Quintet (Got 3/53)	45.00	105.00
4. Race The Clock (Wm 5/55)	185.00	220.00
4. Rag Mop (Wm 10/50)	15.00	30.00
6. Ramona (Un 2/49)	10.00	19.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	175.00	200.00
4. Rio (Un 11/53)	45.00	100.00
4. Rip Snorter (Ge 10/49)	10.00	19.00
4. Rocket (Ge 5/50)	20.00	35.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	39.50	110.00
2. Rose Bowl (Got 10/51)	25.00	50.00
4. Round Up (Got 11/48)	10.00	20.00
4. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	165.00	225.00
4. (Club Model)	179.50	230.00
4. Saratoga (Wm 10/48)	20.00	40.00
3* Scoreboard (Got 4/56)	295.00	350.00
4. Screamo (Wm 4/54)	85.00	115.00
4. Sea Jockeys (Wm 11/51)	25.00	50.00
4. Select-A-Card (Got 4/50)	10.00	19.00
4. Shantytown (Ex 10/49)	20.00	30.00
4. Sharpshooter (Got 5/49)	10.00	30.00
4. Shindig (Got 10/53)	90.00	115.00
4. Shoo Shoo (Wm 2/51)	15.00	25.00
4. Shoot the Moon (Wm 11/51)	20.00	45.00
4. Show Boat (Un 1/49)	10.00	19.00
4. Show Boat (Un 12/52)	70.00	135.00
4. Smoke Signal (Wm 10/55)	155.00	180.00
4. Silver Chest (Upright) (Ge 4/53)	55.00	100.00
4. Silver Skates (Wm 2/53)	45.00	75.00
4. Singapore (Un 10/54)	50.00	110.00
4. Skill Pool (Got 8/52)	35.00	85.00
4. Skyway (Wm 8/54)	89.00	145.00
4. Slugfest (Wm 3/52)	35.00	50.00
4. Sluggin' Champ (Got 4/55)	160.00	200.00
4. Snafu (Wm 12/55)	150.00	225.00
6. Snooks (Wm 6/51)	15.00	20.00
4. Southern Belle (Got 6/55)	175.00	220.00
4. South Pacific (Ge 2/50)	20.00	30.00
4. Spark Plugs (Wm 9/51)	25.00	50.00
6. Speedway (Wm 9/48)	10.00	19.00
4. Spitfire (Wm 2/55)	75.00	150.00
4. Spot Bowler (Got 10/50)	25.00	35.00
2* Spot Lite (B 1/52)	25.00	60.00
4. Sportsman (Ge 2/51)	10.00	19.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4* Stage Coach (Got 11/54)	160.00	185.00
2* Stardust (Wm 3/56)	305.00	450.00
4* Starlets (Un 12/55)	235.00	375.00
4. Star Pool (Wm 10/54)	100.00	165.00

4. Stars (Un 6/52)	40.00	55.00
4. Starlite (Wm 3/53)	35.00	60.00
4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
2* Struggle Buggies (Wm 12/53)	60.00	115.00
6. Summertime (Un 9/48)	15.00	24.00
4. Sunshine Park (B 12/52)	25.00	45.00
4. Super Hockey (CC 4/49)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	325.00
2* Surf Club (B 3/54)	50.00	100.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet-Add-A-Line (Got 7/55)	170.00	220.00
4. Sweetheart (Wm 5/50)	20.00	30.00
4* Tahiti (Un 8/53)	40.00	90.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	15.00	25.00
4. Thing (CC 2/51)	15.00	30.00
4. Three Deuces (Wm 8/55)	200.00	230.00
4. Three Feathers (Ge 5/49)	15.00	30.00
4. Three Four Five (Un 6/51)	20.00	40.00
6. Three Musketeers (Got 7/49)	15.00	25.00

6. Thrill (CC 9/48)	10.00	15.00
4. Thunderbird (Wm 5/54)	79.00	120.00
7. Tim-Buc-Tu (Wm 1/56)	195.00	245.00
1. Times Square (Wm 4/53)	55.00	85.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	225.00	275.00
4. Triple Play (Un 8/55)	150.00	225.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	30.00
4. Tropicana (Un 1/55)	54.50	150.00
4. Tropics (Un 7/53)	35.00	80.00
6. Tucson (Wm 1/49)	10.00	19.00
6. Tumbleweed (Ex 8/49)	15.00	30.00
1* Turf King (B 6/50)	20.00	49.50
4. Twenty Grand (Wm 12/52)	35.00	65.00
4. Twin Bill (Got 1/55)	100.00	185.00
4. Utah (Un 7/49)	10.00	20.00
1* Variety (B 9/54)	100.00	150.00
4. Watch My Line (Got 9/51)	30.00	50.00
4. Whizz Kids (CC 3/52)	35.00	50.00
4. Wild West (Got 8/51)	25.00	45.00
4. Winner (Univ.)	20.00	40.00
4* Wishing Well (Got 9/55)	185.00	215.00
4. Wonderland (Wm 5/55)	160.00	190.00
4* Yacht Club (B 6/53)	45.00	85.00
4. Zingo (Un 10/51)	25.00	65.00



2. Bally Victory Bowler (5/54)	90.00	210.00
4. Bally Champion Bowler (5/54)	100.00	230.00
2. Bally Jet Bowler (8/54)	130.00	235.00
2. Bally Rocket Bowler (8/54)	135.00	240.00
2. Bally Mystic Bowler (12/54)	175.00	275.00
2* Bally Magic Bowler (12/54)	185.00	285.00
4. Bally Blue Ribbon (3/55)	265.00	325.00
4. Bally Gold Medal (3/55)	265.00	335.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	80.00
4. ChiCoin Match Bowler (6/52)	35.00	85.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	90.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	100.00
4. ChiCoin 10th Frame Special (12/52)	40.00	105.00
4. ChiCoin Name Bowler (1/53)	40.00	110.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	115.00
4. ChiCoin Crown (4/53)	45.00	120.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	125.00
4* ChiCoin Triple Score (6/53)	50.00	130.00
4. ChiCoin Gold Cup (7/53)	50.00	135.00
4. ChiCoin High Speed Crown (7/53)	65.00	140.00
4. ChiCoin High Speed Triple Score (8/53)	70.00	145.00
4* Chi Coin Advance (10/53)	75.00	150.00
4. ChiCoin King (10/53)	75.00	155.00
4* ChiCoin Criss Cross Bowler (12/53)	75.00	165.00
4. ChiCoin Super Frame (3/54)	100.00	175.00
4. ChiCoin Starlite (5/54)	125.00	200.00
4. ChiCoin Feature (7/54)	125.00	225.00
4. ChiCoin Holiday (9/54)	125.00	230.00
2. ChiCoin Flash (10/54)	110.00	245.00
4* ChiCoin Playtime (10/54)	150.00	250.00
4* ChiCoin Fireball (11/54)	175.00	260.00
4. ChiCoin Thunderbolt (12/54)	185.00	275.00
4. ChiCoin Triple Strike (2/55)	225.00	285.00
4. ChiCoin Arrow (2/55)	225.00	295.00
4. ChiCoin Criss Cross Targette (1/55)	99.50	175.00
4. ChiCoin Bonus Score (4/55)	100.00	200.00
4. ChiCoin Big League (5/55)	240.00	300.00
	255.00	310.00

4*	ChiCoin Hollywood (5/55)	249.50	325.00
4.	ChiCoin Blinker (8/55)	325.00	340.00
4.	ChiCoin Score-A-Line (9/55)	325.00	360.00
4.	ChiCoin Bowling Team (10/55)	275.00	375.00
1.	Exhibit Twin Rotation 5/52)	50.00	100.00
4.	Genco Shuffle Target (7/51)	20.00	45.00
4.	Genco 8-Player Rebound (9/51)	30.00	50.00
4.	Genco Shuffle Pool (11/53)	25.00	80.00
4.	Genco Match Pool (2/54)	50.00	95.00
4.	Gottlieb Bowlette (3/50)	15.00	25.00
4.	Keeney Super DeLuxe League Bowler (3/52)	40.00	80.00
4.	Keeney High Score League (5/52)	40.00	85.00
4*	Keeney Team (10/52)	40.00	95.00
4.	Keeney Club (4/53)	40.00	100.00
4.	Keeney Domino (5/53)	40.00	110.00
4.	Keeney Carnival (5/53)	45.00	120.00
4.	Keeney Pacemaker (9/53)	50.00	140.00
4.	Keeney Mainliner Bowler (1/54)	65.00	150.00
4*	Keeney Bonus Bowler (3/54)	75.00	155.00
2.	Keeney Diamond Bowler (5/54)	100.00	160.00
2.	Keeney Bikini (6/54)	125.00	170.00
4.	Keeney Century (6/54)	140.00	195.00
2.	Keeney American (9/54)	225.00	225.00
2.	Keeney National (9/54)	230.00	230.00
4.	Keeney Speedlane (4/55)	275.00	325.00
4.	United 6-Player Super (3/52)	30.00	55.00
4.	United 4-Player Official (5/52)	30.00	60.00
4.	United 6-Player Star (7/52)	30.00	65.00
4.	United 10th Frame Star (9/52)	35.00	70.00
4.	United Manhattan 10th Frame (9/52)	35.00	75.00
1.	United Manhattan (9/52)	35.00	125.00
4.	United 10th Frame Super (10/52)	35.00	80.00
4.	United Cascade (2/53)	35.00	85.00
4.	United Clover (2/53)	35.00	90.00
6.	United Liberty (2/53)	40.00	90.00
4.	United Classic (6/53)	50.00	95.00
4*	United Olympic (6/53)	50.00	95.00
4*	United Royal (9/53)	50.00	95.00
4.	United Imperial (9/53)	65.00	100.00
4.	DeLuxe model	75.00	110.00
4*	United Chief (11/53)	65.00	125.00
4.	United Leader (11/53)	100.00	130.00
4.	DeLuxe model	110.00	135.00
2.	United Team (1/54)	100.00	140.00
2.	DeLuxe model	110.00	145.00
2*	United League (1/54)	95.00	150.00
2.	DeLuxe model	120.00	155.00





2. United Ace (5/54) .....	100.00	175.00	2* United Mars (1/55) .....	160.00	290.00
4. DeLuxe model .....	110.00	195.00	2. DeLuxe model .....	165.00	295.00
4. United Rainbow (5/54) .....	99.50	195.00	4. Un. Lightning (2/55) .....	165.00	300.00
4. United Banner (8/54) .....	155.00	200.00	4. DeLuxe model .....	170.00	300.00
4. DeLuxe model .....	165.00	210.00	4. Un. Venus (3/55) .....	170.00	305.00
4. United Shuffle Targette (8/54) .....	145.00	215.00	4. DeLuxe model .....	175.00	310.00
4. DeLuxe model .....	125.00	220.00	4. Un. Clipper (5/55) .....	175.00	315.00
4. United Speedy (8/54) .....	150.00	230.00	4. DeLuxe model .....	195.00	320.00
4. Un. 11th Frame (10/54) .....	145.00	255.00	2. Un. Derby Roll (5/55) .....	175.00	330.00
4. DeLuxe model .....	145.00	265.00	2. DeLuxe model .....	185.00	335.00
2. United Comet Targette (11/54) .....	145.00	270.00	2. Un. 5th Inning (6/55) .....	185.00	340.00
2. DeLuxe model .....	150.00	275.00	2. DeLuxe model .....	195.00	345.00
4. United Mercury (12/54) .....	150.00	280.00	2. Un. Capitol (6/55) .....	225.00	350.00
2. DeLuxe model .....	155.00	285.00	2. DeLuxe model .....	230.00	360.00

**KIDDIE RIDES**

4. Bally Champion Horse .....	315.00	385.00	4. Decco Marry-Go-Round .....	225.00	350.00
4* Bally Moon Ride .....	235.00	350.00	4. Exhibit Big Bronco .....	239.50	375.00
4* Bally Space Ship .....	175.00	315.00	4. Exhibit Mustang .....	350.00	445.00
4. Bally Speed Boat .....	325.00	365.00	4. Exhibit Space Patrol .....	200.00	295.00
4. Chicago Coin Super Jet .....	195.00	375.00	4. Scientific Television .....	275.00	345.00

**ARCADE EQUIPMENT**

4. ABT 6 Gun Rifle Range .....	525.00	625.00	4. DeLuxe model (3/55) .....	260.00	295.00
1. Boomerang .....	25.00	65.00	4. Lite League .....	45.00	95.00
1. Bally Big Inning .....	65.00	125.00	4. Mills Panorama Peek (11/54) .....	175.00	325.00
4. Bally Heavy Hitter .....	35.00	60.00	6. Mills Conv. for Panor. Peek .....	10.00	25.00
4. Bally King Pin .....	20.00	35.00	4. Muto. Atomic Bomber .....	65.00	150.00
1. Bally Rapid Fire .....	75.00	125.00	4. Mutos. Ace Bombers .....	95.00	165.00
4. Bally Undersea Raider .....	60.00	125.00	4. Mutoscope Dr. Mobile (Prewar) .....	95.00	175.00
4. Champion Hockey .....	50.00	125.00	4. Mutos. Fly. Saucers .....	90.00	155.00
4. ChiCoin Basketball Champ .....	100.00	195.00	1. Mutos. Photo (Pre-War) .....	150.00	295.00
4. ChiCoin 4-Player Derby .....	100.00	175.00	4. Mutos. Photomatic (DeLuxe) .....	250.00	395.80
4. ChiCoin Goalee .....	39.50	99.50	4. Mutoscope Silver Gloves .....	125.00	195.00
4. ChiCoin Hockey .....	55.00	75.00	4. Mutoscope Sky Fighter .....	60.00	165.00
1. ChiCoin Midget Skee .....	85.00	145.00	1. Mutos. Voice-O-Graph 35c .....	175.00	395.00
1. ChiCoin Pistol .....	35.00	95.00	4. QT Pool Table .....	60.00	85.00
4. ChiCoin Home Run, 6 Player (3/54) .....	100.00	195.00	4. Quizzer .....	50.00	100.00
4. Super model .....	125.00	200.00	1. Rockola World Series .....	40.00	85.00
4. Edelco Pool Table .....	20.00	50.00	4. Scientific Baseball .....	20.00	50.00
4. Evans Bola Score .....	65.00	89.50	4. Scientific Basketball .....	20.00	55.00
4. Evans Bat-A-Score .....	55.00	145.00	1. Scientific Batting Pr. .....	30.00	95.00
4. Evans Ski Roll .....	35.00	90.00	4. Scientific Pitch 'Em .....	50.00	125.00
4. Evans Super Bomber .....	75.00	125.00	4. Seeburg Bear Gun .....	75.00	150.00
4. Evans Play Ball .....	65.00	85.00	4. Seeburg Chicken Sam .....	50.00	110.00
1. Evans Ten Strike '46 .....	30.00	85.00	4. Seeburg Shoot the Chute .....	49.50	90.00
1. Evans Tommy Gun .....	35.00	110.00	4* Seeburg Coon Hunt .....	95.00	150.00
1. Exhibit Dale Gun .....	30.00	95.00	4. Set Shot Basketball .....	150.00	275.00
2. Exhibit Gun Patrol .....	60.00	125.00	4* Telequiz .....	75.00	120.00
2. Exhibit Jet Gun .....	60.00	135.00	4. Un. Team Hockey .....	30.00	50.00
4. Exhibit Space Gun .....	69.50	140.00	4. United Jungle Gun .....	75.00	175.00
4. Exhibit Pony Express .....	85.00	130.00	4. DeLuxe model .....	75.00	185.00
4. Exhibit Silver Bullets .....	40.00	125.00	4. United Carnival Gun (10/54) .....	150.00	250.00
4. Exhibit Six Shooter .....	50.00	110.00	2. DeLuxe model .....	150.00	260.00
4. Exhibit Vitalizer .....	45.00	70.00	4. Un. Bonus Gun (1/55) .....	250.00	325.00
4. Exhibit Shooting Gal. (6/54) .....	90.00	160.00	4. DeLuxe model .....	260.00	330.00
4. Exhibit Star Shooting Gallery (9/54) .....	150.00	195.00	2* Un. Sidewalk Engineer (4/55) .....	100.00	195.00
2* Exhibit Sportland Shooting Gallery (11/54) .....	175.00	245.00	4. Wilcox-Gay Recordio .....	50.00	100.00
2. Exhibit "500" Shooting Gallery (3/55) .....	245.00	300.00	4. Wms. All Stars (8/47) .....	35.00	70.00
2. Exhibit Treasure Cove Shooting Gallery (6/55) .....	324.50	375.00	4. Wms. Box Score (12/47) .....	39.50	70.00
4. Games, Inc. Hunter (1/56) .....	265.00	300.00	4. Wms. Star Series (4/49) .....	29.50	75.00
4. Genco Sky Gunner .....	75.00	125.00	4. Wms. Super World Series (4/51) .....	35.00	85.00
4. Genco Night Fighter .....	75.00	125.00	4. Wms. DeLuxe World Series (2/52) .....	40.00	95.00
4* Genco 2-Player Basketball .....	135.00	195.00	4* Wms. DeLuxe Baseball (4/53) .....	85.00	145.00
1* Genco Rifle Gal. (6/54) .....	175.00	225.00	4. Wms. Pennant Baseball (12/53) .....	120.00	165.00
4. Genco Big Top Rifle Gallery (6/54) .....	275.00	335.00	4. Wms. Super Pennant Baseball (12/53) .....	135.00	175.00
4. Super Model (12/55) .....	335.00	450.00	4. Wms. Super Star Baseball (12/53) .....	135.00	180.00
4. Genco Wild West Gun (2/55) .....	300.00	360.00	4. Wms. Major League Baseball (2/54) .....	120.00	185.00
4* Genco Sky Rocket Rifle Gal. (5/55) .....	295.00	375.00	4. Wms. All Star Baseball (2/54) .....	125.00	190.00
3* Genco Champion Baseball (9/55) .....	275.00	375.00	4. Wms. Big League Baseball (2/54) .....	125.00	200.00
1* Genco Quarterback (10/55) .....	275.00	340.00	4. Wms. Jet Fighter (10/54) .....	125.00	225.00
4. Jack Rabbit .....	50.00	95.00	4. Wms. Safari (2/54) .....	225.00	325.00
1. Jungle Joe .....	49.50	65.00	4. DeLuxe model .....	250.00	330.00
4. Keeney Air Raider .....	65.00	125.00	4. Wms. Polar Hunt (3/55) .....	275.00	350.00
4. Keeney Sub Gun .....	70.00	125.00	2. Wms. King Of Swat (5/55) .....	285.00	360.00
4. Keeney Texas Leaguer .....	25.00	50.00	4. Wurlitzer Skee-ball .....	35.00	70.00
4. Keeney Sportsman (11/54) .....	175.00	250.00			
4. DeLuxe model .....	185.00	255.00			
4. Keeney Ranger (3/55) .....	250.00	285.00			

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

"G-200" 200-sel. phonograph .....	
"G-120" 120-sel. phonograph .....	
"C-80" 80-sel. phonograph .....	
"HS-200" Selective Hideaway .....	
"HS-120" Selective Hideaway .....	
"HS-80" Selective Hideaway .....	
"HC-200" Continuous-play Hideaway .....	
"HC-120" Continuous-play Hideaway .....	
"HC-80" Continuous-play Hideaway .....	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket .....	
Recessed Ceiling Speaker .....	
Wall Speaker .....	
Corner Speaker .....	

No List Price  
Authorized for Publication

### ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.	
Model 1452, 50 Selections .....	
Model 1454, 120 Selections .....	
Model 1546 Chrome Wall Box, 120 Selections .....	
Model 1548, 50 Selection Wall Box .....	
1615—Standard Speaker .....	
1616—DeLuxe Speaker .....	
Model 1906, Remote Volume Control .....	
Model 1927, Remote Volume Control with Cancel Button .....	

No List Price  
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### AUTO-PHOTO CO.

Studio Model "II" .....	\$3,245.00
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### BALLY MFG. CO.

Big Show .....	\$ 799.50
Pin-Pool .....	
Standard (52" x 36") Model (A) Without lights .....	300.00
(B) With light-up bumpers .....	315.00
(C) With neon lights .....	315.00
Senior (68" x 36" Model) .....	325.00
DeLuxe ABC Bowler (without Match Feature) .....	
Model A-110, 10c a play .....	760.00
Model A-325, 3 plays for 25c .....	780.00
Congress Bowler (with Match Feature) .....	
Model C-110, 10c a play .....	805.00
Model C-325, 3 plays for 25c .....	825.00
Bull's Eye Shooting Gallery .....	395.00
The Champion (With new-all-metal cabinet) .....	759.00

### CHICAGO COIN MACHINE CO.

Miami Shuffle .....	
Capri .....	
Blondie (3 or 5 Ball, Match and Replay) .....	
Steam Shovel (Regular Model) .....	
Steam Shovel (Replay Model) .....	
Twin Hockey, (Regular Model) .....	
Twin Hockey, (Replay Model) .....	
Twin Hockey, (Match and Replay Model) .....	

No List Price  
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### GENCO MFG. & SALES CO.

Davy Crockett (Rifle Gallery) .....	\$ 450.00
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### D. GOTTLIEB & CO.

Auto Race (Single Player, 5-Ball) .....	
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No List Price  
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### INTERNATIONAL MUTOSCOPE CORP.

Lord's Prayer Vender .....	\$ 390.00
Rock 'n' Roll .....	149.50

### J. H. KEENEY & CO., INC.

Flicker Pool (4 Player, 4 Sides) .....	\$ 375.00
Arche Pool (1 or 2 Front Play) .....	375.00
DeLuxe Hot Coffee Vender .....	
DeLuxe Hot Coffee & Hot Chocolate Combo Vender .....	
Various Models of above .....	
Electric Cigarette Vender .....	\$ 284.50
Coin Changer Model .....	304.50

Prices on Request

### J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph .....	
V-3W-A—Wall-O-Matic "200" .....	
100J—Select-O-Matic "100" Phonograph .....	
3W-1—Wall-O-Matic "100" .....	
MRVC-2—Master Remote Volume Control .....	
HFCV2-8—High Fidelity Wall Speaker .....	
HFCV3-8—High Fidelity Corner Speaker .....	
HFCV1-12—High Fidelity Recessed Speaker .....	
PS6-1Z—Power Supply .....	
HFA1-L6—Power Amplifier .....	

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### UNITED MFG. CO.

Brazil .....	\$ 775.00
Pirate Gun .....	645.00
Select Play Shuffle Alley (Without Match Feature) .....	635.00
Select Play Shuffle Alley (With Match Feature) .....	695.00
Handicap Shuffle Alley (Without Match Feature) .....	
Single Chute .....	760.00
Double Chute .....	780.00
DeLuxe Handicap Shuffle Alley (With Match Feature) .....	
Single Chute .....	810.00
Double Chute .....	830.00
Star Slugger (Regular) .....	495.00
Star Slugger (Replay) .....	545.00

### WILLIAMS MFG. CO.

Super Score (Single Player, 5-Ball) .....	
Single Coin Chute .....	
Twin Coin Chute .....	
Crane .....	

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### THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections .....	
Model 1900, "Centennial", 104 Selections .....	
Model 5210, Wall Box, 200 Sel. Selection—3 Wire .....	
Model 5207 Wall Box—104 Selection—4 Wire .....	
Model 5206 Wall Box—48 Selection—3 Wire .....	
Model 257 Stepper—104 Selection—3 Wire .....	
Model 253 Stepper—104 Selection—3 Wire .....	
Model 248 Stepper—48 Selection—4 Wire .....	
Model 5117 12" High Fidelity Wall Speaker .....	
Model 5116 8" High Fidelity Corner Speaker .....	
Model 5115 5" High Fidelity Corner Speaker .....	

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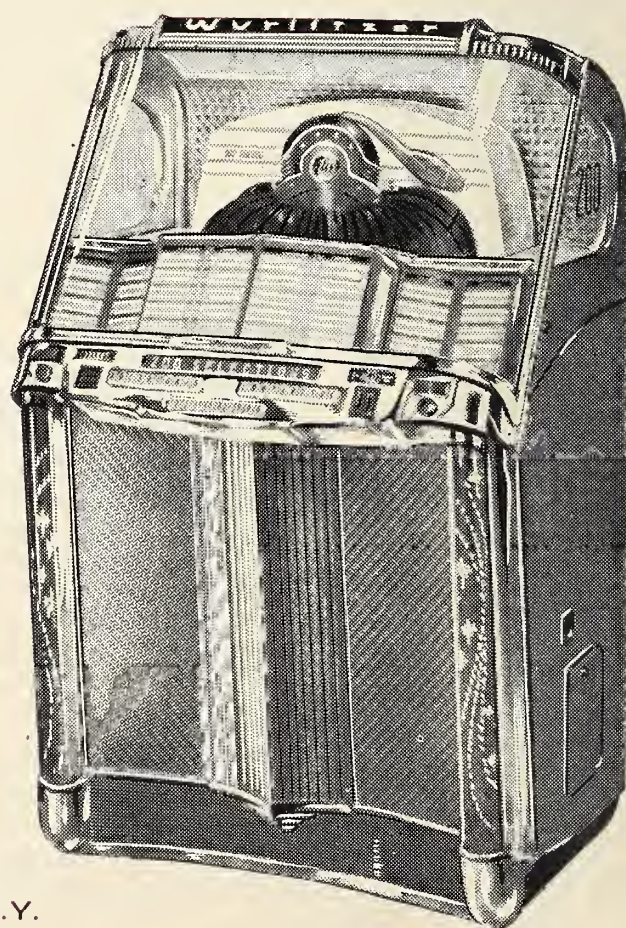
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